



Case Study #1

Google Voice Search

Early 2014 I spot the great potential of conversational UIs. Google voice search was the dawn of a new era in the way we look for things on search engines.

Today, thanks Alexa, Siri and exactly Google Voice, the conversational UIs are a reality. Yet, by that time the experience was clunky and disorienting. For my Google interview exercise I decided to tackle the subject. I wanted to improve the experience adopting an holistic approach and enhance the motion design language.

Listening...

