

# Soft Skills

- Entrepreneurial attitude, eager to embrace controlled risks in order to maximise the outcome.
- Pitching processes, from concepts generation/ideation through PowerPoint/Keynote presentation.
- Leading and motivating professionals, while allowing both executive and team members to succeed.
- Acumen in foreseeing technology and social trends that activate new storytelling opportunities.
- Experience in millennials, able to leverage engagement dynamics on different media channels
- Public speaking, in particular covering design/tech/sports trends
- Confident attitude in pushing concepts and processes through various levels of stakeholders and executives.

Portfolio