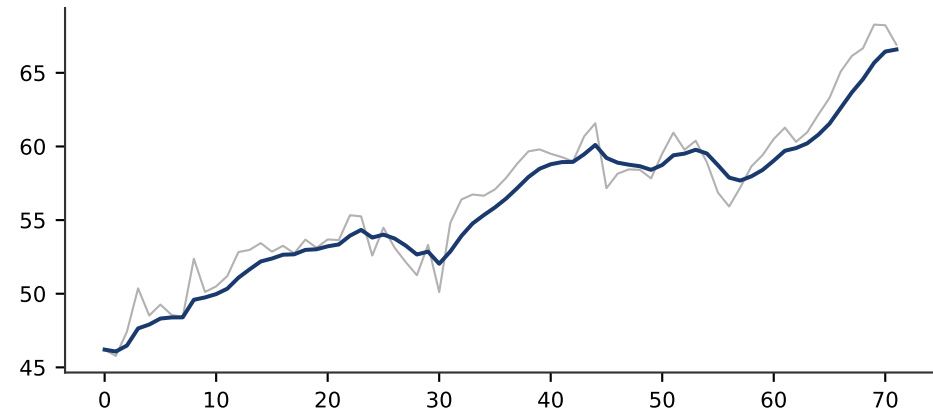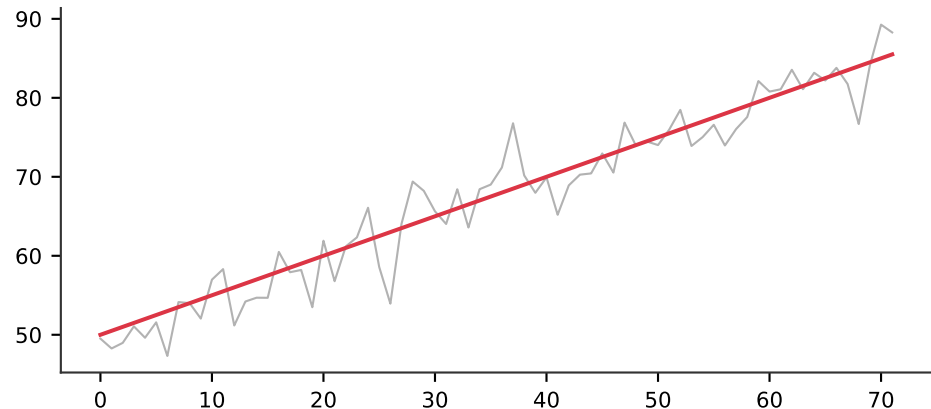**ETS Framework: Error-Trend-Seasonality**
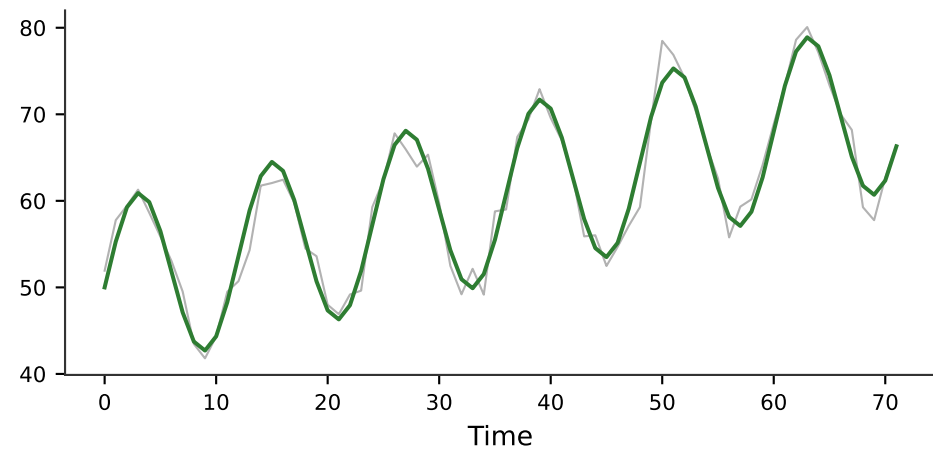
ETS(A,N,N): Level only

ETS(A,A,N): Level + Trend

ETS(A,A,A): Additive Holt-Winters

ETS(M,A,M): Multiplicative Holt-Winters

Time