# Daniel J. Pahl

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## **EDUCATION**

**University of Iowa** | Iowa City, Iowa | Tippie College of Business | Grade Point Average: **3.34/4.0** B.B.A. Business Analytics & Information Systems | Anticipated Graduation: May 2024

# PROFFESIONAL EXPERIENCE

# **Meeks Construction Incorporated**

Iowa City, Iowa | January 2022 - Present

## Media Marketing Intern

- Create interactive and unique media posts on multiple platforms with photos and video editing
- Analyze the effectiveness of each post using analytic software and social media insiders to develop more
  efficient ways of connecting with new and existing clients

## Six Pack Coverage

Iowa City, Iowa | January 2022 - Present

## **Head Campus Intern**

- Created a social media platform for students to share experiences, stories, and information around campus
- Design exclusive merchandise to promote and distribute across campus
- Gained over 4,700 Instagram followers in 10 months and average 10,200 accounts reached per month

# Phi Gamma Delta Fraternity

Iowa City, Iowa | September 2020-Present

# Recruitment Chair, House Manager, Brotherhood Chair, Social Chair

- Attract new members by planning and executing events, networking calls, and overall fostering a
  welcoming atmosphere; recruited 15 new members from seven different states, thus increasing the size of
  the fraternity by nearly 30%
- Calculate and balance budget of \$5,000 with Excel to manage all food and cleaning expenses for chapter house with thirty-four members
- National Order of Omega member, consisting of the top 3% of Greek Leaders from each campus

#### Vue Rooftop

Iowa City, Iowa | May 2022-August 2022

# **Serving Assistant**

- Leverage interpersonal skills in upscale restaurant to provide exceptional service
- Facilitate a friendly environment for patrons by quickly resolving dining-related conflicts

## **Eden Prairie Baseball Association**

Eden Prairie, Minnesota | Summer 2021

#### Head Coach 14/15A

- Provided training, encouragement, and discipline to achieve team's goal to qualify for the state tournament
- Developed offensive and defensive strategies alongside an assistant coach

#### **Head of Field Maintenance Crew**

Eden Prairie, Minnesota | Summer 2019, 2020, 2021

- Manicured and maintained over fifteen city baseball fields for daily games and practices
- Completed projects to renovate, restore, and enhance city facilities; led crew of 20 in 2020-2021 summer

#### **EXTRACURRICULAR ACTIVITIES & AWARDS**

# Iowa Club Baseball

Iowa City, Iowa | November 2020-Present

# Player and Treasurer

- Manage a budget of \$29,700 working with income statements, ledgers, and Excel sheets
- Lead the team by example of work ethic, cheerful outlook, consistent effort, and improving results

# **Boy Scouts of America**

Eden Prairie, Minnesota | March 2013-January 2020

# **Eagle Scout**

• Achieved Eagle Scout Rank by serving others, planning troop activities, developing and exercising leadership skills, and completing a local church construction project

## **VOLUNTEER EXPERIENCE**

#### **Healing Haiti Mission Trip**

Port au Prince, Haiti | February 2017, August 2019

• Served on two Christian mission teams providing care, knowledge, activities, water, and food to orphans, elderly, and disadvantaged Haitians

## **INTERESTS**