



Osn Box office

For the Osn BoxOffice OSP packaging the creative approach was to be emotive and aspirational.

I introduced iconic cinematographic elements that enables an emotional connection with the audience.

The new BoxOffice platform focuses on the amazing moments that happen when we cast ourselves into the fictional worlds, reinforcing the premium entertaining position of the platform.



Batman Vs Superman

I'm always moved by curiosity for unexplored design areas. Inspired by the Avengers end credit sequence, I dug my investigation on the two main character personalities.

The objective was to allow the audience to recognise the physical details that identify the characters and create an underlying dichotomy.

While the heroes may have superhuman strength and armoured suits, the undisclosed weapon is the combination of their souls and rational minds, allowing them to be stronger than any harmful enemy.