



In conjunction with the rapidly growing wireless world, we at Verizon decided that a proper redesign must reflect our pursuit to provide a seamless customer experience.

The Wifi connectivity symbol holds a major role in our lives, and as the top internet provider covering 98% of the United States, we felt the need to show our priority to our customers.

Proper Usage:

On Black:



On Red:



On White:



Brandon Grotesque
Helvetica Neue

Colors:

#ef1d1d

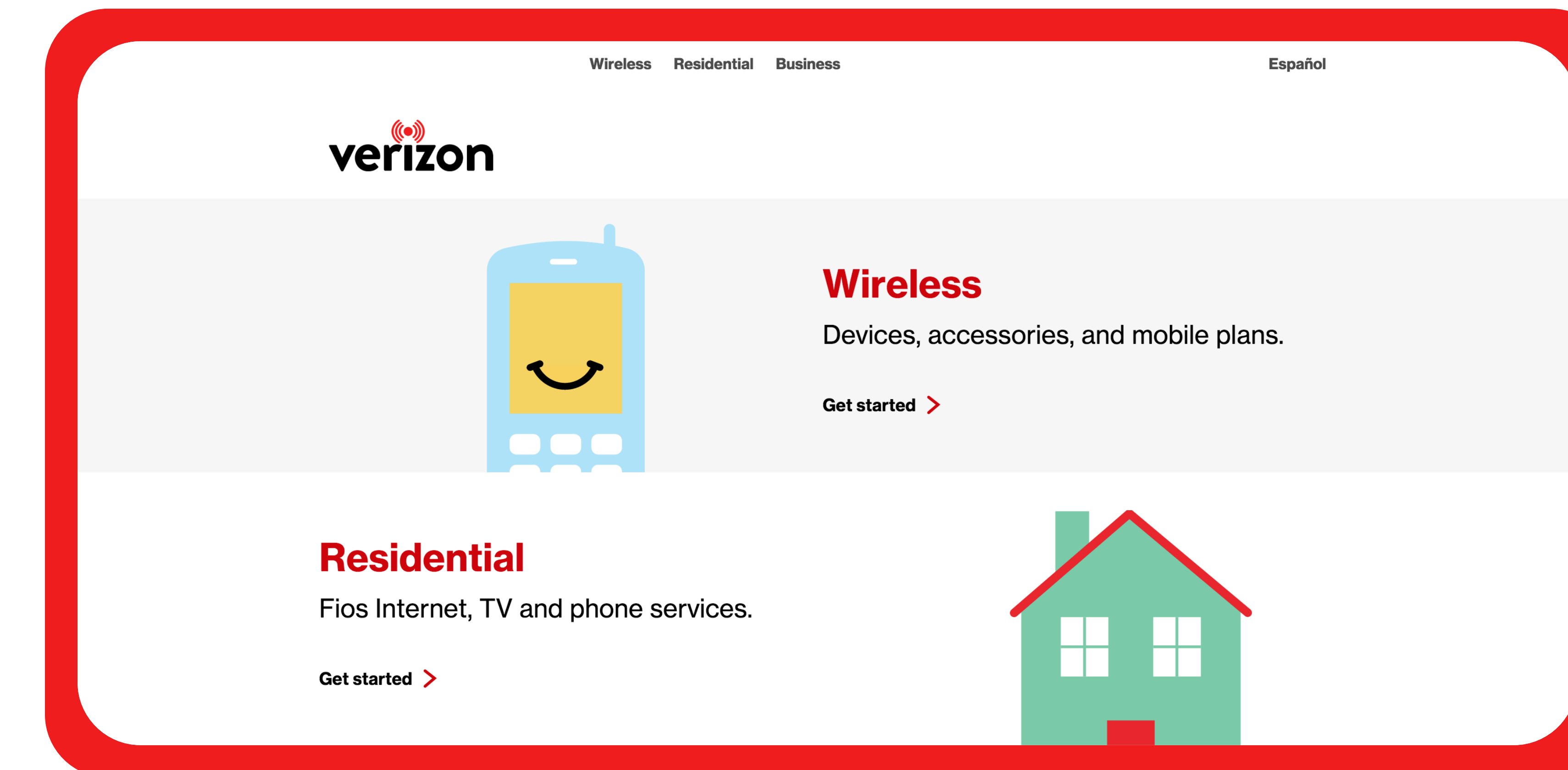
#ef1d1d

#ffffff

Mockups
Phone (Horizontal)



Website



(Vertical)

