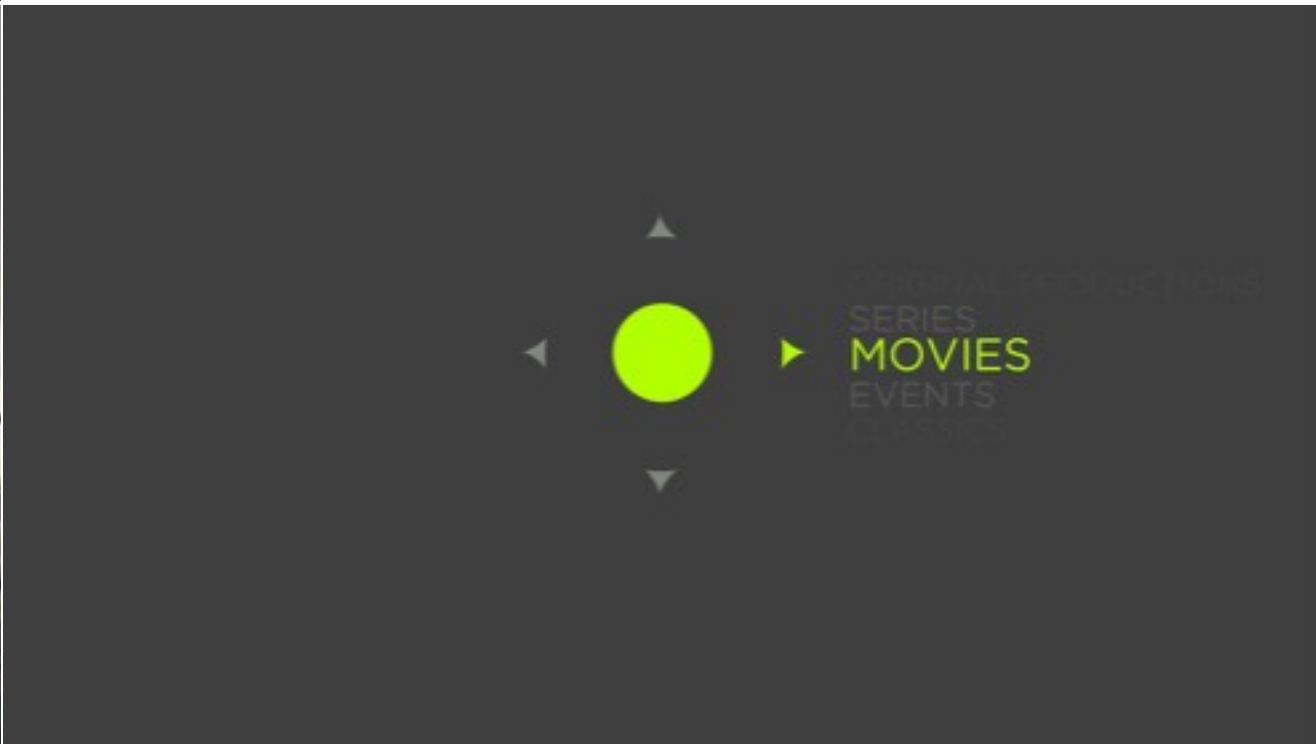
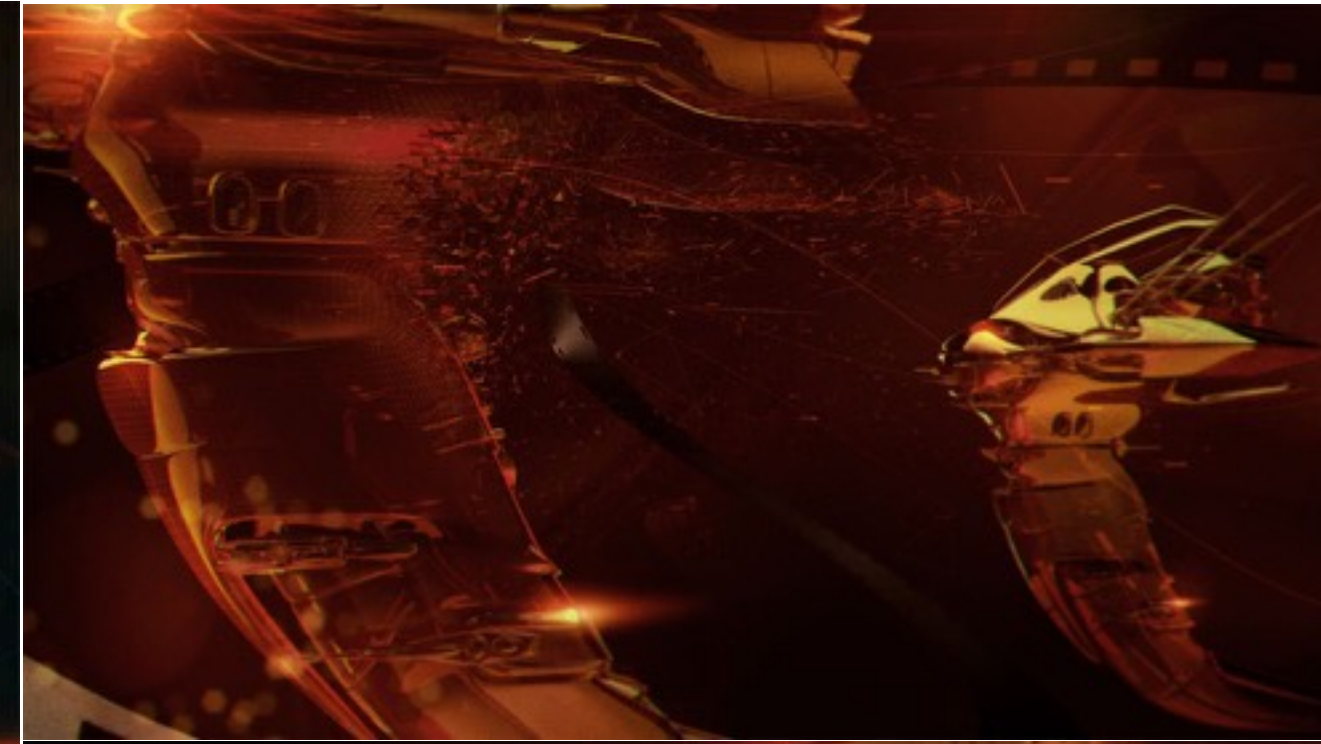


HBO Europe

By using the brand signs of HBO logo, I pursued a vibrant visual language that highlights the channel content and characters, in a sophisticated and cinematic way.



The brand device magnifies and shifts the focus on the footage, securing new contemporary messages, thus getting closer to the stories and the characters. While simultaneously hinting at the process of storytelling.



Osn Box office

For the Osn BoxOffice OSP packaging the creative approach was to be emotive and aspirational.

I introduced iconic cinematographic elements that enables an emotional connection with the audience.

The new BoxOffice platform focuses on the amazing moments that happen when we cast ourselves into the fictional worlds, reinforcing the premium entertaining position of the platform.