

**CMSI 370-01**  
**INTERACTION DESIGN**  
Fall 2014

## **Assignment 0925 Feedback**

Because we have not yet fully explored the scopes of outcomes *1b* and *2b*, those proficiencies have a maximum value (for this assignment) of |. That proficiency, for those outcomes, carry the signal “keep doing what you're doing.”

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You had a couple of nice insights, but these were displaced by a number of separate issues, which then added up to distractions in reading the final report: (a) missing out on presenting the test data in a way that communicates the trends highlighted in the text very effectively; (b) a noticeable number of typos that gives me the impression that you wrote this once and never returned to review it; (c) occasional misuse of terms (e.g., definition of learnability; circular reasoning that learnability caused the good timed results...when in fact learnability *is defined* as good timed results); (d) arbitrary “term-dropping” (e.g., golden rules, universal usability, consistency, etc.) without any real follow-through.

*1a* — The two takeaways (home page issue; confusion with the word “zoom”) are certainly good findings and do reflect an understanding of mental models and how they can diverge between developer and user. However, these insights are disrupted by the issues listed above. (|)

*1b* (max |) — Here, it is almost worse to toss out a bunch of terms but not really use them, than to avoid mentioning those terms in the first place. (/)

*2a* — A study was certainly performed, but the way it is documented has quite a few points for improvement (see above). (/)

*2b* (max |) — Actual, quality design decisions are found in the “home page” and “zoom” findings. However, the frequently awkward writing, loose definitions, and lack of follow-up on terms that were mentioned but never really examined, all contrive to drag down this proficiency. (/)

*4d* — Definitely a few unsubstantiated claims were spotted, plus the sources of the various mentioned concepts were not listed. (/)

*4e* — A single commit...does not cut it. (/)

*4f* — +