

Scenario 1: New Visitor (or visitor who has signed-out and cleared cookies)

» home » desktops » notebooks » handhelds » printers & all-in-ones » cartridges & paper » digital photo » outlet

logo

home & home office store

» hpshopping.com

need to show
empty cart here

» order status
» mail-in rebates
» eNewsletter sign-up

» shipping info
» returns & exchanges
» customer support
» respecting your privacy
» secure transactions
» online financing
» find a store near you
» about hpshopping

BBB badge

Get Free Shipping
with orders over \$250

efinance
pay no interest for 12 months!

solutions
promotional
area

» desktop pcs » cartridges & paper » see all products
» notebook pcs » digital photography » warranty upgrades
» handheld pcs » DVD drives » mail-in rebates
» printers & all-in-ones » outlet store

special offers

Product
Photo

NEW! Customizable HP
Media Center PCs
starting at \$999.99

Product
Photo

NEW! Customizable HP
Media Center PCs
starting at \$999.99

Product
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NEW! Customizable HP
Media Center PCs
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Product
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NEW! Customizable HP
Media Center PCs
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hpshopping.com programs

icon

sweepstakes
Text text text texttext text
text text text text.

icon

recycle
Text text text texttext text
text text text text

icon

efinance program
Text text text texttext text
text text text text

icon

mail-in rebates
Text text text texttext text
text text text text

icon

academic program
Text text text texttext text
text text text text

icon

affiliate program
Text text text texttext text
text text text text

new products
» 1. product name
» 2. product name
» 3. product name
» 4. product name
» 5. product name
» 6. product name
» 7. product name
» 8. product name
» 9. product name
» 10. product name

top sellers
» 1. product name
» 2. product name
» 3. product name
» 4. product name
» 5. product name
» 6. product name
» 7. product name
» 8. product name
» 9. product name
» 10. product name

Free Shipping

Sweepstakes

Scenario 2: Returning Visitor (not signed in)

» home » desktops » notebooks » handhelds » printers & all-in-ones » cartridges & paper » digital photo » outlet

logo

home & home office store

» hpshopping.com

Shopping Cart

items: 4
sub total \$99,9999.99
shipping cost \$9999.99

View Cart & Checkout »

» order status
» mail-in rebates
» eNewsletter sign-up

» shipping info
» returns & exchanges
» customer support
» respecting your privacy
» secure transactions
» online financing
» find a store near you
» about hpshopping

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icon

recycle
Text text text texttext text
text text text text

icon

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text text text text

icon

mail-in rebates
Text text text texttext text
text text text text

icon

academic program
Text text text texttext text
text text text text

icon

affiliate program
Text text text texttext text
text text text text

just for you...

» get 10% off accessories
text text text text text text
text text text text text.

you recently browsed

Product
Photo

Text text text
text text text
text text

» product name 1
» product name 2
» product name 3

you recently searched

» term 1
» term 2
» term 3

your printing supplies

quick order supplies for
your printer

hp recommends

we recommend these
products for your last
purchased item

Product
Photo

cross sell
text text text
text text

Product
Photo

cross sell
text text text
text text

clear recommended, browsed
and searched items.

new products

» 1. product name
» 2. product name
» 3. product name
» 4. product name
» 5. product name
» 6. product name
» 7. product name
» 8. product name
» 9. product name
» 10. product name

top sellers

» 1. product name
» 2. product name
» 3. product name
» 4. product name
» 5. product name
» 6. product name
» 7. product name
» 8. product name
» 9. product name
» 10. product name

Scenario 3: Returning Visitor (signed in)

» home » desktops » notebooks » handhelds » printers & all-in-ones » cartridges & paper » digital photo » outlet

logo

home & home office store

» hpshopping.com

Shopping Cart

items: 4
sub total \$99,9999.99
shipping cost \$9999.99

View Cart & Checkout »

» order status
» mail-in rebates
» eNewsletter sign-up

» shipping info
» returns & exchanges
» customer support
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Text text text texttext text
text text text text.

icon

recycle

Text text text texttext text
text text text text

icon

efinance program

Text text text texttext text
text text text text

icon

mail-in rebates

Text text text texttext text
text text text text

icon

academic program

Text text text texttext text
text text text text

icon

affiliate program

Text text text texttext text
text text text text

welcome, user name

» get 10% off accessories
text text text text text text
text text text text text.

you recently browsed

Product
Photo

Text text text
text text text
text text

» product name 1
» product name 2
» product name 3

you recently searched

» term 1
» term 2
» term 3

your printing supplies

» quick order

hp recommends

we recommend these
products for your last
purchased item

Product
Photo

cross sell
text text text
text text

Product
Photo

cross sell
text text text
text text

clear recommended, browsed
and searched items.

new products

» 1. product name
» 2. product name
» 3. product name
» 4. product name
» 5. product name
» 6. product name
» 7. product name
» 8. product name
» 9. product name
» 10. product name

top sellers

» 1. product name
» 2. product name
» 3. product name
» 4. product name
» 5. product name
» 6. product name
» 7. product name
» 8. product name
» 9. product name
» 10. product name