

Good to know

Hard Skills

- UX/UI and 3D interaction leveraging user centric design approach.
- Persona creation and user journeys, capable to identify user needs and expectations.
- Visual, motion and graphics design, ranging from flat 2D minimal style to 3D high level cgi.
- Adopting marketing and data insights in order to weight appropriate design solutions
- Creating brand identities, strategies and campaigns on various digital media for (TV, WEB, OOH) and print.
- VR/AR experiences, capable to leverage creative storytelling opportunities that explore untold territories.
- Production pipelines, confident within all stages of conception, design, preproduction, postproduction.