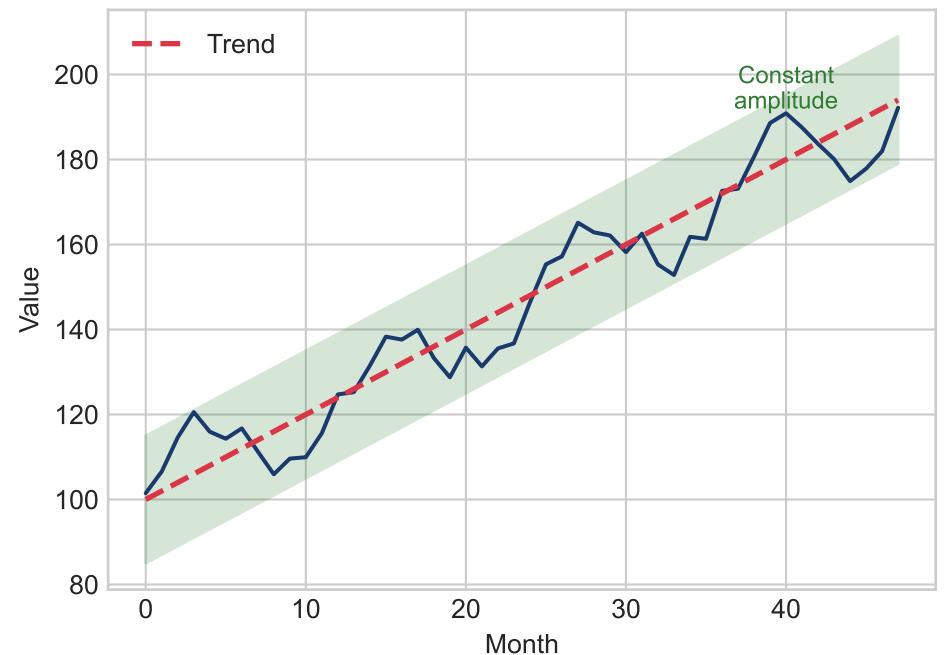


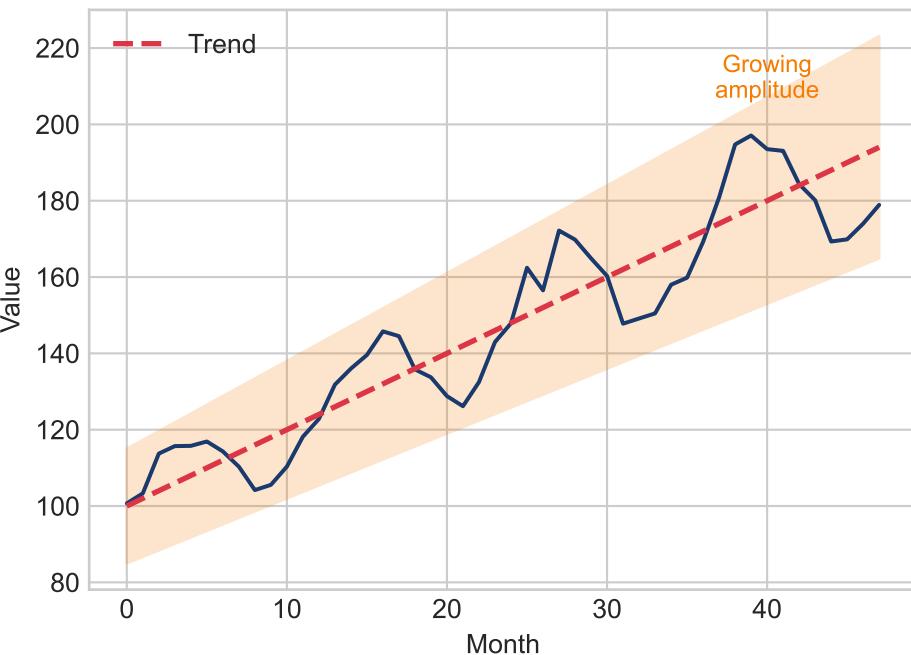
Additive Seasonality

$$Y_t = T_t + S_t + \varepsilon_t$$

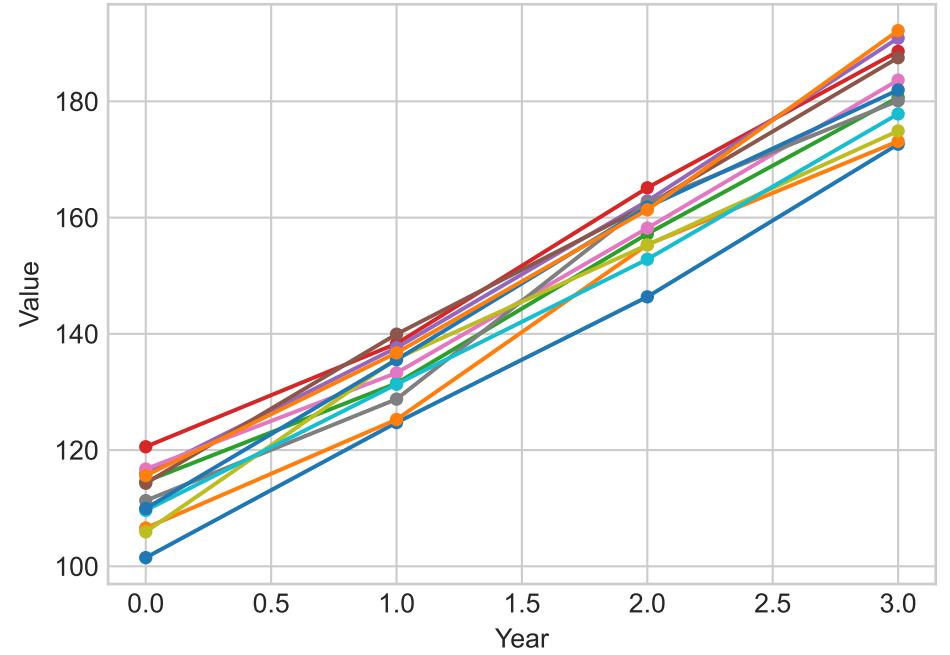


Multiplicative Seasonality

$$Y_t = T_t \times S_t \times \varepsilon_t$$



**Additive: Parallel Lines
(Constant seasonal effect)**



**Multiplicative: Diverging Lines
(Use log transform!)**

