



Time Series Analysis and Forecasting

Chapter 4: SARIMA Models



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Learning Objectives

By the end of this chapter, you will be able to:

- ▣ Identify seasonal patterns in time series data
- ▣ Apply seasonal differencing to remove seasonal unit roots
- ▣ Build and estimate SARIMA models with seasonal components
- ▣ Produce accurate forecasts for seasonal time series

Outline

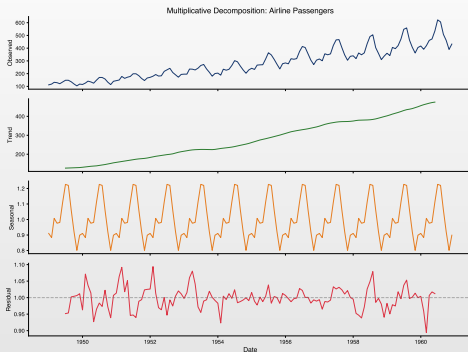
- Motivation
- Seasonality in Time Series
- Seasonal Differencing
- The SARIMA Model
- Seasonal ACF and PACF Patterns
- Estimation and Diagnostics
- Forecasting with SARIMA
- Case Study: Airline Passengers
- Summary
- Quiz

Motivating Example: Seasonality Is Everywhere



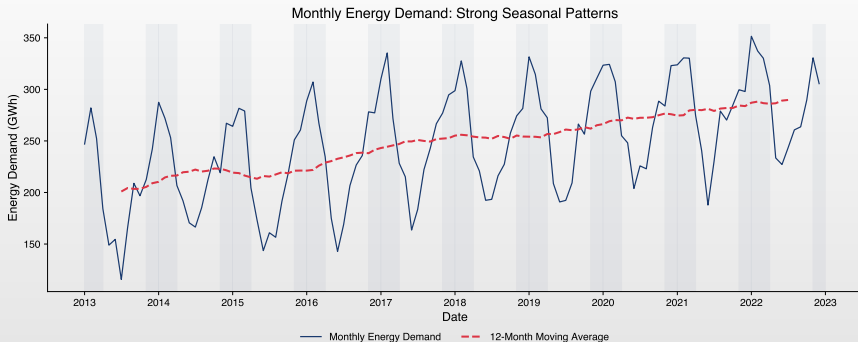
- Retail sales exhibit clear **annual patterns**: December peaks, January troughs
- Standard ARIMA models cannot capture these **repeating seasonal cycles**
- Ignoring seasonality leads to systematic forecast errors

Understanding Seasonal Components



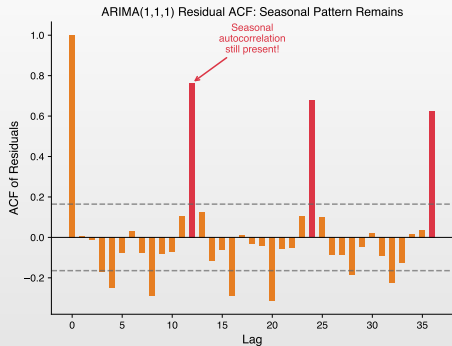
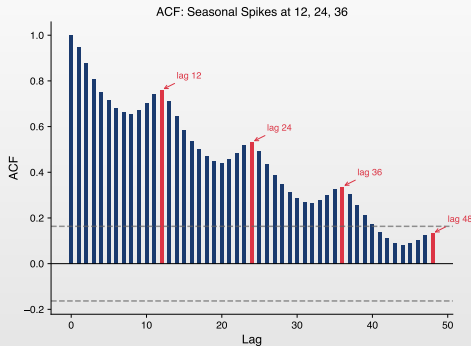
- Seasonal time series = **Trend** + **Seasonal Pattern** + **Residuals**
- Decomposition helps visualize each component separately
- SARIMA models capture both trend dynamics and seasonal behavior

Real-World Application: Monthly Patterns



- Energy demand shows strong **monthly seasonality**
 - Heating cycles in winter, cooling cycles in summer
- Pattern repeats predictably each year with slight weather variations
- Utility companies use SARIMA forecasts for capacity planning

Why Do We Need SARIMA?



- **Left:** Seasonal ACF patterns — spikes at lags 12, 24, 36 reveal annual cycle
- **Right:** ARIMA residuals still show seasonal autocorrelation (incomplete model)
- **SARIMA solution:** Adds seasonal AR/MA terms to capture periodic patterns

What We'll Learn Today

Concepts

- ▣ Identifying seasonal patterns
- ▣ Seasonal differencing operator
- ▣ $SARIMA(p, d, q)(P, D, Q)_s$ notation
- ▣ The famous “Airline Model”
- ▣ Model selection for seasonal data

Skills

- ▣ Diagnose seasonality from ACF/PACF
- ▣ Determine seasonal period s
- ▣ Choose (P, D, Q) seasonal orders
- ▣ Implement SARIMA in Python/R
- ▣ Forecast seasonal time series

Key Insight

SARIMA = ARIMA applied at **two frequencies**: the regular (short-term) and seasonal (long-term) levels

What is Seasonality?

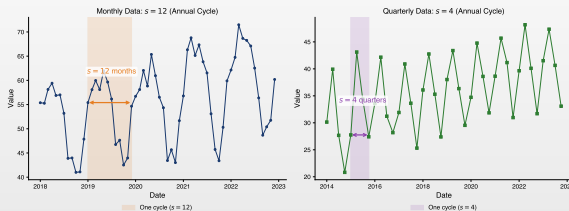
Definition 1 (Seasonality)

A time series exhibits **seasonality** when it shows regular, periodic fluctuations that repeat over a fixed period s (the seasonal period).

Common Seasonal Periods

- Monthly data: $s = 12$ (annual cycle)
- Quarterly data: $s = 4$ (annual cycle)
- Weekly data: $s = 52$ (annual) or $s = 7$ (weekly pattern)
- Daily data: $s = 7$ (weekly pattern)

Seasonality: Visual Illustration



Seasonal Periods

Left: Monthly data with $s = 12$ (annual cycle). Right: Quarterly data with $s = 4$. The pattern repeats every s periods — this regularity is exploited by SARIMA models.

Examples of Seasonal Data

Economic Series

- ▣ Retail sales (holiday peaks)
- ▣ Tourism (summer/winter)
- ▣ Agricultural production
- ▣ Energy consumption
- ▣ Employment (hiring cycles)

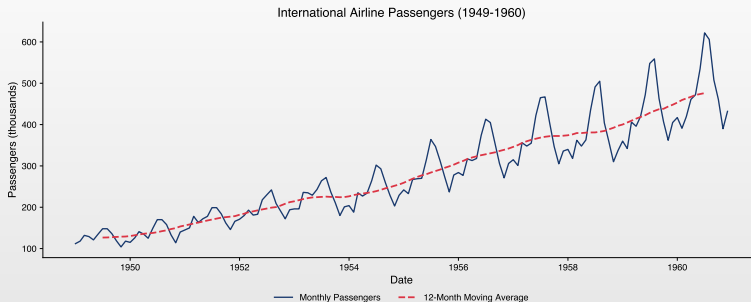
Other Domains

- ▣ Weather/temperature
- ▣ Website traffic
- ▣ Hospital admissions
- ▣ Transportation usage
- ▣ Electricity demand

Why It Matters

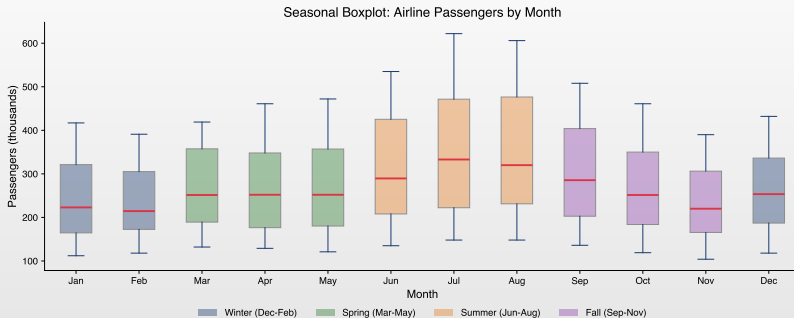
Ignoring seasonality leads to biased forecasts and invalid inference!

Example: Airline Passengers Data



- Monthly international airline passengers (1949–1960)
- Clear **upward trend** and **growing seasonal amplitude**
- Summer peaks reflect vacation travel patterns

Visualizing Seasonal Patterns



- Box plot reveals consistent seasonal pattern across years
- July–August show highest passenger counts (summer travel)
- November–February show lowest counts (winter months)

Deterministic vs Stochastic Seasonality

Deterministic Seasonality

- ▣ **Fixed pattern:** $Y_t = \sum_{j=1}^s \gamma_j D_{jt} + \varepsilon_t$
 - ▶ D_{jt} are seasonal dummies
- ▣ Pattern constant over time
- ▣ Same amplitude every year
- ▣ Removed by regression on dummies
- ▣ ACF: sharp cutoff at seasonal lags
- ▣ **Example:** University enrollment peaks every September by the same amount

Stochastic Seasonality

- ▣ **Evolving pattern:** $\Delta_s Y_t = Y_t - Y_{t-s}$
 - ▶ Exhibits dependence structure
- ▣ Pattern evolves over time
- ▣ Amplitude may grow or shrink
- ▣ Requires seasonal differencing
- ▣ ACF: slow decay at seasonal lags
- ▣ **Example:** Retail sales peaks grow larger each December

How to decide?

- ▣ Slow ACF decay at lags $s, 2s, 3s, \dots \Rightarrow$ stochastic (use Δ_s)
- ▣ Sharp cutoff \Rightarrow deterministic (use dummies)
- ▣ Use HEGY or Canova-Hansen tests to confirm

Detecting Seasonality

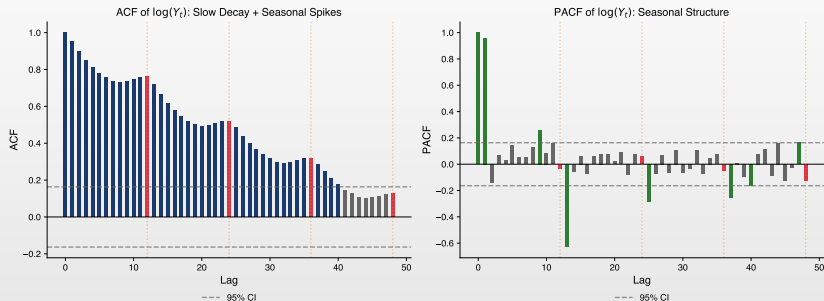
Visual Methods (Primary Approach)

- ▣ **Time series plot** – look for repeating patterns
- ▣ **Seasonal boxplot** – compare distributions across seasons
- ▣ **ACF plot** – spikes at seasonal lags ($s, 2s, 3s, \dots$)

ACF Signature of Seasonality

- ▣ Strong spikes at lags $s, 2s, 3s, \dots$ indicate seasonal pattern
- ▣ Slow decay at seasonal lags \Rightarrow stochastic seasonality (needs differencing)
- ▣ Quick cutoff at seasonal lags \Rightarrow deterministic seasonality (use dummies)

ACF Reveals Seasonal Structure



- **Slow decay** at all lags indicates non-stationarity (trend)
- **Spikes at lags 12, 24, 36** confirm seasonal pattern ($s = 12$)
- Slow decay at seasonal lags \Rightarrow needs seasonal differencing $(1 - L^{12})$

F-Test for Seasonal Dummy Variables: Intuition

What does this test do?

- ▣ **Goal:** test whether mean values differ significantly across seasons
- ▣ **Logic:** if the mean in January \neq February $\neq \dots \neq$ December \Rightarrow seasonality
- ▣ **Method:** compare a model WITH seasonal dummy variables vs. a model WITHOUT

Models compared

- ▣ **Restricted:** $Y_t = \alpha + \varepsilon_t$ **Unrestricted:** $Y_t = \alpha + \sum_{j=1}^{s-1} \gamma_j D_{jt} + \varepsilon_t$
- ▣ where $D_{jt} = 1$ if observation t is in season j , 0 otherwise

Key idea

- ▣ If adding seasonal dummy variables **significantly reduces** prediction errors, then seasonality is present

F-Test for Seasonal Dummy Variables: Formula and Example

F-statistic formula

- **Formula:** $F = \frac{(SSR_R - SSR_U)/(s-1)}{SSR_U/(n-s)} \sim F_{s-1, n-s}$
 - ▶ SSR_R : sum of squared residuals from the restricted model (no dummies)
 - ▶ SSR_U : sum of squared residuals from the unrestricted model (with dummies)
 - ▶ $s - 1$: number of restrictions (monthly: 11, quarterly: 3)

Numerical example (Monthly data, $n=120$)

- $SSR_R = 15000$, $SSR_U = 8500$, $s = 12$
- $F = \frac{(15000 - 8500)/11}{8500/108} = \frac{590.9}{78.7} = 7.51$
- Critical value $F_{0.05, 11, 108} \approx 1.87$. Since $7.51 > 1.87$: **Reject $H_0 \Rightarrow$ Seasonality present!**

Kruskal-Wallis Test: Intuition

What does this test do?

- ▣ **Non-parametric test:** checks whether observations from different seasons come from the same distribution
- ▣ **Mechanism:** ranks all observations from smallest to largest
- ▣ **Check:** whether ranks are uniformly distributed across seasons
- ▣ **Conclusion:** if one season consistently has higher/lower ranks \Rightarrow seasonality

Why use it instead of the F-test?

- ▣ **No normality assumption** – works with any distribution
- ▣ **Robust to outliers** – extreme values do not distort results

Limitation

- ▣ Less powerful than the F-test when data ARE normally distributed

Kruskal-Wallis Test: Formula and Example

Test statistic

$$\square H = \frac{12}{N(N+1)} \sum_{j=1}^s \frac{R_j^2}{n_j} - 3(N+1) \quad \text{where } N = \text{total obs.}, n_j = \text{obs. in season } j, R_j = \text{rank sum}$$

Example: Quarterly sales (n=20, s=4)

- Data ranked 1–20. Rank sums: Q1: $R_1 = 15$, Q2: $R_2 = 35$, Q3: $R_3 = 70$, Q4: $R_4 = 90$
- $H = \frac{12}{20 \times 21} \left(\frac{15^2}{5} + \frac{35^2}{5} + \frac{70^2}{5} + \frac{90^2}{5} \right) - 3(21) = 19.6$
- Critical value $\chi_{0.05,3}^2 = 7.81$. Since $19.6 > 7.81$: **Reject $H_0 \Rightarrow$ Seasonality!**

In Python

- **Implementation:** `scipy.stats.kruskal(q1, q2, q3, q4)`

HEGY Test: What Problem Does It Solve?

Key question

- ▣ **Problem:** given a seasonal series, we need to determine the type of differencing
- ▣ **Regular differencing** $(1 - L)? \Rightarrow$ set $d = 1$; **Seasonal differencing** $(1 - L^s)? \Rightarrow$ set $D = 1$
- ▣ **HEGY:** tests for both types of unit roots simultaneously!

Why not just use ADF?

- ▣ **ADF:** tests only for a regular unit root at frequency zero
- ▣ **Limitation:** seasonal data may have unit roots at seasonal frequencies that ADF misses!

HEGY tests multiple frequencies

- ▣ **Quarterly:** tests at $0, \pi, \pm\pi/2$
- ▣ **Monthly:** tests at $0, \pi, \pm\pi/6, \pm\pi/3, \pm\pi/2, \pm2\pi/3, \pm5\pi/6$

HEGY Test: Auxiliary Regression (Quarterly)

HEGY auxiliary regression

□ **Quarterly data** ($s = 4$): $\Delta_4 y_t = \pi_1 z_{1,t-1} + \pi_2 z_{2,t-1} + \pi_3 z_{3,t-2} + \pi_4 z_{4,t-2} + \sum_{j=1}^k \phi_j \Delta_4 y_{t-j} + \varepsilon_t$

Transformed variables

- z_{1t} : $(1 + L + L^2 + L^3)y_t = y_t + y_{t-1} + y_{t-2} + y_{t-3}$
- z_{2t} : $-(1 - L + L^2 - L^3)y_t = -y_t + y_{t-1} - y_{t-2} + y_{t-3}$
- z_{3t} : $-(1 - L^2)y_t = -y_t + y_{t-2}$
- z_{4t} : $-(L - L^3)y_t = -y_{t-1} + y_{t-3}$

Hypotheses

- $H_0 : \pi_1 = 0$: unit root at frequency 0
- $H_0 : \pi_2 = 0$: unit root at frequency π
- $H_0 : \pi_3 = \pi_4 = 0$: unit root at frequency $\pm\pi/2$

HEGY Test: Decision Rules with Examples

HEGY critical values (5%, $n=100$, with constant)

Test	Statistic	Critical value	If NOT rejected. . .
t_1 ($\pi_1 = 0$)	t-stat	-2.88	Requires $d = 1$
t_2 ($\pi_2 = 0$)	t-stat	-2.88	Requires $D = 1$
F_{34} ($\pi_3 = \pi_4 = 0$)	F-stat	6.57	Requires $D = 1$

Example: Quarterly GDP

- ▣ **HEGY results:** $t_1 = -1.52$, $t_2 = -4.21$, $F_{34} = 2.15$
- ▣ $t_1 = -1.52 > -2.88$: Cannot reject \Rightarrow **requires** $d = 1$
- ▣ $t_2 = -4.21 < -2.88$: Reject \Rightarrow no unit root at π
- ▣ $F_{34} = 2.15 < 6.57$: Cannot reject \Rightarrow **requires** $D = 1$
- ▣ **Conclusion:** Use SARIMA with $d = 1, D = 1$

Canova-Hansen Test: The Opposite of HEGY

HEGY vs Canova-Hansen: Different null hypotheses!

	HEGY	Canova-Hansen
H_0	Seasonal unit root	No seasonal unit root
H_1	No seasonal unit root	Seasonal unit root
Reject H_0	Use seasonal dummies	Use differencing $(1 - L^s)$
Do not reject	Use differencing $(1 - L^s)$	Use seasonal dummies

Why does it matter?

- HEGY: "Prove there is NO unit root" (conservative towards differencing)
- CH: "Prove there IS a unit root" (conservative towards dummies)
- Use **both** tests for robust conclusions!

Canova-Hansen Test: Formula

Testing procedure

- **Step 1:** Regress y_t on seasonal dummies: $y_t = \sum_{j=1}^s \gamma_j D_{jt} + u_t$
- **Step 2:** Compute partial sums at seasonal frequency λ_i :
 - ▶ $S_{it}^{(c)} = \sum_{j=1}^t \hat{u}_j \cos(\lambda_i j)$, $S_{it}^{(s)} = \sum_{j=1}^t \hat{u}_j \sin(\lambda_i j)$

LM test statistic

- $LM_i = \frac{1}{T^2 \hat{\omega}_i} \left[\sum_{t=1}^T (S_{it}^{(c)})^2 + \sum_{t=1}^T (S_{it}^{(s)})^2 \right]$
- where $\hat{\omega}_i$ = consistent estimator of the spectral density at frequency λ_i

Decision

- **Rule:** reject H_0 (stationarity) if $LM > \text{critical value} \Rightarrow$ seasonal differencing is needed

Summary: Choosing the Right Seasonality Test

Test	H_0	If rejected	Best for
F-test	No seasonality	Seasonality exists	Normal data
Kruskal-Wallis	No difference across seasons	Seasonality exists	Non-normal, outliers
HEGY	Unit root exists	Use dummies	Determining d , D
Canova-Hansen	No unit root	Use $(1 - L^s)$	Confirming stability

Key idea

- **F-test / Kruskal-Wallis:** “Does seasonality exist?”
- **HEGY / Canova-Hansen:** “What type?” (deterministic vs stochastic)

The Seasonal Difference Operator

Definition 2 (Seasonal Difference)

The **seasonal difference operator** Δ_s is defined as:

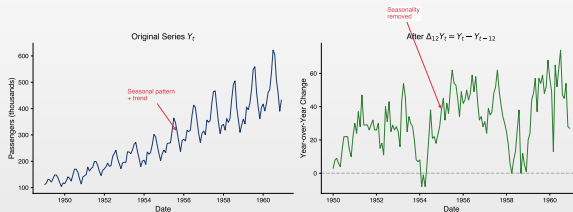
$$\Delta_s Y_t = (1 - L^s) Y_t = Y_t - Y_{t-s}$$

where $L^s Y_t = Y_{t-s}$ is the seasonal lag operator.

Examples

- Monthly data ($s = 12$): $\Delta_{12} Y_t = Y_t - Y_{t-12}$
Compares each month to the same month last year
- Quarterly data ($s = 4$): $\Delta_4 Y_t = Y_t - Y_{t-4}$
Compares each quarter to the same quarter last year

Seasonal Difference: Visual Illustration



Effect of Seasonal Differencing

Left: Original series with clear seasonal pattern. Right: After $\Delta_{12} = (1 - L^{12})$, seasonal pattern is removed. Year-over-year comparison eliminates seasonal effects.

Proof: Seasonal Differencing Removes Deterministic Seasonality

Claim: If $Y_t = \mu_t + \varepsilon_t$ where $\mu_t = \mu_{t-s}$ (periodic mean), then $\Delta_s Y_t$ removes the seasonal mean.

Proof: Let $Y_t = \mu_t + \varepsilon_t$ where μ_t has period s . Apply seasonal difference:

$$\begin{aligned}\Delta_s Y_t &= Y_t - Y_{t-s} = (\mu_t + \varepsilon_t) - (\mu_{t-s} + \varepsilon_{t-s}) \\ &= \mu_t - \mu_{t-s} + \varepsilon_t - \varepsilon_{t-s} \\ &= 0 + \varepsilon_t - \varepsilon_{t-s} \quad (\text{since } \mu_t = \mu_{t-s})\end{aligned}$$

Properties of $\Delta_s Y_t = \varepsilon_t - \varepsilon_{t-s}$:

- $\mathbb{E}[\Delta_s Y_t] = 0$ (constant mean)
- $\text{Var}(\Delta_s Y_t) = 2\sigma^2$ (constant variance)
- Autocovariance: $\gamma(s) = -\sigma^2$, $\gamma(k) = 0$ for $k \neq 0, s$

Result

Seasonal differencing transforms periodic seasonal pattern into MA(1) at seasonal lag.

Combining Regular and Seasonal Differencing

Full Differencing

For series with both trend and seasonality:

$$\Delta\Delta_s Y_t = (1 - L)(1 - L^s)Y_t$$

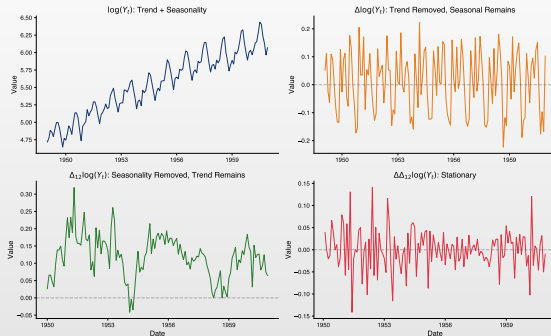
Expansion

$(1 - L)(1 - L^s)Y_t = Y_t - Y_{t-1} - Y_{t-s} + Y_{t-s-1}$. For monthly: $\Delta\Delta_{12} Y_t = Y_t - Y_{t-1} - Y_{t-12} + Y_{t-13}$

Order of Differencing

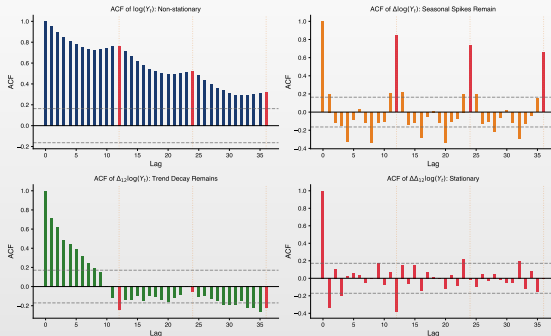
d : regular differences (trend removal); D : seasonal differences (seasonal trend removal)

Effect of Differencing Operations



- Regular differencing removes trend but seasonal pattern remains
- Seasonal differencing removes seasonality but trend pattern remains
- Both differences** needed to achieve stationarity

ACF Before and After Differencing



- Original ACF: slow decay indicates non-stationarity
- After Δ : seasonal spikes remain at lags 12, 24, 36
- After Δ_{12} : trend decay remains at early lags
- After $\Delta \Delta_{12}$: ACF cuts off \Rightarrow **stationary**

Seasonal Integration

Definition 3 (Seasonally Integrated Process)

A series Y_t is **seasonally integrated** of order $(d, D)_s$, written $Y_t \sim I(d, D)_s$, if:

$$(1 - L)^d (1 - L^s)^D Y_t$$

is stationary.

Common Cases

- $I(1, 0)_{12}$: Regular unit root only (monthly)
- $I(0, 1)_{12}$: Seasonal unit root only
- $I(1, 1)_{12}$:
 - ▶ Both regular and seasonal unit roots

SARIMA Model Definition

Definition 4 (SARIMA(p, d, q) \times (P, D, Q) $_s$)

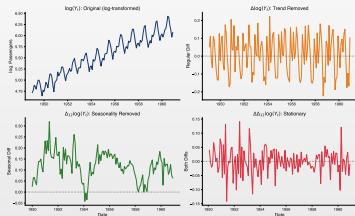
The **Seasonal ARIMA** model is:

$$\phi(L)\Phi(L^s)(1-L)^d(1-L^s)^DY_t = c + \theta(L)\Theta(L^s)\varepsilon_t$$

Components

- $\phi(L) = 1 - \phi_1L - \dots - \phi_pL^p$: Non-seasonal AR
- $\Phi(L^s) = 1 - \Phi_1L^s - \dots - \Phi_PL^{Ps}$: Seasonal AR
- $\theta(L) = 1 + \theta_1L + \dots + \theta_qL^q$: Non-seasonal MA
- $\Theta(L^s) = 1 + \Theta_1L^s + \dots + \Theta QL^{Qs}$: Seasonal MA
- $(1-L)^d$:
 - ▶ Regular differencing; $(1-L^s)^D$: Seasonal differencing

SARIMA: Visual Illustration



Differencing Strategy

Progressive transformation: Original \rightarrow regular difference (removes trend) \rightarrow seasonal difference (removes seasonality) \rightarrow both. Apply minimum differencing needed to achieve stationarity.

Proof: Multiplicative Seasonal Structure

Why multiplicative? Consider $\text{SARIMA}(1, 0, 0) \times (1, 0, 0)_s$:

$$(1 - \phi L)(1 - \Phi L^s)Y_t = \varepsilon_t$$

Expand: $(1 - \phi L)(1 - \Phi L^s)Y_t = Y_t - \phi Y_{t-1} - \Phi Y_{t-s} + \phi\Phi Y_{t-s-1}$

Interpretation (Monthly, $s = 12$)

Y_t depends on: Y_{t-1} (last month), Y_{t-12} (same month last year), Y_{t-13} (interaction).

Parsimony: Multiplicative form uses 2 parameters (ϕ, Φ); additive would need 3+.

SARIMA Notation

Full Specification

$\text{SARIMA}(p, d, q) \times (P, D, Q)_s$ has 7 parameters to specify:

Parameter	Meaning
p	Non-seasonal AR order
d	Non-seasonal differencing order
q	Non-seasonal MA order
P	Seasonal AR order
D	Seasonal differencing order
Q	Seasonal MA order
s	Seasonal period

Example

$\text{SARIMA}(1, 1, 1) \times (1, 1, 1)_{12}$: Monthly data with AR(1), MA(1), seasonal AR(1), seasonal MA(1), and both regular and seasonal differencing.

Common SARIMA Models

Airline Model: $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_s$

$(1 - L)(1 - L^s)Y_t = (1 + \theta L)(1 + \Theta L^s)\varepsilon_t$ - Classic model (Box & Jenkins, 1970)

$\text{SARIMA}(1, 0, 0) \times (1, 0, 0)_s$

$(1 - \phi L)(1 - \Phi L^s)Y_t = \varepsilon_t$ - Pure seasonal and non-seasonal AR

$\text{SARIMA}(0, 1, 1) \times (0, 1, 0)_s$

$(1 - L)(1 - L^s)Y_t = (1 + \theta L)\varepsilon_t$ - Random walk + seasonal diff + MA(1)

Multiplicative Structure

Why multiplicative?

- ▣ **Principle:** the seasonal and non-seasonal parts multiply
- ▣ **AR:** $\phi(L)\Phi(L^s)$ **MA:** $\theta(L)\Theta(L^s)$

Example: SARIMA(1, 0, 0) \times (1, 0, 0)₁₂

- ▣ **Model:** $(1 - \phi L)(1 - \Phi L^{12})Y_t = \varepsilon_t$
- ▣ **Expansion:** $Y_t - \phi Y_{t-1} - \Phi Y_{t-12} + \phi\Phi Y_{t-13} = \varepsilon_t$
- ▣ **Cross-term** $\phi\Phi Y_{t-13}$ captures the interaction!

Interpretation

- ▣ **Advantage:** the multiplicative structure allows parsimonious modeling of complex seasonal patterns with few parameters

ACF/PACF for Seasonal Models

Key Insight

Seasonal models show patterns at both:

- Non-seasonal lags: $1, 2, 3, \dots$
- Seasonal lags: $s, 2s, 3s, \dots$

Model	ACF	PACF
SAR(P)	Decays at $s, 2s, \dots$	Cuts off after P_s
SMA(Q)	Cuts off after Q_s	Decays at $s, 2s, \dots$
SARMA	Decays at seasonal lags	Decays at seasonal lags

Example: Airline Model ACF/PACF

SARIMA(0, 1, 1) \times (0, 1, 1)₁₂

After differencing $W_t = (1 - L)(1 - L^{12})Y_t$: $W_t = (1 + \theta L)(1 + \Theta L^{12})\varepsilon_t$

Expected ACF Pattern

Spikes at lag 1 (θ), lag 12 (Θ), lag 13 ($\theta \cdot \Theta$ interaction); all other lags near zero.

Expected PACF Pattern

Exponential decay at lags 1, 2, 3, ... and at lags 12, 24, 36, ...

Model Identification Guidelines

Step-by-Step Process

1. Examine ACF for slow decay at seasonal lags \Rightarrow seasonal differencing
2. After differencing, check ACF/PACF patterns
3. Non-seasonal behavior at lags $1, 2, \dots, s - 1$
4. Seasonal behavior at lags $s, 2s, 3s, \dots$

Practical Tips

- ▣ Start with $d \leq 1$ and $D \leq 1$
- ▣ Usually $P, Q \leq 2$ is sufficient
- ▣ Use information criteria (AIC, BIC) for final selection
- ▣ Auto-SARIMA algorithms can help

Estimation Methods

Maximum Likelihood Estimation

Standard approach for SARIMA:

- ▣ Conditional MLE (conditional on initial values)
- ▣ Exact MLE (via Kalman filter)

Computational Considerations

- ▣ More parameters than ARIMA \Rightarrow more data needed
- ▣ Seasonal parameters estimated from lags $s, 2s, \dots$
- ▣ Need sufficient seasonal cycles (at least 3-4 years of monthly data)

Exact Likelihood: Prediction Error Decomposition

Why the Kalman Filter?

- ▣ **SARIMA**: has the structure of a state-space model
- ▣ **Kalman filter**: recursively computes prediction errors v_t and their variances f_t , without conditioning on initial values

Exact Log-Likelihood (Prediction Error Decomposition)

- ▣ **Formula**: $\ell(\theta) = -\frac{T}{2} \ln(2\pi) - \frac{1}{2} \sum_{t=1}^T \left[\ln(f_t) + \frac{v_t^2}{f_t} \right]$
- ▣ v_t : $Y_t - \hat{Y}_{t|t-1}$ (innovation); f_t : $\text{Var}(v_t)$ (innovation variance)

Advantages over Conditional MLE

- ▣ Does not require choosing initial values
- ▣ Each term $\ln(f_t)$ weights observations differently (variable variance at start)
- ▣ Essential for short series where initial values matter
- ▣ Implemented by default in `statsmodels.tsa.SARIMAX()` with `method='mle'`

Stationarity and Invertibility

Stationarity Conditions

Both non-seasonal and seasonal AR polynomials must have roots outside the unit circle:

- $\phi(z) = 0 \Rightarrow |z| > 1$
- $\Phi(z^s) = 0 \Rightarrow |z| > 1$

Invertibility Conditions

Both non-seasonal and seasonal MA polynomials must have roots outside the unit circle:

- $\theta(z) = 0 \Rightarrow |z| > 1$
- $\Theta(z^s) = 0 \Rightarrow |z| > 1$

Diagnostic Checking

Residual Analysis

After fitting SARIMA, check that residuals are white noise:

1. Plot residuals over time (no patterns)
2. ACF of residuals (no significant spikes)
3. Ljung-Box test at multiple lags including seasonal
4. Normality tests (Q-Q plot, Jarque-Bera)

Important

Check ACF at **both** non-seasonal and seasonal lags!

Significant ACF at lag 12 suggests inadequate seasonal modeling.

Model Selection Criteria

Information Criteria

Compare competing SARIMA models using:

- ▣ $AIC = -2 \ln(L) + 2k$
- ▣ $BIC = -2 \ln(L) + k \ln(n)$
- ▣ $AICc = AIC + \frac{2k(k+1)}{n-k-1}$ (corrected for small samples)

where $k = p + q + P + Q + 1$ (plus 1 for variance).

Auto-SARIMA

Python's `pmdarima.auto_arima()` with `seasonal=True` automatically searches for optimal $(p, d, q) \times (P, D, Q)_s$.

Point Forecasts

Forecast Computation

SARIMA forecasts are computed recursively:

- ▣ Replace future ε_{T+h} with 0
- ▣ Replace future Y_{T+h} with forecasts $\hat{Y}_{T+h|T}$
- ▣ Use known past values Y_T, Y_{T-1}, \dots

Seasonal Pattern in Forecasts

SARIMA forecasts naturally capture seasonality:

- ▣ Short-term: influenced by recent values
- ▣ Long-term: revert to seasonal pattern

Forecast Intervals

Uncertainty Quantification

$(1 - \alpha)\%$ prediction interval:

$$\hat{Y}_{T+h|T} \pm z_{\alpha/2} \sqrt{\text{Var}(e_{T+h})}$$

Variance computed from $\text{MA}(\infty)$ representation.

Key Properties

- Intervals widen with forecast horizon
- For $I(1, 1)_s$ series: intervals grow without bound
- Seasonal pattern visible in point forecasts
- Uncertainty captures both trend and seasonal variation

Long-Horizon Forecasts

Behavior as $h \rightarrow \infty$

- ▣ Point forecasts converge to deterministic seasonal pattern
- ▣ If drift present: linear trend + seasonal pattern
- ▣ Forecast intervals continue to widen

Practical Implication

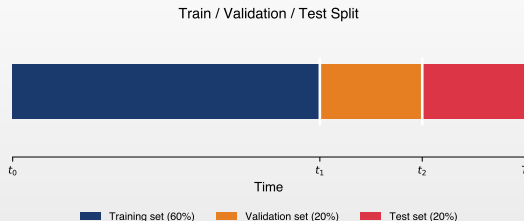
- ▣ Short-term: SARIMA captures both level and season
- ▣ Medium-term: Good seasonal forecasts, growing uncertainty
- ▣ Long-term:
 - ▶ Mainly reflects seasonal pattern, wide intervals

Case Study: Airline Passengers Data



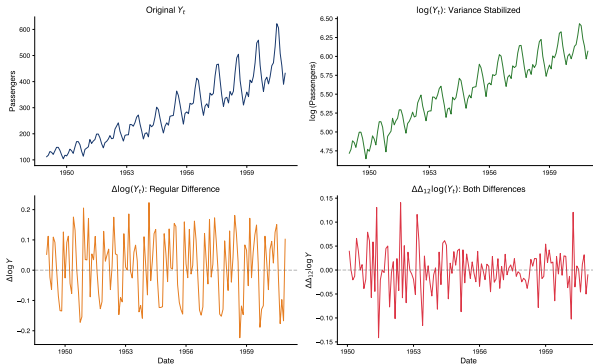
- Classic Box-Jenkins dataset: monthly airline passengers (1949-1960)
- Clear upward trend and increasing seasonal amplitude
- Multiplicative seasonality suggests log transformation

Data Splitting Strategy



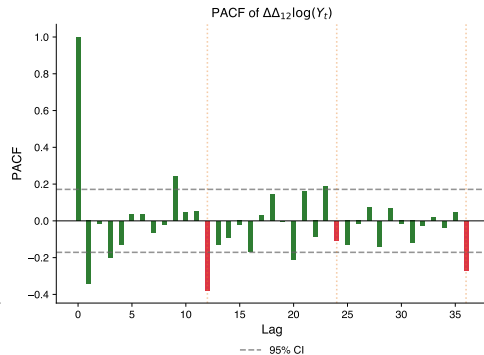
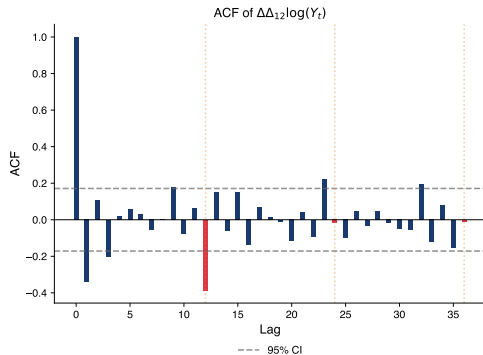
- **Training set (70%)** — Fit model parameters
 - ▶ Estimate SARIMA coefficients ($\phi, \theta, \Phi, \Theta$)
 - ▶ Largest portion ensures reliable parameter estimates
- **Validation set (15%)** — Select best model
 - ▶ Compare candidate models (different orders)
 - ▶ Choose model with lowest validation error
- **Test set (15%)** — Final evaluation
 - ▶ Unbiased out-of-sample performance; never used during development

Step 1: Transformations



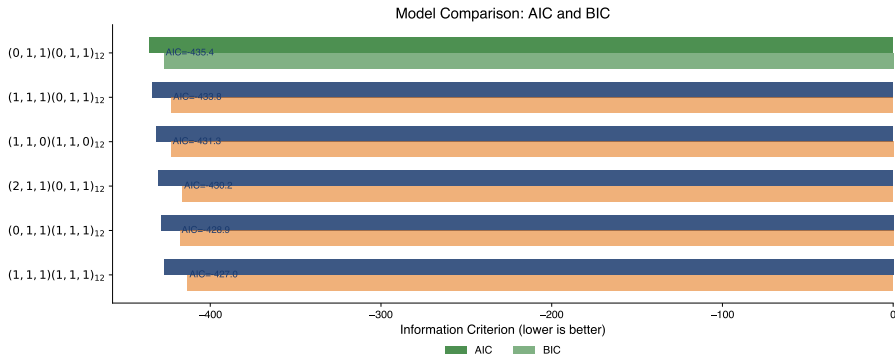
- Log transform stabilizes variance (multiplicative \rightarrow additive)
- First difference removes trend; seasonal difference removes seasonality
- Double-differenced series appears stationary

Step 2: ACF/PACF Analysis



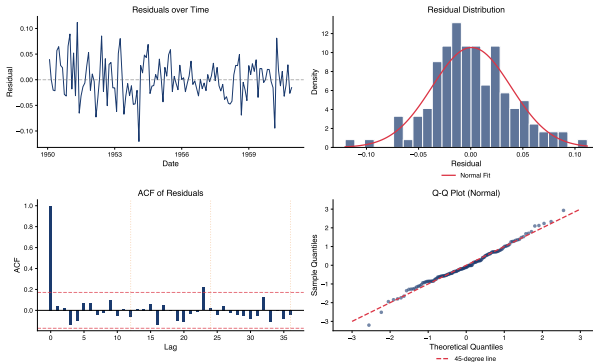
- ACF: Significant spike at lag 1 and lag 12 \Rightarrow MA(1), SMA(1)
- PACF: Exponential decay pattern confirms MA structure
- Suggests SARIMA(0, 1, 1) \times (0, 1, 1)₁₂ (airline model)

Step 3: Model Comparison



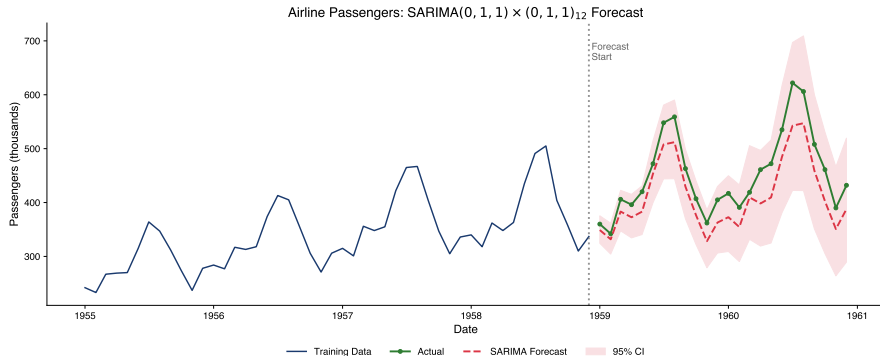
- Compare candidate SARIMA models using AIC criterion
- $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_{12}$ provides best fit (lowest AIC)
- This is the famous “airline model” identified by Box & Jenkins

Step 4: Residual Diagnostics



- Residuals appear random with no remaining autocorrelation
- Q-Q plot shows approximate normality
- Model adequately captures both trend and seasonal structure

Step 5: Forecasting



- 24-month forecast with 95% confidence interval
- Model captures seasonal pattern and upward trend
- Prediction intervals widen appropriately with forecast horizon

Key Takeaways

Main Points

1. **Seasonality** is common in economic and business data
2. **Seasonal differencing** $(1 - L^s)$ removes stochastic seasonality
3. **SARIMA** $(p, d, q) \times (P, D, Q)_s$ extends ARIMA for seasonal data
4. **Multiplicative structure** captures seasonal-trend interactions
5. **ACF/PACF** show patterns at both regular and seasonal lags
6. **Model selection**: Use AIC/BIC or auto-SARIMA algorithms

Next Steps

Chapter 5 will cover multivariate time series: VAR models, Granger causality, and cointegration.

Quiz Question 1

Question

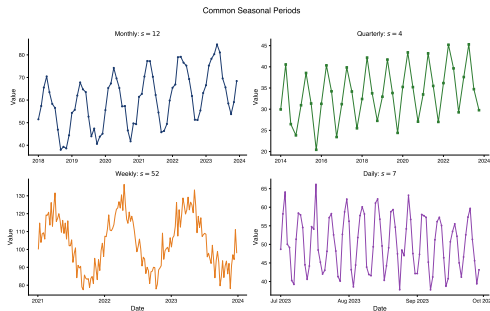
For monthly data with annual seasonality, what is the seasonal period s ?

- (A) $s = 4$
- (B) $s = 7$
- (C) $s = 12$
- (D) $s = 52$

Quiz Question 1: Answer

Correct Answer: (C) $s = 12$ (12 months per year)

Common periods: Quarterly=4, Monthly=12, Weekly=52, Daily=7, Hourly=24



Quiz Question 2

Question

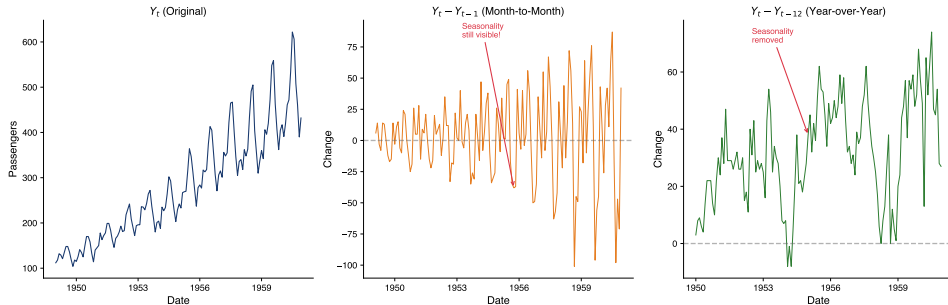
What does the seasonal difference operator $(1 - L^{12})$ do to a monthly series?

- (A) Computes $Y_t - Y_{t-1}$ (month-to-month change)
- (B) Computes $Y_t - Y_{t-12}$ (year-over-year change)
- (C) Computes the 12-month moving average
- (D) Removes the trend component only

Quiz Question 2: Answer

Correct Answer: (B) Year-over-year change

$(1 - L^{12})Y_t = Y_t - Y_{t-12}$ removes the seasonal pattern by comparing same months.



Quiz Question 3

Question

In $\text{SARIMA}(1, 1, 1) \times (1, 1, 1)_{12}$ notation, what does the $(1, 1, 1)_{12}$ part represent?

- (A) AR(1), differencing once, MA(1) at the regular level
- (B) Seasonal AR(1), seasonal differencing once, seasonal MA(1)
- (C) 12 AR terms, 12 differences, 12 MA terms
- (D) The model has 12 parameters in total

Quiz Question 3: Answer

Correct Answer: (B)

Seasonal AR(1), seasonal differencing once, seasonal MA(1)

SARIMA Notation Breakdown

$\text{SARIMA}(p, d, q) \times (P, D, Q)_s$:

(p, d, q) Non-seasonal: AR(p), d differences, MA(q)
 $(P, D, Q)_s$ Seasonal: SAR(P), D seasonal diffs, SMA(Q)

For $(1, 1, 1) \times (1, 1, 1)_{12}$:

- ☐ Non-seasonal: AR(1), one regular difference, MA(1)
- ☐ Seasonal: SAR(1) at lag 12, one Δ_{12} , SMA(1) at lag 12

Quiz Question 4

Question

The “Airline Model” is $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_{12}$. How many parameters need to be estimated (excluding variance)?

- (A) 1
- (B) 2
- (C) 4
- (D) 12

Quiz Question 4: Answer

Correct Answer: (B) — 2 parameters

SARIMA(0, 1, 1) \times (0, 1, 1)₁₂: $(1 - L)(1 - L^{12})Y_t = (1 + \theta_1 L)(1 + \Theta_1 L^{12})\varepsilon_t$
Parameters: θ_1 (non-seasonal MA) and Θ_1 (seasonal MA), plus σ^2 .

Why “Airline Model”?

Box & Jenkins (1970) used this model to forecast international airline passengers. Remarkably effective for many seasonal economic series!

Quiz Question 5

Question

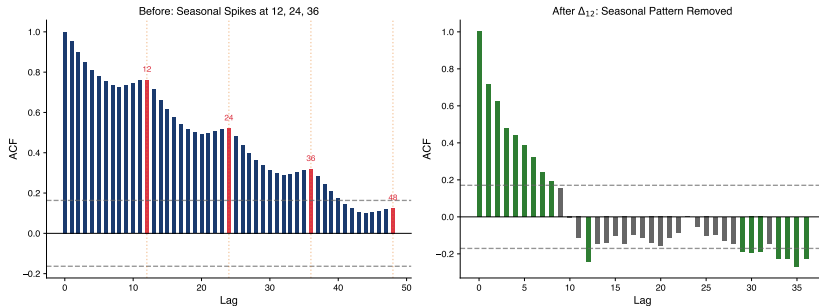
You observe significant ACF spikes at lags 12, 24, and 36 in a monthly series. What does this suggest?

- (A) The series has a unit root
- (B) The series has annual seasonality that needs seasonal differencing
- (C) The series follows an AR(36) process
- (D) The series is already stationary

Quiz Question 5: Answer

Correct Answer: (B) Needs seasonal differencing

ACF spikes at 12, 24, 36 = stochastic seasonality. Apply $(1 - L^{12})$ to remove it.



Quiz Question 6

Question

After applying $(1 - L)(1 - L^{12})$ to a monthly series, the ACF shows a significant spike only at lag 1 and lag 12. What SARIMA model is suggested?

- (A) $\text{SARIMA}(1, 1, 0) \times (1, 1, 0)_{12}$
- (B) $\text{SARIMA}(0, 1, 1) \times (0, 1, 1)_{12}$
- (C) $\text{SARIMA}(1, 1, 1) \times (1, 1, 1)_{12}$
- (D) $\text{SARIMA}(0, 1, 0) \times (0, 1, 0)_{12}$

Quiz Question 6: Answer

Correct Answer: (B)

SARIMA(0, 1, 1) \times (0, 1, 1)₁₂ (The Airline Model)

ACF/PACF Identification Rules

For MA processes, ACF **cuts off** after lag q :

Pattern	Suggests
ACF spike at lag 1 only	MA(1) for non-seasonal part
ACF spike at lag 12 only	SMA(1) for seasonal part
Combined: MA(1) \times SMA(1) = (0, d , 1) \times (0, D , 1) ₁₂	
With $d = 1$ and $D = 1$ (already differenced): (0, 1, 1) \times (0, 1, 1) ₁₂	

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