

CONTACT ME

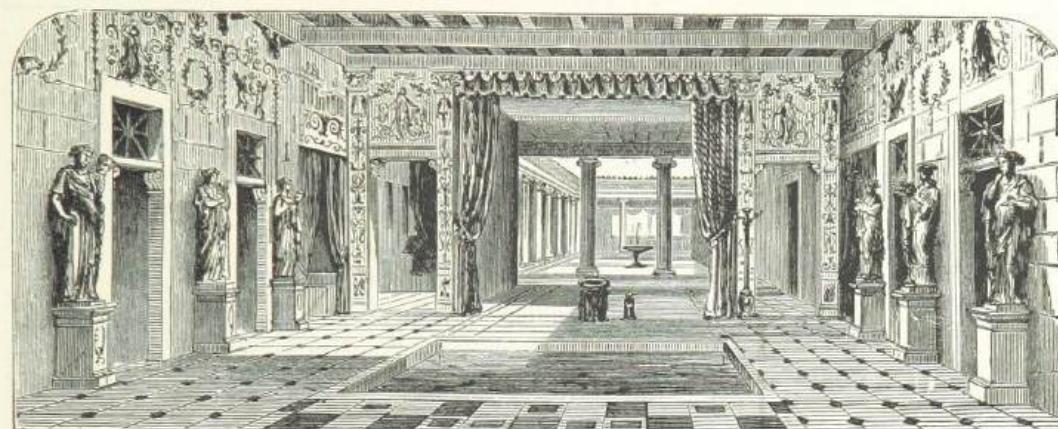
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I'm Danial Sharifi, a Product Designer specialized in UX/UI and digital product systems, currently based in **Barcelona**. I create structured, scalable and user centered digital experiences for startups and tech companies.



Background

Tropic Tech

Product Designer

2025 - 2026

TEE Studio

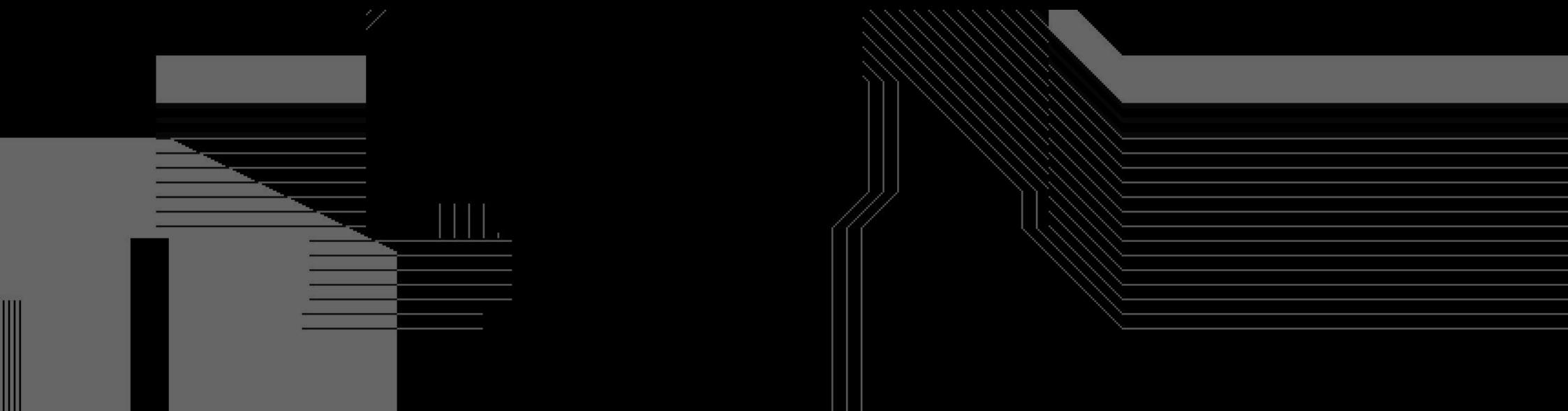
Co-Founder

2023 - 2025

QUBY

Jr → UX Designer

2020 - 2023



Background / Interests



QUBY / Overview



ABOUT THE COMPANY

QUBY is an AI powered cashier less smart vending system used inside offices and gyms. The experience combines a mobile app with physical hardware, where speed and trust are critical to adoption.

THE CORE PROBLEM

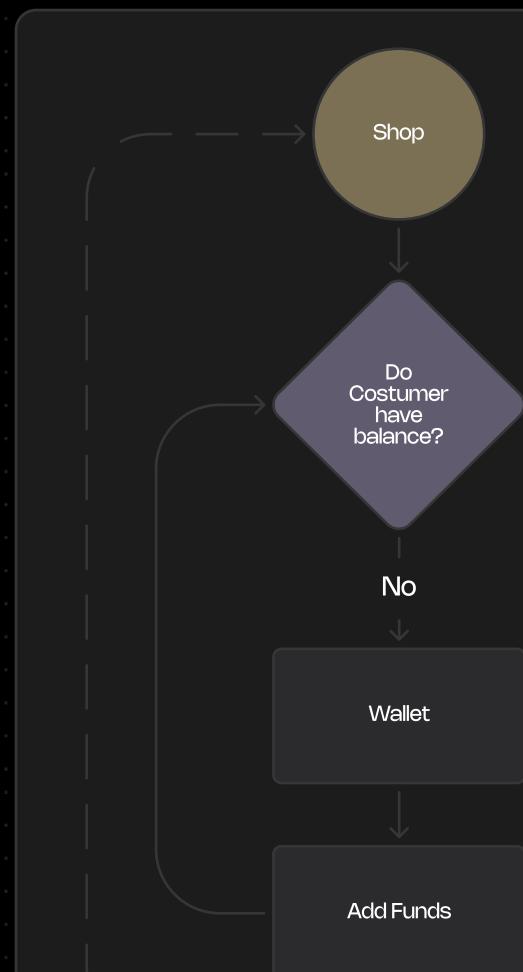
Cashier less retail was still unfamiliar to most users. The biggest challenge was not feature richness, but trust and speed. The core problem was:

How do we make an AI based retail experience feel simpler, faster, and more intuitive

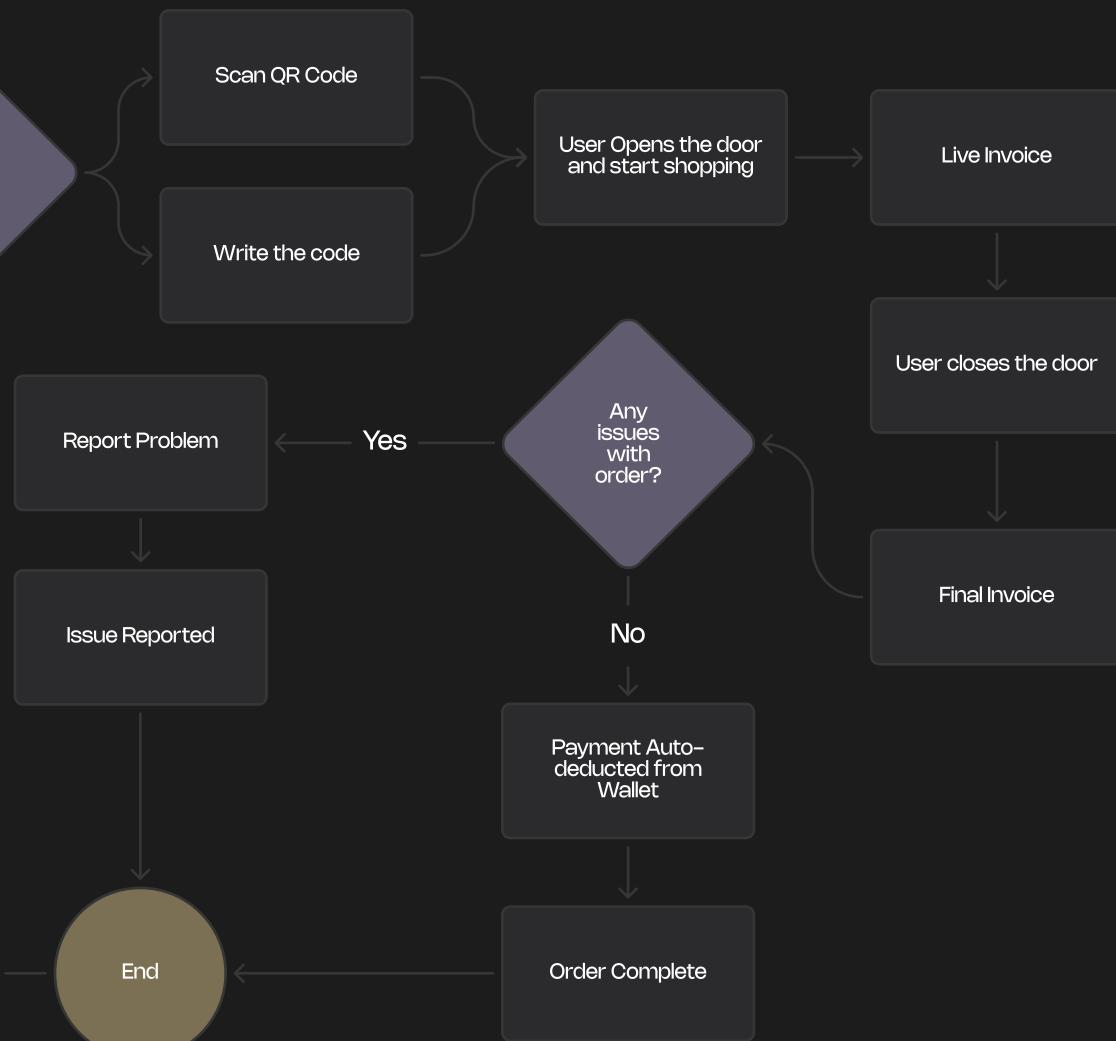
QUBY / UX Decisions

Designing QUBY required prioritizing speed, trust, and clarity over feature richness. The following decisions had the biggest impact on usability and adoption.

1. Camera First Interaction



2. Treating Mobile + Hardware as One System





1 Scan the QR code to unlock the machine.



2 Users review detected items and pricing in real time.



3 Closing the door completes the checkout automatically.



blu



isi



Snapp!

Snapp!
Food

Snapp!
Trip

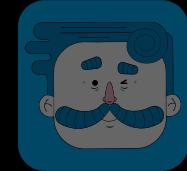
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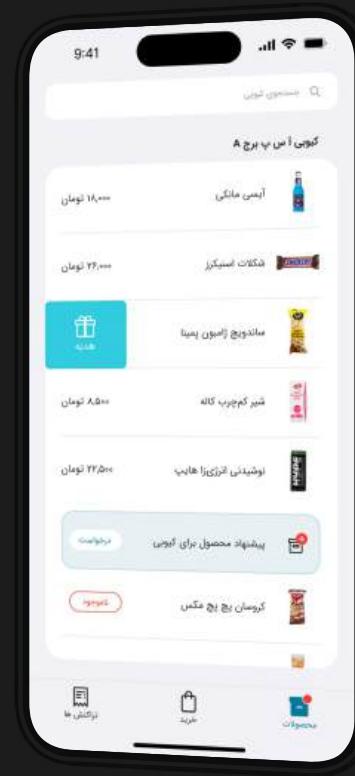
Login



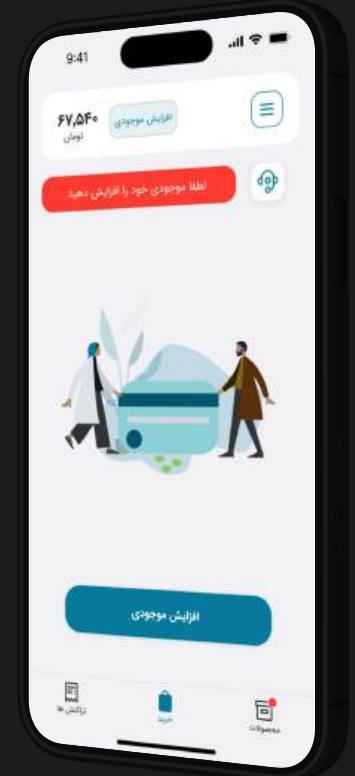
Invoices



Menu



Products



Charge Balance



ABOUT THE COMPANY

Tropic Tech is a Barcelona based App Development startup releasing productivity and lifestyle focused apps worldwide. I have contributed to the design of multiple applications at Tropic Tech, with a particular focus on Brainfrog. Brain Frog: Capture Ideas & Implement with Habit Tracker, Ever hear something brilliant on a podcast like an idea you know you want to implement someday, but then forget it completely? Whether it is from a conversation, a video, or something you read, Brain Frog helps you capture insights and turn them into habits that stick.

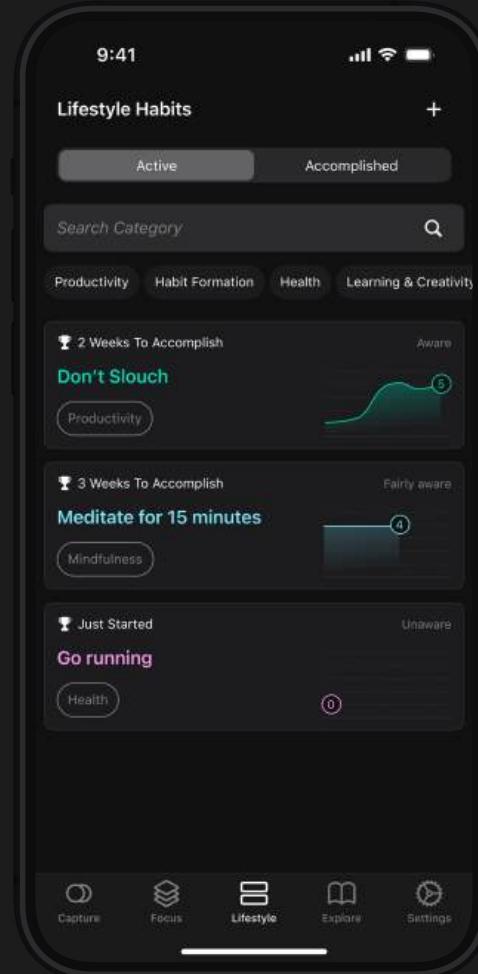
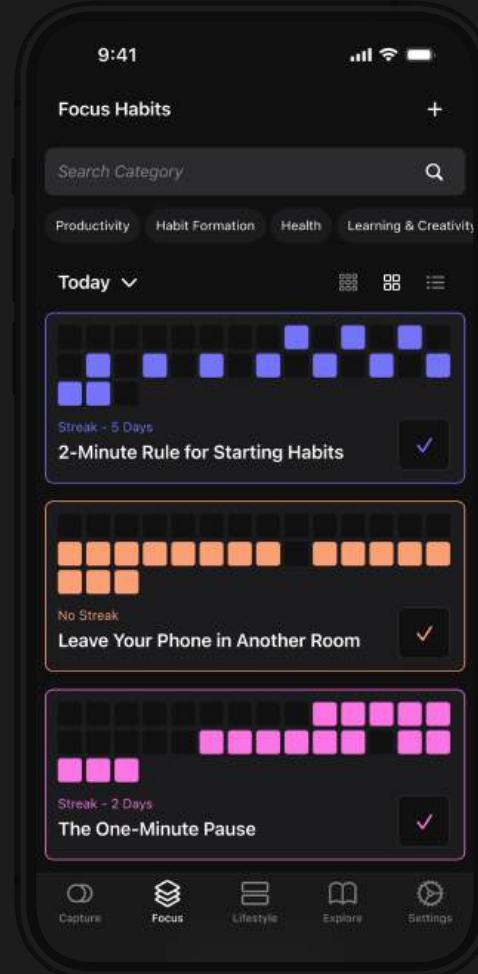
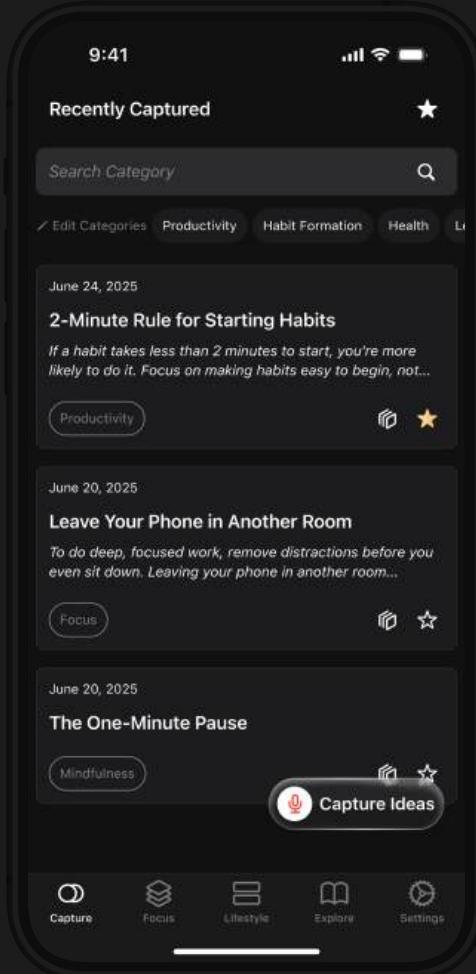
THE CORE PROBLEM

People constantly consume high quality ideas, from podcasts, conversations, articles, and videos. The problem isn't lack of inspiration, it's loss of implementation.
How can we help users stay consistent with healthier habits without pressure?

The image displays a collection of mobile application wireframes, likely from a design system or kit, arranged in a grid. The applications are designed for habit tracking and accountability, featuring dark-themed interfaces with various screens for onboarding, goal setting, habit tracking, and weekly reviews.

Grid Layout:

- Row 1 (Top Row):**
 - Column 1: Loading screen.
 - Column 2: Onboarding flow starting with "Start" and progressing through steps like "Start 1", "Start 2", "Start 3", "Start 4", "Start 6", "Start 7", "IF SKI...", "Start 8", and "Start ...".
 - Column 3: Weekly Review screen showing a summary of the week's progress.
- Row 2:**
 - Column 1: Tabs screen.
 - Column 2: Separator screen.
 - Column 3: Overview screen.
 - Column 4: Capture screen.
 - Column 5: Idea screen.
 - Column 6: Turnaround screen.
 - Column 7: User screen.
 - Column 8: Edit screen.
 - Column 9: Customization screen.
- Row 3:**
 - Column 1: Focus Habits screen.
 - Column 2: Habits screen.
 - Column 3: Habit Details screen.
 - Column 4: Habit Progress screen.
 - Column 5: Habit Calendar screen.
 - Column 6: Habit Summary screen.
 - Column 7: Habit Details screen.
 - Column 8: Habit Progress screen.
 - Column 9: Habit Calendar screen.
- Row 4:**
 - Column 1: Accountability screen.
 - Column 2: Share screen.
 - Column 3: Contrast screen.
 - Column 4: Contrast screen.
 - Column 5: Friends screen.
 - Column 6: Partners screen.
 - Column 7: Contracts screen.
 - Column 8: Selection screen.
 - Column 9: Selection screen.
- Row 5 (Bottom Row):**
 - Column 1: Explore screen.
 - Column 2: Explore screen.
 - Column 3: Explore screen.



1

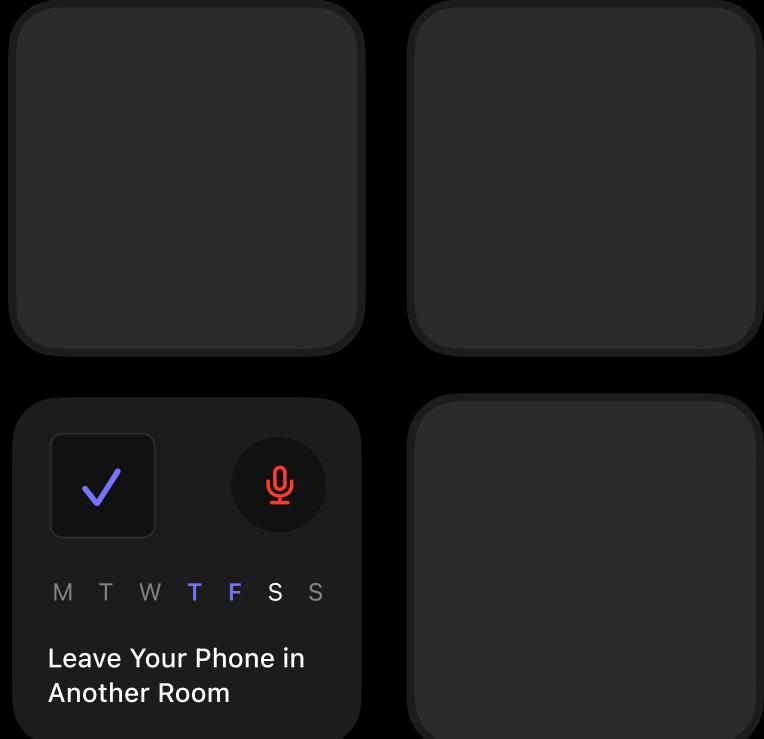
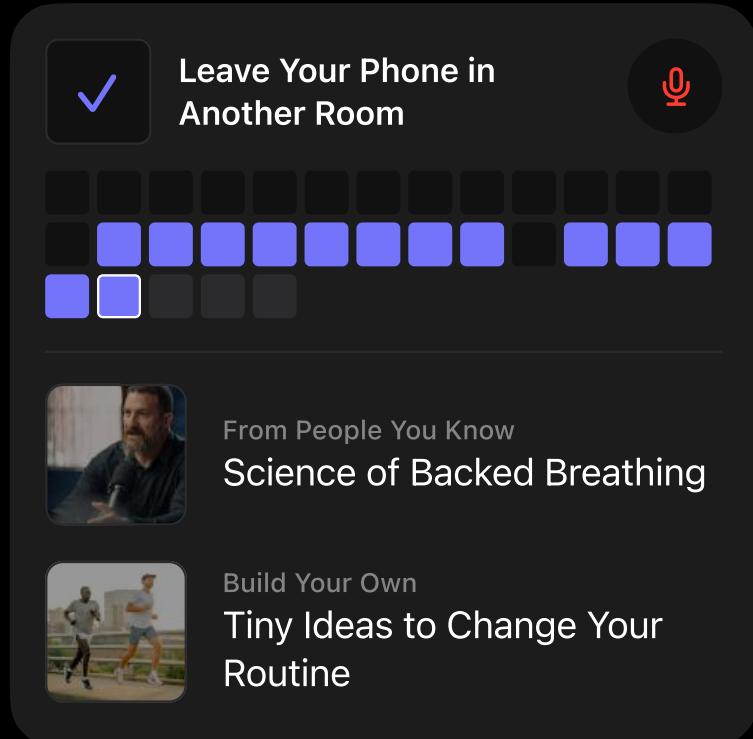
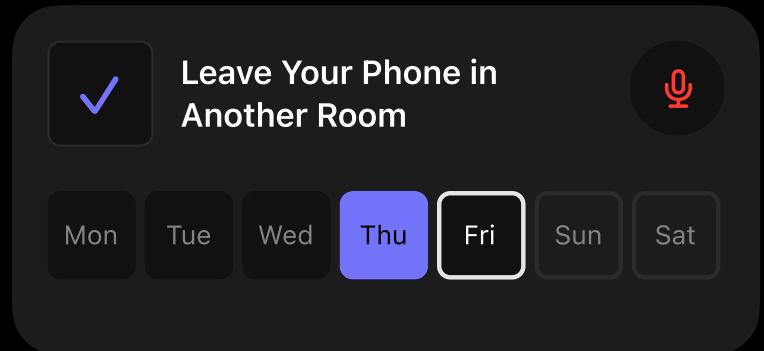
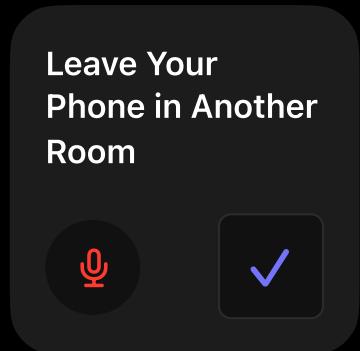
All captured ideas, with the ability to review and add new ones.

2

Captured ideas converted into trackable habits with streaks.

3

Captured ideas converted into long term habits without daily tracking.



No Streak

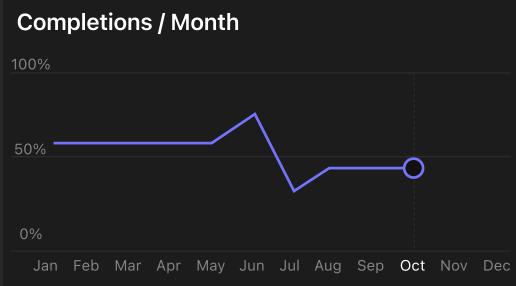
Leave Your Phone in Another Room

Mindfulness



✓

Completions / Month



Month	Completion (%)
Jan	50
Feb	50
Mar	50
Apr	50
May	50
Jun	70
Jul	20
Aug	40
Sep	40
Oct	50

June 2024 >

SUN	MON	TUE	WED	THU	FRI	SAT
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

7 8 9 12 Today

Mon Tue Wed Thu Fri Sat

Streak - 5 Days

2-Minute Rule for Starting Habits

7 8 9 Today

Mon Tue Wed Thu Fri Sat

No Streak

Leave Your Phone in Another Room





ABOUT THE COMPANY

TEE Studio full service design agency specializing in brand transformation, online experiences, websites, and mobile applications. We try to Bridge the gap between customers and businesses by implementing effective strategies, designing solutions, and bringing them to life

THE CORE PROBLEM

Every project starts with a different brief, but the underlying challenge is always the same:
How to use design to bridge business goals and user behavior and deliver outcomes that can be measured, not just seen.

TEE Studio / TDEX Project

TDEX is a decentralized trading experience that combines automated trading, education, and gamified interactions inside Telegram, supported by a web interface.



Founder



Co-Founder

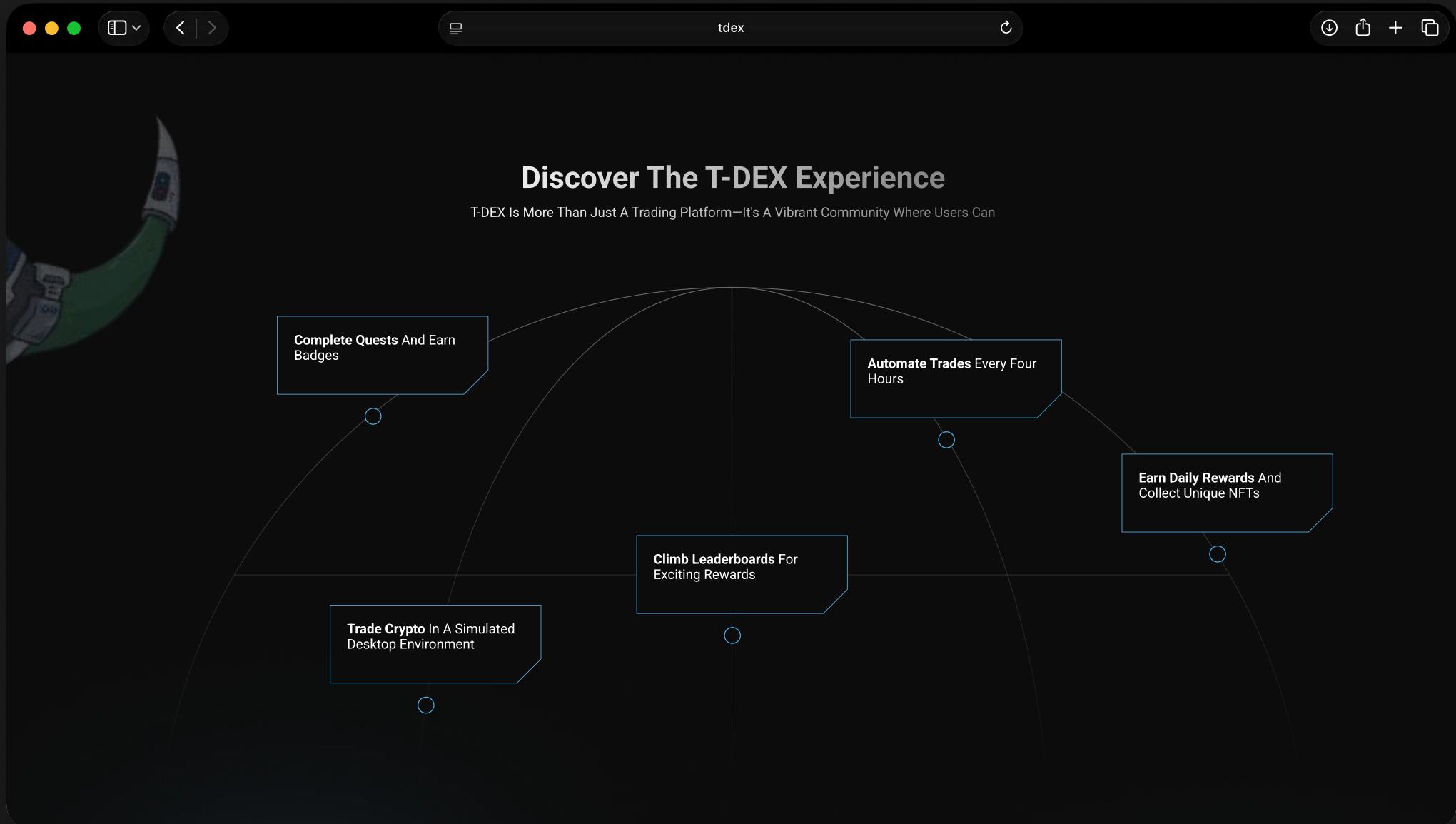


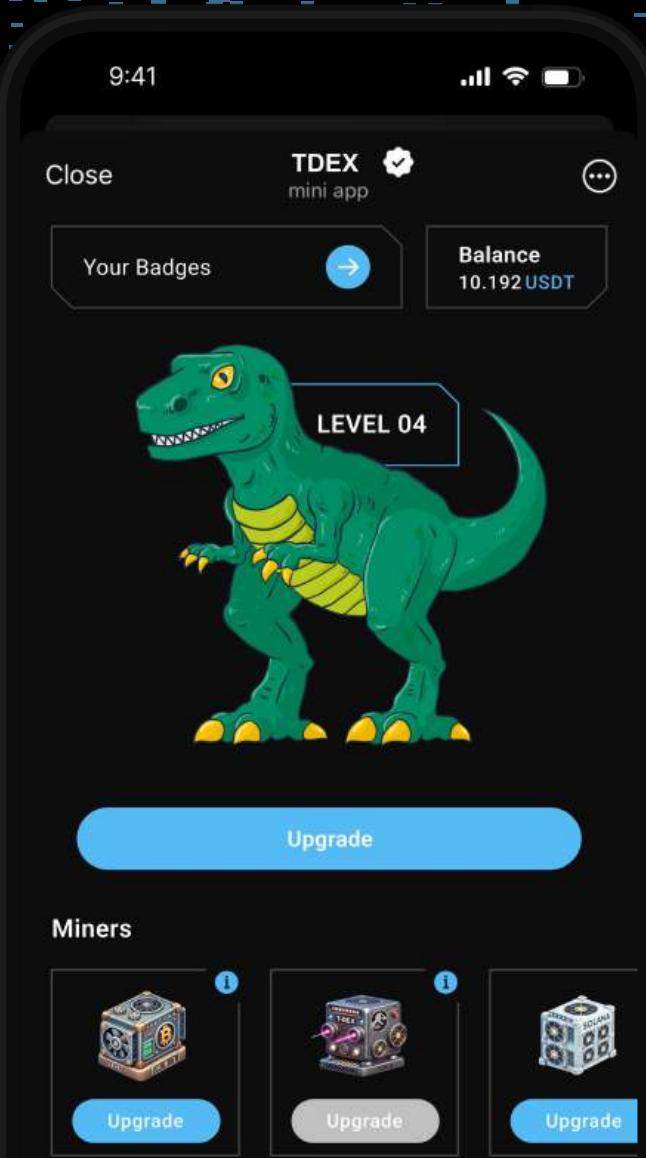
Lead Product



Lead Designer







NxRaise turns startup data into investment ready diligence, matching founders with the right investors and giving investors access to better aligned deal flow.

The screenshot shows the NxRaise Dashboard interface. At the top, there's a navigation bar with icons for window control, a search bar containing 'nxraise.com', and user profile icons. The main content area is titled 'Investment Matches'.

Investment Matches

New Matches

Funding \$500k - \$2M Looking for strong technical cofounder

NxRaise
Tinder for investors, father for startups.
AI SaaS \$1M Pree-Seed High View Deal →

MedVision
AI-powered diagnostics for cities.
AI Healthcare \$2,5M Seed Medium View Deal →

GreenGrid
Smart energy management for cities.
Energy IoT \$3M Series A High View Deal →

EduNext
Personalized management for k-12 students.
EdTech AI \$750K Seed Medium View Deal →

Saved Matches

"Should look into this, strong team background Should look into this, strong team background"

"Promising tech, Schedule meeting"

View All →

NxRaise

- OVERVIEW
- Dashboard
- Matches
- Tools
- Chat

RECENT CHATS

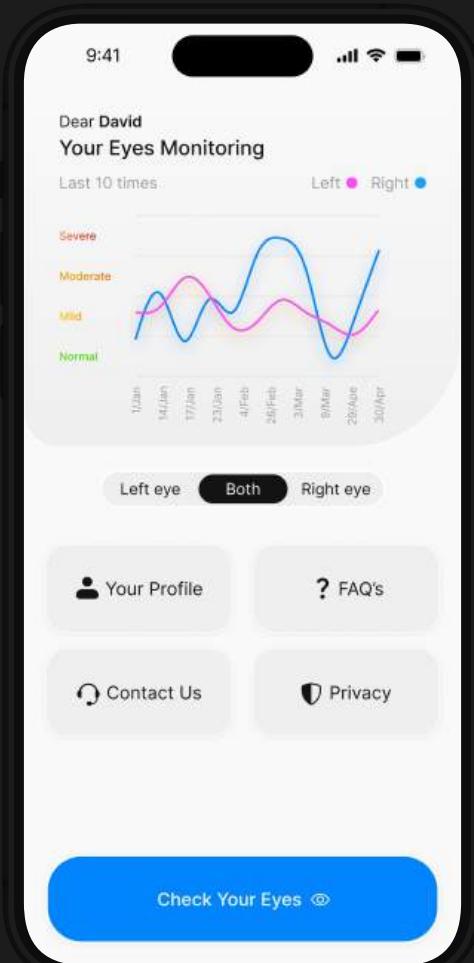
- Kimia Yazdani
So when are we going to...
- Ali Karimloo
So when are we going to...
- Mehrnaz Motamed
So when are we going to...

SETTINGS

- Settings
- Logout

TEE Studio / A-EYES Application Main Flow

A-EYES is an AI-assisted web application that allows patients to diagnose and monitor dry eye disease at home using their mobile device, without waiting for appointments or additional consultation costs.

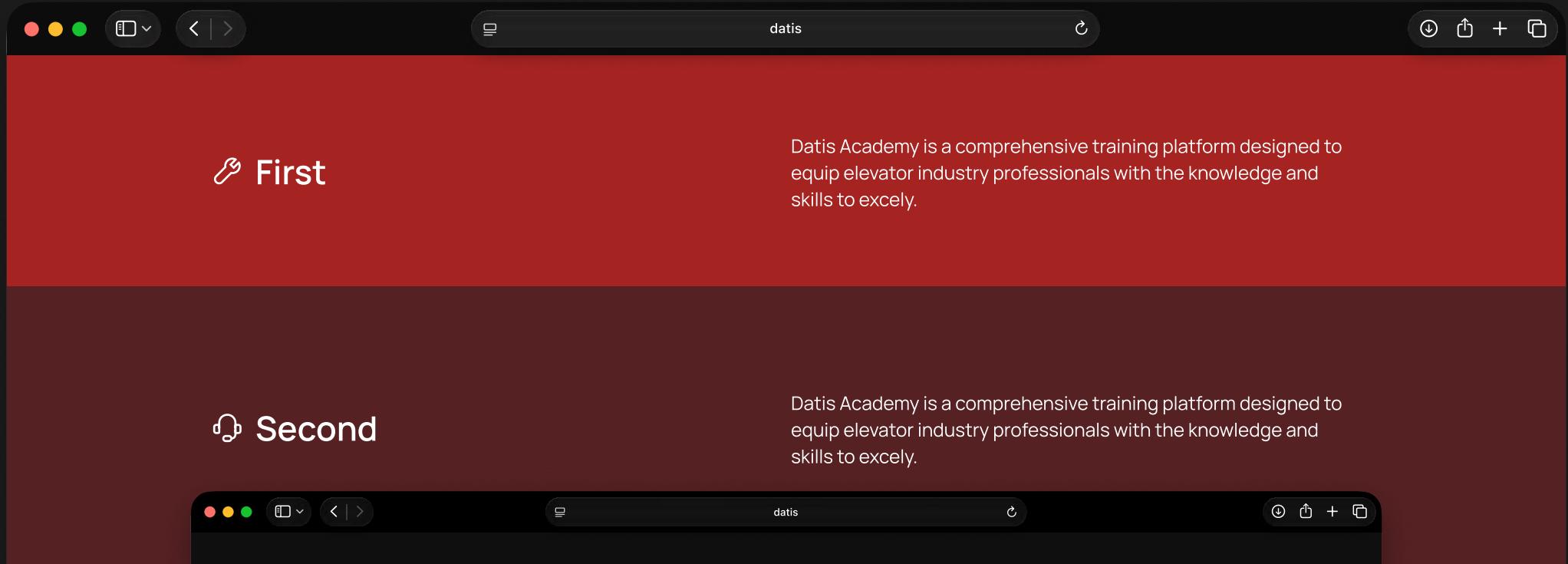


1 Start an eye check with a single action.

2 The camera guides users to position their eyes correctly.

3 AI will scan your eye and send you the result.

Datis is a technology based company that specializes in the design and manufacture of electronic components.



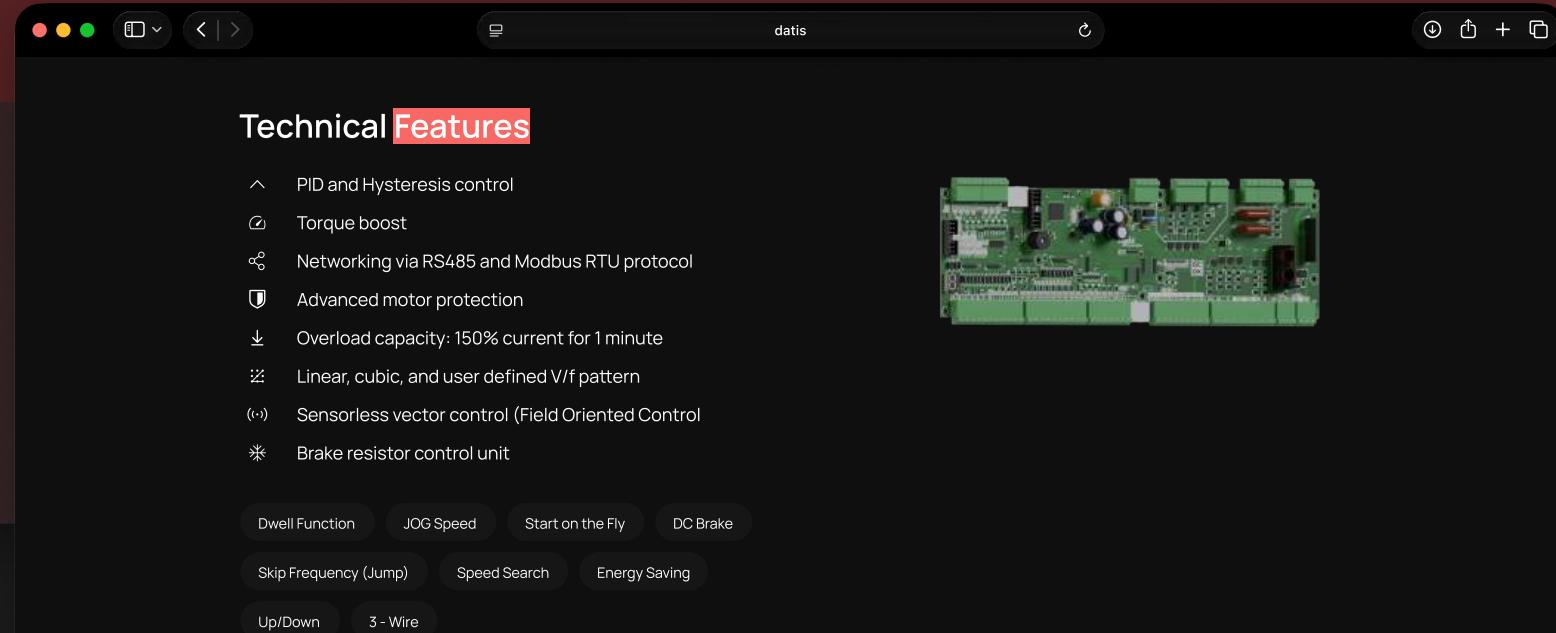
The screenshot shows a web browser window with a dark theme. The address bar displays 'datis'. The main content area has a red header section and a brown body section. The red header contains the word 'datis' and a circular refresh icon. The brown body section contains two sections: 'First' and 'Second', each with a brief description of Datis Academy.

First

Datis Academy is a comprehensive training platform designed to equip elevator industry professionals with the knowledge and skills to excel.

Second

Datis Academy is a comprehensive training platform designed to equip elevator industry professionals with the knowledge and skills to excel.



The screenshot shows a detailed page titled 'Technical Features' with a list of features and a photograph of a green circuit board.

Technical Features

- ^ PID and Hysteresis control
- ☑ Torque boost
- ☒ Networking via RS485 and Modbus RTU protocol
- ☐ Advanced motor protection
- ↓ Overload capacity: 150% current for 1 minute
- ⌘ Linear, cubic, and user defined V/f pattern
- (↔) Sensorless vector control (Field Oriented Control)
- * Brake resistor control unit



Dwell Function JOG Speed Start on the Fly DC Brake
Skip Frequency (Jump) Speed Search Energy Saving
Up/Down 3 - Wire

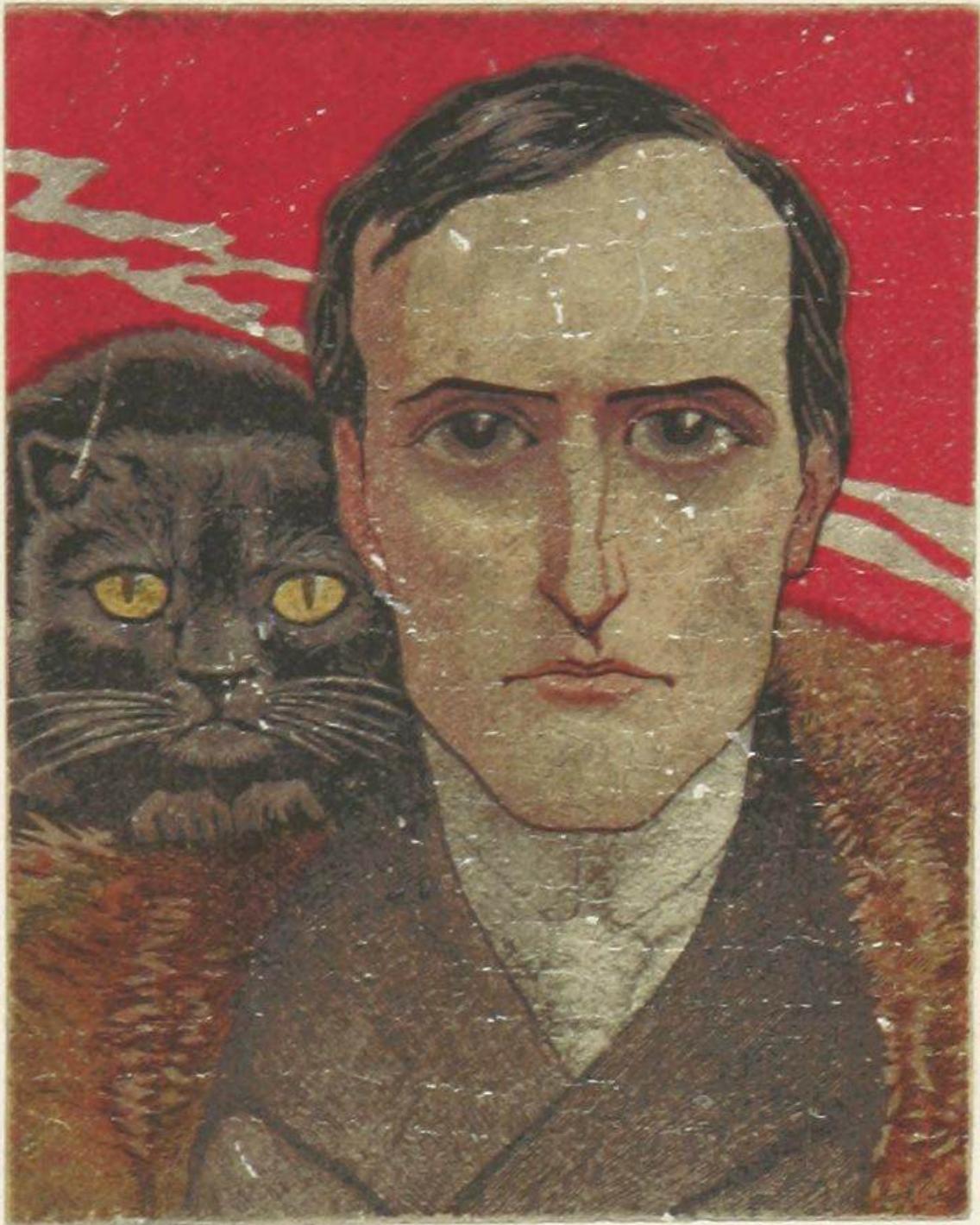
Rakiz is a sustainable fashion brand by Kimia Razzaghi featuring hand stitched accessories and clothing, with a focus on ethical design and charity based initiatives. I designed their website to showcase their commitment to sustainability and artisan craftsmanship.

The screenshot shows a dark-themed website for Rakiz Studio. At the top, there's a navigation bar with standard browser icons (red, yellow, green dots, back/forward arrows, search, etc.) and the URL "rakizstudio.com". Below the header, the title "BÁZM COLLECTION" is centered in a large, bold, white font. The main content area features two large, side-by-side black-and-white photographs. The left photo shows a woman sitting at a small round table in what appears to be a kitchen or dining room, wearing a light-colored coat over a dark top. The right photo is a close-up of a garment, possibly a hat or a draped fabric, with dramatic lighting creating strong highlights and shadows. Below the images, the text "The Joy of Freedom in Heritage" is displayed in a large, bold, white font. Underneath this heading, a detailed paragraph explains the collection's inspiration and theme, mentioning Persian tradition, Shahname, and Attar Neyshabouri, while emphasizing the revival of heritage through artistry and fabric.

BÁZM COLLECTION

The Joy of Freedom in Heritage

Rooted in the grandeur of Persian tradition, "Bázm" is more than a collection—it is a tribute to the timeless spirit of Iranian ceremonies, where honor, joy, and freedom intertwine. Inspired by the poetic essence of Shahname and the mystical verses of Attar Neyshabouri, the collection weaves together the richness of Persian storytelling with the artistry of fabric. The background papers used for crafting patterns draw from the proportions found in Attar's poetic structures, mirroring the rhythmic balance of Persian mysticism in each silhouette. With every thread, "Bázm" revives the echoes of heritage, crafting garments that embody the radiance of Iranian gatherings—where beauty is not just seen but deeply felt.



Thank You