

WE'RE LOOKING FOR A CREATIVE PROFESSIONAL OR GRAPHIC DESIGNER

We are looking for a talented designer or creative professional to collaborate on a new brand package. This is a great opportunity for someone looking to build their portfolio, contribute to a meaningful project, and receive an honorarium for their work. We are looking for someone to create a bold and bright brand package that reflects the work of Kidical Mass Halifax.

This package would include:

- Logo Design: A custom logo that captures the essence of the brand, values, and target audience.
- Color Palette: A cohesive set of primary and secondary colors that reflect the mood and personality of the brand.
- Typography: A selection of complementary fonts for use in both digital and print media, including headers, body text, and any special characters.
- Brand Style Guide: A brief guide that outlines the proper use of the logo, colors, and typography across various platforms such as posters, stickers, signage, and web based media.

This is a fantastic opportunity to contribute to the Kidical Mass Community while being recognized for your work. The ideal candidate will have experience in brand creation projects, and a passion for safer cycling for all.

If you are interested and available, please send us an email with your expression of interest. If available, please include links to any recent work and include a brief introduction about why you're interested in this project.

We look forward to collaborating with you!