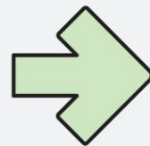




DevFest



Google
Developer
Groups

Lauro de Freitas

MIDIA KIT



Google Developer Group
Lauro de Freitas



Women Techmakers



What is Devfest?

DevFest is a global technology conference organized by Google Developer Groups (GDG). Each DevFest event is prepared by the organizers of a GDG to meet the interests and learning needs of a local developer community. There is a lot of emphasis on networking, exchanging knowledge and learning technologies.



Goal

GDG Lauro de Freitas and Women Techmakers are promoting Devfest Lauro de Freitas 2025 with technical lectures, question and answer sessions, presentations by Google product experts, discussions with technology enthusiasts, all in an inclusive way.

[Página do Google Developer Group](#)



DevFest



Lauro de Freitas



What is the estimated audience?

It is estimated that more than 250 participants will come from all over Brazil for the most anticipated event of the year.

Students,
Professionals,
Enthusiasts,
Teachers,
And Appreciators.



DevFest



Lauro de Freitas



When? Where?

- November 29 , 2025
- Event Page: [GDGCommunity \(here\)](#)
- Tickets : [website](#)
- Time: 09h - 17h
- Local:
 - SENAI Cetind Av. Luiz Tarquínio Pontes,- Centro, Lauro de Freitas-BA, zip code 42700-000;



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Technology cases



DevFest



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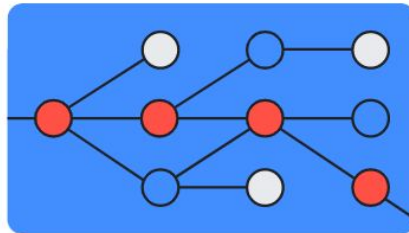
Dispositivos móveis

Desenvolva para diversos públicos e dispositivos.



Web

Crie sites e aplicativos rápidos e seguros para a open web.



IA

Leve a tecnologia do machine learning para aplicativos e fluxos de trabalho.



Cloud

Desenvolva de ponta a ponta de forma simples e escalável.



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Women Techmakers

Who are the organizers?



DevFest



Lauro de Freitas



Danielle Teixeira

Computer Eng.



Flavio Escobar

Software Eng.



Marcelo Rangel

Software Eng.



Michele Santana

GDG Organizer



Ediaino Borges

CTO Netra



Google Developer Group
Lauro de Freitas



Women Techmakers

gdglaurodefreitas@gmail.com

Diversity and inclusion plan

- male and female speakers (Cis, trans);
- Protagonism with diversity of ethnicities and gender;
- At the beginning of the event we will talk about the code of conduct and that any type of prejudice or discrimination will not be tolerated at the event.



Lauro de Freitas





DevFest



Lauro de Freitas

Sponsorship and Support

Diamond Quota

US\$ 700.00



DevFest



Lauro de Freitas

- **Presentation of a maximum of 5 minutes about the company**
- **Media between lectures 30 seconds or less (Maximum 2 videos)**
- **Thanks throughout the event**
- **Sending 3 pieces of email to the event audience***
- **Deliver gifts to the community**
- **Logo in the corner of the screen during lectures**
- **Logo on the event banner**
- **Draw giveaways for the community**
- **Thanks on social media from GDGs related to the event with individual post from the brand**
- **5 tickets for 5 sponsor employees**
- **30 min Presentation on technology the company uses**

* combine information with the organization of Devfest Lauro de Freitas 2025

* All media and logos will appear during the lectures
arbitrarily in rotation



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Women Techmakers

Gold Quota

US\$ 500.00



DevFest



Lauro de Freitas

- Presentation of a maximum of 5 minutes about the company
- Media between lectures 30 seconds or less (Maximum 2 videos)
- Thanks throughout the event
- Sending 2 pieces of email to the event audience*
- Deliver gifts to the community
- Logo in the corner of the screen during lectures
- Draw giveaways for the community
- Thanks on social media from GDGs related to the event with individual post from the brand
- 5 tickets for 5 sponsor employees

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* All media and logos will appear during the lectures
arbitrarily in rotation



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Silver Quota

US\$ 300.00



DevFest



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- Display of 2 30-second videos about the company
- Thanks throughout the event and on our social media
- Sending 1 piece of email to the event audience*
- Display of the sponsor's logo during lectures
- Deliver gifts to the community
- Draw giveaways for the community
- 1 ticket for 1 employee of the sponsor

* combine information with the organization of Devfest Lauro de Freitas 2025



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Bronze Quota

US\$ 200.00



DevFest



Lauro de Freitas

- Thanks on social media from GDGs related to the event with a post shared with other brands
- Thanks during the broadcast and on our social media
- Logo in the corner of the screen during lectures

* combine information with the organization of Devfest Lauro de Freitas 2025



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Women Techmakers

Want to become part of it?

All proposals are welcome!

If you have any other way to collaborate with the event, make the offer and it will be evaluated by the organization.

Send an email to: gdglaurodefreitas@gmail.com



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THANKS!



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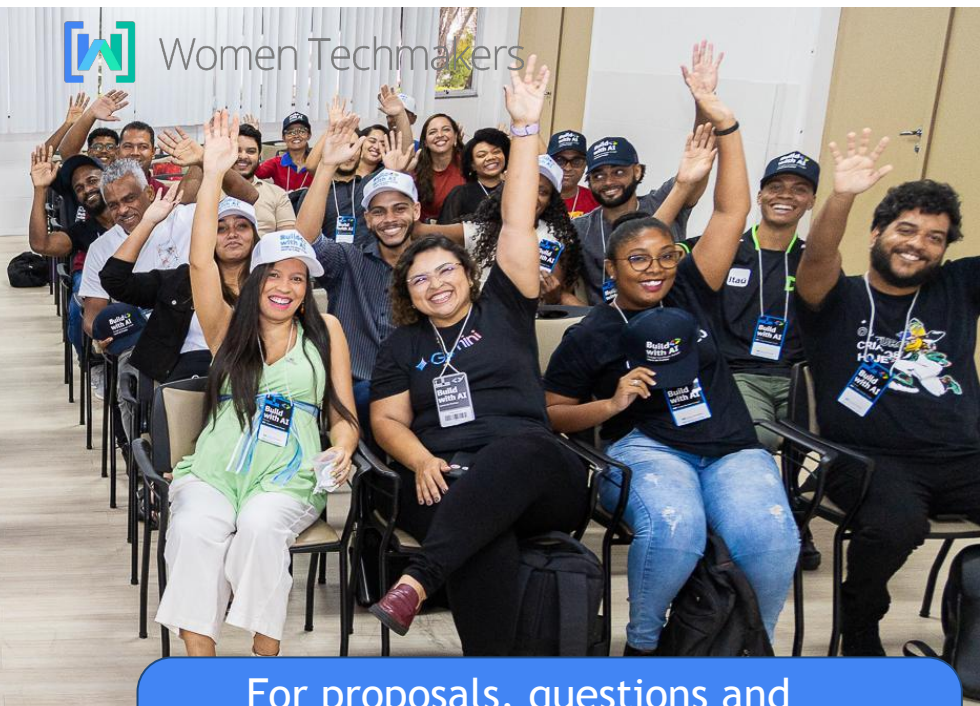
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Women Techmakers



Danielle Teixeira: +55 (71) 99181-4712
Flávio Escobar: +55 (71) 98723-7516
Edy Borges: +55 (71) 98615-9790

For proposals, questions and
information, send a e-mail to
gdglaurodefreitas@gmail.com