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# XML Elements

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An XML document contains XML Elements.

## What is an XML Element?

An XML element is everything from (including) the element's start tag to (including) the element's end tag.

```
<price>29.99</price>
```

An element can contain:

- text
- attributes
- other elements
- or a mix of the above

```
<bookstore>  
  <book category="children">  
    <title>Harry Potter</title>  
    <author>J K. Rowling</author>  
    <year>2005</year>
```

```
<price>29.99</price>
</book>
<book category="web">
  <title>Learning XML</title>
  <author>Erik T. Ray</author>
  <year>2003</year>
  <price>39.95</price>
</book>
</bookstore>
```

---

In the example above:

<title>, <author>, <year>, and <price> have **text content** because they contain text (like 29.99).

<bookstore> and <book> have **element contents**, because they contain elements.

<book> has an **attribute** (category="children").

---

## Empty XML Elements

An element with no content is said to be empty.

In XML, you can indicate an empty element like this:

```
<element></element>
```

---

You can also use a so called self-closing tag:

```
<element />
```

---

The two forms produce identical results in XML software (Readers, Parsers, Browsers).

Empty elements can have attributes.

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# XML Naming Rules

XML elements must follow these naming rules:

- Element names are case-sensitive
- Element names must start with a letter or underscore
- Element names cannot start with the letters xml (or XML, or Xml, etc)
- Element names can contain letters, digits, hyphens, underscores, and periods
- Element names cannot contain spaces

Any name can be used, no words are reserved (except xml).

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## Best Naming Practices

Create descriptive names, like this: `<person>`, `<firstname>`, `<lastname>`.

Create short and simple names, like this: `<book_title>` not like this: `<the_title_of_the_book>`.

Avoid "-". If you name something "first-name", some software may think you want to subtract "name" from "first".

Avoid ".". If you name something "first.name", some software may think that "name" is a property of the object "first".

Avoid ":". Colons are reserved for namespaces (more later).

Non-English letters like éòá are perfectly legal in XML, but watch out for problems if your software doesn't support them.

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## Naming Styles

There are no naming styles defined for XML elements. But here are some commonly used:

Style	Example	Description
Lower case	<code>&lt;firstname&gt;</code>	All letters lower case
Upper case	<code>&lt;FIRSTNAME&gt;</code>	All letters upper case

Underscore	<first_name>	Underscore separates words
Pascal case	<FirstName>	Uppercase first letter in each word
Camel case	<firstName>	Uppercase first letter in each word except the first

If you choose a naming style, it is good to be consistent!

XML documents often have a corresponding database. A common practice is to use the naming rules of the database for the XML elements.

Camel case is a common naming rule in JavaScripts.

## XML Elements are Extensible

XML elements can be extended to carry more information.

Look at the following XML example:

```
<note>
  <to>Tove</to>
  <from>Jani</from>
  <body>Don't forget me this weekend!</body>
</note>
```

Let's imagine that we created an application that extracted the <to>, <from>, and <body> elements from the XML document to produce this output:

### MESSAGE

**To:** Tove

**From:** Jani

Don't forget me this weekend!

Imagine that the author of the XML document added some extra information to it:

```
<note>  
  <date>2008-01-10</date>  
  <to>Tove</to>  
  <from>Jani</from>  
  <heading>Reminder</heading>  
  <body>Don't forget me this weekend!</body>  
</note>
```

---

Should the application break or crash?

No. The application should still be able to find the <to>, <from>, and <body> elements in the XML document and produce the same output.

This is one of the beauties of XML. It can be extended without breaking applications.

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