## Specification, Prototype, & Design

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### **Executive Summary**

The Caena<sup>®</sup> meal planning web app enables users to be quick and creative in their meal planning. With a few clicks, recipes found on the internet can be automatically saved with their ingredients data and can be added to the system's meal calendar.

#### Persona

Jackie is a 35 year old stay at home mom who loathes monthly meal planning because she lacks the time and effort it takes to find new meals to put on her monthly meal calendar. She usually pencils into her calendar the default go-to meals her family has every month wishing she could easily find and add creative new meals to the calendar.

### Scenario

Through her Chrome browser, Jackie opens the Caena web app which shows this month's meal calendar. With a few clicks she copies the calendar to next month. To change things up, she surfs the internet until she finds a few recipes she likes. With another few clicks those meals are saved to Caena® and can be added to the plan. She replaces some meals on the calendar with the ones she just saved and she's done! She has a great looking calendar with some new meals she thinks her family will love.

### **Evaluation Criteria**

**Priority 1**: Jackie needs to be able to fill out her monthly meal plan while searching for new meals in an hour (Efficiency).

**Priority 1**: Jackie needs a way to explore and save new meal ideas (Motivation).

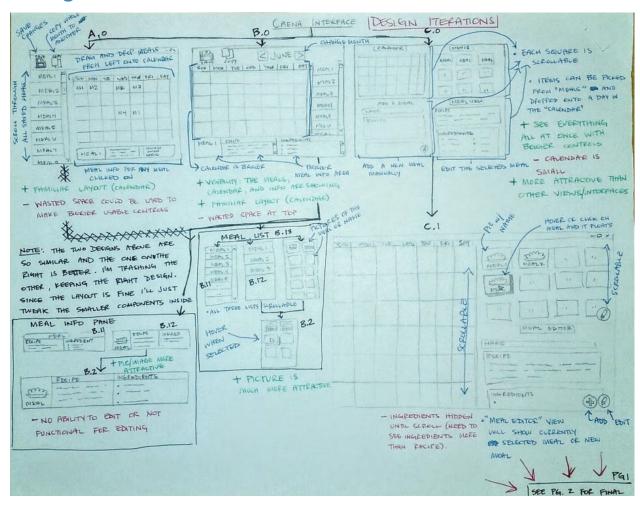
**Priority 1**: Jackie needs to be able to view the entire month's meals (Visibility).

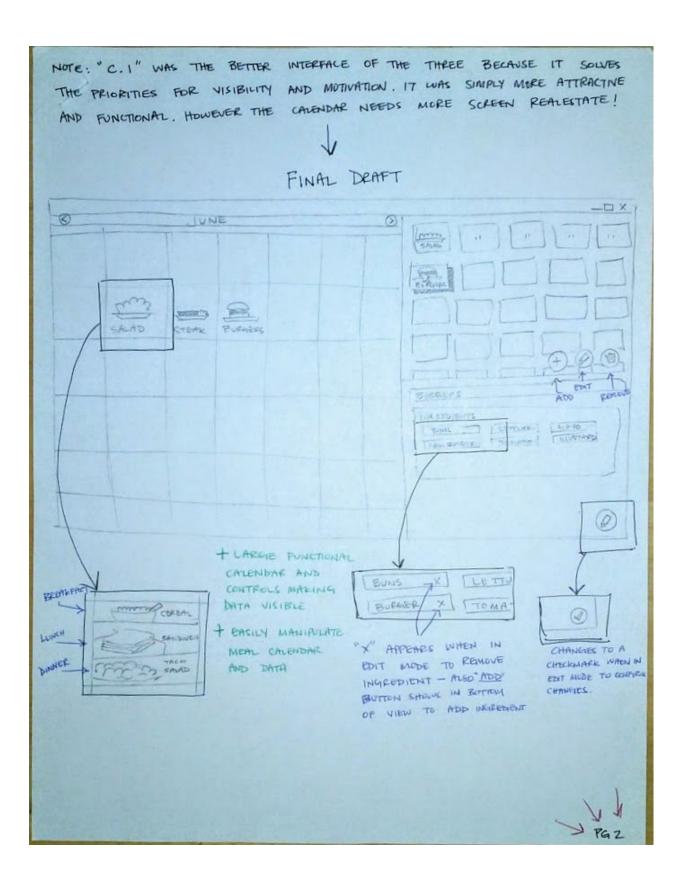
**Priority 1**: Jackie needs to see saved meal information: meal name, ingredients, and recipe (Visibility).

**Priority 2**: Jackie should be familiar enough with the meal planning interface to be able to navigate through, add/remove items, and see meal data (Familiarity & Learnability).

**Priority 3**: Jackie would like a more appealing interface to make this mundane process more fun (Motivation).

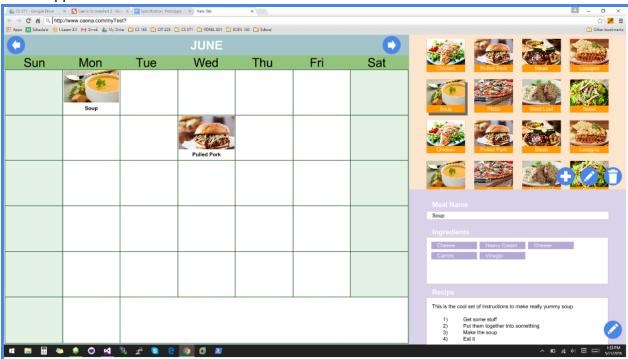
### **Design Iterations**



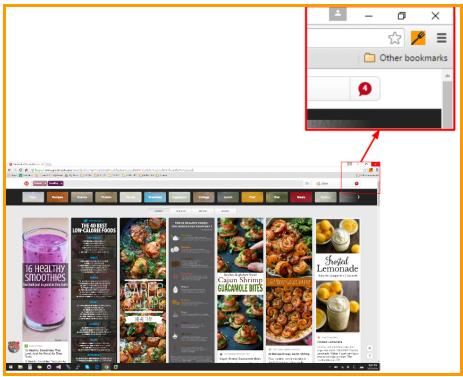


### **Prototype**

#### Caena application interface:



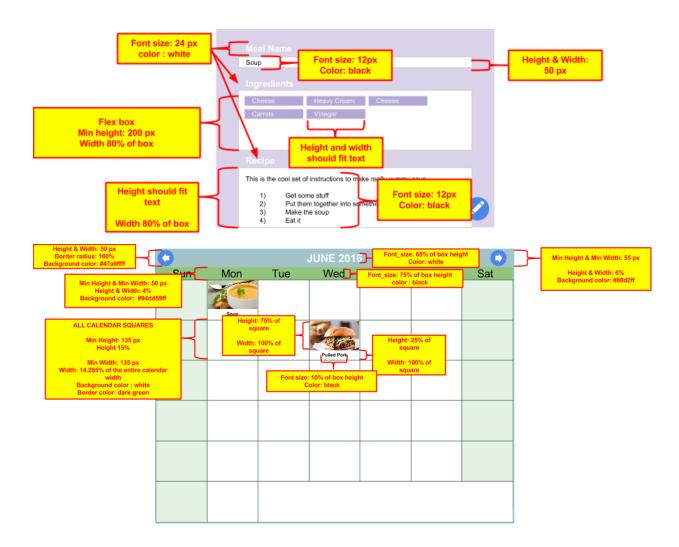
#### Caena web browser extension:



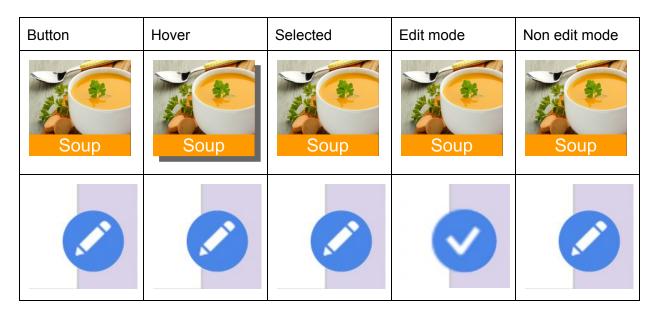
## **Detailed Design**

#### **Layout measurements:**





#### **Buttons:**





# **Grading Rubri**