# Shaping the digital world is what I like and do



# **Curriculum Vitae**

## Personalia

Name Daan van der Zwaag

Nationality Dutch

Day of birth May 3rd, 1996

Address Betsalel Yafe 7

Tel Aviv, Israel

Email daan@devign.it
Portfolio resume.devign.it

### Education

2015 — present Communication and Multimedia Design

Amsterdam University of Applied Sciences (Bsc.)

09/2014 — 12/2014 Innovation and Entrepreneurship

Business Academy Aarhus (Bsc.)

09/2013 — 04/2014 Spanish Language course

Don Quijote Salamanca and Seville (Level A1, A2, B1)

2009 – 2013 Higher General Secondary Education

Eerst Christelijk Lyceum, Haarlem

2008 — 2009 Pre university Secondary Education

Stedelijk Gymnasium, Haarlem

# Experience

11/2017 — present

### Lead UX developer Van Lennep

Creating digital experiences with the newest web technologies. Leading their digital activities from a technical and digital design perspective. From UI/UX design, project management to front-end development

08/2016 — present

### Founder Devign.it

Digital agency focused on digital product development & brand and experience design Defining digital concepts and ideas by the means of developing an designing it.

03/2016 - 09/2016

### Frontend developer Lucas and Mallee

During this internship I've developed websites with HTML5, CSS3, jQuery, PHP, Gulp, Node.js and SASS. I specialized on interfaces animations, design in combination with code and little big details.

02/2015 - 09/2015

### Co Founder Releasium

Releasium is an online platform that notifies users when ticket sales of their favorite events starts. Supported by Startup Bootcamp in B.Amsterdam. Co-founded as creative hussler.

05/2014 - 08/2014

### Co Founder Bierkini

A neonprene beer holder that looks like a bikini. Second Kickstarter project in the Netherlands and used as a viral marketing product for the World Championship in Brazil. Unfortunaly we didn't reached our Kickstarter goal and the Dutch team won bronze.

04/2014 - 08/2014

### **UI Designer Knowhowww**

Developing and designing websites with Wordpress and mostly learning the infinite capabilities of the internet.

01/2014 - present

### Founder DVDZ Design

Started DVDZ.Design, my first company and the perfect job next to my study. Offering website development and and almost anything that was digital. First by myself and later, depending on the projects, we grew flexible to 4 freelancers

10/2014 - 01/2016

### Graphic designer Club Stalker

Creating and execute awesome multiple party concepts, making designs and work till 7 in the morning. Being part of the Club Stalker Family at such a young age (16) has been the foundation for my creative thinking, hard working, being open-minded and love for music.

### **Extras**

2017 Official member T500

Member of the T500. A shortlist with the most inspiring under 25's across the fields of digital hustlers from The

Next Web.

03/2016 — present Student member Program Committee

The program committee provides advice on various subjects that have to do with policy, management or education of the study Communication and Multimedia design and represents the interests of students and

teachers.

01/2016 Nominee Young Talent Spin Awards

With the course entrepreneurship we had made an application Split the Bill and were selected for the Young

Talent Spin Awards.

07/2015 Winnner App Down the Rabbit Hole

For a school assignment we had to design an application for the three day festival Down the Rabbit Hole. These were assessed by the organization MOJO. With my interaction design I won free tickets to this wonderful

festival.

01/2014 Nominee Golden Dot Awards

With Catmatch we ensured that asylum cats were given a new home by matching them to an appropriate loving new owner by liking and disliking. We were selected in the category P-kings (first year students).

# **Capabilities**

Creative & art direction Sketch
Project management Principle
Web & app development Marvel

Digital product development

Brand identity

User experience design

Interface & interaction design

After Effects

Photoshop

InDesign

Illustrator

Interactive prototyping

Mircosoft Office

Asana

Graphic design (print & digital)

SEO/SEA Trello
Digital & social campaigns Slack

# **Technologies**

Javascript ES5 & ES6 Node.js
HTML5 Coffeescript Vue.js
CSS3 jQuery React.js

Angular.js
BEM SASS D3.js
OOCSS LESS Three.js
PostCSS p5.js

Gulp A-frame

Grunt Pug

Webpack Haml Wordpress

NPM SQL Drupal
GIT MongoDB Concrete5

Yarn Swift WooCommerce