



DIGITAL PROJECT & COMMUNITY MANAGER

DANIELE SAVI

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DATE OF BIRTH: 03/12/1980

I am seeking a position as an **IT Project Manager or Product Manager**, aiming to leverage the technical and managerial skills I have developed throughout my career. I am also interested in roles in the field of **Community Management**, where I can bring value through the experience I have gained managing international digital communities. I am skilled at collaborating effectively within digital product development teams and IT departments across various industries, contributing to the optimization of technological processes and the strengthening of community engagement strategies.

I have experience **managing communication and training projects, as well as coordinating teams**, such as during a complex web platform transition. Combining my passion for technology and innovation with creativity enables me to **understand and simplify complex concepts and processes, facilitate cross-functional collaboration among stakeholders, and help create meaningful digital experiences for users**. I have strengthened my technical and managerial expertise through certifications such as the AWS Cloud Practitioner and the Google Project Management Certificate.

WORK EXPERIENCE

PROJECT MANAGER - IT CONSULTANT - TRAINER - HELPO.TECH | 2018 - NOW

HelpO is a personal assistant for all digital needs. I provide customer-centric digital consultancy and manage training projects for individuals, professionals, small businesses, and non-profit organizations.

Key achievements:

- Launched a digital awareness and training initiative (*Digitale per tutti*), including courses, guides, and a YouTube channel
- Developed a series of in-person and online seminars cooperating with the Municipality of Milan
- Empowered clients through tailored digital solutions, enhancing usability and satisfaction.

COMMUNITY & PRODUCT EXPERIENCE SPECIALIST - FREELANCE | 2024 - NOW

Volunteer collaboration within a global community of an innovative company developing Emotional Artificial Intelligence.

I contribute to the moderation and engagement of two major online communities (Discord and Reddit), helping ensure a positive and inclusive environment. My activities include user support, beta and A/B testing, and acting as a bridge between users and developers by providing feedback to improve product UX and functionality based on community insights. I also organize community events and contests.

Increased community engagement leading to a 5x user growth in one year (from 2k to 10k members), reflecting the effectiveness of our engagement strategies and support efforts.

DIGITAL AND COMMUNICATION MANAGER - REAGIRE | 2015 - NOW

I work with the non-profit organization ReAgire, coordinating digital projects such as secure data management, website and online community platform development. I also oversee the association's communication and training activities.

Key achievements:

- Designed and managed multiple versions of the website and several communication campaigns
- Created and maintained a local business database to support active job search initiatives
- Built and managed an online community platform to support the association's guidance, training, and job placement activities

DIGITAL AND COMMUNICATION MANAGER - I.M.F. srl | 2009 - 11 and 2013 - 15

I contributed to the development of an innovative project focused on promoting recycled materials through the design and marketing of home décor items. My work included brand development, website design, and communication strategies. Resumed in June 2013 in support of a marketing program.

Key achievements:

- Contributed to the development of a product line using recycled tires (e.g. lamps, clocks, trays)
- Directed and edited the 3D teaser video "*Sassi di Gomma*", which won the 2012 *YouImpresa* award from the Milan Chamber of Commerce for Best Business Video

DIGITAL AND PROJECT MANAGER - MISSION BAMBINI | 2012 - 13

My role involved coordinating external agencies and managing a team of freelancers and projects related to website development and video production. This experience, beyond its personal value, helped me strengthen my teamwork and problem-solving skills, as well as my ability to communicate effectively with professionals from different technical backgrounds.

Key achievements:

- Managed the technological transition of the entire web platform, including the public website and internal project database
- Contributed to the planning and organization of a major event presenting a documentary produced by the association at Niguarda Hospital in Milan
- Significantly supported fundraising efforts by producing videos and visual content for communication campaigns

VIDEO DESIGNER AND CREATIVE CONSULTANT - FREELANCE | 2007 - 12

During and after my studies at the Istituto Europeo di Design, I worked as a videomaker, editor, and creative consultant.

Key achievements:

- Contributed to the production of the documentary *Gilera - Una corsa lunga un secolo*, in collaboration with director Gilberto Visintin, the Registro Storico Gilera, and the Italian Motorcycle Federation
- Worked as assistant director of photography and digital set manager on the feature film *The Best of Feelings* by Marcos Villaseñor

ABOUT ME

Three years of study in Electronic Engineering gave me a strong analytical foundation. I later chose to pursue a more creative path and earned a degree in Video Design from IED.

I have worked in the fields of communication and outreach, published a handbook on FastWeb and several science fiction novels, and managed blogs and online communities. I am also actively involved in social causes, with a vision for a more inclusive and less competitive world.

SKILLS AND LANGUAGES

- Strong analytical, planning, project lifecycle management and mediation skills
- HTML / JS, Python, Numpy / Pandas, Git
- Communication: video editing, graphic design, training and outreach
- In-depth knowledge of Linux, as well as Windows and Mac OS
- Languages: Italian (native) - English (C1) - Japanese... currently studying!

RECENT EDUCATION AND CERTIFICATIONS

GOOGLE PROJECT MANAGEMENT - GOOGLE - COURSERA | 2024

Multiple certifications in project management, including planning and execution, quality and risk management, and Agile methodologies.

AWS CERTIFIED CLOUD PRACTITIONER - AMAZON AWS | 2023

Certification earned in March 2023 with a score of 920/1000.

IBM FULL STACK CLOUD DEVELOPER - COURSERA | 2022 - 23

Series of certifications focused on cloud application development.

SCIENTIFIC PROGRAMMING AND DATA ANALYSIS - FREECODECAMP | 2023

Scientific programming with Python; data analysis using Numpy and Pandas.