Dan Olsavsky

UX/UI Consultant in Denver, CO

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Work History

Antfarm Collaborative, LLC

Principal User Experience Designer & User Interface Developer

December 2013

– Present

Driven by his passion to create simple solutions for complex human-computer interactions, Dan started Antfarm Collaborative, LLC in 2013. Building on over 12 years of industry experience, Antfarm is committed to enhancing customer satisfaction and brand loyalty by producing efficient and effective interfaces for web-based applications.

Welltok, Inc.

Sr. User Experience Designer & User Interface Developer

November 2012

– November 2013

Responsibilities include writing standards based, cross-browser and mobile device compatible HAML, SASS and jQuery code for a social health management web application called CafeWell.com. Additional obligations include Rails and AngularJS view development, user interface design, rapid prototyping, and maintaining a HAML/SASS based digital style guide. Works closely with the UX team and Development team converting wireframes in to application code.

OppenheimerFunds, Inc.

Sr. User Experience Designer & User Interface Developer

January 2011 – November 2012 Layout and interactive behavior development of a new enterprise sales and distribution platform (based on Ruby on Rails). Developed an award winning mobile marketing campaign website targeted at the iPhone, iPad, and Android devices. Redesigned and developed a new user registration workflow that increased web registrations over 900% YTD.

Continued...

Skills

User Experience

User-centered Design Process Interface Design Information Architecture Interaction Design Wireframes Prototyping Usability Testing A/B Testing

Persona Development
Content Strategy
Requirements Gathering

User Interface

Hand Coding CSS3/HTML5
Responsive Layouts
Browser and Device Testing
Style Guides
UI Frameworks (e.g. Bootstrap)
Usability Best Practices
Accessibility Best Practices

Software

Adobe Creative Suite InVision Balsamic Optimizely Sublime Text 2 GitHub JIRA

HealthGrades, Inc

Sr. User Interface Developer

January 2011

February 2010 Responsibilities include writing standards based, cross-browser and mobile device compatible HAML, SASS and jQuery code for a social health management web application called CafeWell.com. Additional obligations include Rails and AngularJS view development, user interface design, rapid prototyping, and maintaining a HAML/SASS based digital style guide. Works closely with the UX team and Development team converting wireframes in to application code.

Crocs, Inc

User Interface Developer

– February 2010

June 2009 Assisted in the development of Crocs retail store websites which provided users with information on locating, contacting and obtaining directions to their closest retail store. Co-developed new global eCommerce websites to increase online sales and promote brand awareness in over thirty countries.

Page 1 Solutions, LLC

Sr. User Experience Designer & User Interface Developer

– July 2009

July 2005 Designed, developed and/or maintained over 60 client websites engineered specifically to optimize search engine results. Advanced from Design Assistant to Senior Developer and Team Lead. Researched, prototyped and administered best practices for workflow processes, coding standards and the implementation of a CMS.

Platt College

Course Instructor

August 2006 - April 2007

Instructed a Bachelors of Science program with over 10 graduating students. Developed a course curriculum, including weekly lesson plans, for WB100 Web Design, WB200 Web Development and WB300 Web Programming.

Education

October 1999 Art Institute of Pittsburgh

– June 2004

B.S. in Multimedia Arts & A.A. in Computer Animation