

DREAM

OSN go

OSN launched GO Online TV in May 2014. The online service is currently the only OTT SVOD in the MENA region that outputs from the three major Hollywood studios: Disney, Paramount and Sony Pictures.

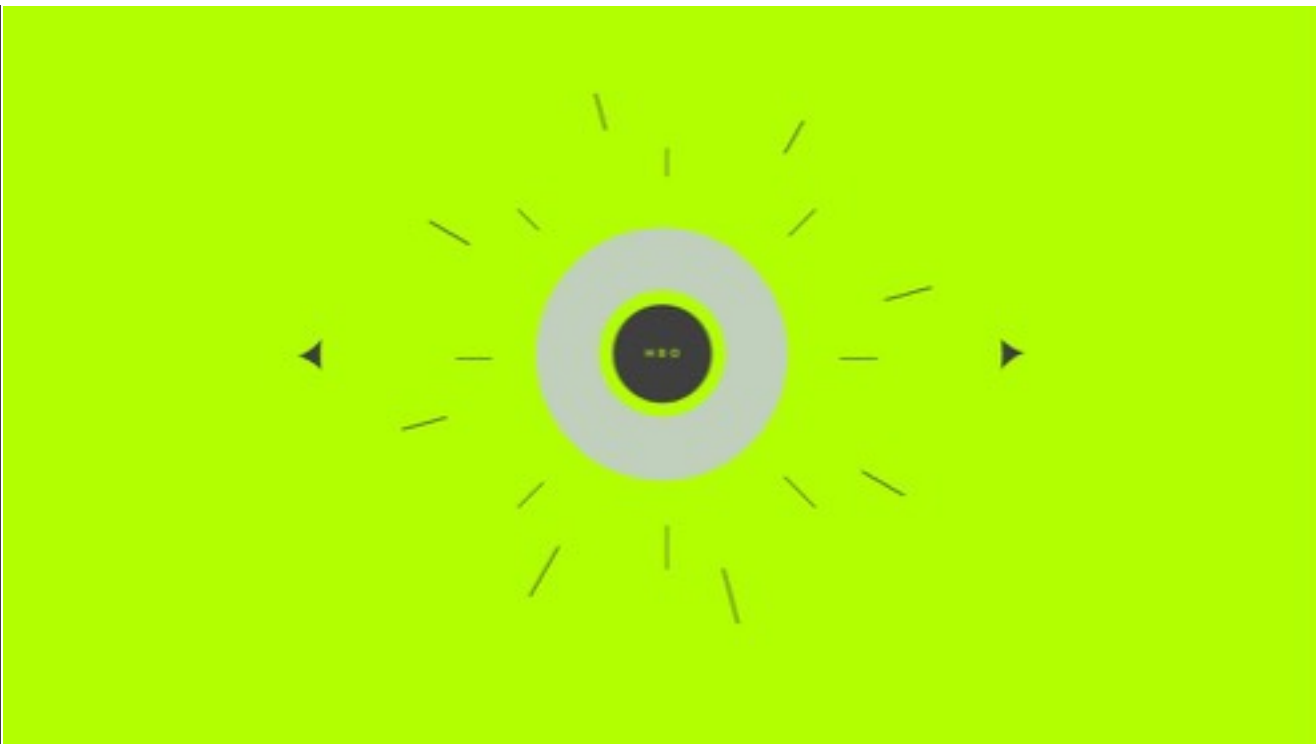
The creativity aims to fill a clear gap in the region. I offered different cinematic branded solutions in order to perfectly match the new vision and positioning. Leveraging both the service disruptive attitude and reliable offering.

FROM TODAY
HUGO
CABRET

BREAKIN BAD
ALL SEASONS

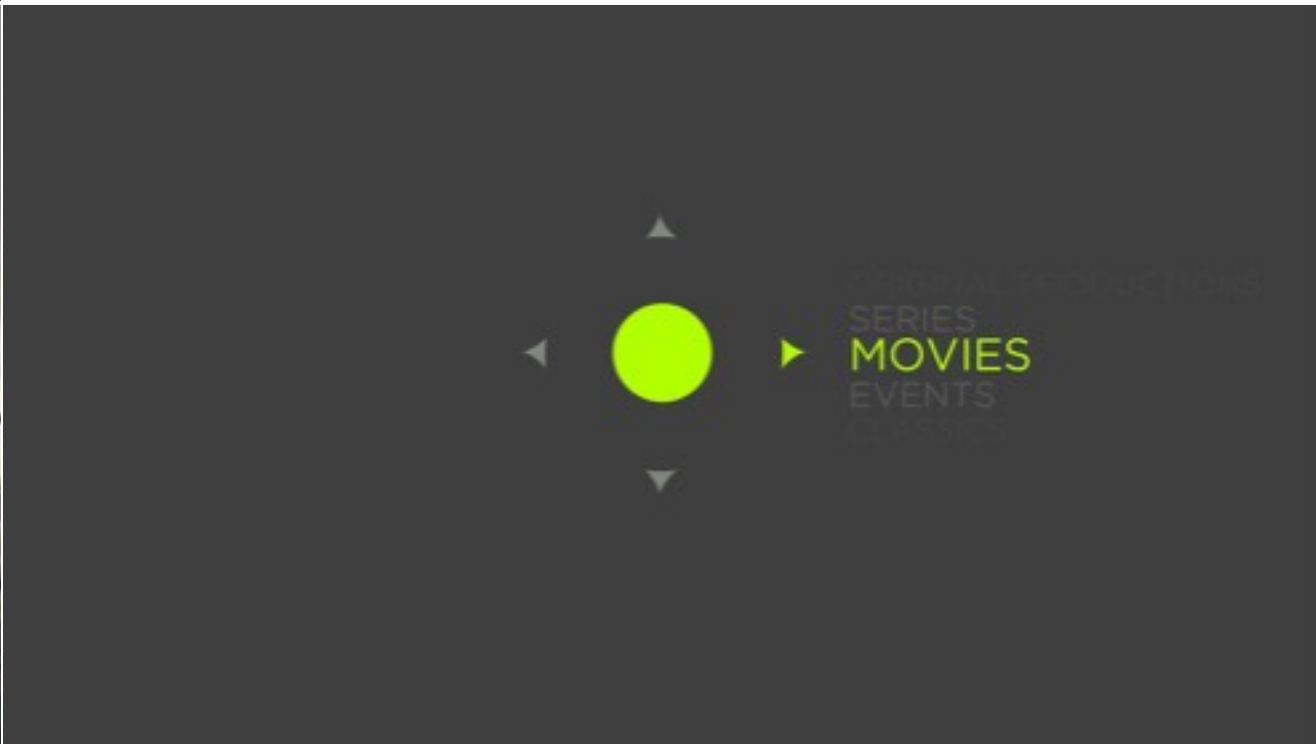
NOW

FORREST GUMP
NOW AVAILABLE



HBO Europe

By using the brand signs of HBO logo, I pursued a vibrant visual language that highlights the channel content and characters, in a sophisticated and cinematic way.



The brand device magnifies and shifts the focus on the footage, securing new contemporary messages, thus getting closer to the stories and the characters. While simultaneously hinting at the process of storytelling.