



# Time Series Analysis and Forecasting

## Chapter 4: SARIMA Models



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## Learning Objectives

By the end of this chapter, you will be able to:

- ▣ Identify seasonal patterns in time series data
- ▣ Apply seasonal differencing to remove seasonal unit roots
- ▣ Build and estimate SARIMA models with seasonal components
- ▣ Produce accurate forecasts for seasonal time series

## Outline

Motivation

Seasonality in Time Series

Seasonal Differencing

The SARIMA Model

Seasonal ACF and PACF Patterns

Estimation and Diagnostics

Forecasting with SARIMA

Case Study: Airline Passengers

Summary

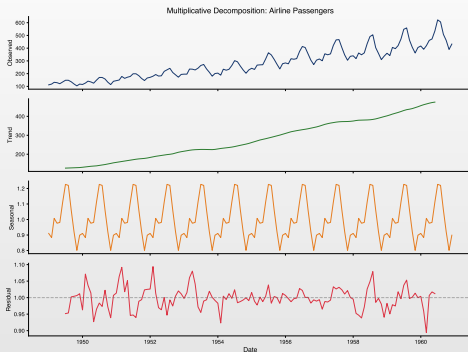
Quiz

## Motivating Example: Seasonality Is Everywhere



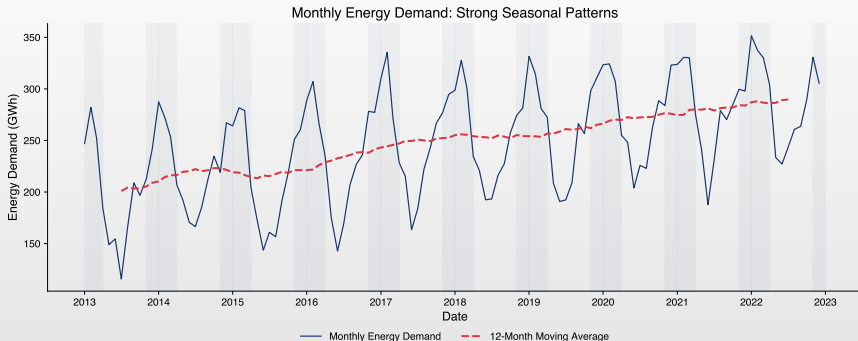
- Retail sales exhibit clear **annual patterns**: December peaks, January troughs
- Standard ARIMA models cannot capture these **repeating seasonal cycles**
- Ignoring seasonality leads to systematic forecast errors

## Understanding Seasonal Components



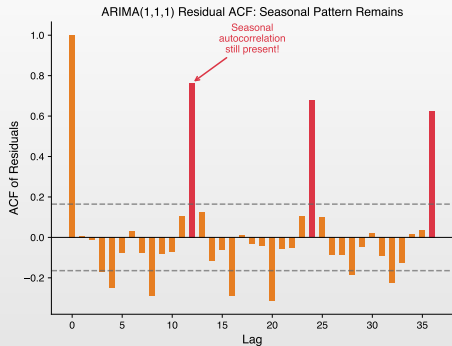
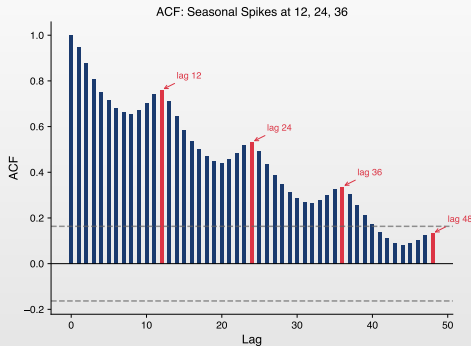
- ▣ Seasonal time series = **Trend** + **Seasonal Pattern** + **Residuals**
- ▣ Decomposition helps visualize each component separately
- ▣ SARIMA models capture both trend dynamics and seasonal behavior

## Real-World Application: Monthly Patterns



- Energy demand shows strong **monthly seasonality**
  - ▶ Heating cycles in winter, cooling cycles in summer
- Pattern repeats predictably each year with slight weather variations
- Utility companies use SARIMA forecasts for capacity planning

## Why Do We Need SARIMA?



- **Left:** Seasonal ACF patterns — spikes at lags 12, 24, 36 reveal annual cycle
- **Right:** ARIMA residuals still show seasonal autocorrelation (incomplete model)
- **SARIMA solution:** Adds seasonal AR/MA terms to capture periodic patterns

## What We'll Learn Today

### Concepts

- ▣ Identifying seasonal patterns
- ▣ Seasonal differencing operator
- ▣  $SARIMA(p, d, q)(P, D, Q)_s$  notation
- ▣ The famous “Airline Model”
- ▣ Model selection for seasonal data

### Skills

- ▣ Diagnose seasonality from ACF/PACF
- ▣ Determine seasonal period  $s$
- ▣ Choose  $(P, D, Q)$  seasonal orders
- ▣ Implement SARIMA in Python/R
- ▣ Forecast seasonal time series

### Key Insight

SARIMA = ARIMA applied at **two frequencies**: the regular (short-term) and seasonal (long-term) levels



## What is Seasonality?

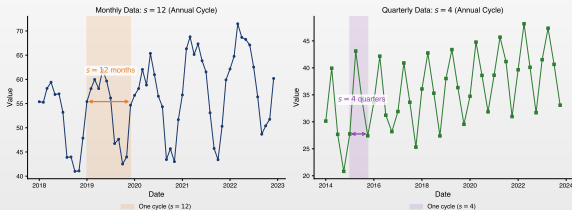
### Definition 1 (Seasonality)

A time series exhibits **seasonality** when it shows regular, periodic fluctuations that repeat over a fixed period  $s$  (the seasonal period).

### Common Seasonal Periods

- Monthly data:  $s = 12$  (annual cycle)
- Quarterly data:  $s = 4$  (annual cycle)
- Weekly data:  $s = 52$  (annual) or  $s = 7$  (weekly pattern)
- Daily data:  $s = 7$  (weekly pattern)

## Seasonality: Visual Illustration



### Seasonal Periods

Left: Monthly data with  $s = 12$  (annual cycle). Right: Quarterly data with  $s = 4$ . The pattern repeats every  $s$  periods — this regularity is exploited by SARIMA models.

## Examples of Seasonal Data

### Economic Series

- ▣ Retail sales (holiday peaks)
- ▣ Tourism (summer/winter)
- ▣ Agricultural production
- ▣ Energy consumption
- ▣ Employment (hiring cycles)

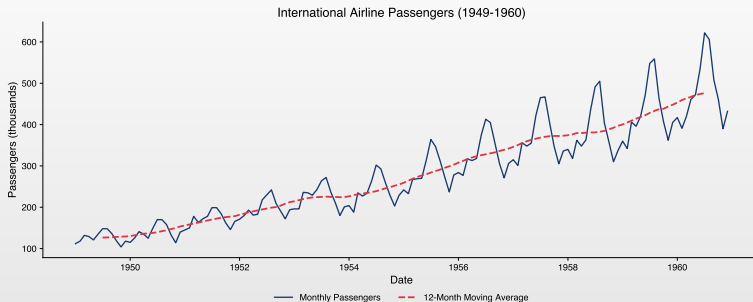
### Other Domains

- ▣ Weather/temperature
- ▣ Website traffic
- ▣ Hospital admissions
- ▣ Transportation usage
- ▣ Electricity demand

### Why It Matters

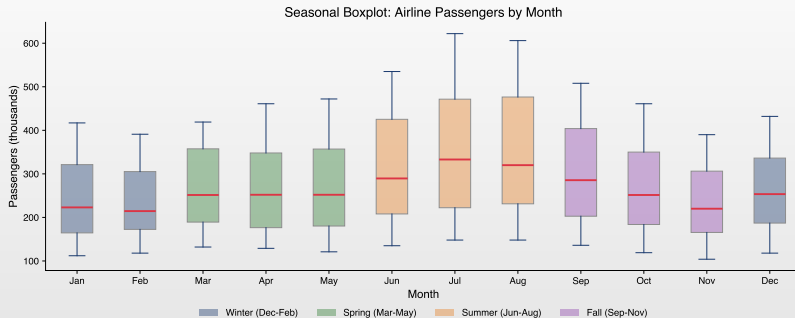
Ignoring seasonality leads to biased forecasts and invalid inference!

## Example: Airline Passengers Data



- Monthly international airline passengers (1949–1960)
- Clear **upward trend** and **growing seasonal amplitude**
- Summer peaks reflect vacation travel patterns

## Visualizing Seasonal Patterns



- Box plot reveals consistent seasonal pattern across years
- July–August show highest passenger counts (summer travel)
- November–February show lowest counts (winter months)

## Deterministic vs Stochastic Seasonality

### Deterministic Seasonality

- ▣ **Fixed pattern:**  $Y_t = \sum_{j=1}^s \gamma_j D_{jt} + \varepsilon_t$ 
  - ▶  $D_{jt}$  are seasonal dummies
- ▣ Pattern constant over time
- ▣ Same amplitude every year
- ▣ Removed by regression on dummies
- ▣ ACF: sharp cutoff at seasonal lags
- ▣ **Example:** University enrollment peaks every September by the same amount

### Stochastic Seasonality

- ▣ **Evolving pattern:**  $\Delta_s Y_t = Y_t - Y_{t-s}$ 
  - ▶ Exhibits dependence structure
- ▣ Pattern evolves over time
- ▣ Amplitude may grow or shrink
- ▣ Requires seasonal differencing
- ▣ ACF: slow decay at seasonal lags
- ▣ **Example:** Retail sales peaks grow larger each December

### How to decide?

- ▣ Slow ACF decay at lags  $s, 2s, 3s, \dots \Rightarrow$  stochastic (use  $\Delta_s$ )
- ▣ Sharp cutoff  $\Rightarrow$  deterministic (use dummies)
- ▣ Use HEGY or Canova-Hansen tests to confirm

## Detecting Seasonality

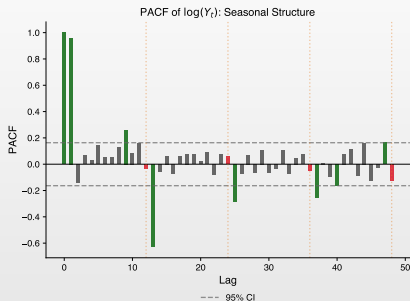
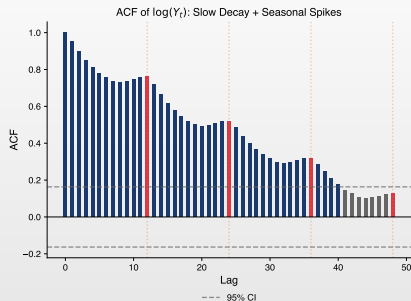
### Visual Methods (Primary Approach)

- ▣ **Time series plot** – look for repeating patterns
- ▣ **Seasonal boxplot** – compare distributions across seasons
- ▣ **ACF plot** – spikes at seasonal lags ( $s, 2s, 3s, \dots$ )

### ACF Signature of Seasonality

- ▣ Strong spikes at lags  $s, 2s, 3s, \dots$  indicate seasonal pattern
- ▣ Slow decay at seasonal lags  $\Rightarrow$  stochastic seasonality (needs differencing)
- ▣ Quick cutoff at seasonal lags  $\Rightarrow$  deterministic seasonality (use dummies)

## ACF Reveals Seasonal Structure



- **Slow decay** at all lags indicates non-stationarity (trend)
- **Spikes at lags 12, 24, 36** confirm seasonal pattern ( $s = 12$ )
- Slow decay at seasonal lags  $\Rightarrow$  needs seasonal differencing  $(1 - L^{12})$



## F-Test for Seasonal Dummy Variables: Intuition

### What does this test do?

- ▣ **Goal:** test whether mean values differ significantly across seasons
- ▣ **Logic:** if the mean in January  $\neq$  February  $\neq \dots \neq$  December  $\Rightarrow$  seasonality
- ▣ **Method:** compare a model WITH seasonal dummy variables vs. a model WITHOUT

### Models compared

- ▣ **Restricted:**  $Y_t = \alpha + \varepsilon_t$      **Unrestricted:**  $Y_t = \alpha + \sum_{j=1}^{s-1} \gamma_j D_{jt} + \varepsilon_t$
- ▣ where  $D_{jt} = 1$  if observation  $t$  is in season  $j$ , 0 otherwise

### Key idea

- ▣ If adding seasonal dummy variables **significantly reduces** prediction errors, then seasonality is present

## F-Test for Seasonal Dummy Variables: Formula and Example

### F-statistic formula

- **Formula:**  $F = \frac{(SSR_R - SSR_U)/(s-1)}{SSR_U/(n-s)} \sim F_{s-1, n-s}$ 
  - ▶  $SSR_R$ : sum of squared residuals from the restricted model (no dummies)
  - ▶  $SSR_U$ : sum of squared residuals from the unrestricted model (with dummies)
  - ▶  $s - 1$ : number of restrictions (monthly: 11, quarterly: 3)

### Numerical example (Monthly data, n=120)

- $SSR_R = 15000, SSR_U = 8500, s = 12$
- $F = \frac{(15000 - 8500)/11}{8500/108} = \frac{590.9}{78.7} = 7.51$
- Critical value  $F_{0.05, 11, 108} \approx 1.87$ . Since  $7.51 > 1.87$ : **Reject  $H_0 \Rightarrow$  Seasonality present!**

## Kruskal-Wallis Test: Intuition

### What does this test do?

- ▣ **Non-parametric test:** checks whether observations from different seasons come from the same distribution
- ▣ **Mechanism:** ranks all observations from smallest to largest
- ▣ **Check:** whether ranks are uniformly distributed across seasons
- ▣ **Conclusion:** if one season consistently has higher/lower ranks  $\Rightarrow$  seasonality

### Why use it instead of the F-test?

- ▣ **No normality assumption** – works with any distribution
- ▣ **Robust to outliers** – extreme values do not distort results

### Limitation

- ▣ Less powerful than the F-test when data ARE normally distributed

## Kruskal-Wallis Test: Formula and Example

### Test statistic

$$\square H = \frac{12}{N(N+1)} \sum_{j=1}^s \frac{R_j^2}{n_j} - 3(N+1) \quad \text{where } N = \text{total obs.}, n_j = \text{obs. in season } j, R_j = \text{rank sum}$$

### Example: Quarterly sales (n=20, s=4)

- Data ranked 1–20. Rank sums: Q1:  $R_1 = 15$ , Q2:  $R_2 = 35$ , Q3:  $R_3 = 70$ , Q4:  $R_4 = 90$
- $H = \frac{12}{20 \times 21} \left( \frac{15^2}{5} + \frac{35^2}{5} + \frac{70^2}{5} + \frac{90^2}{5} \right) - 3(21) = 19.6$
- Critical value  $\chi_{0.05,3}^2 = 7.81$ . Since  $19.6 > 7.81$ : **Reject  $H_0 \Rightarrow$  Seasonality!**

### In Python

- **Implementation:** `scipy.stats.kruskal(q1, q2, q3, q4)`

## HEGY Test: What Problem Does It Solve?

### Key question

- ▣ **Problem:** given a seasonal series, we need to determine the type of differencing
- ▣ **Regular differencing**  $(1 - L)? \Rightarrow$  set  $d = 1$ ; **Seasonal differencing**  $(1 - L^s)? \Rightarrow$  set  $D = 1$
- ▣ **HEGY:** tests for both types of unit roots simultaneously!

### Why not just use ADF?

- ▣ **ADF:** tests only for a regular unit root at frequency zero
- ▣ **Limitation:** seasonal data may have unit roots at seasonal frequencies that ADF misses!

### HEGY tests multiple frequencies

- ▣ **Quarterly:** tests at  $0, \pi, \pm\pi/2$
- ▣ **Monthly:** tests at  $0, \pi, \pm\pi/6, \pm\pi/3, \pm\pi/2, \pm2\pi/3, \pm5\pi/6$

## HEGY Test: Auxiliary Regression (Quarterly)

### HEGY auxiliary regression

□ **Quarterly data** ( $s = 4$ ):  $\Delta_4 y_t = \pi_1 z_{1,t-1} + \pi_2 z_{2,t-1} + \pi_3 z_{3,t-2} + \pi_4 z_{4,t-2} + \sum_{j=1}^k \phi_j \Delta_4 y_{t-j} + \varepsilon_t$

### Transformed variables

- $z_{1t}$ :  $(1 + L + L^2 + L^3)y_t = y_t + y_{t-1} + y_{t-2} + y_{t-3}$
- $z_{2t}$ :  $-(1 - L + L^2 - L^3)y_t = -y_t + y_{t-1} - y_{t-2} + y_{t-3}$
- $z_{3t}$ :  $-(1 - L^2)y_t = -y_t + y_{t-2}$
- $z_{4t}$ :  $-(L - L^3)y_t = -y_{t-1} + y_{t-3}$

### Hypotheses

- $H_0 : \pi_1 = 0$ : unit root at frequency 0
- $H_0 : \pi_2 = 0$ : unit root at frequency  $\pi$
- $H_0 : \pi_3 = \pi_4 = 0$ : unit root at frequency  $\pm\pi/2$

## HEGY Test: Decision Rules with Examples

HEGY critical values (5%,  $n=100$ , with constant)

Test	Statistic	Critical value	If NOT rejected. . .
$t_1$ ( $\pi_1 = 0$ )	t-stat	-2.88	Requires $d = 1$
$t_2$ ( $\pi_2 = 0$ )	t-stat	-2.88	Requires $D = 1$
$F_{34}$ ( $\pi_3 = \pi_4 = 0$ )	F-stat	6.57	Requires $D = 1$

### Example: Quarterly GDP

- ▣ **HEGY results:**  $t_1 = -1.52$ ,  $t_2 = -4.21$ ,  $F_{34} = 2.15$
- ▣  $t_1 = -1.52 > -2.88$ : Cannot reject  $\Rightarrow$  **requires**  $d = 1$
- ▣  $t_2 = -4.21 < -2.88$ : Reject  $\Rightarrow$  no unit root at  $\pi$
- ▣  $F_{34} = 2.15 < 6.57$ : Cannot reject  $\Rightarrow$  **requires**  $D = 1$
- ▣ **Conclusion:** Use SARIMA with  $d = 1, D = 1$

## Canova-Hansen Test: The Opposite of HEGY

HEGY vs Canova-Hansen: Different null hypotheses!

	HEGY	Canova-Hansen
$H_0$	Seasonal unit root	<b>No</b> seasonal unit root
$H_1$	No seasonal unit root	Seasonal unit root
Reject $H_0$	Use seasonal dummies	Use differencing $(1 - L^s)$
Do not reject	Use differencing $(1 - L^s)$	Use seasonal dummies

Why does it matter?

- HEGY: "Prove there is NO unit root" (conservative towards differencing)
- CH: "Prove there IS a unit root" (conservative towards dummies)
- Use **both** tests for robust conclusions!



## Canova-Hansen Test: Formula

### Testing procedure

- Step 1: Regress  $y_t$  on seasonal dummies:  $y_t = \sum_{j=1}^s \gamma_j D_{jt} + u_t$
- Step 2: Compute partial sums at seasonal frequency  $\lambda_i$ :
  - ▶  $S_{it}^{(c)} = \sum_{j=1}^t \hat{u}_j \cos(\lambda_i j)$ ,  $S_{it}^{(s)} = \sum_{j=1}^t \hat{u}_j \sin(\lambda_i j)$

### LM test statistic

- $LM_i = \frac{1}{T^2 \hat{\omega}_i} \left[ \sum_{t=1}^T (S_{it}^{(c)})^2 + \sum_{t=1}^T (S_{it}^{(s)})^2 \right]$
- where  $\hat{\omega}_i =$  consistent estimator of the spectral density at frequency  $\lambda_i$

### Decision

- Rule: reject  $H_0$  (stationarity) if  $LM > \text{critical value} \Rightarrow$  seasonal differencing is needed

## Summary: Choosing the Right Seasonality Test

Test	$H_0$	If rejected	Best for
F-test	No seasonality	Seasonality exists	Normal data
Kruskal-Wallis	No difference across seasons	Seasonality exists	Non-normal, outliers
HEGY	Unit root exists	Use dummies	Determining $d$ , $D$
Canova-Hansen	No unit root	Use $(1 - L^s)$	Confirming stability

### Key idea

- **F-test / Kruskal-Wallis:** “Does seasonality exist?”
- **HEGY / Canova-Hansen:** “What type?” (deterministic vs stochastic)

## The Seasonal Difference Operator

### Definition 2 (Seasonal Difference)

The **seasonal difference operator**  $\Delta_s$  is defined as:

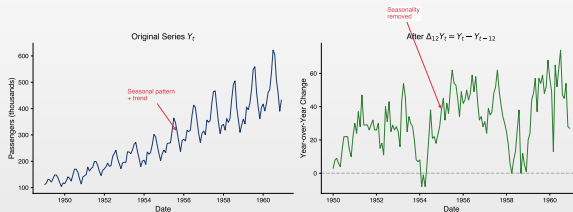
$$\Delta_s Y_t = (1 - L^s) Y_t = Y_t - Y_{t-s}$$

where  $L^s Y_t = Y_{t-s}$  is the seasonal lag operator.

### Examples

- Monthly data ( $s = 12$ ):  $\Delta_{12} Y_t = Y_t - Y_{t-12}$   
Compares each month to the same month last year
- Quarterly data ( $s = 4$ ):  $\Delta_4 Y_t = Y_t - Y_{t-4}$   
Compares each quarter to the same quarter last year

## Seasonal Difference: Visual Illustration



### Effect of Seasonal Differencing

Left: Original series with clear seasonal pattern. Right: After  $\Delta_{12} = (1 - L^{12})$ , seasonal pattern is removed. Year-over-year comparison eliminates seasonal effects.

## Proof: Seasonal Differencing Removes Deterministic Seasonality

**Claim:** If  $Y_t = \mu_t + \varepsilon_t$  where  $\mu_t = \mu_{t-s}$  (periodic mean), then  $\Delta_s Y_t$  removes the seasonal mean.

**Proof:** Let  $Y_t = \mu_t + \varepsilon_t$  where  $\mu_t$  has period  $s$ . Apply seasonal difference:

$$\begin{aligned}\Delta_s Y_t &= Y_t - Y_{t-s} = (\mu_t + \varepsilon_t) - (\mu_{t-s} + \varepsilon_{t-s}) \\ &= \mu_t - \mu_{t-s} + \varepsilon_t - \varepsilon_{t-s} \\ &= 0 + \varepsilon_t - \varepsilon_{t-s} \quad (\text{since } \mu_t = \mu_{t-s})\end{aligned}$$

**Properties of  $\Delta_s Y_t = \varepsilon_t - \varepsilon_{t-s}$ :**

- $\mathbb{E}[\Delta_s Y_t] = 0$  (constant mean)
- $\text{Var}(\Delta_s Y_t) = 2\sigma^2$  (constant variance)
- Autocovariance:  $\gamma(s) = -\sigma^2$ ,  $\gamma(k) = 0$  for  $k \neq 0, s$

### Result

Seasonal differencing transforms periodic seasonal pattern into MA(1) at seasonal lag.

## Combining Regular and Seasonal Differencing

### Full Differencing

For series with both trend and seasonality:

$$\Delta\Delta_s Y_t = (1 - L)(1 - L^s)Y_t$$

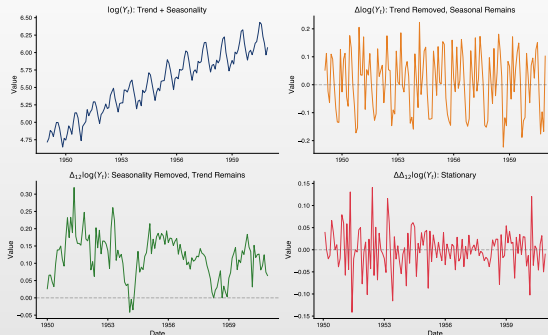
### Expansion

$(1 - L)(1 - L^s)Y_t = Y_t - Y_{t-1} - Y_{t-s} + Y_{t-s-1}$ . For monthly:  $\Delta\Delta_{12} Y_t = Y_t - Y_{t-1} - Y_{t-12} + Y_{t-13}$

### Order of Differencing

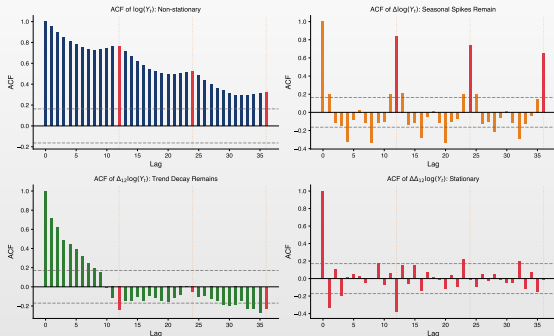
$d$ : regular differences (trend removal);  $D$ : seasonal differences (seasonal trend removal)

## Effect of Differencing Operations



- Regular differencing removes trend but seasonal pattern remains
- Seasonal differencing removes seasonality but trend pattern remains
- Both differences** needed to achieve stationarity

## ACF Before and After Differencing



- Original ACF: slow decay indicates non-stationarity
- After  $\Delta$ : seasonal spikes remain at lags 12, 24, 36
- After  $\Delta_{12}$ : trend decay remains at early lags
- After  $\Delta \Delta_{12}$ : ACF cuts off  $\Rightarrow$  **stationary**



## Seasonal Integration

### Definition 3 (Seasonally Integrated Process)

A series  $Y_t$  is **seasonally integrated** of order  $(d, D)_s$ , written  $Y_t \sim I(d, D)_s$ , if:

$$(1 - L)^d (1 - L^s)^D Y_t$$

is stationary.

### Common Cases

- $I(1, 0)_{12}$ : Regular unit root only (monthly)
- $I(0, 1)_{12}$ : Seasonal unit root only
- $I(1, 1)_{12}$ :
  - ▶ Both regular and seasonal unit roots

## SARIMA Model Definition

### Definition 4 (SARIMA( $p, d, q$ ) $\times$ ( $P, D, Q$ ) $_s$ )

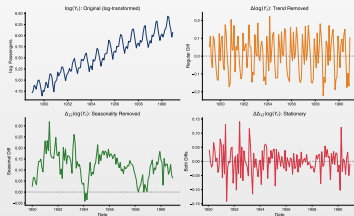
The **Seasonal ARIMA** model is:

$$\phi(L)\Phi(L^s)(1-L)^d(1-L^s)^D Y_t = c + \theta(L)\Theta(L^s)\varepsilon_t$$

### Components

- ▣  $\phi(L) = 1 - \phi_1 L - \dots - \phi_p L^p$ : Non-seasonal AR
- ▣  $\Phi(L^s) = 1 - \Phi_1 L^s - \dots - \Phi_P L^{Ps}$ : Seasonal AR
- ▣  $\theta(L) = 1 + \theta_1 L + \dots + \theta_q L^q$ : Non-seasonal MA
- ▣  $\Theta(L^s) = 1 + \Theta_1 L^s + \dots + \Theta_Q L^{Qs}$ : Seasonal MA
- ▣  $(1-L)^d$ :
  - ▶ Regular differencing;  $(1-L^s)^D$ : Seasonal differencing

## SARIMA: Visual Illustration



### Differencing Strategy

Progressive transformation: Original  $\rightarrow$  regular difference (removes trend)  $\rightarrow$  seasonal difference (removes seasonality)  $\rightarrow$  both. Apply minimum differencing needed to achieve stationarity.

## Proof: Multiplicative Seasonal Structure

**Why multiplicative?** Consider  $\text{SARIMA}(1, 0, 0) \times (1, 0, 0)_s$ :

$$(1 - \phi L)(1 - \Phi L^s)Y_t = \varepsilon_t$$

**Expand:**  $(1 - \phi L)(1 - \Phi L^s)Y_t = Y_t - \phi Y_{t-1} - \Phi Y_{t-s} + \phi\Phi Y_{t-s-1}$

Interpretation (Monthly,  $s = 12$ )

$Y_t$  depends on:  $Y_{t-1}$  (last month),  $Y_{t-12}$  (same month last year),  $Y_{t-13}$  (interaction).

**Parsimony:** Multiplicative form uses 2 parameters ( $\phi, \Phi$ ); additive would need 3+.

## SARIMA Notation

### Full Specification

$\text{SARIMA}(p, d, q) \times (P, D, Q)_s$  has 7 parameters to specify:

Parameter	Meaning
$p$	Non-seasonal AR order
$d$	Non-seasonal differencing order
$q$	Non-seasonal MA order
$P$	Seasonal AR order
$D$	Seasonal differencing order
$Q$	Seasonal MA order
$s$	Seasonal period

### Example

$\text{SARIMA}(1, 1, 1) \times (1, 1, 1)_{12}$ : Monthly data with AR(1), MA(1), seasonal AR(1), seasonal MA(1), and both regular and seasonal differencing.

## Common SARIMA Models

Airline Model:  $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_s$

$(1 - L)(1 - L^s)Y_t = (1 + \theta L)(1 + \Theta L^s)\varepsilon_t$  - Classic model (Box & Jenkins, 1970)

$\text{SARIMA}(1, 0, 0) \times (1, 0, 0)_s$

$(1 - \phi L)(1 - \Phi L^s)Y_t = \varepsilon_t$  - Pure seasonal and non-seasonal AR

$\text{SARIMA}(0, 1, 1) \times (0, 1, 0)_s$

$(1 - L)(1 - L^s)Y_t = (1 + \theta L)\varepsilon_t$  - Random walk + seasonal diff + MA(1)

## Multiplicative Structure

### Why multiplicative?

- ▣ **Principle:** the seasonal and non-seasonal parts multiply
- ▣ **AR:**  $\phi(L)\Phi(L^s)$     **MA:**  $\theta(L)\Theta(L^s)$

### Example: SARIMA(1, 0, 0) $\times$ (1, 0, 0)<sub>12</sub>

- ▣ **Model:**  $(1 - \phi L)(1 - \Phi L^{12})Y_t = \varepsilon_t$
- ▣ **Expansion:**  $Y_t - \phi Y_{t-1} - \Phi Y_{t-12} + \phi\Phi Y_{t-13} = \varepsilon_t$
- ▣ **Cross-term**  $\phi\Phi Y_{t-13}$  captures the interaction!

### Interpretation

- ▣ **Advantage:** the multiplicative structure allows parsimonious modeling of complex seasonal patterns with few parameters

## ACF/PACF for Seasonal Models

### Key Insight

Seasonal models show patterns at both:

- Non-seasonal lags:  $1, 2, 3, \dots$
- Seasonal lags:  $s, 2s, 3s, \dots$

Model	ACF	PACF
SAR( $P$ )	Decays at $s, 2s, \dots$	Cuts off after $P_s$
SMA( $Q$ )	Cuts off after $Q_s$	Decays at $s, 2s, \dots$
SARMA	Decays at seasonal lags	Decays at seasonal lags



## Example: Airline Model ACF/PACF

SARIMA(0, 1, 1)  $\times$  (0, 1, 1)<sub>12</sub>

After differencing  $W_t = (1 - L)(1 - L^{12})Y_t$ :  $W_t = (1 + \theta L)(1 + \Theta L^{12})\varepsilon_t$

### Expected ACF Pattern

Spikes at lag 1 ( $\theta$ ), lag 12 ( $\Theta$ ), lag 13 ( $\theta \cdot \Theta$  interaction); all other lags near zero.

### Expected PACF Pattern

Exponential decay at lags 1, 2, 3, ... and at lags 12, 24, 36, ...

## Model Identification Guidelines

### Step-by-Step Process

1. Examine ACF for slow decay at seasonal lags  $\Rightarrow$  seasonal differencing
2. After differencing, check ACF/PACF patterns
3. Non-seasonal behavior at lags  $1, 2, \dots, s - 1$
4. Seasonal behavior at lags  $s, 2s, 3s, \dots$

### Practical Tips

- ▣ Start with  $d \leq 1$  and  $D \leq 1$
- ▣ Usually  $P, Q \leq 2$  is sufficient
- ▣ Use information criteria (AIC, BIC) for final selection
- ▣ Auto-SARIMA algorithms can help

## Estimation Methods

### Maximum Likelihood Estimation

Standard approach for SARIMA:

- ▣ Conditional MLE (conditional on initial values)
- ▣ Exact MLE (via Kalman filter)

### Computational Considerations

- ▣ More parameters than ARIMA  $\Rightarrow$  more data needed
- ▣ Seasonal parameters estimated from lags  $s, 2s, \dots$
- ▣ Need sufficient seasonal cycles (at least 3-4 years of monthly data)

## Exact Likelihood: Prediction Error Decomposition

### Why the Kalman Filter?

- ▣ **SARIMA**: has the structure of a state-space model
- ▣ **Kalman filter**: recursively computes prediction errors  $v_t$  and their variances  $f_t$ , without conditioning on initial values

### Exact Log-Likelihood (Prediction Error Decomposition)

- ▣ **Formula**:  $\ell(\theta) = -\frac{T}{2} \ln(2\pi) - \frac{1}{2} \sum_{t=1}^T \left[ \ln(f_t) + \frac{v_t^2}{f_t} \right]$
- ▣  $v_t$ :  $Y_t - \hat{Y}_{t|t-1}$  (innovation);  $f_t$ :  $\text{Var}(v_t)$  (innovation variance)

### Advantages over Conditional MLE

- ▣ Does not require choosing initial values
- ▣ Each term  $\ln(f_t)$  weights observations differently (variable variance at start)
- ▣ Essential for short series where initial values matter
- ▣ Implemented by default in `statsmodels.tsa.SARIMAX()` with `method='mle'`

## Stationarity and Invertibility

### Stationarity Conditions

Both non-seasonal and seasonal AR polynomials must have roots outside the unit circle:

- $\phi(z) = 0 \Rightarrow |z| > 1$
- $\Phi(z^s) = 0 \Rightarrow |z| > 1$

### Invertibility Conditions

Both non-seasonal and seasonal MA polynomials must have roots outside the unit circle:

- $\theta(z) = 0 \Rightarrow |z| > 1$
- $\Theta(z^s) = 0 \Rightarrow |z| > 1$

## Diagnostic Checking

### Residual Analysis

After fitting SARIMA, check that residuals are white noise:

1. Plot residuals over time (no patterns)
2. ACF of residuals (no significant spikes)
3. Ljung-Box test at multiple lags including seasonal
4. Normality tests (Q-Q plot, Jarque-Bera)

### Important

Check ACF at **both** non-seasonal and seasonal lags!

Significant ACF at lag 12 suggests inadequate seasonal modeling.

## Model Selection Criteria

### Information Criteria

Compare competing SARIMA models using:

- ▣  $AIC = -2 \ln(L) + 2k$
- ▣  $BIC = -2 \ln(L) + k \ln(n)$
- ▣  $AICc = AIC + \frac{2k(k+1)}{n-k-1}$  (corrected for small samples)

where  $k = p + q + P + Q + 1$  (plus 1 for variance).

### Auto-SARIMA

Python's `pmdarima.auto_arima()` with `seasonal=True` automatically searches for optimal  $(p, d, q) \times (P, D, Q)_s$ .

## Point Forecasts

### Forecast Computation

SARIMA forecasts are computed recursively:

- ▣ Replace future  $\varepsilon_{T+h}$  with 0
- ▣ Replace future  $Y_{T+h}$  with forecasts  $\hat{Y}_{T+h|T}$
- ▣ Use known past values  $Y_T, Y_{T-1}, \dots$

### Seasonal Pattern in Forecasts

SARIMA forecasts naturally capture seasonality:

- ▣ Short-term: influenced by recent values
- ▣ Long-term: revert to seasonal pattern



## Forecast Intervals

### Uncertainty Quantification

$(1 - \alpha)\%$  prediction interval:

$$\hat{Y}_{T+h|T} \pm z_{\alpha/2} \sqrt{\text{Var}(e_{T+h})}$$

Variance computed from  $\text{MA}(\infty)$  representation.

### Key Properties

- Intervals widen with forecast horizon
- For  $I(1, 1)_s$  series: intervals grow without bound
- Seasonal pattern visible in point forecasts
- Uncertainty captures both trend and seasonal variation

## Long-Horizon Forecasts

### Behavior as $h \rightarrow \infty$

- Point forecasts converge to deterministic seasonal pattern
- If drift present: linear trend + seasonal pattern
- Forecast intervals continue to widen

### Practical Implication

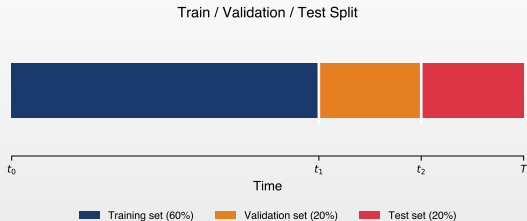
- Short-term: SARIMA captures both level and season
- Medium-term: Good seasonal forecasts, growing uncertainty
- Long-term:
  - ▶ Mainly reflects seasonal pattern, wide intervals

## Case Study: Airline Passengers Data



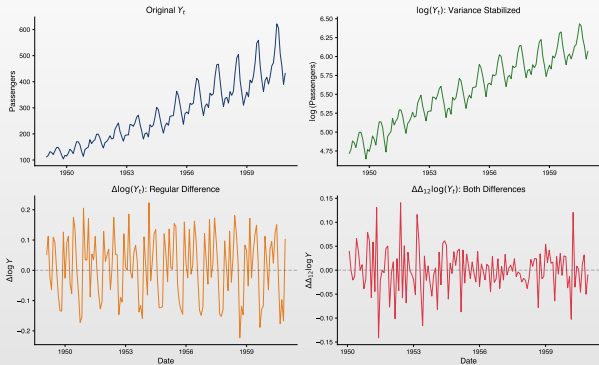
- Classic Box-Jenkins dataset: monthly airline passengers (1949-1960)
- Clear upward trend and increasing seasonal amplitude
- Multiplicative seasonality suggests log transformation

## Data Splitting Strategy



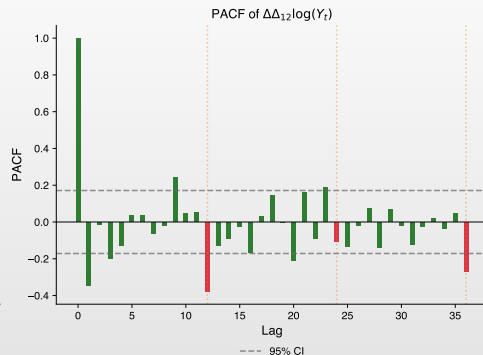
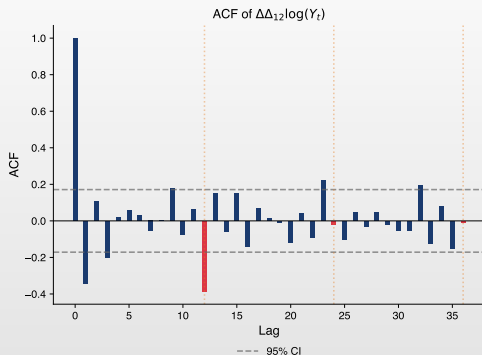
- **Training set (70%)** — Fit model parameters
  - ▶ Estimate SARIMA coefficients ( $\phi, \theta, \Phi, \Theta$ )
  - ▶ Largest portion ensures reliable parameter estimates
- **Validation set (15%)** — Select best model
  - ▶ Compare candidate models (different orders)
  - ▶ Choose model with lowest validation error
- **Test set (15%)** — Final evaluation
  - ▶ Unbiased out-of-sample performance; never used during development

## Step 1: Transformations



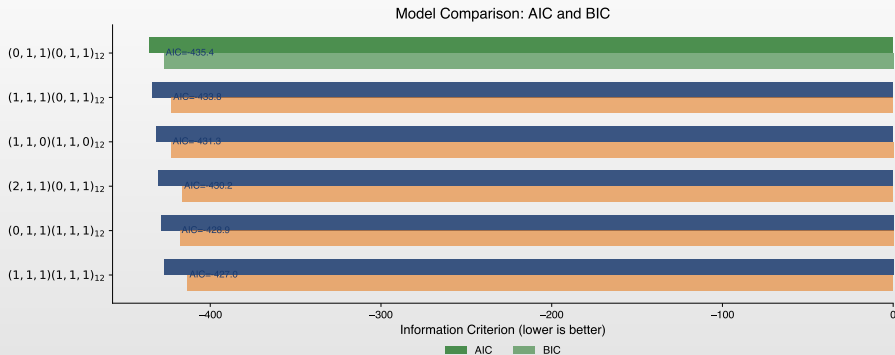
- Log transform stabilizes variance (multiplicative  $\rightarrow$  additive)
- First difference removes trend; seasonal difference removes seasonality
- Double-differenced series appears stationary

## Step 2: ACF/PACF Analysis



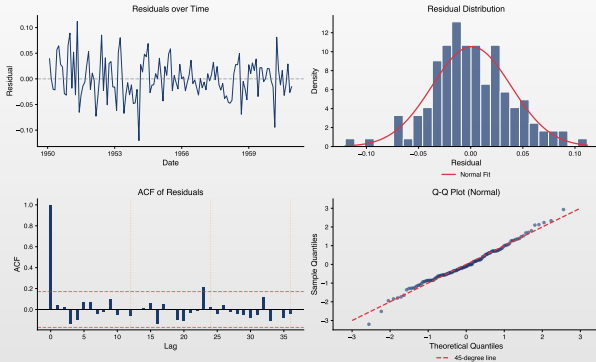
- ACF: Significant spike at lag 1 and lag 12  $\Rightarrow$  MA(1), SMA(1)
- PACF: Exponential decay pattern confirms MA structure
- Suggests SARIMA(0, 1, 1)  $\times$  (0, 1, 1)<sub>12</sub> (airline model)

## Step 3: Model Comparison



- Compare candidate SARIMA models using AIC criterion
- $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_{12}$  provides best fit (lowest AIC)
- This is the famous “airline model” identified by Box & Jenkins

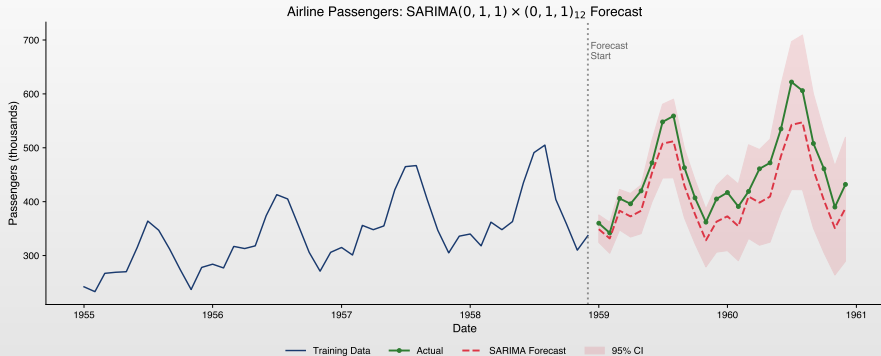
## Step 4: Residual Diagnostics



- Residuals appear random with no remaining autocorrelation
- Q-Q plot shows approximate normality
- Model adequately captures both trend and seasonal structure



## Step 5: Forecasting



- 24-month forecast with 95% confidence interval
- Model captures seasonal pattern and upward trend
- Prediction intervals widen appropriately with forecast horizon

## Key Takeaways

### Main Points

1. **Seasonality** is common in economic and business data
2. **Seasonal differencing**  $(1 - L^s)$  removes stochastic seasonality
3. **SARIMA**  $(p, d, q) \times (P, D, Q)_s$  extends ARIMA for seasonal data
4. **Multiplicative structure** captures seasonal-trend interactions
5. **ACF/PACF** show patterns at both regular and seasonal lags
6. **Model selection**: Use AIC/BIC or auto-SARIMA algorithms

### Next Steps

Chapter 5 will cover multivariate time series: VAR models, Granger causality, and cointegration.

## Quiz Question 1

### Question

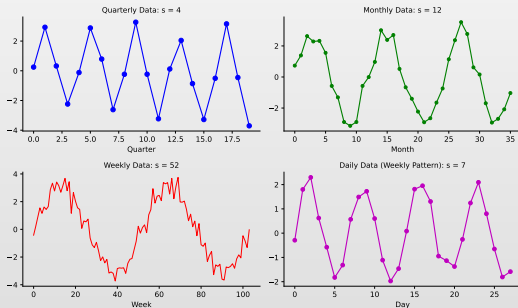
For monthly data with annual seasonality, what is the seasonal period  $s$ ?

- (A)  $s = 4$
- (B)  $s = 7$
- (C)  $s = 12$
- (D)  $s = 52$

## Quiz Question 1: Answer

Correct Answer: (C)  $s = 12$  (12 months per year)

Common periods: Quarterly=4, Monthly=12, Weekly=52, Daily=7, Hourly=24



## Quiz Question 2

### Question

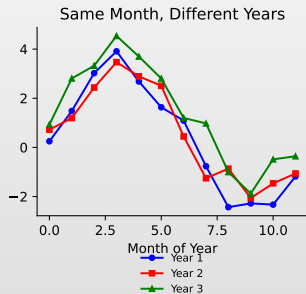
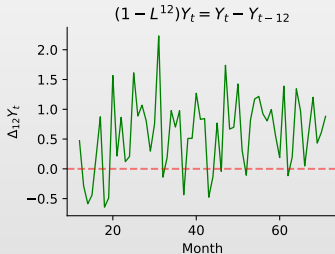
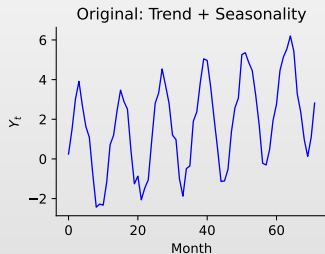
What does the seasonal difference operator  $(1 - L^{12})$  do to a monthly series?

- (A) Computes  $Y_t - Y_{t-1}$  (month-to-month change)
- (B) Computes  $Y_t - Y_{t-12}$  (year-over-year change)
- (C) Computes the 12-month moving average
- (D) Removes the trend component only

## Quiz Question 2: Answer

Correct Answer: (B) Year-over-year change

$(1 - L^{12})Y_t = Y_t - Y_{t-12}$  removes the seasonal pattern by comparing same months.



## Quiz Question 3

### Question

In  $\text{SARIMA}(1, 1, 1) \times (1, 1, 1)_{12}$  notation, what does the  $(1, 1, 1)_{12}$  part represent?

- (A) AR(1), differencing once, MA(1) at the regular level
- (B) Seasonal AR(1), seasonal differencing once, seasonal MA(1)
- (C) 12 AR terms, 12 differences, 12 MA terms
- (D) The model has 12 parameters in total

## Quiz Question 3: Answer

Correct Answer: (B)

Seasonal AR(1), seasonal differencing once, seasonal MA(1)

### SARIMA Notation Breakdown

$\text{SARIMA}(p, d, q) \times (P, D, Q)_s$ :

$(p, d, q)$  Non-seasonal: AR( $p$ ),  $d$  differences, MA( $q$ )

$(P, D, Q)_s$  Seasonal: SAR( $P$ ),  $D$  seasonal diffs, SMA( $Q$ )

For  $(1, 1, 1) \times (1, 1, 1)_{12}$ :

- ☐ Non-seasonal: AR(1), one regular difference, MA(1)
- ☐ Seasonal: SAR(1) at lag 12, one  $\Delta_{12}$ , SMA(1) at lag 12



## Quiz Question 4

### Question

The “Airline Model” is  $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_{12}$ . How many parameters need to be estimated (excluding variance)?

- (A) 1
- (B) 2
- (C) 4
- (D) 12

## Quiz Question 4: Answer

Correct Answer: (B) — 2 parameters

SARIMA(0, 1, 1)  $\times$  (0, 1, 1)<sub>12</sub>:  $(1 - L)(1 - L^{12})Y_t = (1 + \theta_1 L)(1 + \Theta_1 L^{12})\varepsilon_t$

Parameters:  $\theta_1$  (non-seasonal MA) and  $\Theta_1$  (seasonal MA), plus  $\sigma^2$ .

### Why “Airline Model”?

Box & Jenkins (1970) used this model to forecast international airline passengers. Remarkably effective for many seasonal economic series!

## Quiz Question 5

### Question

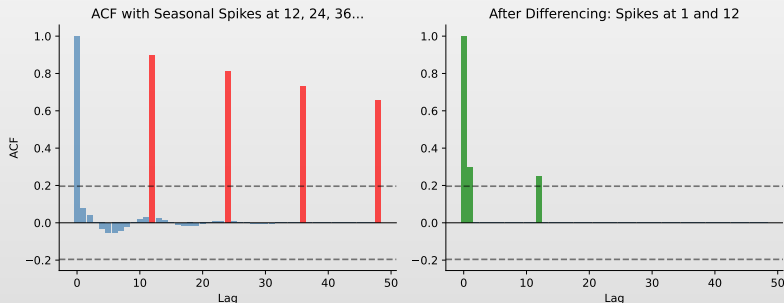
You observe significant ACF spikes at lags 12, 24, and 36 in a monthly series. What does this suggest?

- (A) The series has a unit root
- (B) The series has annual seasonality that needs seasonal differencing
- (C) The series follows an AR(36) process
- (D) The series is already stationary

## Quiz Question 5: Answer

Correct Answer: (B) Needs seasonal differencing

ACF spikes at 12, 24, 36 = stochastic seasonality. Apply  $(1 - L^{12})$  to remove it.



## Quiz Question 6

### Question

After applying  $(1 - L)(1 - L^{12})$  to a monthly series, the ACF shows a significant spike only at lag 1 and lag 12. What SARIMA model is suggested?

- (A)  $\text{SARIMA}(1, 1, 0) \times (1, 1, 0)_{12}$
- (B)  $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_{12}$
- (C)  $\text{SARIMA}(1, 1, 1) \times (1, 1, 1)_{12}$
- (D)  $\text{SARIMA}(0, 1, 0) \times (0, 1, 0)_{12}$

## Quiz Question 6: Answer

Correct Answer: (B)

SARIMA(0, 1, 1)  $\times$  (0, 1, 1)<sub>12</sub> (The Airline Model)

### ACF/PACF Identification Rules

For MA processes, ACF **cuts off** after lag  $q$ :

Pattern	Suggests
ACF spike at lag 1 only	MA(1) for non-seasonal part
ACF spike at lag 12 only	SMA(1) for seasonal part
Combined: MA(1) $\times$ SMA(1) = (0, $d$ , 1) $\times$ (0, $D$ , 1) <sub>12</sub>	
With $d = 1$ and $D = 1$ (already differenced): (0, 1, 1) $\times$ (0, 1, 1) <sub>12</sub>	

## References



Box, G.E.P., Jenkins, G.M., Reinsel, G.C., & Ljung, G.M. (2015). *Time Series Analysis: Forecasting and Control*. 5th ed. Wiley.



Hyndman, R.J. & Athanasopoulos, G. (2021). *Forecasting: Principles and Practice*. 3rd ed. OTexts.



Hamilton, J.D. (1994). *Time Series Analysis*. Princeton University Press.



Brockwell, P.J. & Davis, R.A. (2016). *Introduction to Time Series and Forecasting*. 3rd ed. Springer.

## Online Resources and Code

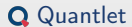
- ▣ **Quantlet:** <https://quantlet.com> → Code repository for statistics
- ▣ **Quantinar:** <https://quantinar.com> → Learning platform for quantitative methods
- ▣ **GitHub TSA\_ch4:** [https://github.com/QuantLet/TSA/tree/main/TSA\\_ch4](https://github.com/QuantLet/TSA/tree/main/TSA_ch4)



# Thank You!

## Questions?

Course materials available at: <https://danpele.github.io/Time-Series-Analysis/>



Quantlet



Quantinar