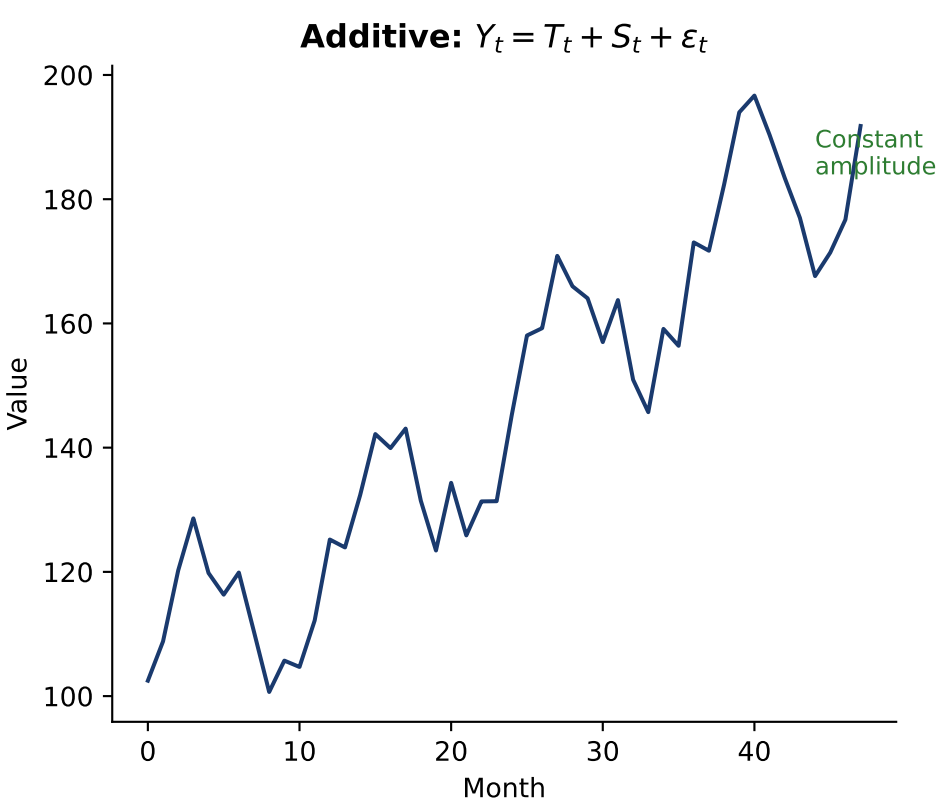
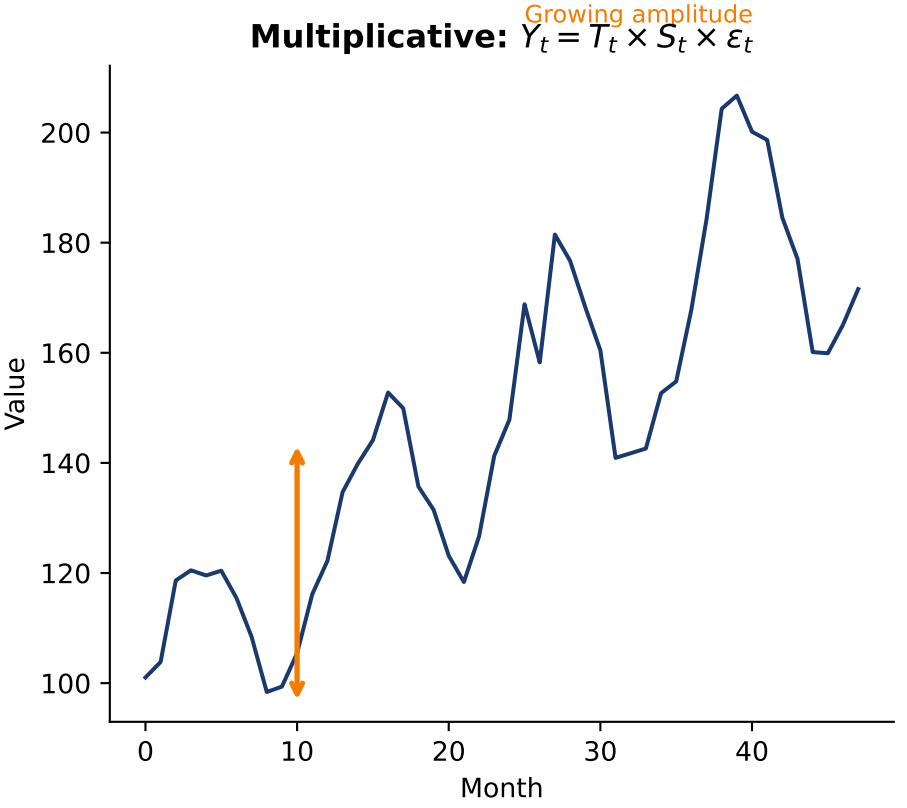
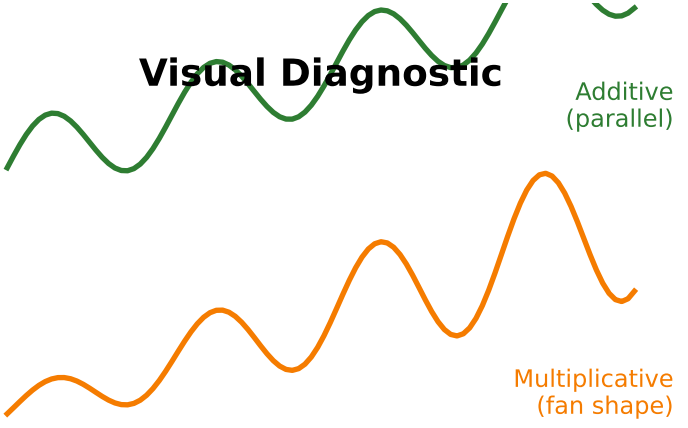




When to use which?

ADDITIVE
Seasonal amplitude is CONSTANT

Variance stable

MULTIPLICATIVE
Seasonal amplitude GROWS with level

Use log transform!