

VIEPS GIS Shortcourse

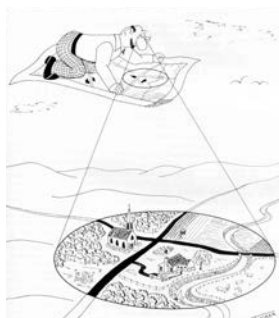
Lecture 5: Map production and distribution

What is a map?

- “Art is a lie which makes us realize the truth.” P. Picasso
- “So is a map.” P. Muehrcke
(*Map Use*. 2nd ed. 1986)
- “Map and reality are not, cannot be identical. No aspect of map use is so obvious yet so often overlooked. Most map reading mistakes occur because the user forgets this vital fact and expects a one-to-one correspondence between map and reality.”

How does a map differ from reality?

- Size
- Dimensionality
- Amount of detail
- Symbolic presentation
- Static vs. dynamic



Map design

- **Goals of Map Design**
- Several goals of map design can be identified. These include:
 - Clarity
 - Order
 - Balance
 - Visual Contrast
 - Unity and Harmony
 - Visual Hierarchy.
- A well-designed map should achieve all of these goals.

Design - Clarity

- Conceptual clarity vs visual clarity
 - Conceptual clarity - map maker has a clear understanding of the phenomena being represented
 - requires a clear statement of objectives
 - understanding of the spatial patterns and processes to be represented on the map
 - selection of important information
 - elimination of unnecessary detail
 - inclusion of a legend that identifies the intended meaning of all symbols used on the map.
 - Visual clarity - translation of geographic features into graphic symbols
 - A well conceived map may still be poorly executed if the choice of symbols used is not carefully considered
- Visual clarity of the map can be improved by following some simple design rules:
 - Avoid overlapping symbols and names.
 - Use a small number of related symbols or patterns
 - Use different shades of the same colour, or at least limit the number of colours on the map
 - Use simple sans serif text styles
 - Use symbols that are consistent with their connotative meanings
 - Eg colourmap

Design - Order

- Sequence in which map readers view components of the map.
 - readers tend to read the map in the following order:
 - title
 - overall pattern
 - map-legend
 - peripheral data
 - information such as marginal notes, scale and north arrow tend to be considered last
- Orderliness of the map
 - Is the map comfortable to look at?
 - Is the information content of the map organized in a way that makes interpretation of the map easier?
- Order can be improved by:
 - Using a small number of related colours, patterns or symbols
 - Using plain patterns or pastel colours to fill large areas
 - Using line patterns that are oriented in only one or two directions
 - Avoiding line patterns that have the spacing between line approximately equal to the line width
 - Organize the information presented on the map into a visual hierarchy in which the most important information is visually most prominent

Design - Balance

- Balance refers to the overall layout of all map elements
 - The body of the map is the main focus of interest and should occupy as large a space on the page as possible
 - Other components that can be manipulated to achieve a balanced design
 - title, legend, scale, north arrow, inset maps and border
 - Achieved by positioning the map elements relative to the visual centre of gravity of the map which tends to be slightly above the actual centre of the map
 - Balanced colours
 - no hard and fast rules for achieving a balanced design

Design – Visual Contrast

- The clarity of the map derives in part from clear visual contrast between symbols used to represent different features
- Visual contrast is needed to give the eye a focal point and to make the map more interesting.
 - variations in the weight of lines, the intensity of colours or shading patterns make the map more interesting
- Visual contrast can be based on any of the graphic variables:
 - shape
 - size
 - colour
 - value (intensity)
 - pattern or texture
 - Direction
- While visual contrast is necessary and can enhance the interpretability of the map, too much visual contrast can detract from the clarity and order of the map.

Design - Unity and Harmony

- A well designed map should be pleasing to look at.
 - purpose should be clear at a glance
 - even if the map represents a complex spatial pattern that may require intensive study to fully understand.
- Unity and harmony can be achieved by
 - using related symbols, colours and patterns and by keeping the map as simple as is consistent with the information being presented
 - If the map becomes too complex, consider representing the information as a series related maps

Design - Visual Hierarchy

- The most important design decision is to ensure that the relative importance of the different pieces of information shown on the map are reflected in the choice of symbolization
- The visual hierarchy of a map can be enhanced by manipulating figure-ground relationships
 - eg Land vs Water
- Thematic maps
 - enhance figure-ground relationships
 - emphasize the relative importance of different components of the map

Design Considerations

- **Map Purpose**
 - determines the emphasis
 - general purpose topographic map gives each feature class relatively equal importance
 - thematic maps have a more specific purpose and are designed to represent a particular spatial distribution
- **Audience**
 - What level of map reading skills is the intended audience likely to have?
- **Map Topic**
 - consideration of the information content of the map and the geographic region to be represented
 - determine the selection of features and attributes to be represented
 - map projection
 - map scale
- **Format and Scale**
 - Maps often must be designed to fit the page size and shape requirements of the publications in which they are to appear.
- **Production and Reproduction Methods**
 - Hardware and software
 - Output devices

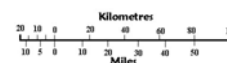
Making maps

1. Selection
2. Simplification
3. Exaggeration
4. Symbolization

Selection

- Purpose
- Data availability
- Size and scale of map
 - One of the most important choices – determines what can or cannot be included in the map

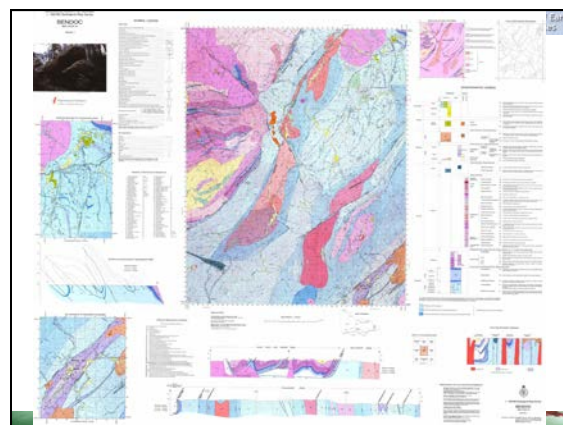
Selection - Scale



- Scale line ex.
- Scale ratio ex. 1:24,000
- Verbal scale ex. 1 cm equals 1000 meters (often used with mixed units)
- Coverage ex. 7 ½ minute topographic quadrangle

Selection - Scale

- Large scale:
 - Scale ratio is a large fraction
 - a given feature looks large
 - lack coverage
- Small scale:
 - Scale ratio is a small fraction
 - a given feature looks small
 - Lack detail
- Locator Maps
- Inset Maps



Selection - Coverage

- State maps minimize details in adjacent states
- Topographic maps omit detail in urban areas



Selection – Time Frame

- Always date your maps
 - Metadata
 - Physical maps

RESPONSIBILITIES AND ACKNOWLEDGEMENTS

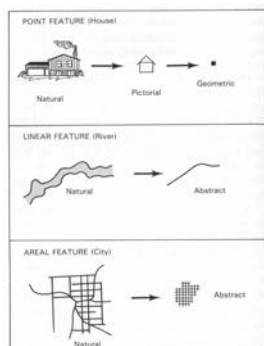
The Victoria Institute of Earth and Planetary Sciences (VIEPS) is a not-for-profit organization established in 1998. It is a registered charity under the Victorian Charitable Foundations Act 1993. The VIEPS is a member of the Australian Geological Society (AGS) and the International Association of Geological Sciences (IAGS). The VIEPS is a member of the Australian Geological Society (AGS) and the International Association of Geological Sciences (IAGS). The VIEPS is a member of the Australian Geological Society (AGS) and the International Association of Geological Sciences (IAGS).

1:100,000 Geological Map Series
BENDOC
8629 ZONE SS
Edition 1

Geological reference: *Geological Atlas of Victoria*, 1988, 1990, 1992, 1994, 1996, 1998, 2000, 2002, 2004, 2006, 2008, 2010, 2012, 2014, 2016, 2018, 2020, 2022, 2024, 2026, 2028, 2030, 2032, 2034, 2036, 2038, 2040, 2042, 2044, 2046, 2048, 2050, 2052, 2054, 2056, 2058, 2060, 2062, 2064, 2066, 2068, 2070, 2072, 2074, 2076, 2078, 2080, 2082, 2084, 2086, 2088, 2090, 2092, 2094, 2096, 2098, 2100, 2102, 2104, 2106, 2108, 2110, 2112, 2114, 2116, 2118, 2120, 2122, 2124, 2126, 2128, 2130, 2132, 2134, 2136, 2138, 2140, 2142, 2144, 2146, 2148, 2150, 2152, 2154, 2156, 2158, 2160, 2162, 2164, 2166, 2168, 2170, 2172, 2174, 2176, 2178, 2180, 2182, 2184, 2186, 2188, 2190, 2192, 2194, 2196, 2198, 2200, 2202, 2204, 2206, 2208, 2210, 2212, 2214, 2216, 2218, 2220, 2222, 2224, 2226, 2228, 2230, 2232, 2234, 2236, 2238, 2240, 2242, 2244, 2246, 2248, 2250, 2252, 2254, 2256, 2258, 2260, 2262, 2264, 2266, 2268, 2270, 2272, 2274, 2276, 2278, 2280, 2282, 2284, 2286, 2288, 2290, 2292, 2294, 2296, 2298, 2300, 2302, 2304, 2306, 2308, 2310, 2312, 2314, 2316, 2318, 2320, 2322, 2324, 2326, 2328, 2330, 2332, 2334, 2336, 2338, 2340, 2342, 2344, 2346, 2348, 2350, 2352, 2354, 2356, 2358, 2360, 2362, 2364, 2366, 2368, 2370, 2372, 2374, 2376, 2378, 2380, 2382, 2384, 2386, 2388, 2390, 2392, 2394, 2396, 2398, 2400, 2402, 2404, 2406, 2408, 2410, 2412, 2414, 2416, 2418, 2420, 2422, 2424, 2426, 2428, 2430, 2432, 2434, 2436, 2438, 2440, 2442, 2444, 2446, 2448, 2450, 2452, 2454, 2456, 2458, 2460, 2462, 2464, 2466, 2468, 2470, 2472, 2474, 2476, 2478, 2480, 2482, 2484, 2486, 2488, 2490, 2492, 2494, 2496, 2498, 2500, 2502, 2504, 2506, 2508, 2510, 2512, 2514, 2516, 2518, 2520, 2522, 2524, 2526, 2528, 2530, 2532, 2534, 2536, 2538, 2540, 2542, 2544, 2546, 2548, 2550, 2552, 2554, 2556, 2558, 2560, 2562, 2564, 2566, 2568, 2570, 2572, 2574, 2576, 2578, 2580, 2582, 2584, 2586, 2588, 2590, 2592, 2594, 2596, 2598, 2600, 2602, 2604, 2606, 2608, 2610, 2612, 2614, 2616, 2618, 2620, 2622, 2624, 2626, 2628, 2630, 2632, 2634, 2636, 2638, 2640, 2642, 2644, 2646, 2648, 2650, 2652, 2654, 2656, 2658, 2660, 2662, 2664, 2666, 2668, 2670, 2672, 2674, 2676, 2678, 2680, 2682, 2684, 2686, 2688, 2690, 2692, 2694, 2696, 2698, 2700, 2702, 2704, 2706, 2708, 2710, 2712, 2714, 2716, 2718, 2720, 2722, 2724, 2726, 2728, 2730, 2732, 2734, 2736, 2738, 2740, 2742, 2744, 2746, 2748, 2750, 2752, 2754, 2756, 2758, 2760, 2762, 2764, 2766, 2768, 2770, 2772, 2774, 2776, 2778, 2780, 2782, 2784, 2786, 2788, 2790, 2792, 2794, 2796, 2798, 2800, 2802, 2804, 2806, 2808, 2810, 2812, 2814, 2816, 2818, 2820, 2822, 2824, 2826, 2828, 2830, 2832, 2834, 2836, 2838, 2840, 2842, 2844, 2846, 2848, 2850, 2852, 2854, 2856, 2858, 2860, 2862, 2864, 2866, 2868, 2870, 2872, 2874, 2876, 2878, 2880, 2882, 2884, 2886, 2888, 2890, 2892, 2894, 2896, 2898, 2900, 2902, 2904, 2906, 2908, 2910, 2912, 2914, 2916, 2918, 2920, 2922, 2924, 2926, 2928, 2930, 2932, 2934, 2936, 2938, 2940, 2942, 2944, 2946, 2948, 2950, 2952, 2954, 2956, 2958, 2960, 2962, 2964, 2966, 2968, 2970, 2972, 2974, 2976, 2978, 2980, 2982, 2984, 2986, 2988, 2990, 2992, 2994, 2996, 2998, 3000, 3002, 3004, 3006, 3008, 3010, 3012, 3014, 3016, 3018, 3020, 3022, 3024, 3026, 3028, 3030, 3032, 3034, 3036, 3038, 3040, 3042, 3044, 3046, 3048, 3050, 3052, 3054, 3056, 3058, 3060, 3062, 3064, 3066, 3068, 3070, 3072, 3074, 3076, 3078, 3080, 3082, 3084, 3086, 3088, 3090, 3092, 3094, 3096, 3098, 3100, 3102, 3104, 3106, 3108, 3110, 3112, 3114, 3116, 3118, 3120, 3122, 3124, 3126, 3128, 3130, 3132, 3134, 3136, 3138, 3140, 3142, 3144, 3146, 3148, 3150, 3152, 3154, 3156, 3158, 3160, 3162, 3164, 3166, 3168, 3170, 3172, 3174, 3176, 3178, 3180, 3182, 3184, 3186, 3188, 3190, 3192, 3194, 3196, 3198, 3200, 3202, 3204, 3206, 3208, 3210, 3212, 3214, 3216, 3218, 3220, 3222, 3224, 3226, 3228, 3230, 3232, 3234, 3236, 3238, 3240, 3242, 3244, 3246, 3248, 3250, 3252, 3254, 3256, 3258, 3260, 3262, 3264, 3266, 3268, 3270, 3272, 3274, 3276, 3278, 3280, 3282, 3284, 3286, 3288, 3290, 3292, 3294, 3296, 3298, 3300, 3302, 3304, 3306, 3308, 3310, 3312, 3314, 3316, 3318, 3320, 3322, 3324, 3326, 3328, 3330, 3332, 3334, 3336, 3338, 3340, 3342, 3344, 3346, 3348, 3350, 3352, 3354, 3356, 3358, 3360, 3362, 3364, 3366, 3368, 3370, 3372, 3374, 3376, 3378, 3380, 3382, 3384, 3386, 3388, 3390, 3392, 3394, 3396, 3398, 3400, 3402, 3404, 3406, 3408, 3410, 3412, 3414, 3416, 3418, 3420, 3422, 3424, 3426, 3428, 3430, 3432, 3434, 3436, 3438, 3440, 3442, 3444, 3446, 3448, 3450, 3452, 3454, 3456, 3458, 3460, 3462, 3464, 3466, 3468, 3470, 3472, 3474, 3476, 3478, 3480, 3482, 3484, 3486, 3488, 3490, 3492, 3494, 3496, 3498, 3500, 3502, 3504, 3506, 3508, 3510, 3512, 3514, 3516, 3518, 3520, 3522, 3524, 3526, 3528, 3530, 3532, 3534, 3536, 3538, 3540, 3542, 3544, 3546, 3548, 3550, 3552, 3554, 3556, 3558, 3560, 3562, 3564, 3566, 3568, 3570, 3572, 3574, 3576, 3578, 3580, 3582, 3584, 3586, 3588, 3590, 3592, 3594, 3596, 3598, 3600, 3602, 3604, 3606, 3608, 3610, 3612, 3614, 3616, 3618, 3620, 3622, 3624, 3626, 3628, 3630, 3632, 3634, 3636, 3638, 3640, 3642, 3644, 3646, 3648, 3650, 3652, 3654, 3656, 3658, 3660, 3662, 3664, 3666, 3668, 3670, 3672, 3674, 3676, 3678, 3680, 3682, 3684, 3686, 3688, 3690, 3692, 3694, 3696, 3698, 3700, 3702, 3704, 3706, 3708, 3710, 3712, 3714, 3716, 3718, 3720, 3722, 3724, 3726, 3728, 3730, 3732, 3734, 3736, 3738, 3740, 3742, 3744, 3746, 3748, 3750, 3752, 3754, 3756, 3758, 3760, 3762, 3764, 3766, 3768, 3770, 3772, 3774, 3776, 3778, 3780, 3782, 3784, 3786, 3788, 3790, 3792, 3794, 3796, 3798, 3800, 3802, 3804, 3806, 3808, 3810, 3812, 3814, 3816, 3818, 3820, 3822, 3824, 3826, 3828, 3830, 3832, 3834, 3836, 3838, 3840, 3842, 3844, 3846, 3848, 3850, 3852, 3854, 3856, 3858, 3860, 3862, 3864, 3866, 3868, 3870, 3872, 3874, 3876, 3878, 3880, 3882, 3884, 3886, 3888, 3890, 3892, 3894, 3896, 3898, 3900, 3902, 3904, 3906, 3908, 3910, 3912, 3914, 3916, 3918, 3920, 3922, 3924, 3926, 3928, 3930, 3932, 3934, 3936, 3938, 3940, 3942, 3944, 3946, 3948, 3950, 3952, 3954, 3956, 3958, 3960, 3962, 3964, 3966, 3968, 3970, 3972, 3974, 3976, 3978, 3980, 3982, 3984, 3986, 3988, 3990, 3992, 3994, 3996, 3998, 4000, 4002, 4004, 4006, 4008, 4010, 4012, 4014, 4016, 4018, 4020, 4022, 4024, 4026, 4028, 4030, 4032, 4034, 4036, 4038, 4040, 4042, 4044, 4046, 4048, 4050, 4052, 4054, 4056, 4058, 4060, 4062, 4064, 4066, 4068, 4070, 4072, 4074, 4076, 4078, 4080, 4082, 4084, 4086, 4088, 4090, 4092, 4094, 4096, 4098, 4100, 4102, 4104, 4106, 4108, 4110, 4112, 4114, 4116, 4118, 4120, 4122, 4124, 4126, 4128, 4130, 4132, 4134, 4136, 4138, 4140, 4142, 4144, 4146, 4148, 4150, 4152, 4154, 4156, 4158, 4160, 4162, 4164, 4166, 4168, 4170, 4172, 4174, 4176, 4178, 4180, 4182, 4184, 4186, 4188, 4190, 4192, 4194, 4196, 4198, 4200, 4202, 4204, 4206, 4208, 4210, 4212, 4214, 4216, 4218, 4220, 4222, 4224, 4226, 4228, 4230, 4232, 4234, 4236, 4238, 4240, 4242, 4244, 4246, 4248, 4250, 4252, 4254, 4256, 4258, 4260, 4262, 4264, 4266, 4268, 4270, 4272, 4274, 4276, 4278, 4280, 4282, 4284, 4286, 4288, 4290, 4292, 4294, 4296, 4298, 4300, 4302, 4304, 4306, 4308, 4310, 4312, 4314, 4316, 4318, 4320, 4322, 4324, 4326, 4328, 4330, 4332, 4334, 4336, 4338, 4340, 4342, 4344, 4346, 4348, 4350, 4352, 4354, 4356, 4358, 4360, 4362, 4364, 4366, 4368, 4370, 4372, 4374, 4376, 4378, 4380, 4382, 4384, 4386, 4388, 4390, 4392, 4394, 4396, 4398, 4400, 4402, 4404, 4406, 4408, 4410, 4412, 4414, 4416, 4418, 4420, 4422, 4424, 4426, 4428, 4430, 4432, 4434, 4436, 4438, 4440, 4442, 4444, 4446, 4448, 4450, 4452, 4454, 4456, 4458, 4460, 4462, 4464, 4466, 4468, 4470, 4472, 4474, 4476, 4478, 4480, 4482, 4484, 4486, 4488, 4490, 4492, 4494, 4496, 4498, 4500, 4502, 4504, 4506, 4508, 4510, 4512, 4514, 4516, 4518, 4520, 4522, 4524, 4526, 4528, 4530, 4532, 4534, 4536, 4538, 4540, 4542, 4544, 4546, 4548, 4550, 4552, 4554, 4556, 4558, 4560, 4562, 4564, 4566, 4568, 4570, 4572, 4574, 4576, 4578, 4580, 4582, 4584, 4586, 4588, 4590, 4592, 4594, 4596, 4598, 4600, 4602, 4604, 4606, 4608, 4610, 4612, 4614, 4616, 4618, 4620, 4622, 4624, 4626, 4628, 4630, 4632, 4634, 4636, 4638, 4640, 4642, 4644, 4646, 4648, 4650, 4652, 4654, 4656, 4658, 4660, 4662, 4664, 4666, 4668, 4670, 4672, 4674, 4676, 4678, 4680, 4682, 4684, 4686, 4688, 4690, 4692, 4694, 4696, 4698, 4700, 4702, 4704, 4706, 4708, 4710, 4712, 4714, 4716, 4718, 4720, 4722, 4724, 4726, 4728, 4730, 4732, 4734, 4736, 4738, 4740, 4742, 4744, 4746, 4748, 4750, 4752, 4754, 4756, 4758, 4760, 4762, 4764, 4766, 4768, 4770, 4772, 4774, 4776, 4778, 4780, 4782, 4784, 4786, 4788, 4790, 4792, 4794, 4796, 4798, 4800, 4802, 4804, 4806, 4808, 4810, 4812, 4814, 4816, 4818, 4820, 4822, 4824, 4826, 4828, 4830, 4832, 4834, 4836, 4838, 4840, 4842, 4844, 4846, 4848, 4850, 4852, 4854, 4856, 4858, 4860, 4862, 4864, 4866, 4868, 4870, 4872, 4874, 4876, 4878, 4880, 4882, 4884, 4886, 4888, 4890, 4892, 4894, 4896, 4898, 4900, 4902, 4904, 4906, 4908, 4910, 4912, 4914, 4916, 4918, 4920, 4922, 4924, 4926, 4928, 4930, 4932, 4934, 4936, 4938, 4940, 4942, 4944, 4946, 4948, 4950, 4952, 4954, 4956, 4958, 4960, 4962, 4964, 4966, 4968, 4970, 4972, 4974, 4976, 4978, 4980, 4982, 4984, 4986, 4988, 4990, 4992, 4994, 4996, 4998, 5000, 5002, 5004, 5006, 5008, 5010, 5012, 5014, 5016, 5018, 5020, 5022, 5024, 5026, 5028, 5030, 5032, 5034, 5036, 5038, 5040, 5042, 5044, 5046, 5048, 5050, 5052, 5054, 5056, 5058, 5060, 5062, 5064, 5066, 5068, 5070, 5072, 5074, 5076, 5078, 5080, 5082, 5084, 5086, 5088, 5090, 5092, 5094, 5096, 5098, 5100, 5102, 5104, 5106, 5108, 5110, 5112, 5114, 5116, 5118, 5120, 5122, 5124, 5126, 5128, 5130, 5132, 5134, 5136, 5138, 5140, 5142, 5144, 5146, 5148, 5150, 5152, 5154, 5156, 5158, 5160, 5162, 5164, 5166, 5168, 5170, 5172, 5174, 5176, 5178, 5180, 5182, 5184, 5186, 5188, 5190, 5192, 5194, 5196, 5198, 5200, 5202, 5204, 5206, 5208, 5210, 5212, 5214, 5216, 5218, 5220, 5222, 5224, 5226, 5228, 5230, 5232, 5234, 5236, 5238, 5240, 5242, 5244, 5246, 5248, 5250, 5252, 5254, 5256, 5258, 5260, 5262, 5264, 5266, 5268, 5270, 5272, 5274, 5276, 5278, 5280, 5282, 5284, 5286, 5288, 5290, 5292, 5294, 5296, 5298, 5300, 5302, 5304, 5306, 5308, 5310, 5312, 5314, 5316, 5318, 5320, 5322, 5324, 5326, 5328, 5330, 5332, 5334, 5336, 5338, 5340, 5342, 5344, 5346, 5348, 5350, 5352, 5354, 5356, 5358, 5360, 5362, 5364, 5366, 5368, 5370, 5372, 5374, 5376, 5378, 5380, 5382, 5384, 5386, 5388, 5390, 5392, 5394, 5396, 5398, 5400, 5402, 5404, 5406, 5408, 5410, 5412, 5414, 5416, 5418, 5420, 5422, 5424, 5426, 5428, 5430, 5432, 5434, 5436, 5438, 5440, 5442, 5444, 5446, 5448, 5450, 5452, 5454, 5456, 5458, 5460, 5462, 5464, 5466, 5468, 5470, 5472, 5474, 5476, 5478, 5480, 5482, 5484, 5486, 5488, 5490, 5492, 5494, 5496, 5498, 5500, 5502, 5504, 5506, 5508, 5510, 5512, 5514, 5516, 5518, 5520, 5522, 5524, 5526, 5528, 5530, 5532, 5534, 5536, 5538, 5540, 5542, 5544, 5546, 5548, 5550, 5552, 5554, 5556, 5558, 5560, 5562, 5564, 5566, 5568, 5570, 5572, 5574, 5576, 5578, 5580, 5582, 5584, 5586, 5588, 5590, 5592, 5594, 5596, 5598, 5600, 5602, 5604, 5606, 5608, 5610, 5612, 5614, 5616, 5618, 5620, 5622, 5624, 5626, 5628, 5

Simplification

- Reduced dimensionality of line or area features
- Smoothing lines and boundaries
- Aggregation



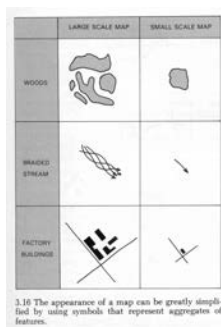
Smoothing lines and boundaries



Simplification of creek's curves in USGS topography map

Aggregation

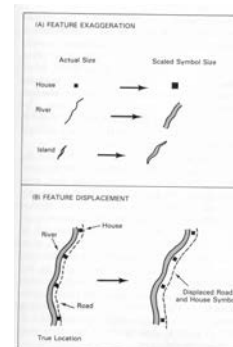
- Like smoothing, but refers to scale of spacing of objects
- Depends not only on scale but also on purpose of map



Exaggeration

Why, given scale limitations, would map makers make features or labels larger?

- Make symbols visible
- Separate features and symbols



Symbolisation

Visualisation aids

Need to make decisions about:

- Size, texture, and density
- Use of color
- Realistic vs. abstract symbols



Map types

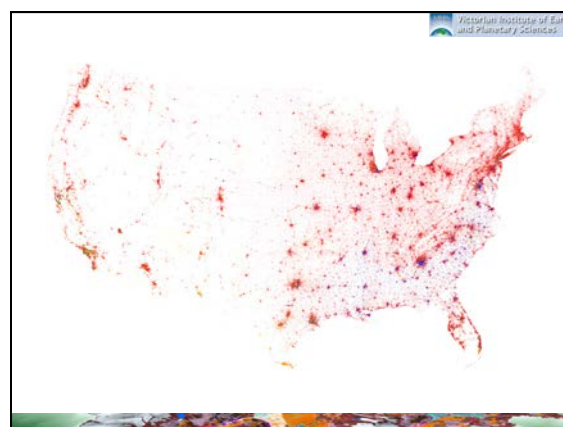
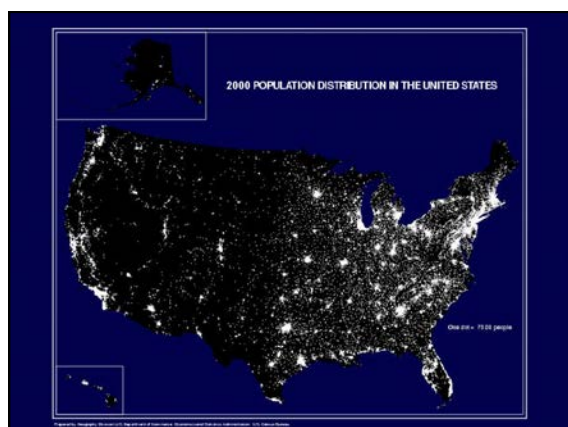
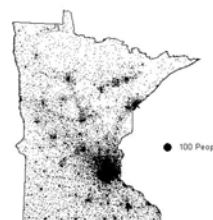
- Cartographers have designed hundreds of map types: methods of cartographic representation
- Not all GISs allow all types
- Most have a set of basic types
- Depends heavily on the dimension of the data to be shown in the map figure
- **Thematic Map**
 - A portrayal of some geographic variable or theme, such as land use, geology, or population distribution, by shading or symbolizing areas or map features to represent the value or class of that theme

Thematic Map Types

- Dot maps (same as “point symbol”)
- Graduated symbol
- Chorochromatic (qualitative)
- Choropleth (quantitative)
- Contour maps
- Flow maps
- Pie chart or other chart maps
- Cartograms (value by area maps)
- Statistical Surfaces (3-D maps)

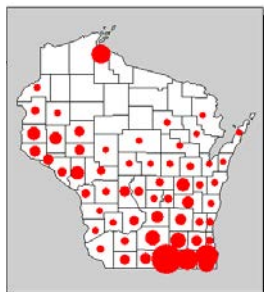
Dot map

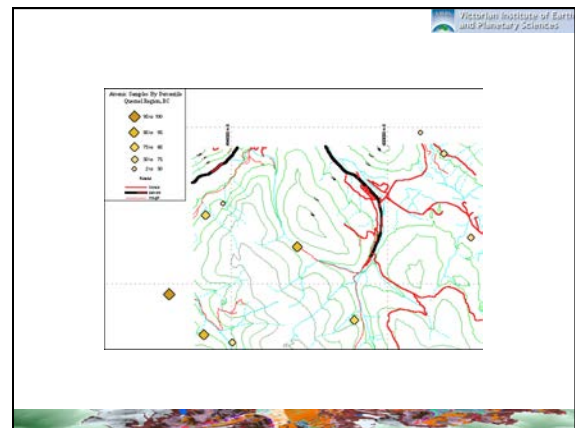
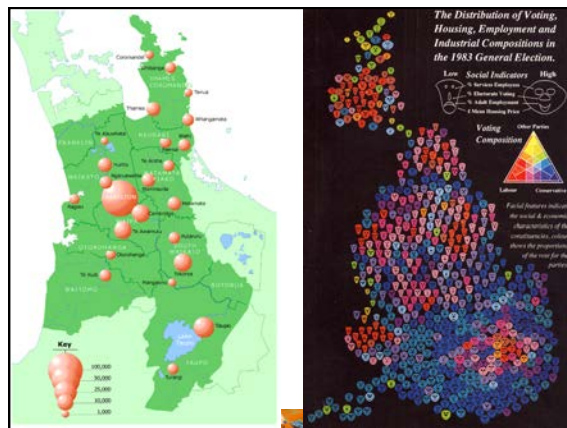
- Discrete geographical data
- Qualitative or quantitative
- Symbol density representing value
- Symbols can be either picture or geometric symbols
- Dot most often used



Proportional symbol map

- Symbol size varies to represent measurable attribute for each region
- Needs a scale to be effective
 - Harvest yield by region
 - Population
 - Mineral field tonnage

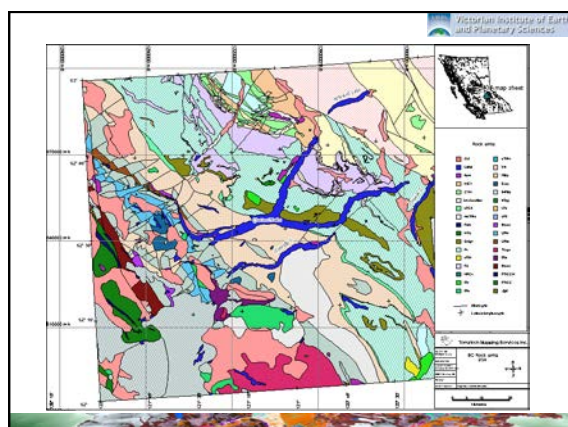
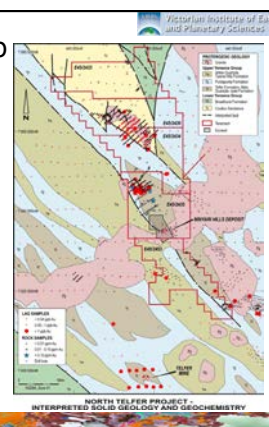






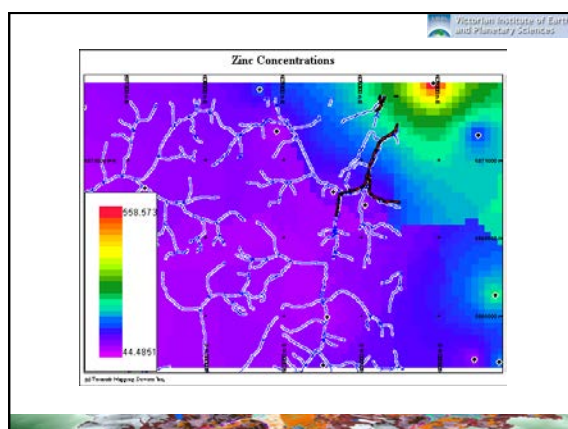
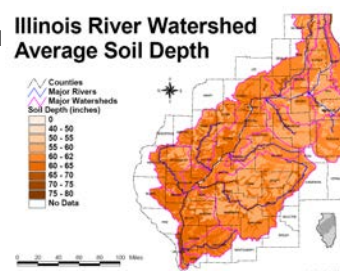
Chorochromatic map

- Most geology maps
- Polyregions (polygons) delineate regions of similar type
 - Geology
 - Alteration style
 - Landuse
 - Zoning



Choropleth map

- Commonly used to display gradational data
 - Thickness
 - Concentrations
 - pH
 - Rainfall
 - Salinity



Contour Map

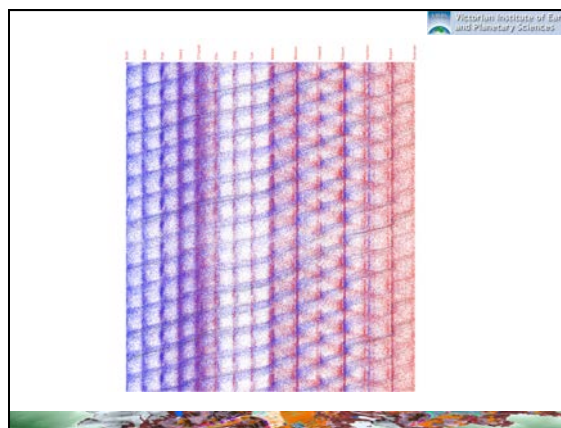
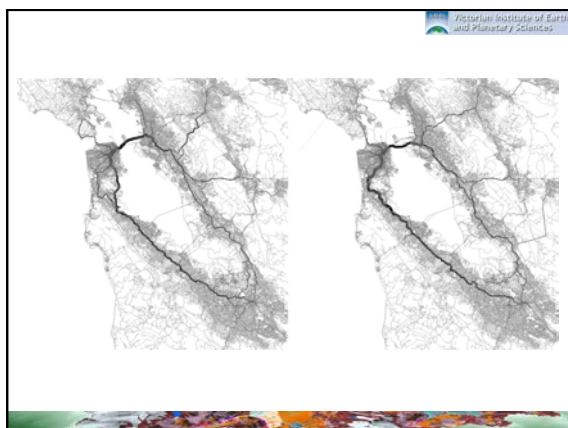
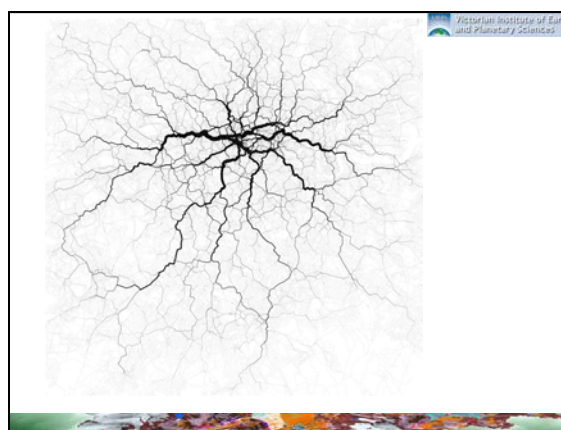
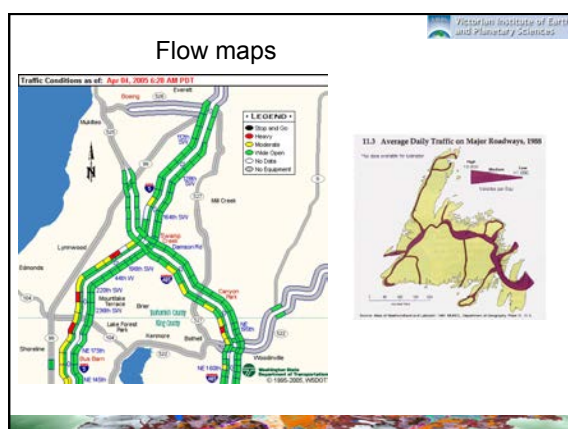
- 2D “surface” maps
 - not only shows the magnitude in difference between “z” values, but also shows the slope or gradient of change, and its direction, between the “z” values.
 - The lines that show these values are called *isolines*
 - “z” can be a value other than height
 - Zn concentration in sampling





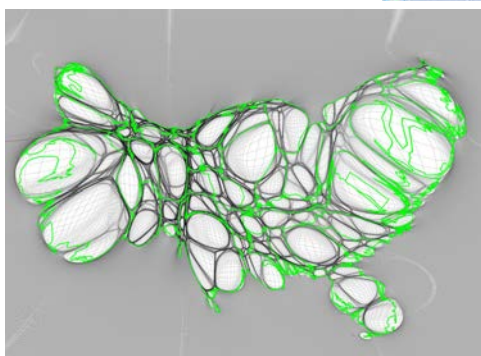
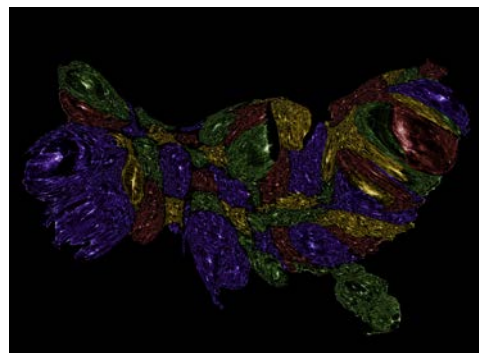
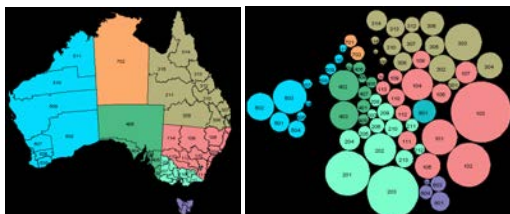
Flow maps

- Network maps with added amount of movement shown along each path, usually by lines of varying thickness
- also arrows can be used to show direction of flow
 - Rivers
 - Migrations



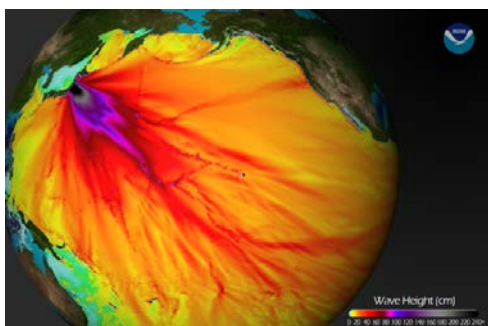
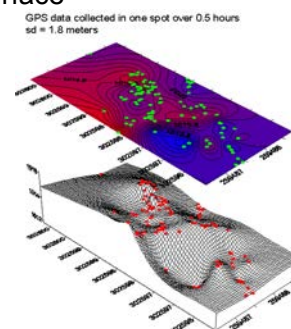
Cartograms

- Intentionally distorted maps



Statistical Surface

- Same as 3D drape
- A way of conceptualizing the three dimensions of the numerical values for an area
 - Gravity/Mag data
 - Geochemistry
 - Etc.



Also...

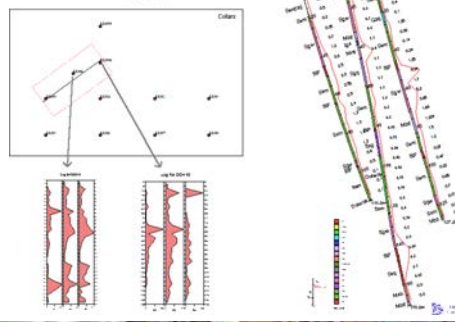
- Interactive maps
 - GIS for non specialists
- Web based maps
 - Static, interactive, flexible
- Animated maps
- etc

Links

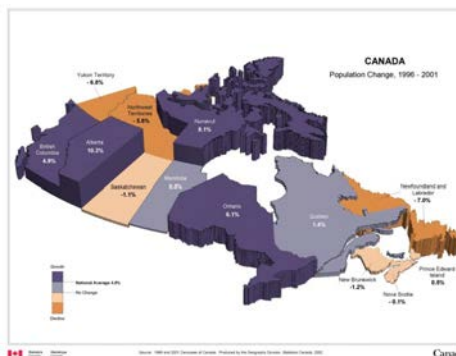
<http://maps.esri.com>

– User showcase

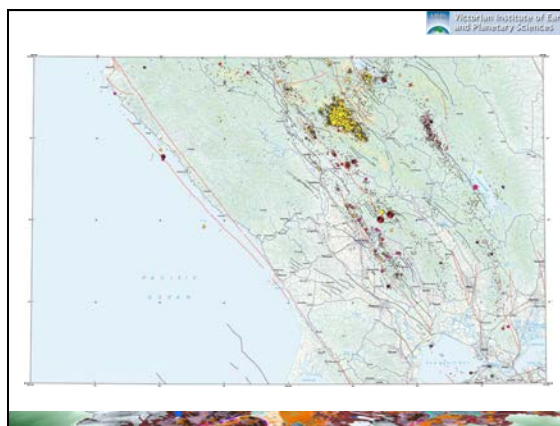
Cross Section and Drillhole Log Display Gold Values and Rock Units Australia

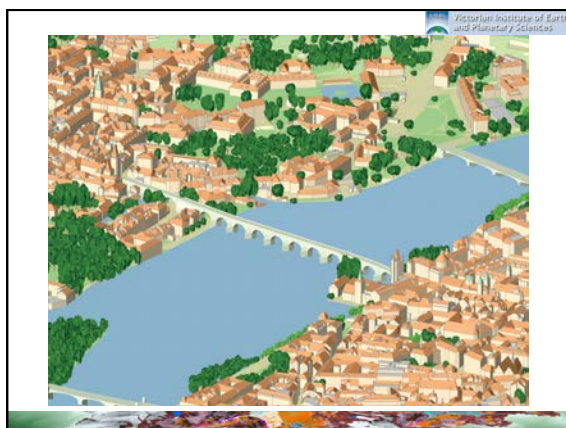
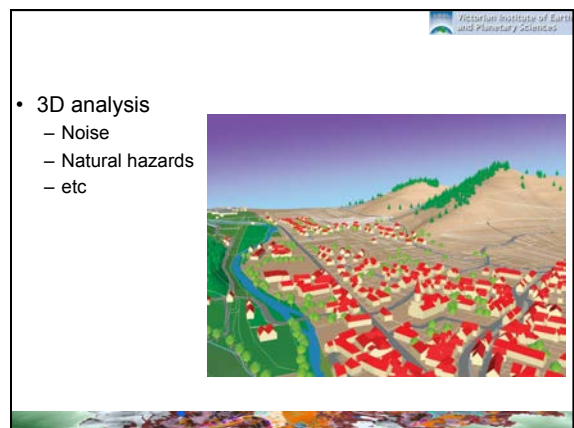
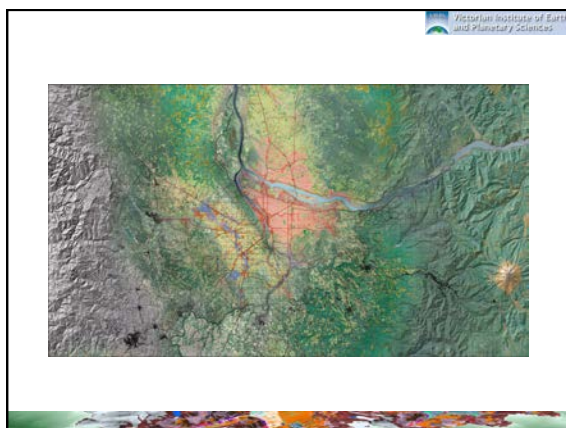
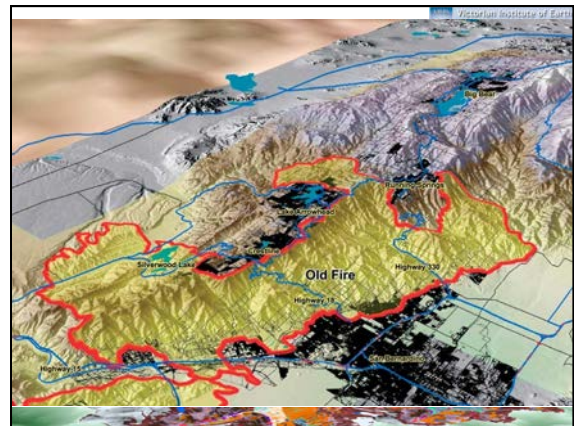
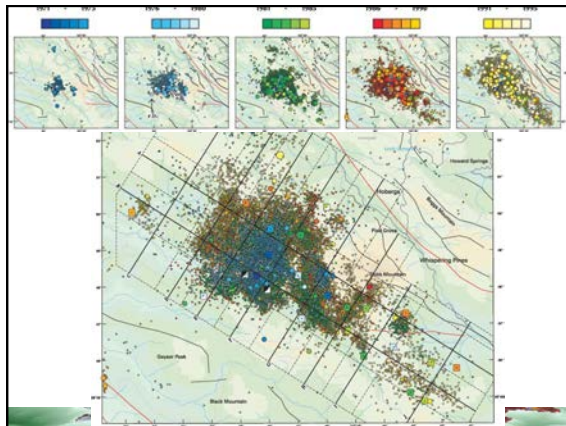


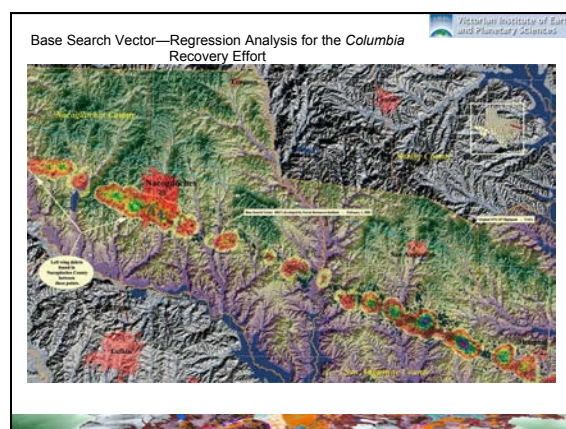
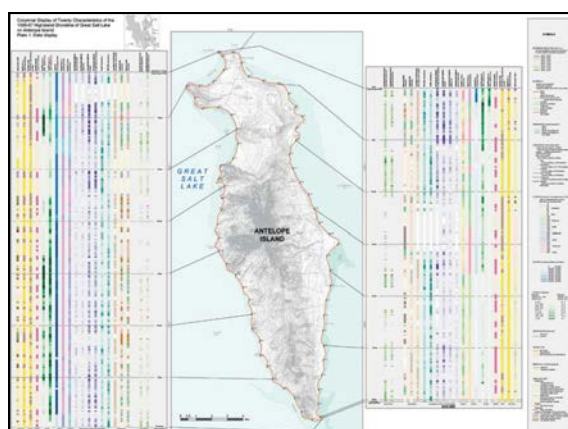
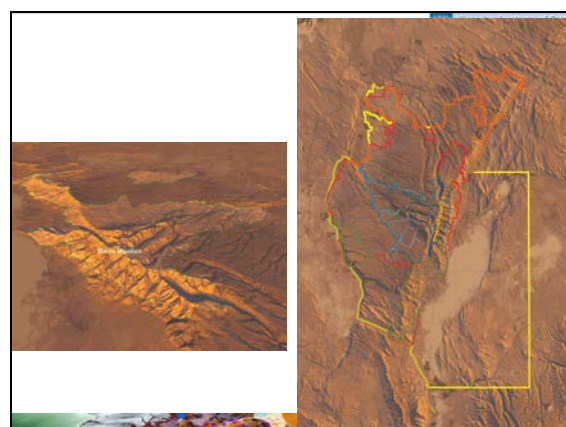
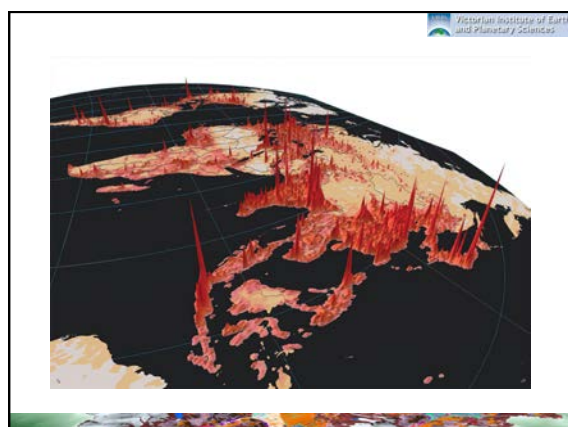
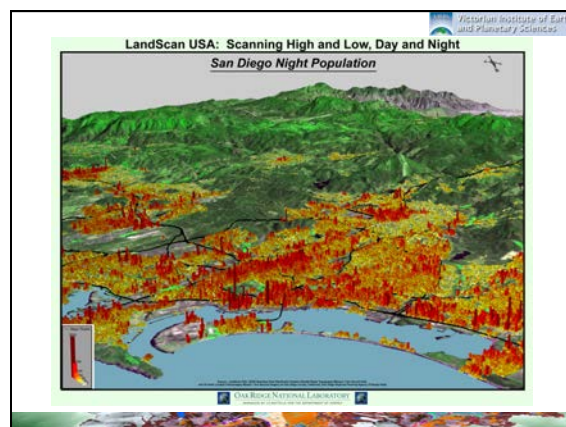
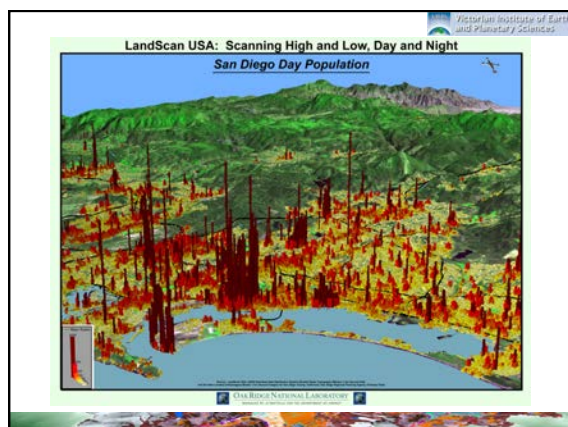
- Temporal data display
- Detected Groundwater Analyte from 1952 to 2002 in West Central Los Alamos and Pueblo Canyons

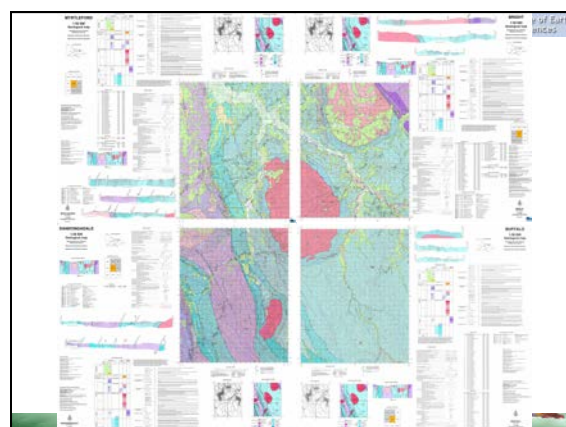
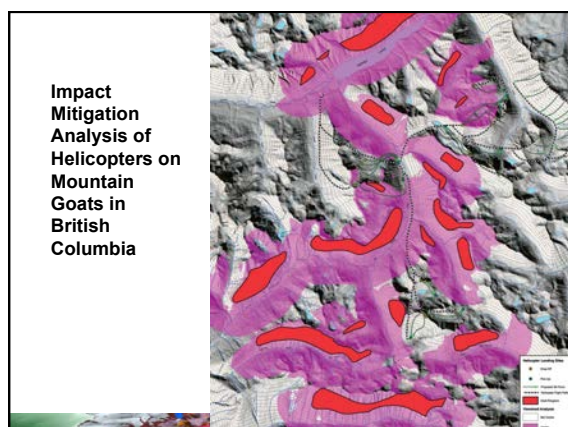
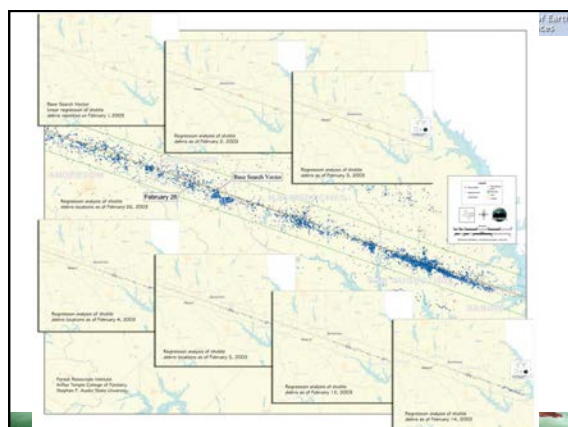


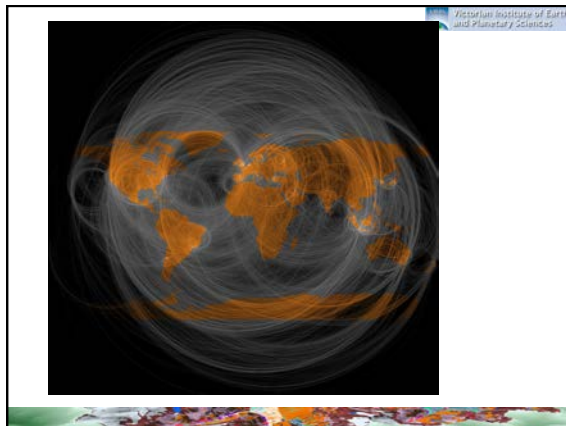
Map of Surficial Deposits and Materials in the Eastern and Central United States











Last word on GIS

- GIS is a toolbox
- Tools vary with problem
- Many jobs require limited number but
- Spatial literacy is much more important
Takes more than 1 class to learn how
- Will remain a growing field
- Shift from data input to analysis and presentation
- Scripting! (AML, Avenue, Visual Basic, Java, Perl, etc.)