

Dan Richardson

Senior product designer helping modern teams craft delightful, accessible, experiences for over a decade

Details

Edinburgh-based, Remote-friendly

Portfolio

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Education

Design For Industry

BA (Hons) 1st Class

2003-2007 Northumbria University

Skills

Design system development, UI design, design strategy, visual design, prototyping, UX research, user testing, accessibility auditing, data analysis, journey mapping, working with HTML, CSS, JS and React

Tools

Figma expert, Sketch, Framer, Miro, Webflow, Adobe CS, Notion, Jira, Confluence, Linear, ZeroHeight, Supanova, Zeplin, Storybook, Deque Axe, Wave

Experience

Senior Product Designer

Fair HQ

Remote • June 2022 - November 2022

Startup HR platform focused on helping build diverse organisations. I led all design activities across product and marketing. Contributing to a 12% increase in engagement. Sadly cut short by large-scale redundancies across the product team.

Senior Product Designer

Ignition

Remote • May 2021 - May 2022

Whitelabel financial advice platform used by large-scale fintechs. I worked on a themeable design system while developing new advice journeys with clients contributing to an 80% shorter lead time.

Product Designer

FreeAgent

Hybrid (Edinburgh-based) • June 2020 - May 2021

Working within the banking integrations team, utilising emerging technologies such as Open Banking to streamline account provisioning and onboarding journeys. Contributing to a 70% increase in sign-ups from mobile banking channels.

UX Designer

Whitespace

Edinburgh • July 2018 - June 2020

One of the top digital agencies in Scotland (now part of Dentsu Creative). The majority of my work was with the Scottish Government including facilitating and running large-scale accessibility and research projects. Contributing to 78% increases in new visitors to some client websites.

Industrial Designer

Greaves Best Design

Southampton • November 2007 - July 2015

Working on some of the highest-selling consumer and commercial product ranges in the UK, including early touchscreen medical device interfaces. Contributing to multiple design awards for our team.