



# Daniel A. Pezzin

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## Professional Experience

**Wolverine Studios** - Loveland, CO 2016-present  
*Web Developer*

- Brainstormed ideas, created design mockups, and developed [greenhousebuilders.co](http://greenhousebuilders.co) utilizing HTML5 and CSS3
- Developed [wolverine-studios.com](http://wolverine-studios.com) into a serverless web form to build business
- Provided SEO and link building services utilizing Yoast, Moz for click volume data, serps keyword rank checker and Majestic
- Coordinated email marketing campaigns using mailchimp and constant contact

**The Center for Family Outreach** - Fort Collins, CO 2017  
*Web Developer*

- Developed [volunteer.tcffo.org](http://volunteer.tcffo.org) into a serverless web form to attract new volunteers

**Pro Impressions Marketing Group** - Loveland, CO 2015-2016  
*Web Developer*

- Designed, developed, and maintained template-driven standard compliant WordPress websites for dental offices using Adobe Creative Suite, HTML, CSS, and JavaScript
- Used Asana to manage multiple projects simultaneously in various stages of development
- Ensured all websites were optimized for search engines and mobile devices
- Coordinated social media, e-mail marketing, and web analytics for several portfolio websites
- Led front-end development and assisted with back-end programming for dentist websites

**Allstate Insurance Company** - Sterling Heights, MI 2013-2014  
*Licensed Sales Producer*

- Utilized SPIN techniques producing gross sales volume of \$230,000
- Consistently exceeded 350 cold and follow-up calls weekly, earning recognition as one of the agency's top producers

*Agency Network Administrator*

- Configured local networks, printers, PC maintenance and installed VOIP phones for 3 offices

**Flash Computer Services** - East Lansing, MI 2012-2013  
*Co-Founder*

- Established relationship with surplus supplier of used/damaged computers, repaired and resold online resulting in average profit margins of 80%
- Responded to customer inquiries and service calls to home and business clients

**Owens Corning** - Toledo, OH 2011-2012  
*Customer Service Specialist*

- Answered phones in the call center to place or change orders with SAP
- Assisted with emergency solutions for high revenue commercial accounts after shingles were damaged by hurricane Irene

*Logistics Specialist*

- Prepared Access database for the annual bid where carriers compete over shipping lanes

## Certifications

**Microsoft 70-486 Developing ASP.NET MVC 4 Web Applications** 2014

## Education

**The University of Toledo** - Toledo, OH 2011  
Bachelor of Business Administration | Dual Major - Marketing, Entrepreneurship

## Technical Skills

Visual Studio 2013, Eclipse, Android, HTML5, CSS3, JavaScript, jQuery, Java, XML, C, C#, ASP.NET, SQL, SAP, Final Cut Pro, Dreamweaver, Fireworks, Photoshop, InDesign, Illustrator, Acrobat, Premiere, After Effects, Access, Excel, Outlook, Windows XP/Vista/7/8 Mac OS X, Linux