Daniel A. Pezzin

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Professional Experience

Wolverine Studios | Loveland, CO | self-employed   **2016-present**
Web Developer
- Brainstormed ideas, created design mockups, and developed greenhousebuilders.co utilizing HTML5 and CSS3
- Developed wolverine-studios.com into a serverless web form to build business
- Provided SEO and link building services utilizing Yoast, Moz for click volume data, serps keyword rank checker and Majestic
- Coordinated email marketing campaigns using mailchimp and constant contant

The Center for Family Outreach | Fort Collins, CO | Laurie Klith 970-495-0084   **2017**
Web Developer
- Developed volunteer.tcffo.org into a serverless web form to attract new volunteers

Pro Impressions Marketing Group | Loveland, CO | Jonathan Fashbaugh 970-672-1212   **2015-2016**
Web Developer
- Designed, developed, and maintained template-driven standard compliant WordPress websites for dental offices using Adobe Creative Suite, HTML, CSS, and JavaScript
- Used Asana to manage multiple projects simultaneously in various stages of development
- Ensured all websites were optimized for search engines and mobile devices
- Coordinated social media, e-mail marketing, and web analytics for several portfolio websites
- Led front-end development and assisted with back-end programming for dentist websites

Allstate Insurance Company | Sterling Heights, MI | Cindy Borowsky 248-601-4500   **2013-2014**
Licensed Sales Producer
- Utilized SPIN techniques producing gross sales volume of $230,000
- Consistently exceeded 350 cold and follow-up calls weekly, earning recognition as one of the agency's top producers

Agency Network Administrator
- Configured local networks, printers, PC maintenance and installed VOIP phones for 3 offices

Flash Computer Services | East Lansing, MI | self-employed   **2012-2013**
Co-Founder
- Established relationship with surplus supplier of used/damaged computers, repaired and resold online resulting in average profit margins of 80%
- Responded to customer inquiries and service calls to home and business clients

Owens Corning | Toledo, OH | Breanna Wahl 1-800-438-7465   **2011-2012**
Customer Service Specialist
- Answered phones in the call center to place or change orders with SAP
- Assisted with emergency solutions for high revenue commercial accounts after shingles were damaged by hurricane Irene

Logistics Specialist
- Prepared Access database for the annual bid where carriers compete over shipping lanes

Certifications

Microsoft 70-486 Developing ASP.NET MVC 4 Web Applications   **2014**

Education

The University of Toledo - Toledo, OH   **2011**
Bachelor of Business Administration | Dual Major - Marketing, Entrepreneurship

Technical Skills

Visual Studio 2013, Eclipse, Android, HTML5, CSS3, JavaScript, jQuery, Java, XML, C, C#, ASP.NET, SQL, SAP, Final Cut Pro, Dreamweaver, Fireworks, Photoshop, InDesign, Illustrator, Acrobat, Premiere, After Effects, Access, Excel, Outlook, Windows XP/Vista/7/8 Mac OS X, Linux