



# Travelex VR

## Heathrow 2025

Travelex Group is a foreign exchange company and they are looking to revolutionise the airport experience by leveraging emerging technologies. These solutions will ease frictional situations and enhance CX patterns. To respond to this objective I did concept and directed a vibrant 360 VR narrative that projects the user into an immersive representation of the airport of the future, able to unleash a completely reimagined door-to-door travel journey.





## Asus Authentic Beauty

During the Milan Design Week 2013, Asus featured its “Authentic Beauty” exhibition showcasing their innovative products. Thanks to the 3D projection mapping each installation involved a multi-sensory journey, able to attract the visitor's attention. The five different installations aimed to show the peculiar characteristics of each new Asus product leading the exhibition to generate immediate social and press reactions.