

## Daniel Ignacio Kcomt Álvarez

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### Education

#### MONTEÁVILA UNIVERSITY

Bachelor's Degree in Social Communication. Graduated with honors: Cum Laude. Sep 2012 - Jul 2017

Extracurricular: Member for 2 years at the Student Center as audiovisual and event organizer.

#### DON BOSCO ALTAMIRA SCHOOL

Sep 2001- Jul 2012

High School Diploma in Science: Honorable Mention for qualitative research.

### Experience

#### FREELANCE

Bogotá, Colombia.

##### Web and Mobile Developer | Audiovisual Specialist

Mar 2020 – Actual.

- Frontend Developer with FullStack experience.
  - I developed the Sirvalo Games app for Android using Expo, Firebase, and built the backend with Node.js (card game and integration with the PayPal API).
  - Integration Frontend (React + Tailwind) and Backend (Apollo GraphQL) for Club Pyme (Mexico).
  - Development of the Backoffice for Jausme App (React) and integration with its REST API backend.
- Design and development of websites and landing page [tdmovimiento.com](https://tdmovimiento.com). (Wordpress).
- Content generator for photography and video, digital media designs for various clients.

#### ON THE FUZE | DENTALPRENR

Bogotá-Medellín, Colombia.

##### Tech Support Specialist | Digital Marketing

May 2022 – Ene 2023.

- Proven track record in successfully managing digital advertising campaigns for clients in Australia for over 60 clients using A/B testing and tools like Hotjar to view and analyze SEO and landing page behavior.
- Configuration, automation, and training of CRM systems for clients in Australia. (Go High Level, Google Trends, Google Analytics, Google Tag Manager, Zapier).

#### UBERFLUG TECH MARKETING

Bogotá, Colombia.

##### Virtual Reality Specialist | Project Manager

Jun 2018 – Mar 2020.

- Project Manager for Homecenter, nominated for Best Marketing Initiative 2019 by FENALCO..
- Product Owner and photographer of 360° virtual reality tours. (AutoPanoGiga, Panotour, Matterport).
- Social Media content generator and product photography.

#### CIC MEDIA

Caracas, Venezuela.

##### Logger | Edition Assitant

Ago 2017 – Nov 2017.

- Led a team of 4 content loggers, delegating tasks and sending reports to coordination.
- Assisted in editing for the first season of "El Mundo es Tuyo" in both English and Spanish (Prime Video).

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#### UNION RADIO MEDIOS

Caracas, Venezuela.

##### Radio Producer

Sep 2014 – Feb 2016.

- Managed the search and coordination of national and international guests (Noel Schajris, J Balvin).
- Managed client ad spots provided by account executives.
- News writer for Prime Time programs - "El Mundo es Tuyo" and "Hasta la Noche".
- Provided assistance in the studio for: Érika de la Vega, Ana María Simón, Alonso Moleiro, and Henrique Lazo.

## **Skills and Interests**

### **Languages:**

- English - C2 level proficiency in both spoken and written.
- Native spanish speaker

### **Soft Skills:**

- Initiative
- Empathy
- Resilience
- Creativity
- Stress tolerance
- Teamwork skills
- Critical thinking
- Learning ability
- Conflict resolution
- Assertive communication
- Results-oriented mindset

### **Technical Skills:**

- Office:
  - Microsoft Office Suite (Word, PowerPoint, Excel).
- Design:
  - Adobe Suite (Premiere Pro, After Effects, Lightroom, Photoshop, Illustrator).
  - Figma
  - Canva
- CRM Management Tools (HubSpot, GoHighLevel).
- Project Management Tools (Notion, ClickUp, Trello)
- SCRUM Agile Methodologies (Product Owner role).

### **Interests:**

- Developing software and participating in Open Source projects.
- Creating digital media content aligned with my interests (software development, photography and video, dance). IG: @dansaround | @dansaround.dev | @dansaround.ph