

// Index of read me file

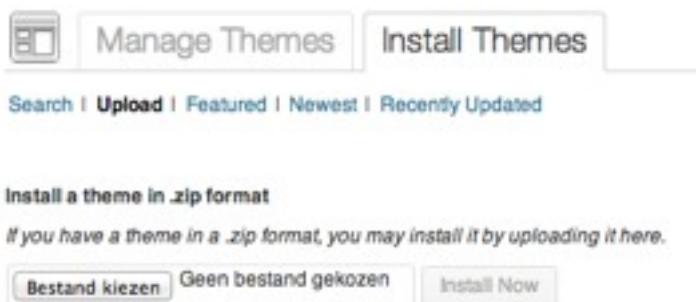
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// 0. Installing the theme

1. Download the theme from themeforest after purchase and unzip the file you just downloaded. You will see a zip file called "UploadApleyToWordpress".
2. Go to your wordpress installation and locate the "Appearance" -> "Themes" menu item in the sidebar of your WP admin panel. Click on it.



3. Click on "Install Themes" at the top of the screen.
4. Click on "Upload" in the top menu



5. Upload the zip file "UploadApleyToWordpress.zip"
6. It will take some time and after it has uploaded you can select activate now.

// 1. Installing the widgets

This theme uses a self-made shortcode plugin. To get all functionalities seen on the live preview you need to install this plugin by following the next steps.

1. Download the theme from themeforest after purchase and open up the map "Widgets". You will see a readme file. This file will point you to the download locations of the plugins used in this theme (the shortcodes plugin is located within the widgets folder).



2. Go to your wordpress installation and locate the "Plugins" -> "Add new" menu item in the sidebar of your WP admin panel. Click on it.



3. Click on "Upload" in the top menu



4. Upload the zip files you downloaded from the links in the widgets readme file (You will have to repeat this step to upload all widgets used)

Using this widgets is as simple as going to "Appearance -> Widgets" and selecting them where you want to place them (e.g. footer 1, 2 or 3).

// 1.1 Shortcodes plugin

1. Install the plugin as described in "01. Installing the widgets", the zip file "PlayneShortcodes.zip" is located in the 'widget' folder of the main download



2. Once installed you can use it in the "Appearance" -> "Widgets" tab on your left hand side

3. You can drag it into the footer if you want to display it

4. You can customize everything you'd like

// 1.2 Contact form 7

1. go to "plugins" -> "add new"

2. Search for "Contact form 7" and install it.

3. You will then see a new tab called "Contact". Use it to make your own contact form and follow the instructions given.

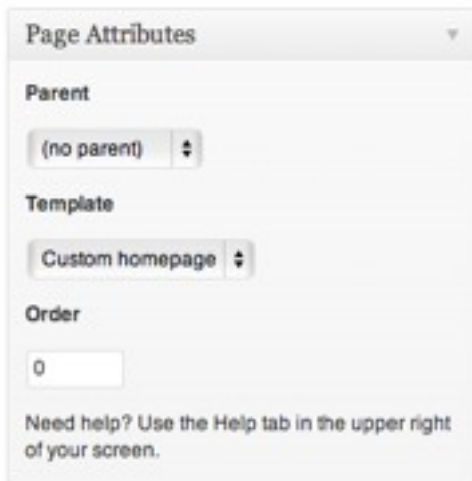
// 1.3 Setting a homepage

To be able to use the special homepage items that come with this theme you will need to set a custom homepage.

1. Go to "Pages" and create a new page. Call it whatever you'd like



2. Under "Page attributes" select "Custom Homepage" under "Templates"



Page Attributes

Parent
(no parent)

Template
Custom homepage

Order
0

Need help? Use the Help tab in the upper right of your screen.

3. Publish the page

4. Go to the “Settings” tab and select “Reading”



5. Under “Front page displays” select “A static page”.



Front page displays

☐ Your latest posts

☒ A static page (select below)

Front page: Sample page

Posts page: News

6. The front page should be a page you made in step 1

7. If you would like to have a blog page just select a posts page aswell. This page does not have to have a custom template

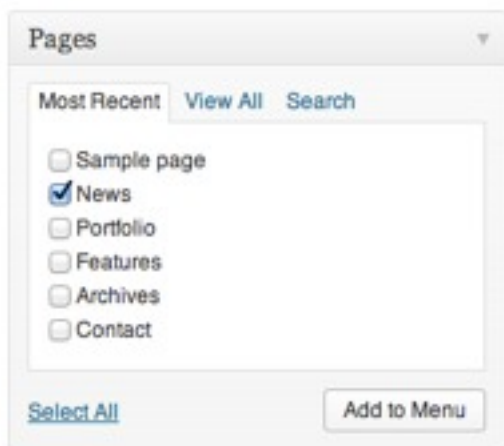
// 2. Setting up the menu

You'll need to create a new menu for the header (or if you already have one you can just activate it) and a menu for the footer.

1. WordPress menus can be found under "Appearance" -> "Menus".

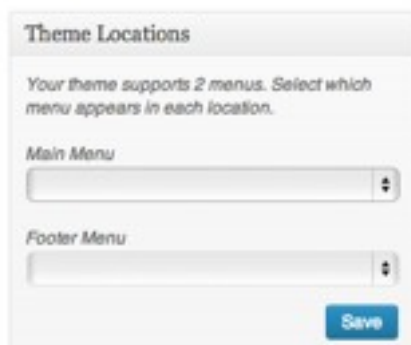


2. Now, on the left hand side, select the pages you would like to have added to the menu (If there aren't any pages you need to go to "Pages" in the WP admin panel and make some pages to be displayed inside the menu). You can then click "Add to Menu" and they will show up on the right side of the page. You can drag the pages around to arrange them the way you'd like.



4. Save the menu when finished.

NOTE: The header menu is the dropdown menu on top of the page. The footer menu is the menu located on the bottom of the page to the right.



// 3. Intro box

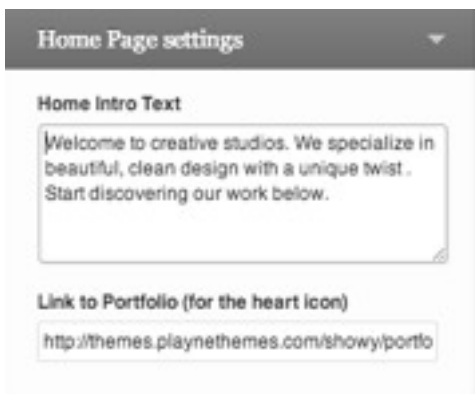
This theme features custom intro boxes (like the green one that fades in as seen on the demo of this theme). You can use it on the homepage and on other pages except the blog page.

// 3.1 Homepage

1. Go to the "appearance" tab in your Wordpress admin panel and press "customize"



2. An new window will pop up and you'll have to look for the tab called "Home Page settings"



3. Fill in your text inside the "Home Intro Text" box
4. Press "save & publish"

// 3.2 Normal page

1. Go to the "pages" tab in your Wordpress admin panel and press "add new" or choose a page you already created.



2. Scroll down and you will see the "Intro text settings" box

A screenshot of the 'Intro text options' box in the WordPress admin panel. It contains a 'Display intro text' dropdown menu set to 'No', with a note 'Choose whether or not to display intro text for this page'. Below this is an 'Intro text' text input field with a note 'Fill in the intro text you would like to display'.

NOTE: if you cannot see this box, scroll back up and locate the "screen options" tab in the top right corner of the screen, click it and make sure "intro text options" is selected.

A screenshot of the 'Screen Options' tab in the WordPress admin panel. It shows a list of checkboxes for 'Show on screen' including 'Intro text options', 'Custom Fields', 'Discussion', 'Comments', 'Slug', 'Author', 'Page Attributes', and 'Featured Image'. The 'Intro text options' checkbox is checked. Below this is a 'Screen Layout' section with a 'Number of Columns' dropdown set to '1'.

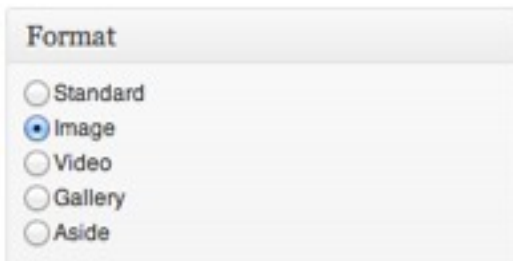
3. Add your text and select "yes" from the dropdown menu to make the intro box visible on that page.
4. Press "publish" or "update"

// 4. Custom post formats

If you do not see the "Custom fields" table used in the following steps you should locate the "screen options" drop down menu inside the posts page. (it should be on top of your screen) and select "Custom fields" to make it appear.

// 4.1 Image

1. Open up your post or make a new one
2. Go to the sidebar and locate the "Format" table in the right sidebar.
3. Here you need to select "Image"



4. Then locate the Featured Image table in the right sidebar.



5. Choose which image you want. The theme automatically makes sure it fits inside the content. (Width:720px)
6. Press "Use as featured image"

7. Publish post

// 4.2 Gallery

1. Open up your post or make a new one
2. Go to the sidebar and locate the "Format" table.
3. Here you need to select "Gallery"



4. Then locate the Featured Image table.



5. Choose which image you want to be displayed first in the slideshow.
6. Repeat the previous step to keep adding slides (The first one selected is the first one shown, the second one selected the second etc..)
7. Publish post

// 4.3 Video

1. Open up your post or make a new one
2. Go to the sidebar and locate the "Format" table.
3. Here you need to select "Video"



Format

☐ Standard

☐ Image

☒ Video

☐ Gallery

☐ Aside

4. Then go to "Custom fields" below the post content editor.
5. Make a new custom field called "video" under "Name".
6. Fill in the url to the video you want to display under "Value".



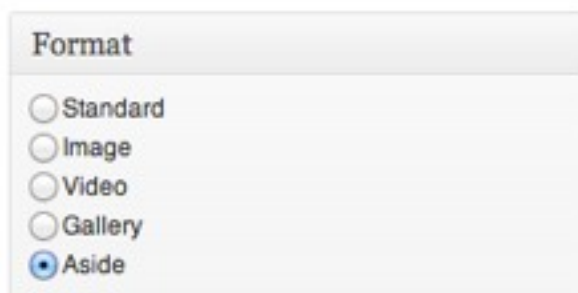
Name	Value
video	<iframe src="http://player.vimeo.com/video/48965933" width="500" height="281" frameborder="0" webkitAllowFullScreen mozallowfullscreen allowFullScreen></iframe>

Delete Update

7. Publish post.

// 4.4 Aside

1. Open up your post or make a new one.
2. Go to the sidebar and locate the "format" table.
3. Here you need to select "Aside".



Format

☐ Standard

☐ Image

☐ Video

☐ Gallery

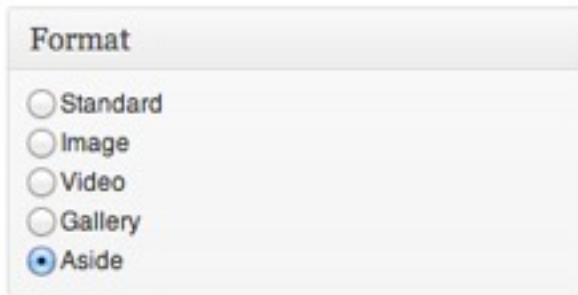
☒ Aside

4. The title and content act like a normal standard post. You can also insert featured images.

5. Publish post.

// 4.5 Link

1. Open up your post or make a new one.
2. Go to the sidebar and locate the "format" table.
3. Here you need to select "Link".

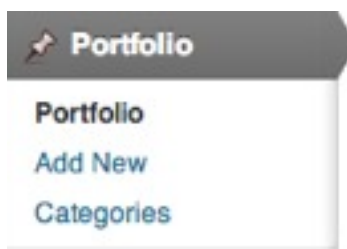


4. Scroll down to “custom fields” and enter a new custom field by pressing “add new”
5. Call the custom field “link” and enter the link (including http://) inside the custom field box content.

// 05. The Portfolio

// 5.1 Standard use

You can insert new items inside your admin panel under “Portfolio”



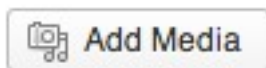
1. Press “add new” to make a new portfolio entry. Press “categories” to add more categories (e.g. web design, graphic design etc..) The categories will show up in the filter menu aswell.

// 5.2 Adding media

1. The featured image will be displayed as the thumb of the portfolio item, and will also be the first image displayed when clicking on a single portfolio item to go to a single item page.



2. To add more images go to “add media” on top of the post editor



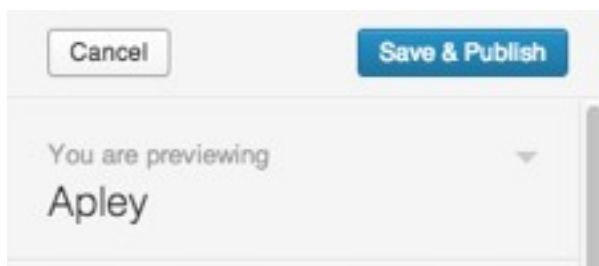
3. Choose the images you want and upload them but DO NOT press insert into post, just press the cross in the top right corner when you uploaded the images.
4. The images will now show up underneath the featured image on the single item pages.
5. You can also add a video, just enter “video” as title and the <iframe> code in a new custom field box (scroll down the post edit page). The video will be displayed beneath the featured image.

// 06. Customizer panel

1. Go to your WP admin panel
2. Open up the appearance tab and look for: "Customize"



3. You will be redirected to a new window, to the left are the options, to the right is a live preview of your website
4. The changes you make will automatically appear in the preview are (But until you press Save & Publish it won't appear on your live website)
5. Select the options you want and press on the button "Save & Publish" on the top of the screen.



6. Press close and check out your website live

// 6.1 Change logo

1. Click on the tab "Logo image"



2. Click on the upload box and upload your logo.



3. press "Save & publish"

// 6.2 Change favicon

1. Click on the tab "Favicon image"

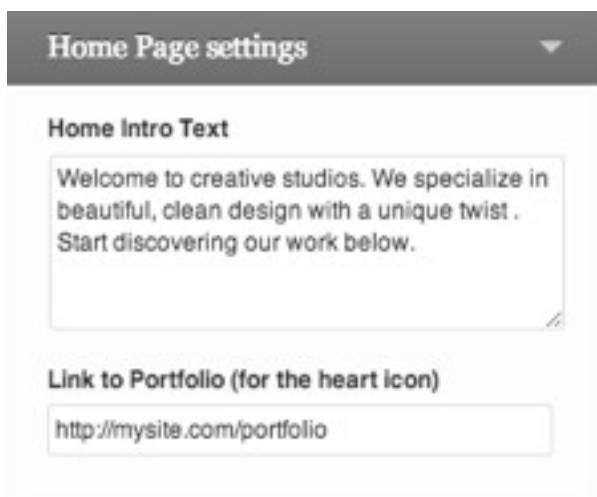


2. Upload your favicon image

3. Press "Save & publish"

// 6.2 Change portfolio link

1. On the homepage there is a heart icon that will take you to the main portfolio, you can change the link inside your customizer panel



2. enter your URL (make sure it starts with http:// example: http://mysite.com/portfolio)
3. Press "Save & publish"

// 6.4 Change accent color

1. You can change the green accent color
2. Click the tab "colors" and change the "accent color"
3. Press "save & publish"
4. You can always press "default" to go back to the standard green color.

// 6.5 Change social buttons

1. Go to your Wordpress admin panel.
2. Click the tab "appearance" and select "Customizer"
3. Click the tab "Footer social buttons"



The screenshot shows a dark grey header with the text "Footer social buttons" and a downward arrow. Below this, there are two sections. The first is labeled "Facebook link" and contains a text input field with the value "http://facebook.com". The second is labeled "Twitter link" and contains a text input field with the value "http://twitter.com".

4. If you fill in the link the button will appear otherwise it won't show
5. Select "Save & publish"
6. Save

// 07. Resources Used in this template & Contacts

Themeforest: <http://themeforest.net/user/playnethemes>

Mail: support@playnethemes.com

Resources used:

- jQuery: <http://jquery.com/>
- FlexSlider: <http://www.woothemes.com/flexslider/>
- Fitvids: <http://fitvidsjs.com/>
- Font Awesome: <http://fontawesome.github.com/Font-Awesome/>
- Mobile menu: <http://github.com/mambows/mobilemenu>

Many thanks to:

- Wordpress Codex: http://codex.wordpress.org/TinyMCE_Custom_Buttons
- Sitepoint: <http://www.sitepoint.com/wordpress-shortcodes-tutorial/>
- Tiny MCE: http://www.tinymce.com/wiki.php/Creating_a_plugin
- WPtuts: <http://wp.tutsplus.com/tutorials/getting-started-with-wordpress-shortcodes/>
- Themeforest: <http://www.themeforest.net>