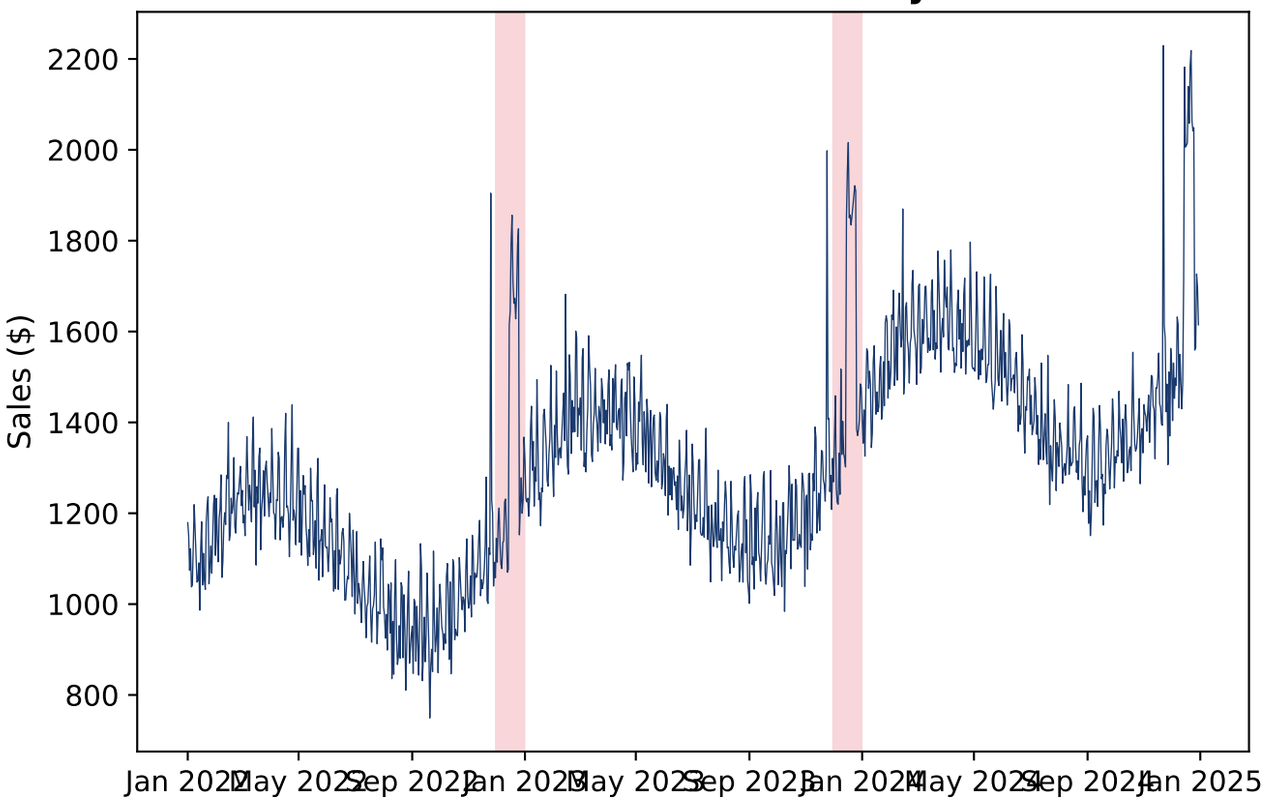
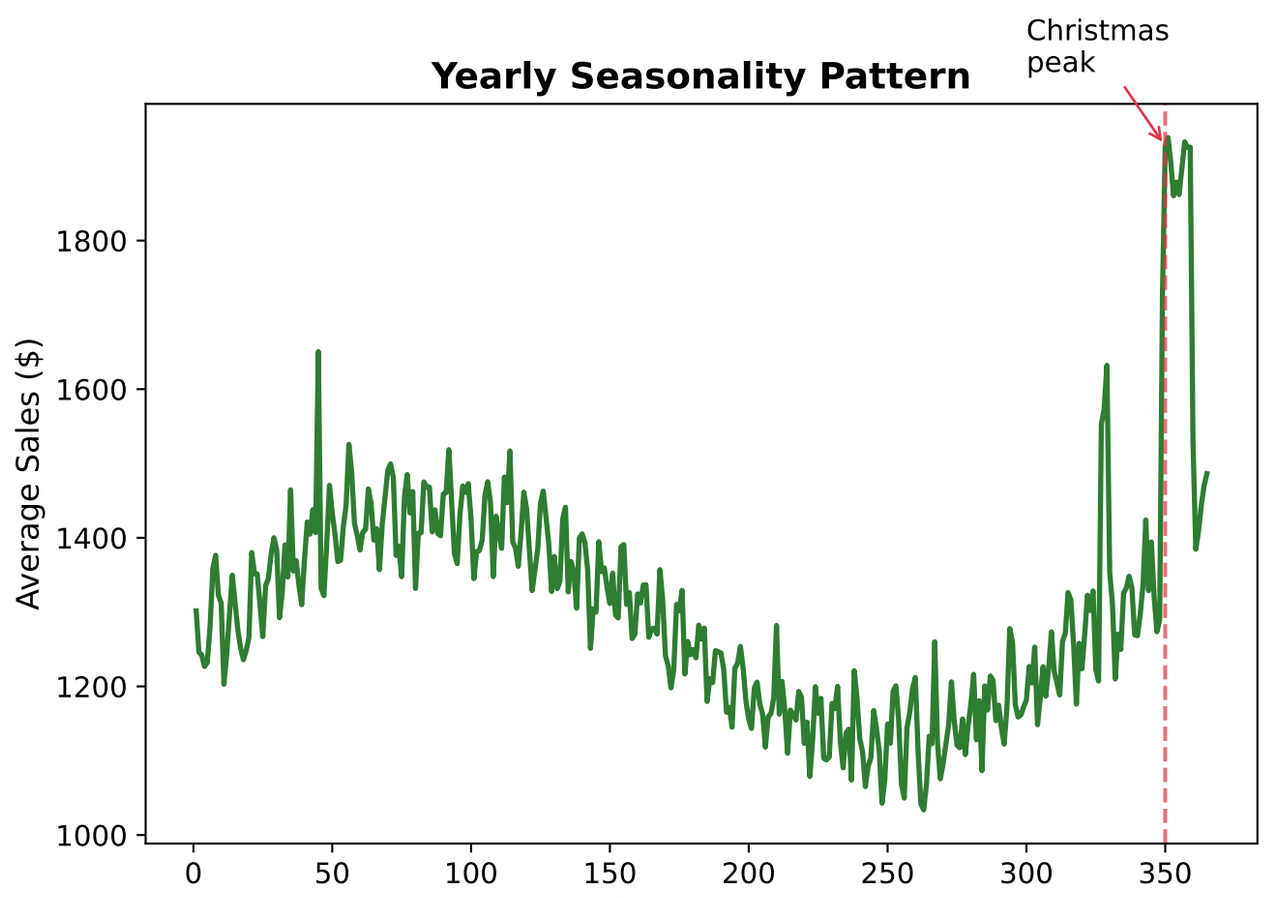
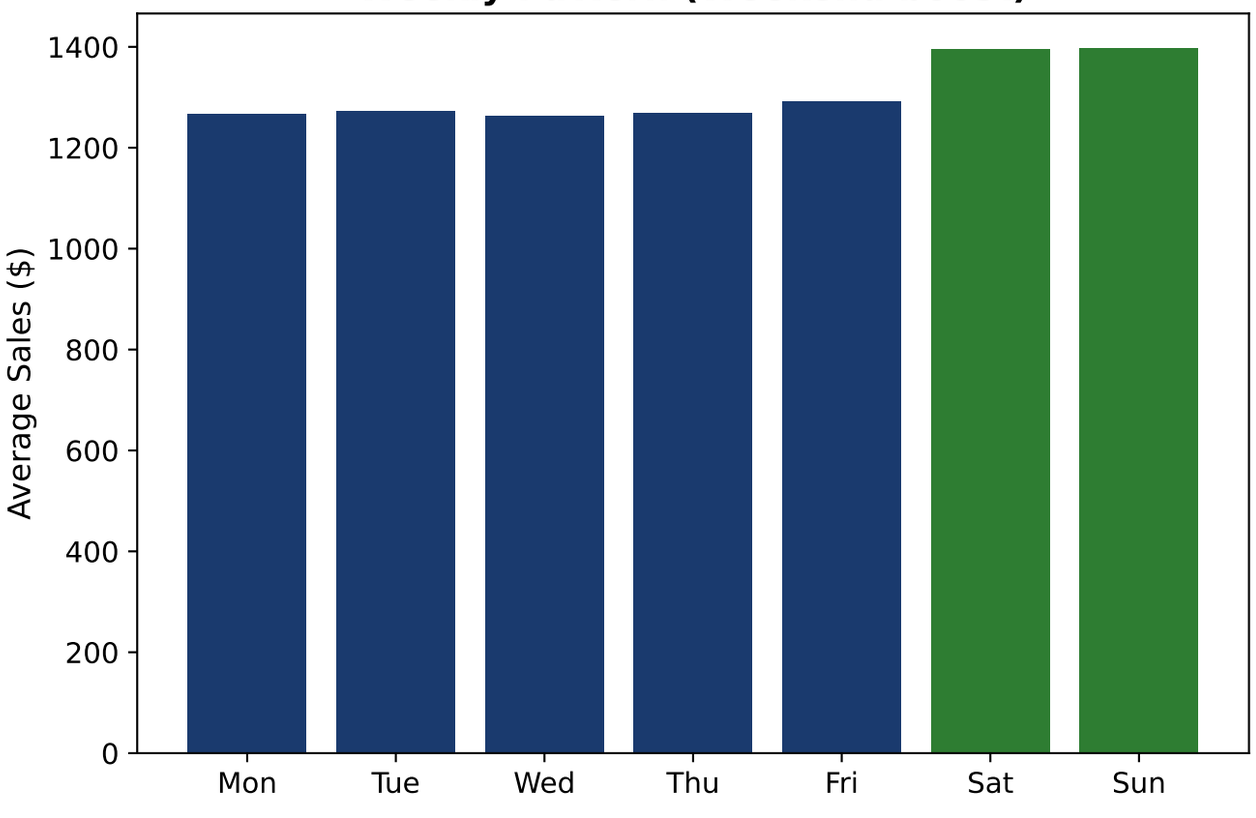
## Retail Sales: 3 Years of Daily Data

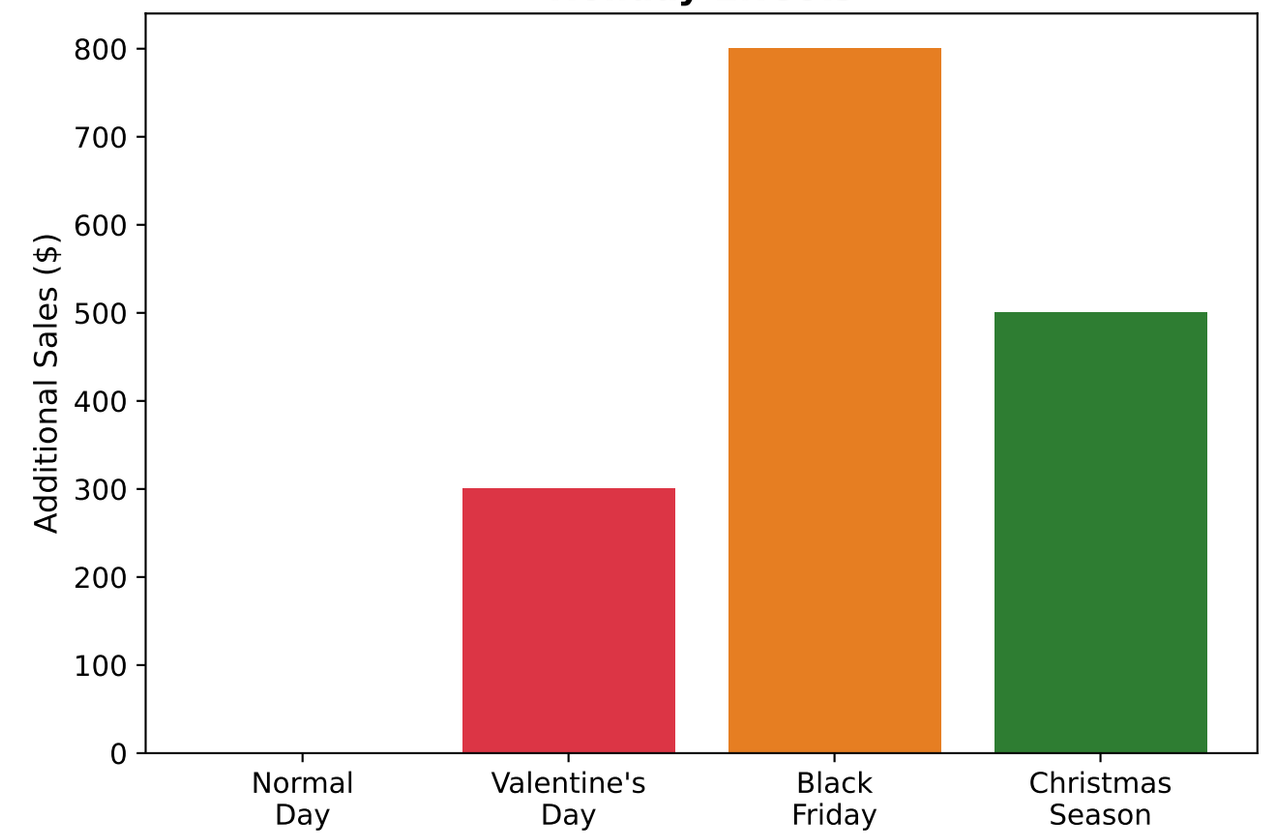



## Yearly Seasonality Pattern




## Weekly Pattern (Weekend boost)




## Holiday Effects