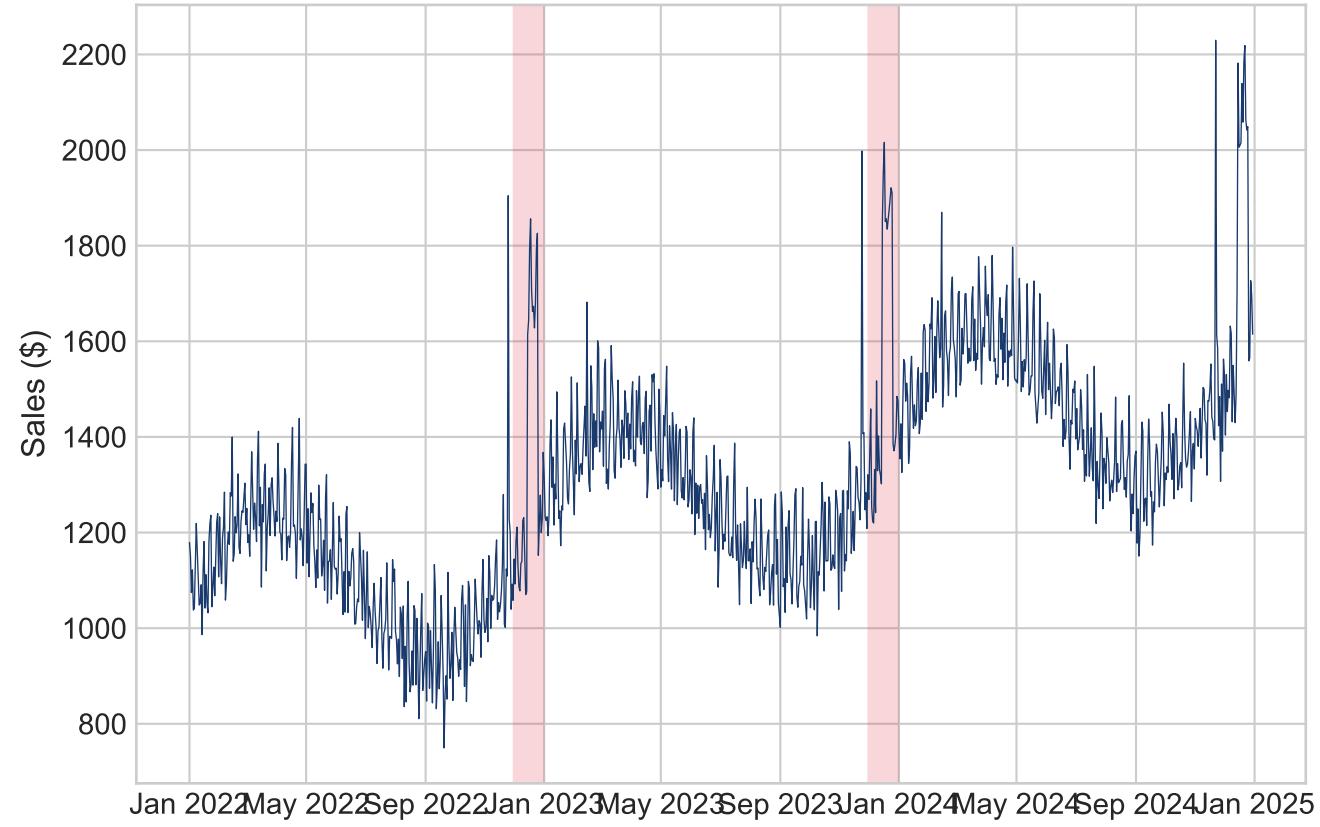
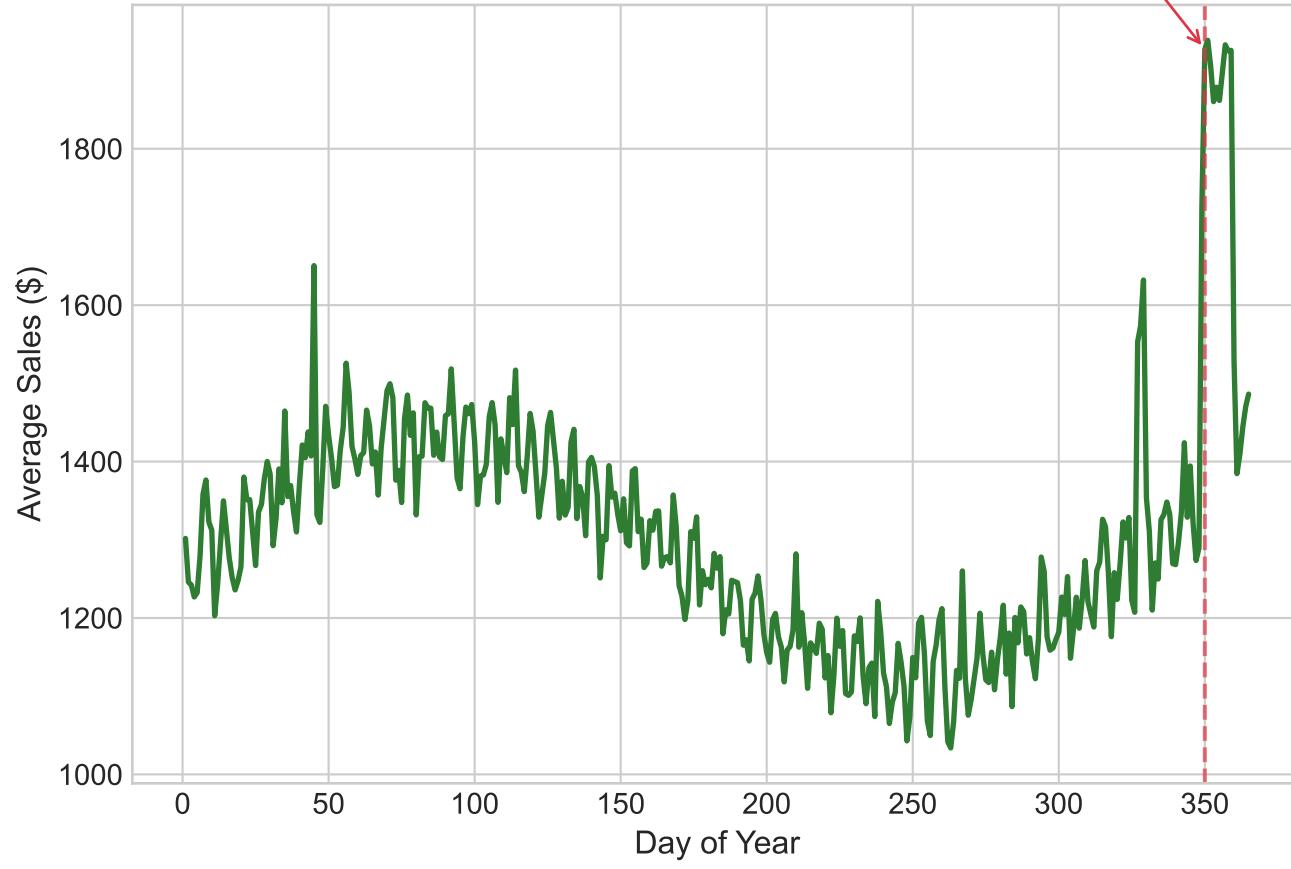


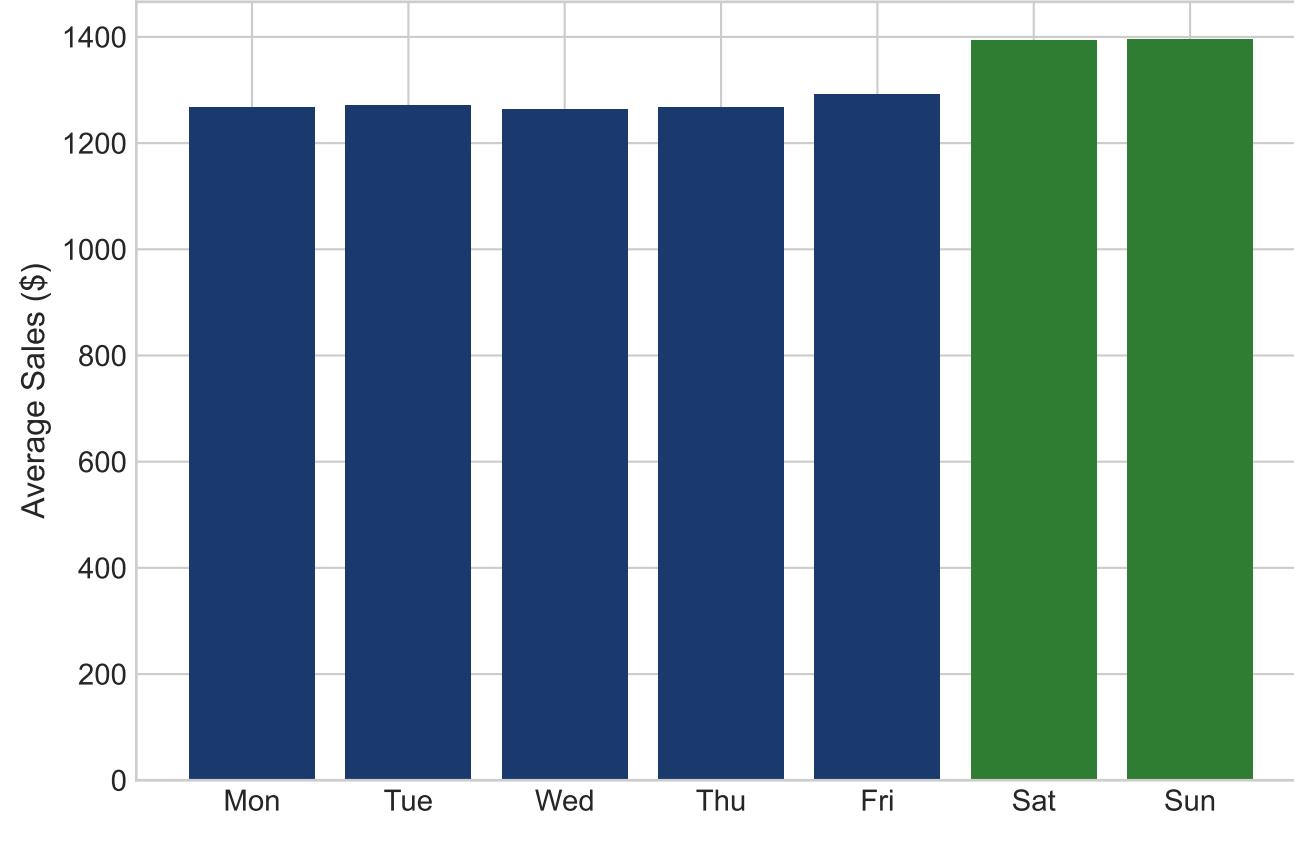
Retail Sales: 3 Years of Daily Data



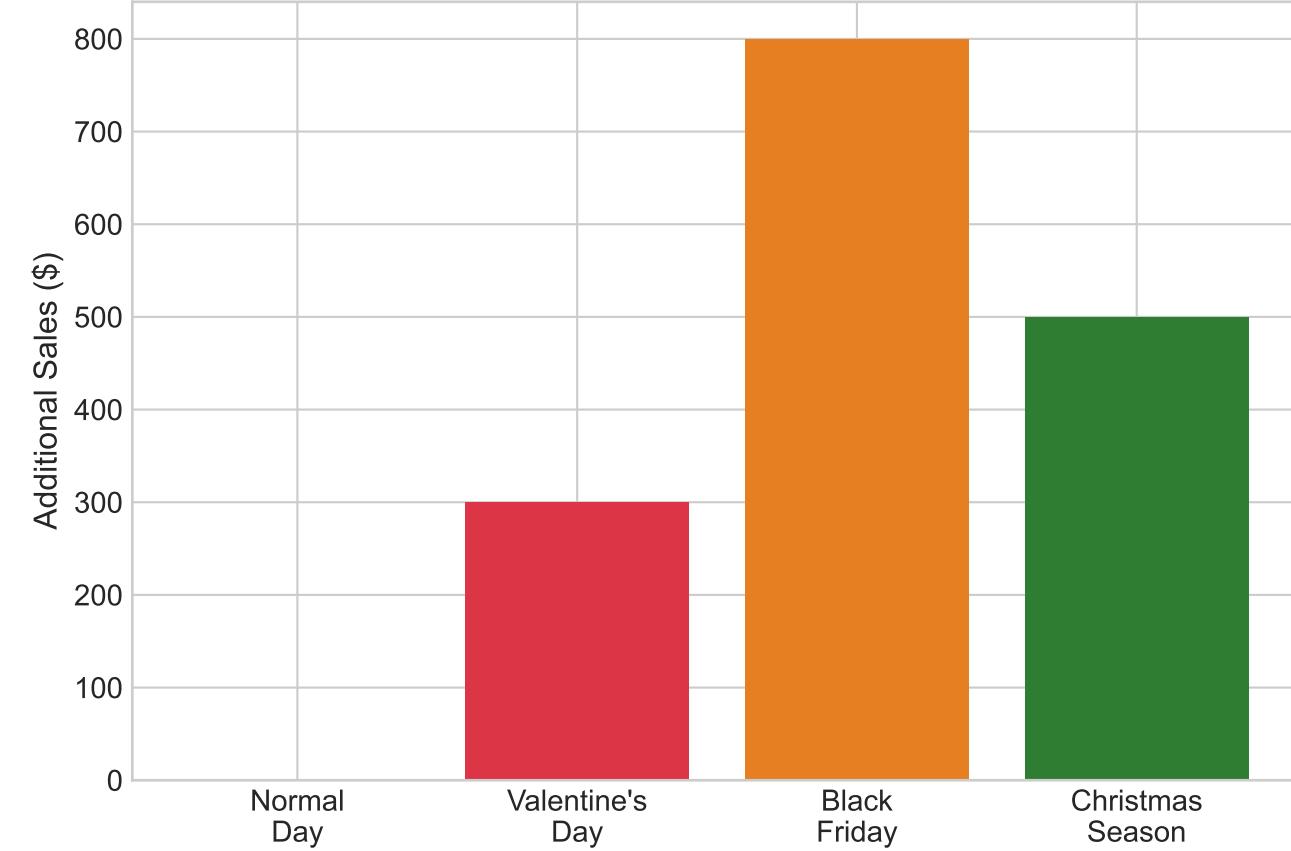
Yearly Seasonality Pattern



Weekly Pattern (Weekend boost)



Holiday Effects



Christmas peak