



TYLER SENECAL

GRAPHIC DESIGNER

Contact:

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Saratoga Springs, NY

tjs_designss

Skills:

Team Leader
Branding Design
Logo Design
Digital Advertising
Marketing
Typography
Social Media

Software:

Adobe Creative Suite
Google Workspace
Microsoft Office
HTML and CSS
Blender
Figma
Canva

PROFILE

I am a dedicated Graphic Designer driven by a profound passion for engaging in creative endeavors. Specializing in logo creation and promotional designs, I am excited to undertake freelance work, where I aim to collaborate with diverse clients, ranging from small businesses to larger corporations. My dedication to delivering high-quality designs and my commitment to exceeding client expectations drive my ambition to excel in the field of graphic design.

EXPERIENCE

- **Student Government at Utica (SGU), Utica NY**
Public Relations Director (2021-2022)
 - Managed a PR team and set up meetings to discuss progress
 - Directed team members to efficiently produce promotional content
 - Assisted with photography in events around campus
- **Student Government at Utica (SGU), Utica NY**
Creative Design Coordinator (2022-Present)
 - Assisted the SGU President to create promotional content
 - Produced effective digital advertising for the SGU social medias
 - Assisted SGU clients to make high quality logos, posters, etc.

EDUCATION

- **SUNY Polytechnic Institute, Utica NY**
Bachelor of Science: Communication and Media Design (2020-2024)
 - Minor in Marketing
 - GPA in Major : 3.83

AWARDS

- **SUNY Polytechnic Institute, Utica NY**
President's Excellence List (2022-2023)
 - Highest Educational Achievement for Students
 - Given to Students with a 3.80 GPA or higher