

# Fully customisable

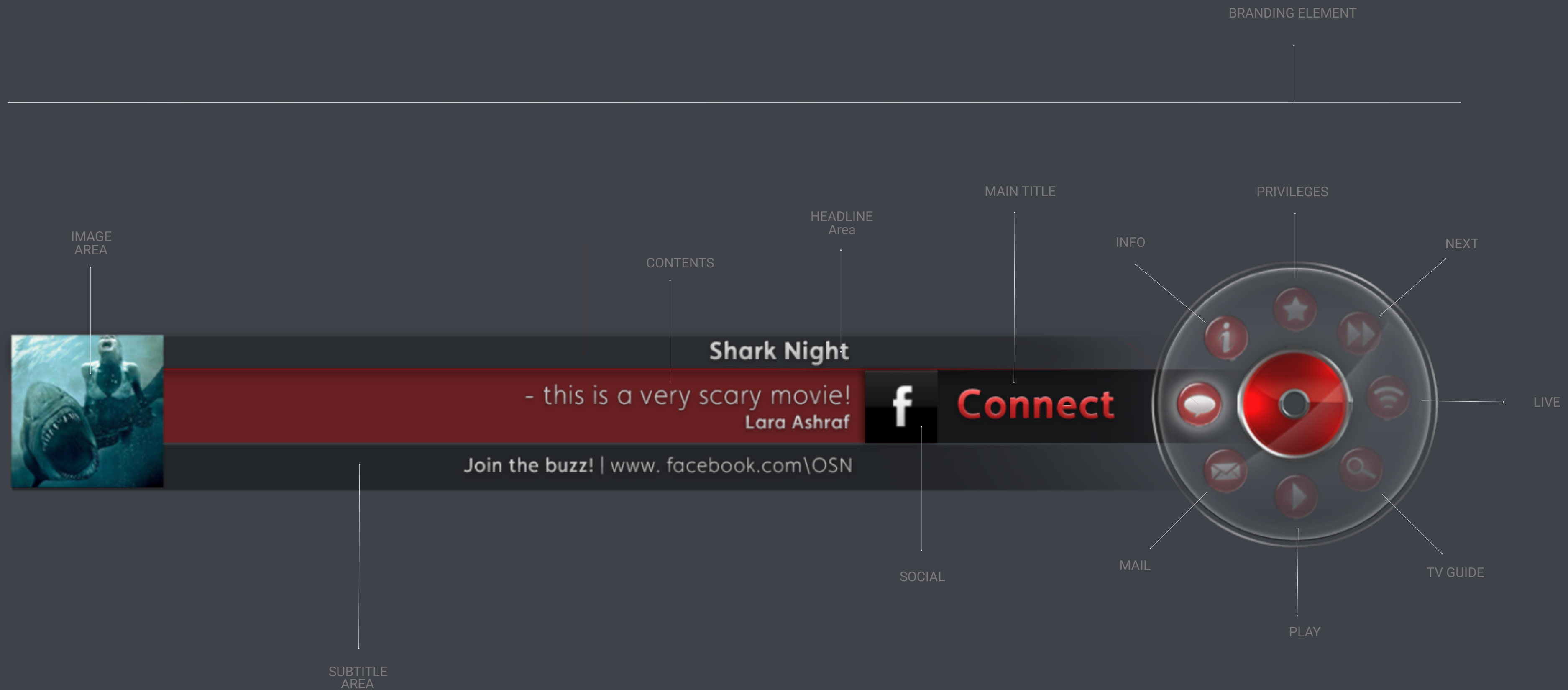
## Engaging Modularity

**Clear.** All the OSN experiences in the same area of the screen

**Simple.** Intuitive interface at your fingertips

**Functional.** Communicate with your audience efficiently

**Cool.** Make your customer bond with the brand



# Multi function

The EPG represents a core element of the TV viewing experience. People spend almost 10% of their time on this tool, trying to access the content that suits their expectations the most.

We revisited the whole navigation system making sure that a tailored offering was always in the focus. Ultimately, we created intuitive browsing patterns. Coherent with the new brand positioning and elevating the whole customer experience.

