

## FOR IMMEDIATE RELEASE:

## STUDENT FILMMAKERS RAISE CHILDHOOD CANCER AWARENESS

Orlando, Florida - June 26, 2015 The truth about pediatric cancer is often hard to find, according to the executive producers of the upcoming documentary, The Golden Truth.

16-year-olds Nancy Pickett and Sydnee Kennedy have been working on their first feature length film, tackling a rather difficult topic. Cancer is the leading cause of death by disease in children, and they are determined to change that.

"The media has given childhood cancer such a heavy sugarcoat," says Nancy Pickett, "the public has no idea what's happening to their future leaders! All people think of when they hear 'childhood cancer' is smiling bald kids at Disney World, there's no incentive to help them."

With incidence rates on the rise, it is more important than ever to find a cure. Experts believe that finding the cure to certain childhood cancers will lead to advances in cancer treatment for all ages, yet funding for all types of pediatric cancers combined sits at 4% of the national budget.

Nancy and Sydnee are working hard to show the world a different side of childhood cancer.

"We believe it's important to show the beeping machines and sad faces, not because we want to see it- but because we want to change it." says Pickett. "Awareness is the first step to creating better futures for pediatric cancer patients, because you can't fix a problem without knowing it is there."

"These kids are still kids. They still love to run and play and sing." says Kennedy. "When people see that Disney trip, they don't see the childhood that these kids loose when they have to grow up and fight for their lives. No child should have to grow up that fast, and without new funding and treatments, more kids will continue to loose their childhood."

Nancy Pickett and Sydnee Kennedy are the executive producers of The Golden Truth. The film is sponsored by Basecamp Children's Cancer Foundation, an affiliate of the American Childhood Cancer Organization. To learn more or donate to their project, visit their website: www.thegoldentruth.org

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