Dan Olsavsky

UX/UI Consultant in Denver, CO

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Work History

Antfarm Collaborative, LLC
Owner, User Experience Designer

December 2013 – Present

Driven by his passion to create simple solutions for complex human-computer interactions, Dan started Antfarm Collaborative, LLC in 2013. Building on over 12 years of industry experience, Antfarm is committed to enhancing customer satisfaction and brand loyalty by producing efficient and effective interfaces for web-based applications.

Welltok, Inc.
User Experience Designer & User Interface Developer

November 2012 – November 2013

Responsibilities include writing standards based, cross-browser and mobile device compatible HAML, SASS and jQuery code for a social health management web application called CafeWell.com. Additional obligations include Rails and AngularJS view development, user interface design, rapid prototyping, and maintaining a HAML/SASS based digital style guide. Works closely with the UX team and Development team converting wireframes in to application code.

OppenheimerFunds, Inc
Sr. User Interface Developer

January 2011 – November 2012

Layout and interactive behavior development of a new enterprise sales and distribution platform (based on Ruby on Rails). Developed an award winning mobile marketing campaign website targeted at the iPhone, iPad, and Android devices. Redesigned and developed a new user registration workflow that increased web registrations over 900% YTD.

Continued…

Skills

User Experience

User Centered Design
Requirements Gathering
Persona Development
Content Strategy
Interaction Design
Information Architecture
Wireframes
Interface Design
Prototyping
Usability Testing

User Interface

Responsive Layouts
Browser and Device Testing
Usability Best Practices
Accessibility Best Practices
Style Guides
Hand Coding CSS/HTML
JavaScript/jQuery
UI Frameworks (e.g. Bootstrap)

Software

Adobe Creative Suite
InVision
Balsamiq
Lucid Chart
Sublime Text 2
GitHub
JIRA

HealthGrades, Inc
User Interface Developer

February 2010 – January 2011

Responsibilities include writing standards based, cross-browser and mobile device compatible HAML, SASS and jQuery code for a social health management web application called CafeWell.com. Additional obligations include Rails and AngularJS view development, user interface design, rapid prototyping, and maintaining a HAML/SASS based digital style guide. Works closely with the UX team and Development team converting wireframes in to application code.

Crocs, Inc
User Interface Developer

June 2009 – February 2010

Assisted in the development of Crocs retail store websites which provided users with information on locating, contacting and obtaining directions to their closest retail store. Co-developed new global eCommerce websites to increase online sales and promote brand awareness in over thirty countries.

Page 1 Solutions, LLC
Sr. User Experience Designer & User Interface Developer

July 2005 – July 2009

Designed, developed and/or maintained over 60 client websites engineered specifically to optimize search engine results. Advanced from Design Assistant to Senior Developer and Team Lead. Researched, prototyped and administered best practices for workflow processes, coding standards and the implementation of a CMS.

Platt College
Course Instructor

August 2006 – April 2007

Instructed a Bachelors of Science program with over 10 graduating students. Developed a course curriculum, including weekly lesson plans, for WB100 Web Design, WB200 Web Development and WB300 Web Programming.

Education

October 1999 – June 2004

Art Institute of Pittsburgh
B.S. in Multimedia Arts & A.A. in Computer Animation