Daniel A. Pezzin

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Professional Experience

Wolverine Studios | Loveland, CO | Nyk Zukowski **2016-present**
Web Designer and Developer

- Built wolverine-studios.com and greenhousebuilders.co into serverless web forms
- Developed responsive websites with mobile first approach in Node.js environment using preferred stack of HTML/CSS, Javascript/JQuery, AngularJS, ReactJS, and Bootstrap
- Comfortable working in ASP.NET MVC environment with Visual Studio, .NET framework, C#, SQL database, and mySQL or PostgreSQL and the agile development process
- Provided link building and on page SEO services utilizing Yext, Yoast, Moz for click volume data, serps keyword rank checker, Majestic, and Google Analytics campaign tracking
- Managed email campaigns using Mailchimp and Constant Contact including coding HTML templates using responsive design and troubleshooting any technical issues with deliverability
- Passion for developing beautiful, easy to use, end-user e-commerce experiences with Shopify
- Collaborated with UX/UI designers and Sr. Architects on detailed design elements
- Working knowledge of cloud based platforms such as AWS, Google Cloud, and Azure
- Determined realistic timelines for client needs and communicated progress reports
- Comfortable with all facets of PC, laptop hardware, setup and maintenance, including installation, imaging and configuration of hard drives, printers, spyware/adware removal tools, antivirus programs, TCP/IP, routers, wireless and other networking devices

The Center for Family Outreach | Fort Collins, CO | Laurie Klith **2017**
Web Designer and Developer

- Determined functional requirements working closely with client user representatives and translated them into technical requirements/specifications necessary for development
- Analyzed functional requirements and potential solutions to meet the stated requirements using research and cost-benefit analysis
- Designed and developed volunteer.tcffo.org using Adobe Creative Suite, HTML, and CSS, into a serverless web form with a focus on performance and end-to-end user experience

Pro Impressions | Loveland, CO | Jonathan Fashbaugh **2015-2016**
Web Designer and Developer

- Developed and maintained W3C standard compliant WordPress websites from design source Photoshop files using HTML, CSS, JavaScript, Page Builders, WordPress Plugins and GIT source controls, maintaining SSL configurations and enhancing working knowledge of AWS
- Optimized all sites for desktop and mobile devices while utilizing gulp during the build and server-side CSS preproccesssor Sass resulting in optimal code reusabillity and productivity
- Ensured websites had no cross browser compatibility issues by testing with BrowserStack
- Modified existing code to accommodate for changing image paths, file names, directories, and updating other digital elements using latest trends to boost development efficiencies
- Used Asana to manage multiple projects simultaneously in various stages of development
- Coordinated social media, blogging, and web analytics for several portfolio websites

Additional Experience

Allstate | Sterling Heights, MI | *Licensed Sales Producer and IT Specialist* **2013-2014**
Flash Computer Services | East Lansing, MI | *IT Director and Co-Founder* **2012-2013**
Owens Corning | Toledo, OH | *Customer Service Specialist and Logistics Specialist* **2011-2012**

Certifications

Microsoft 70-486 Developing ASP.NET MVC 4 Web Applications **2014**

Education

The University of Toledo - B.B.A. Dual Major - Marketing, Entrepreneurship **2011**

Bowling Green State University - Digital Art **Summer 2012**

Harvard Extension School - Open Courseware, Computer Science **Summer 2012**

Technical Skills

HTML5, CSS3, JavaScript, jQuery, NodeJS, ReactJS, VueJS, AngularJS, XML, C, C#, SQL ASP.NET, Sass, Gulp, Final Cut Pro, Illustrator, Fireworks, Photoshop, InDesign, Premiere Visual Studio 2013, Eclipse, Android, SAP, Access, Outlook, Windows XP/Vista/7/8 Mac OS X, Linux