

metaproject 08

ICFF | New York, NY | May 20-23

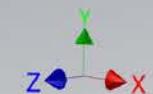
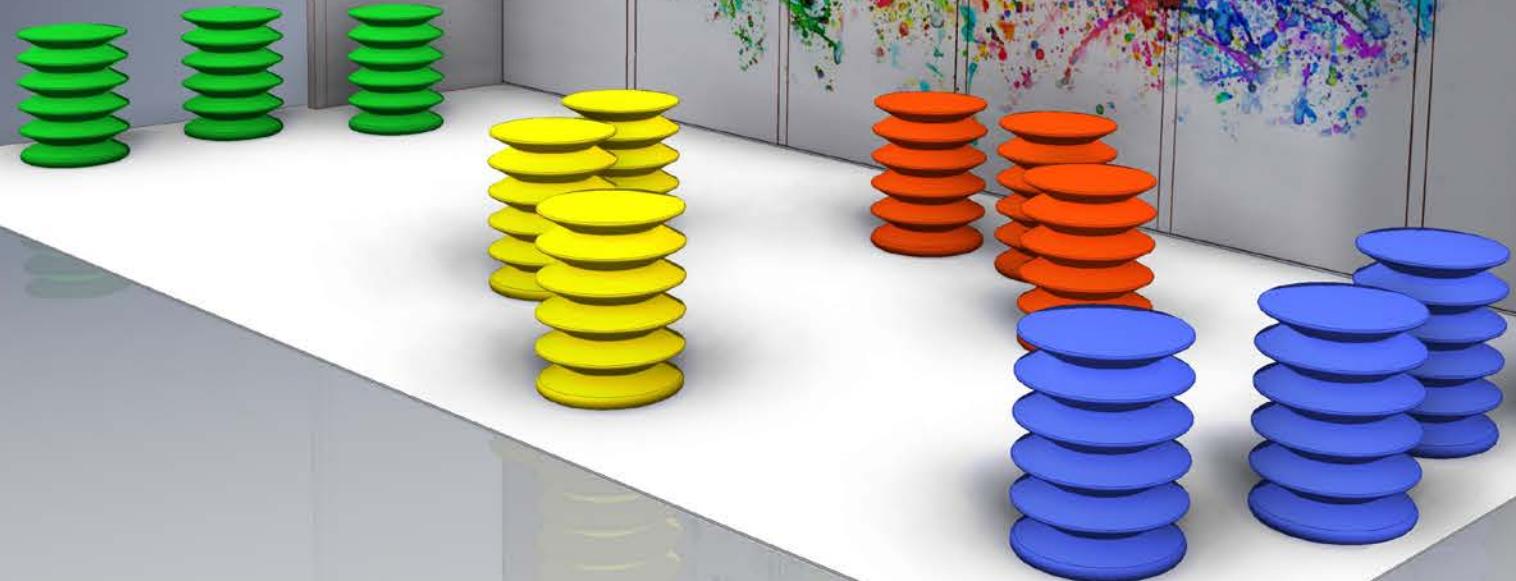
index of documents:

- initial concepts
- concept marketing presentation
- control package
- construction drawings
- graphic release sheet
- setup package
- comprehensive show checklist

metaproject 07

GOOD LUCK + R·I·T

designing dining



metaproject 07

GOOD LUCK + R·I·T

designing dining



good luck + r·i·t
metaproject 07



metaproject 07

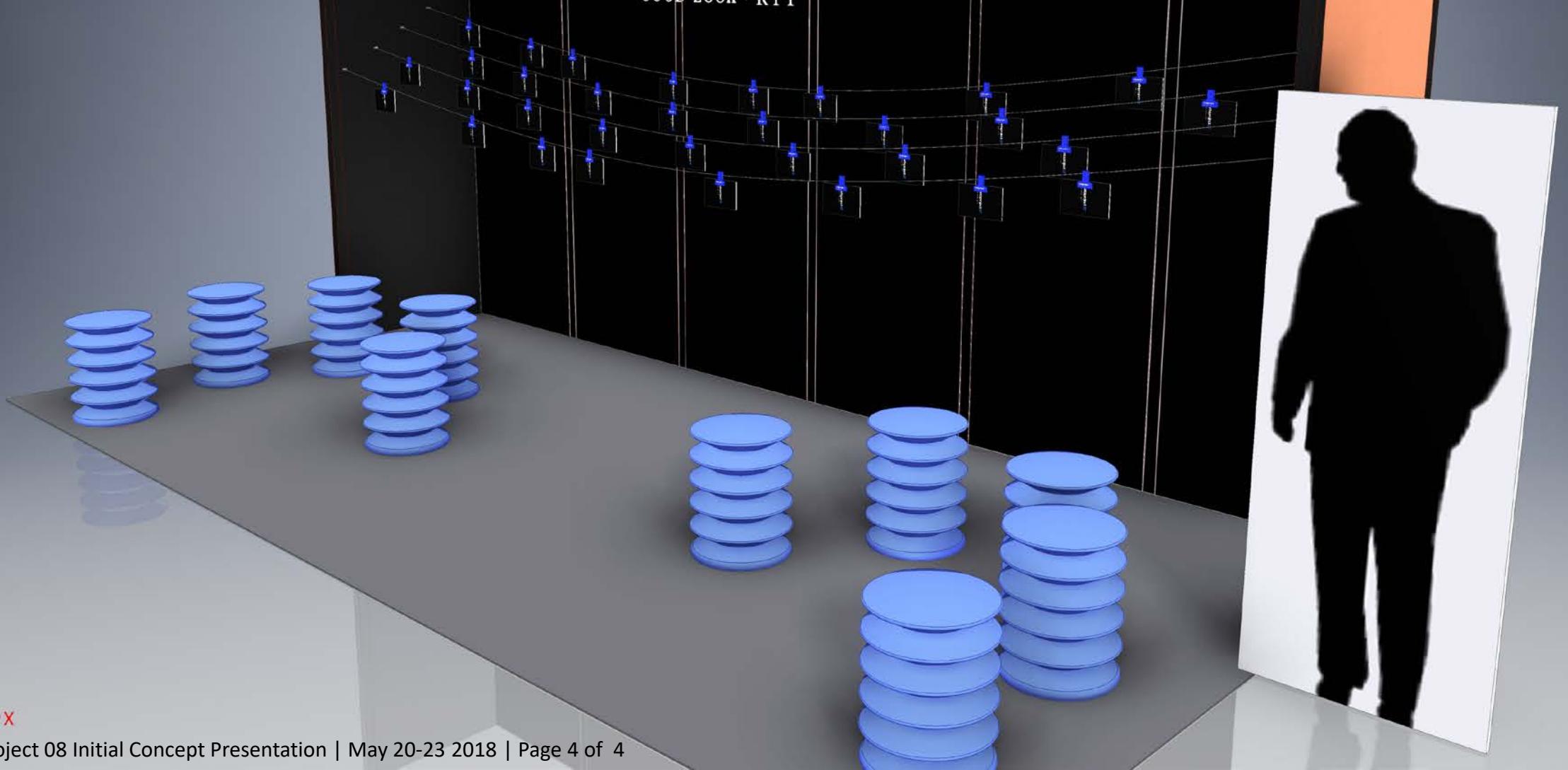
GOOD LUCK + R.I.T.



GOOD LUCK + R.I.T.
Metaproject 08

metaproject 07

GOOD LUCK + RIFT



metaproject 08

marketing concept presentation

metaproject 08

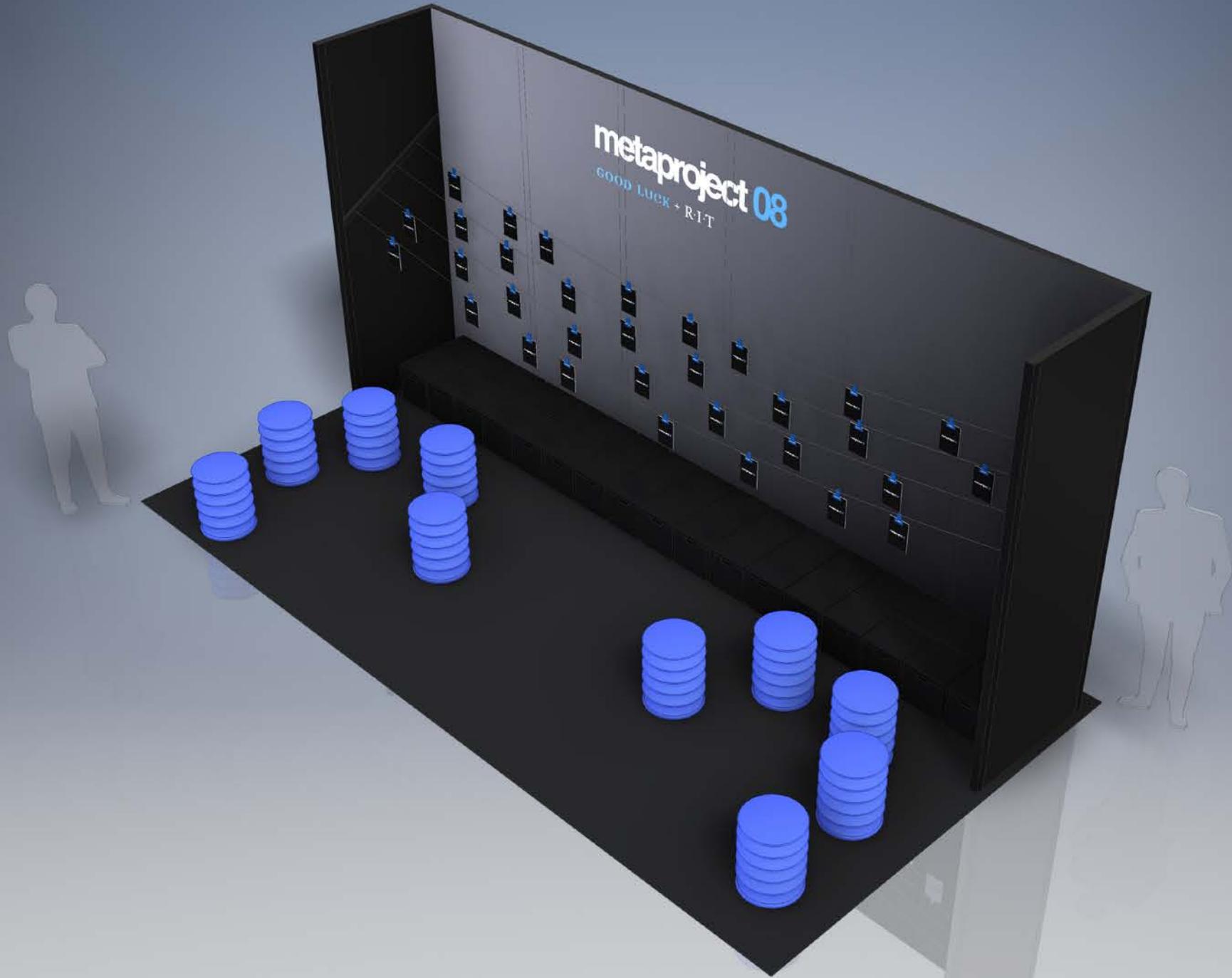
GOOD LUCK + R·I·T

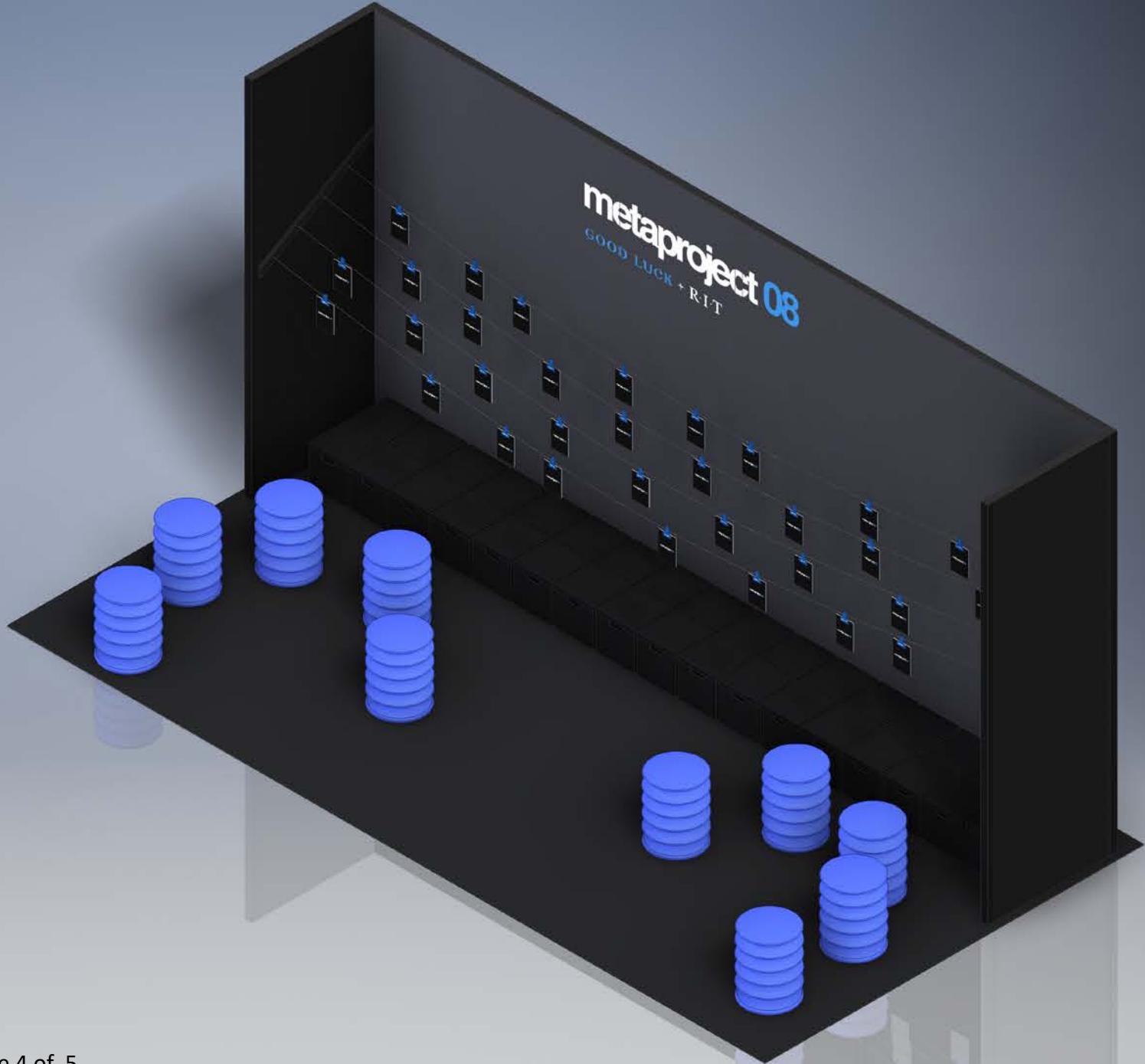


metaproject 08

GOOD LUCK + R.I.T







19.5' x 3.5' x 9.5' Veloce Wall System - painted black

(2) 42" x 1" x 2" wood cleat - painted black

(8) screw hook - painted black

vinyl graphic logo - white and metaproject blue

rjfmarketing bag clip holder - blue

Product #: OWWHC-JCQHI

metaproject book

(4) 19' - 4" black cotton cord

(34) IKEA tjena storage box with lid - black

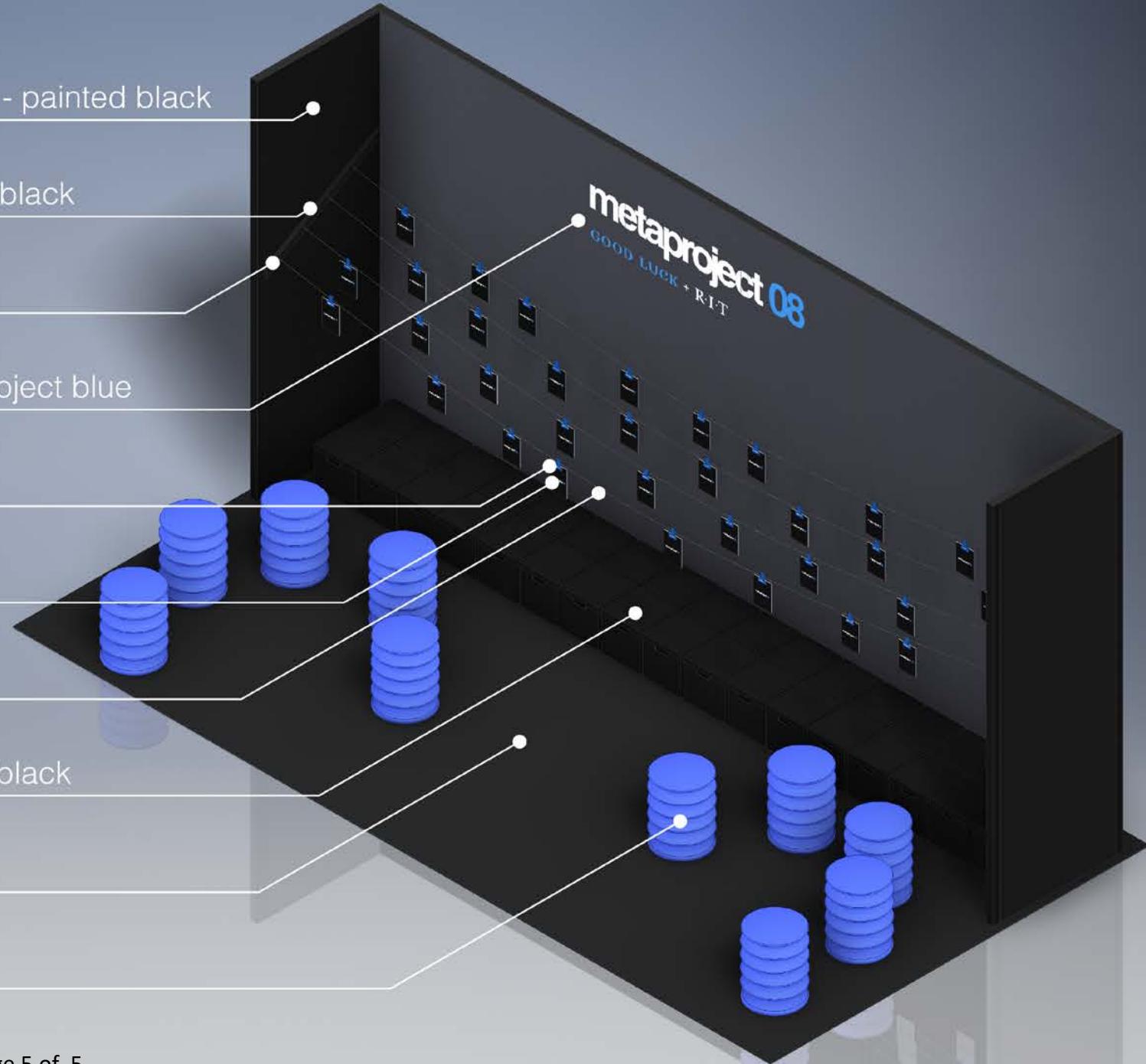
IKEA article 503.954.76

FREEMAN carpet - black

FREEMAN Prestige Booth Package

(10) Heller adultErgo stool - blue

donation



metaproject 08

control package

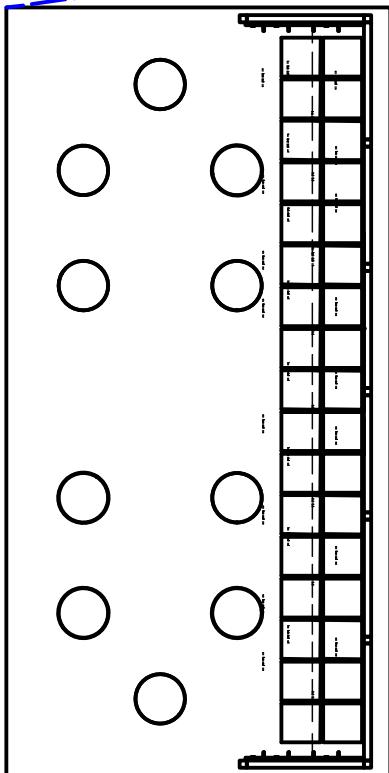
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CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

1 OF 9
HALL LAYOUT

HALL ENTRANCE

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2863

BOOTH CONTROL PACKAGE

2 OF 9
PERSPECTIVE

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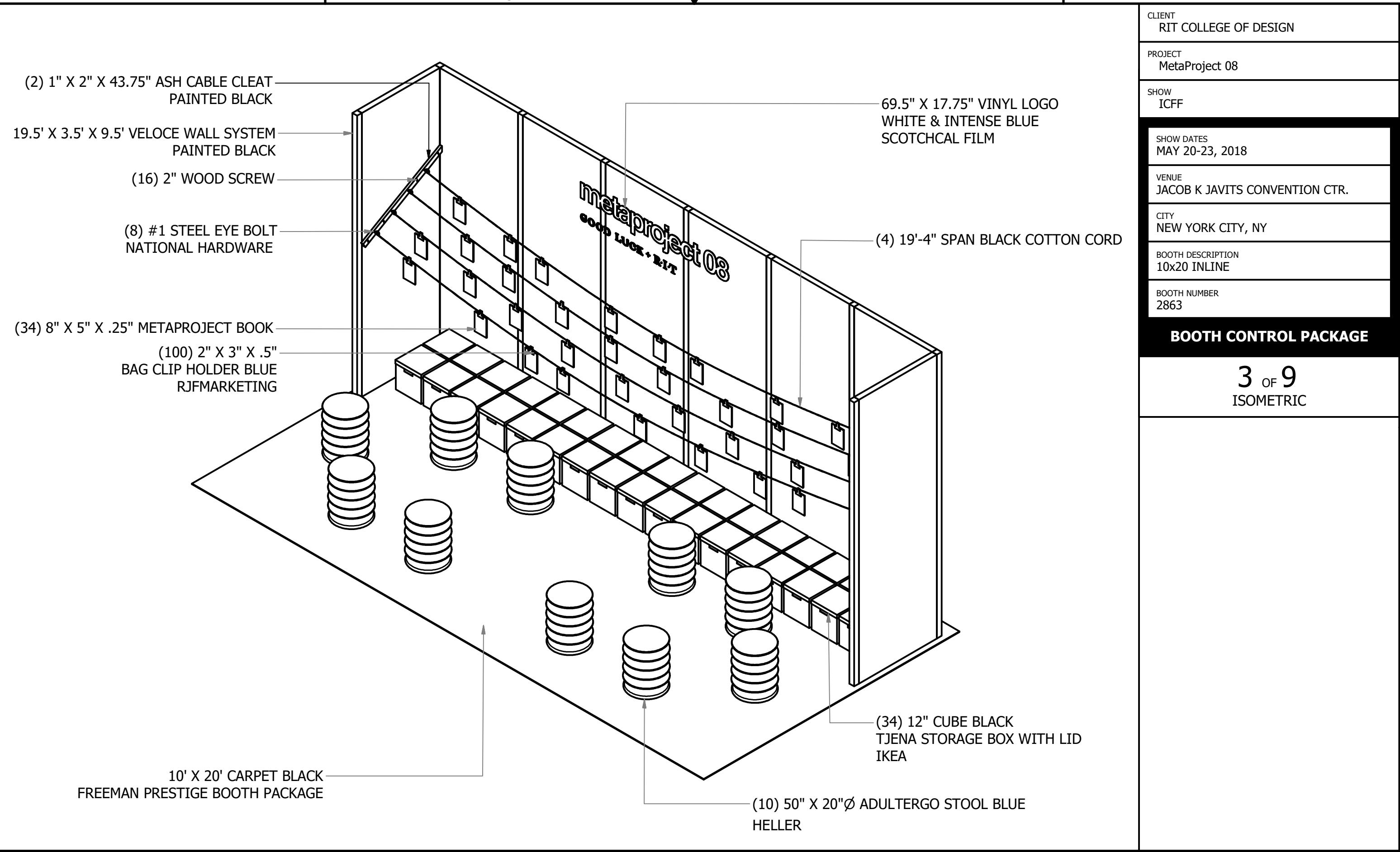
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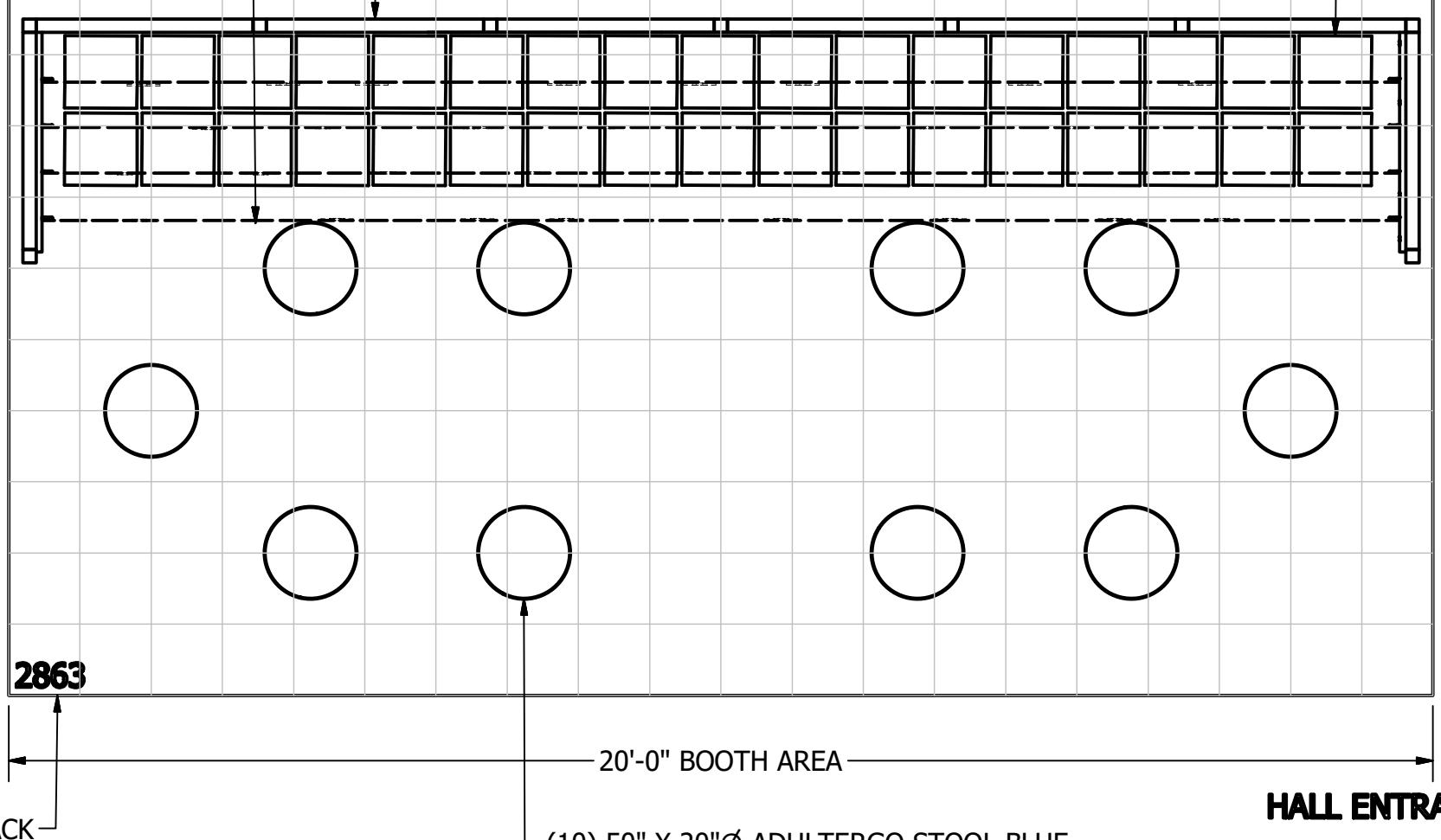
**SILENT
AUCTION**

B

2962

9.5' X 13.5' X 9.5'
VELOCE WALL SYSTEM
PAINTED BLACK
(4) 21' BLACK
COTTON CORD

(36) 12" CUBE BLACK
TJENA STORAGE BOX WITH LID



10' X 20' CARPET BLACK

2763**HALL ENTRANCE** ↗**2753**

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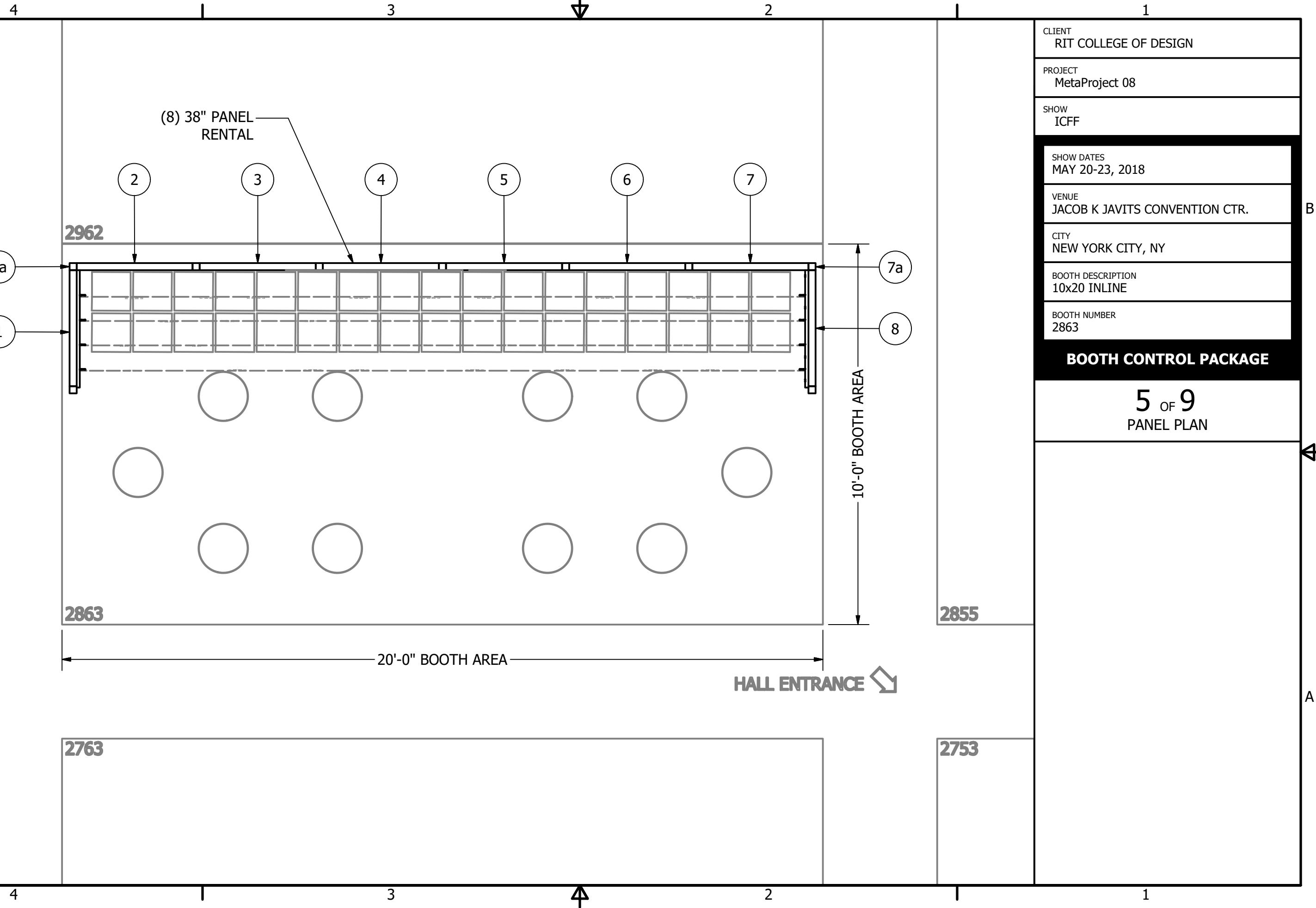
BOOTH CONTROL PACKAGE

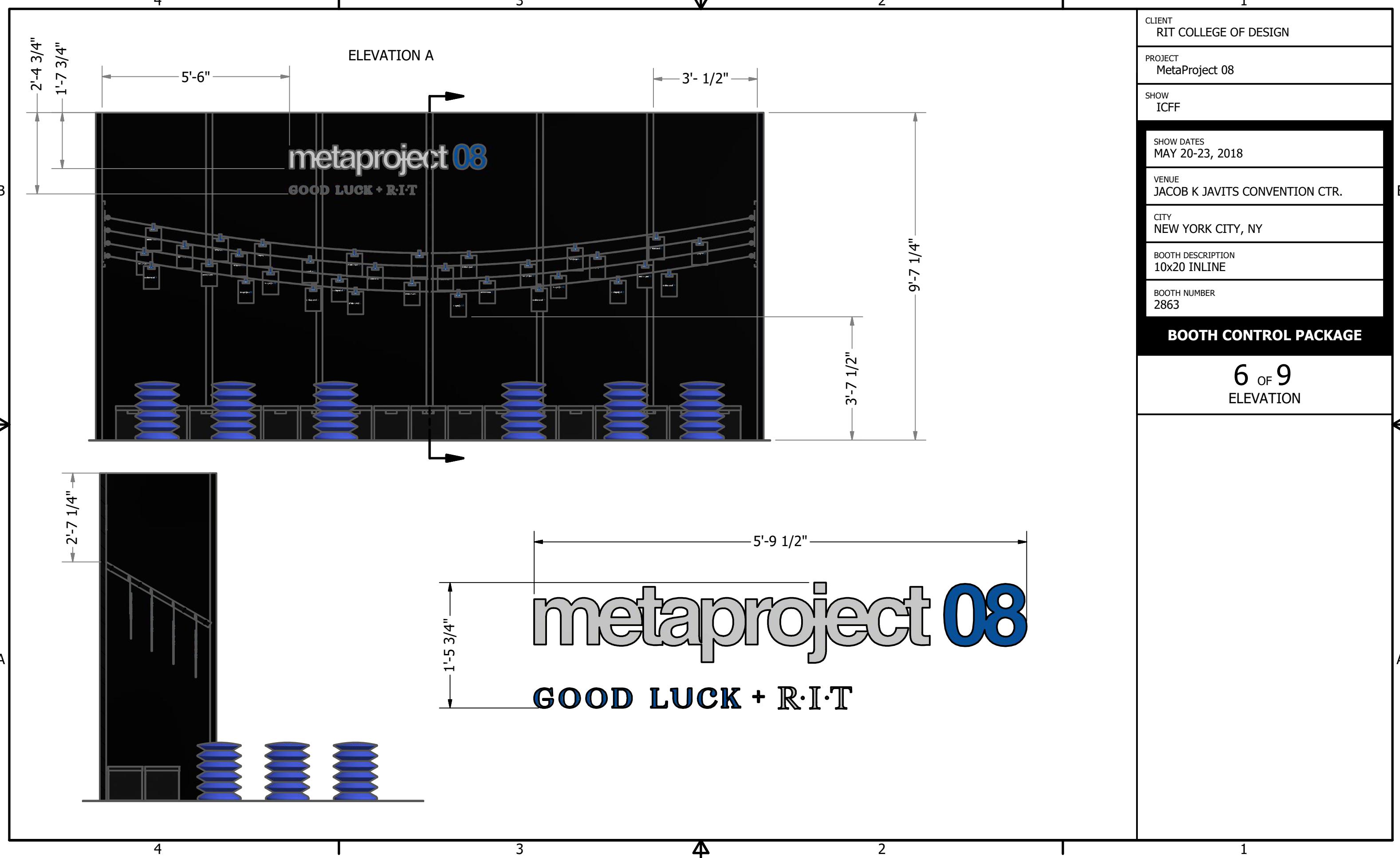
4 OF 9
GRID PLAN

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**SILENT
AUCTION****2763****2863****2962**

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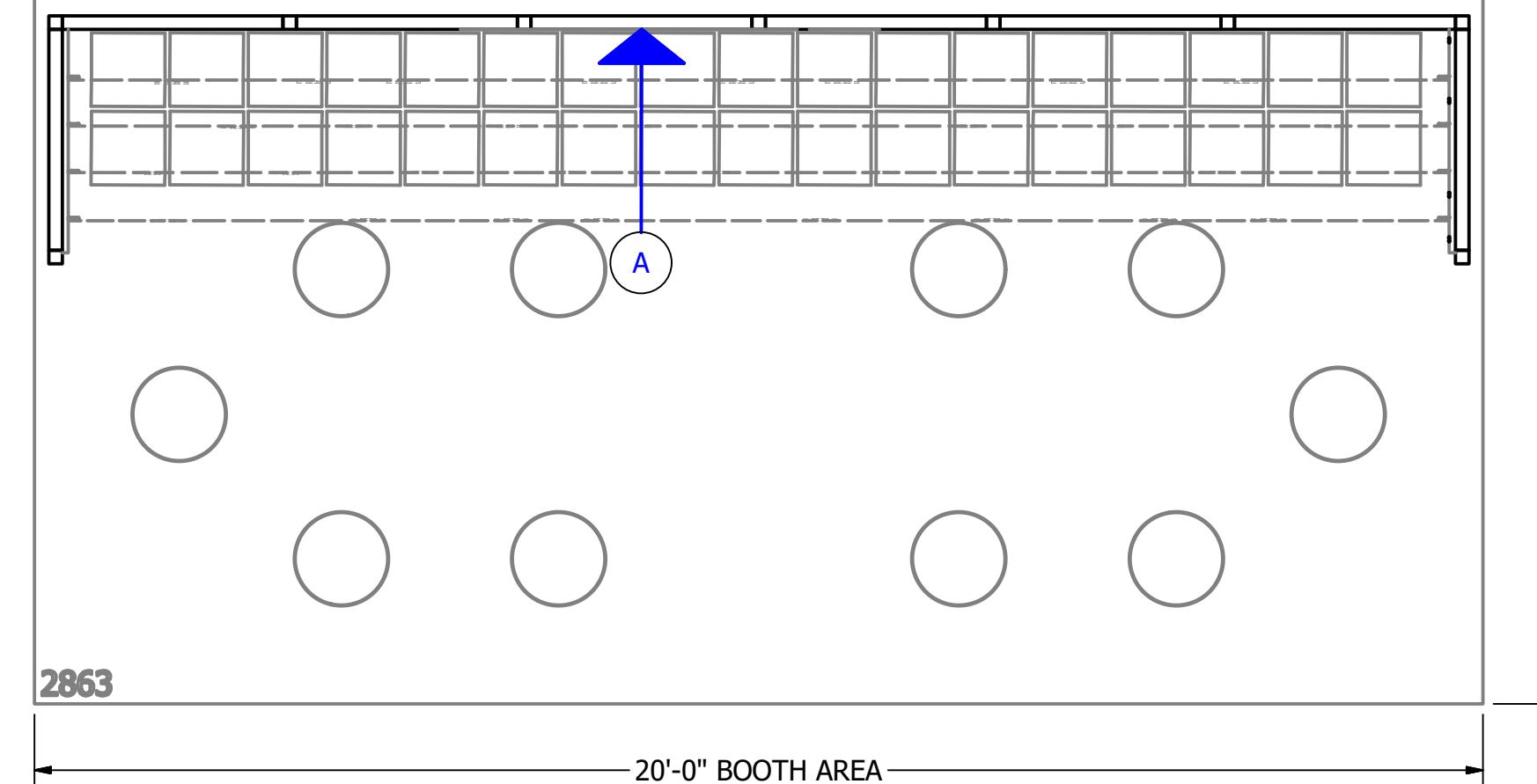
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BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

7 OF 9
GRAPHIC KEY

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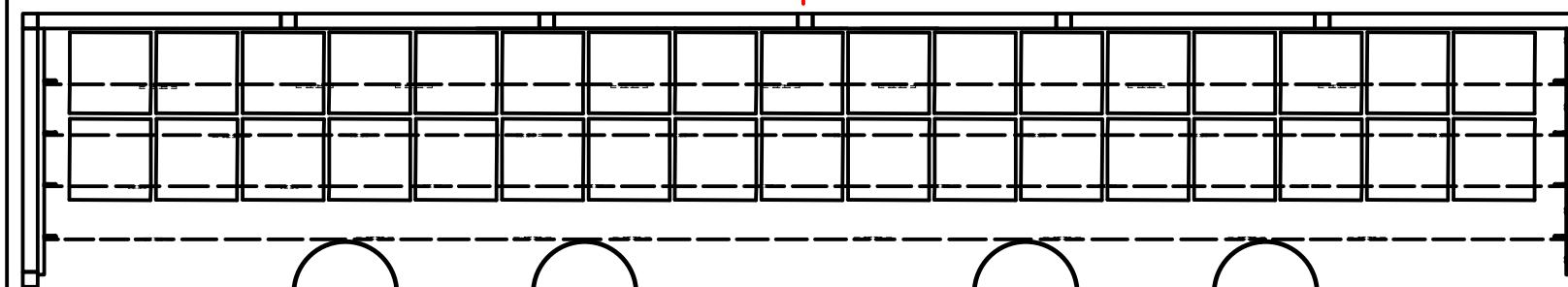
B

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**SILENT
AUCTION****2962**

10' - 0" 0' - 0"

(1) 5AMP 120V AC



10'-0" BOOTH AREA

2863

20'-0" BOOTH AREA

2763**HALL ENTRANCE** ↗**2855****2753****BOOTH CONTROL PACKAGE**
8 OF 9
ELECTRIC**CLIENT**
RIT COLLEGE OF DESIGN**PROJECT**
MetaProject 08**SHOW**
ICFF**SHOW DATES**
MAY 20-23, 2018**VENUE**
JACOB K JAVITS CONVENTION CTR.**CITY**
NEW YORK CITY, NY**BOOTH DESCRIPTION**
10x20 INLINE**BOOTH NUMBER**
2863

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PARTS LIST		
PART NUMBER	QTY	DESCRIPTION
CLIP	100	PURCHASE - RJFMARKETING - 2" X 3" X .5" BAG CLIP HOLDER BLUE
BOOK	100	PURCHASE - 8" X 5" X .25" METaproject BOOK
CARPET	1	RENTAL - FREEMAN PRESTIGE BOOTH PACKAGE - 10' X 20' CARPET BLACK
CORD	4	PURCHASE - LOWES - 21' BLACK COTTON CORD
VINYL	3	DONATION - RES EXHIBIT SERVICES - 69.5" X 17.75 VINYL LOGO WHITE & INTENSE BLUE SCOTCHCAL FILM
ADULTERGO	10	DONATION - HELLER - ADULTERGO STOOL BLUE
CABLE CLEAT LEFT	1	NEW CONSTRUCTION - 1" X 2" X 43.75" ASH CABLE CLEAT PAINTED BLACK
PANEL ASSEMBLY	1	RENTAL - FREEMAN PRESTIGE BOOTH PACKAGE - 19.5' X 3.5' X 9.5' VELOCE WALL SYSTEM PAINTED BLACK
CABLE CLEAT RIGHT	1	NEW CONSTRUCTION - 1" X 2" X 43.75" ASH CABLE CLEAT PAINTED BLACK
BOX	34	PURCHASE - IKEA - 12" CUBE BLACK TJENA STORAGE BOX WITH LID

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BOOTH DESCRIPTION
10x20 INLINE

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2863

BOOTH CONTROL PACKAGE

9 OF 9

BILL OF MATERIALS

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metaproject 08

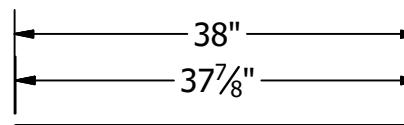
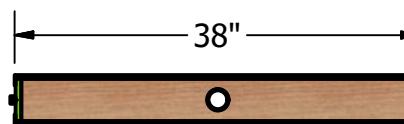
construction drawings*

* typical panel page and relevant BOM information is hypothetical and included only for the purpose of showing the full depth of exhibit documentation

TYPICAL PANEL

QUANTITY 8

TOP VIEW



BOTTOM VIEW

SIDE VIEW

TOP RAIL HAS 1/4-20 T-NUTS INSIDE PANEL
(HOLES ARE OFF SET,
MALE SIDE IS LABELED FOR PLACEMENT)

PLY-008-02
1/4x48x96-(C2 Grade) BIRCH-IMP

ROTO-008
ROTOLOCK-LATCH-SOUTHCO

ALM-027
ALUM-FLAT STOCK- 1/8x1x12ft

DOWL-026
2" X 5/8 SPIRAL HARDWOOD DOWEL PIN

CARD-006
2in DIA x 72in CARDBOARD TUBE

ALL PANEL REVEALS ARE
PAINTED BLACK

EXPLODED VIEW

ROTO-007
ROTOLOCK-RECEIVER-SOUTHCO



HPL-459-58-4X8
BLACK-FORMICA-MATTE-STD

ISO VIEW BACK

ISO VIEW FRONT

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RIT COLLEGE OF DESIGN

PROJECT
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SHOW
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JOB NUMBER
001

DESCRIPTION
TYPICAL PANEL

QUANTITY
8

ESTIMATING USE ONLY
1 OF 3
PANELS AND CLEATS

4

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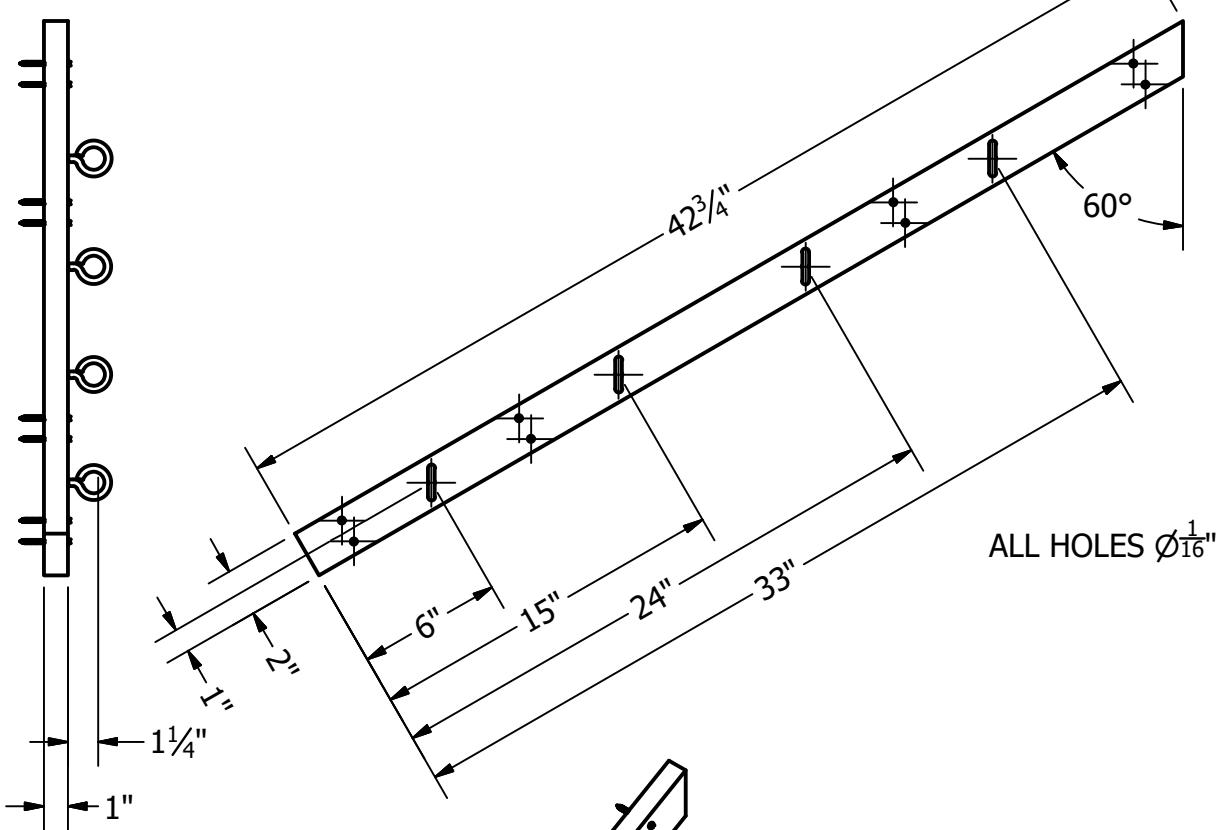
LEFT CLEAT

QUANTITY 1

END VIEW

SIDE VIEW

B

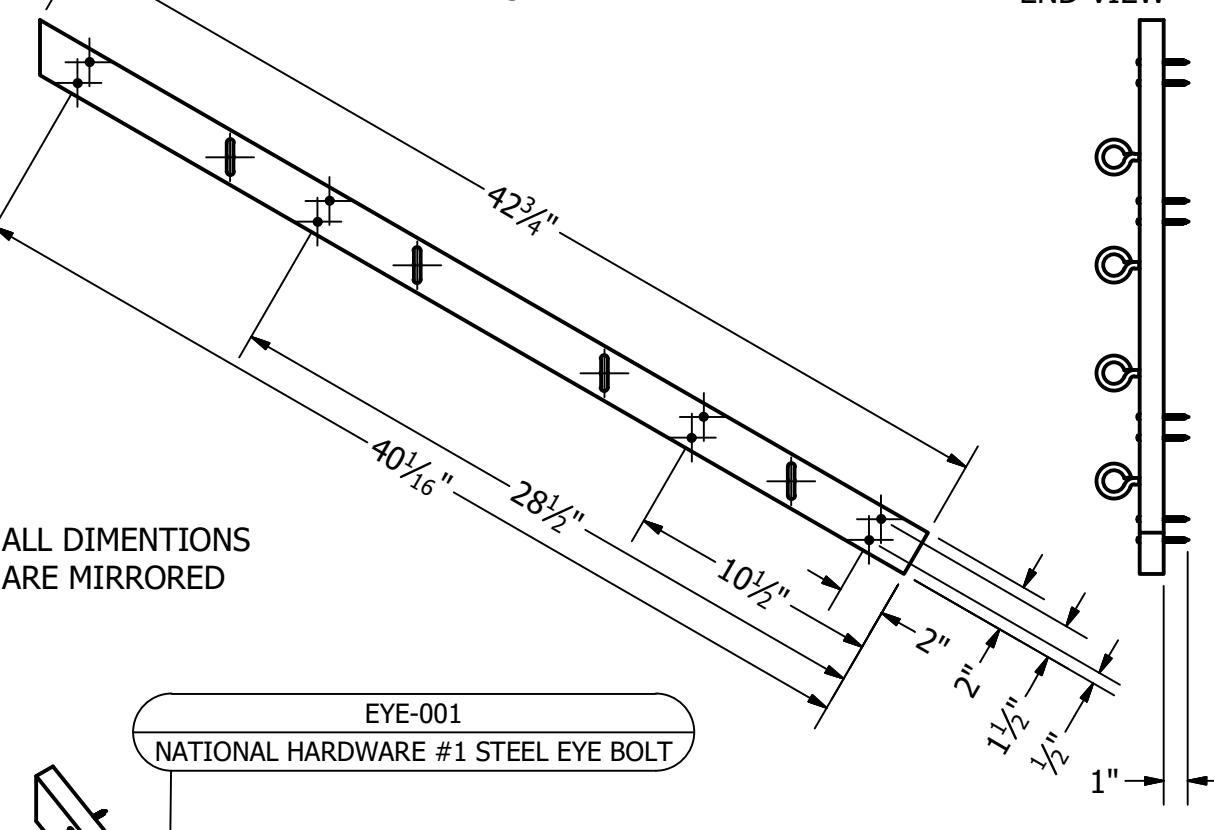
**RIGHT CLEAT**

QUANTITY 1

SIDE VIEW

END VIEW

A

CLIENT
RIT COLLEGE OF DESIGNPROJECT
MetaProject 08SHOW
ICFFJOB NUMBER
001DESCRIPTION
CABLE CLEATSQUANTITY
1 OF EACH**ESTIMATING USE ONLY****2 OF 3**
PANELS AND CLEATS

4

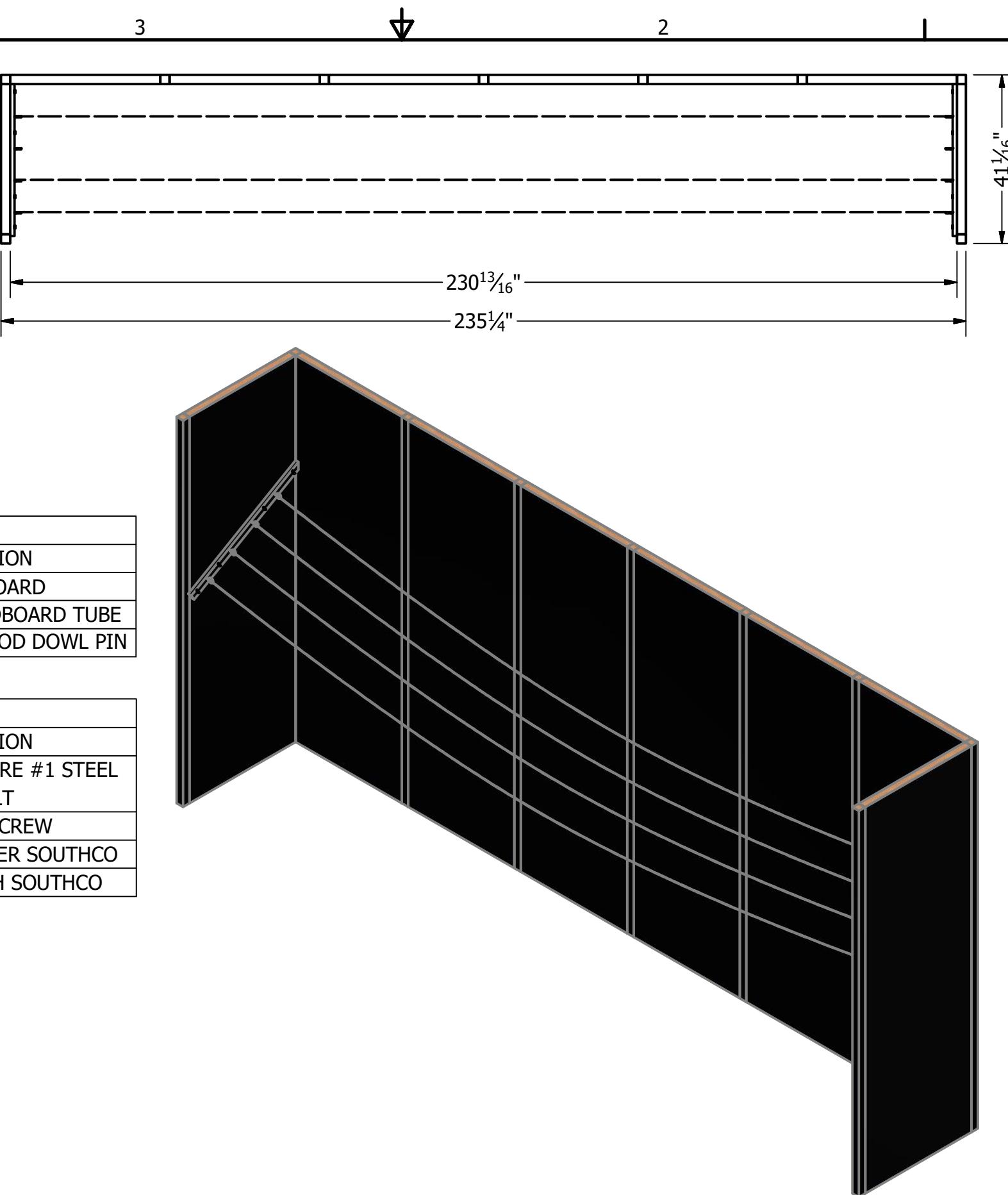
BILL OF MATERIALS

SHEET MATERIALS		
PART NUMBER	QTY	DESCRIPTION
HPL-459-58-4X8	131.2	BLACK-FORMICA-MATTE-STD
PLY-008	131.2	1/4x48x96 BIRCH IMP
PLY-009	18.24	3/4x48x96 BIRCH IMP

VOLUMETRIC MATERIALS		
PART NUMBER	QTY	DESCRIPTION
GLUE-001	10	ADHESIVE-CONTACT CEMENT-RED-5GAL
PAINT-026	1	1 GAL BLACK PAINT

LINEAR FT MATERIALS		
PART NUMBER	QTY	DESCRIPTION
BOARD-001-1X2	7ft	1x2 ASH BOARD
CARD-006	8	2in DIA x 72in CARDBOARD TUBE
DOWL-026	21	2in x 5/8in HARDWOOD DOWL PIN

MANUFACTURED ITEMS		
PART NUMBER	QTY	DESCRIPTION
EYE-001	8	NATIONAL HARDWARE #1 STEEL EYE BOLT
SCREW-001	16	2in WOOD SCREW
ROTO-007	21	ROTOLOCK RECEIVER SOUTHCO
ROTO-008	21	ROTOLOCK LATCH SOUTHCO



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

JOB NUMBER
001

DESCRIPTION
BOM

QUANTITY

ESTIMATING USE ONLY

3 OF 3

PANELS AND CLEATS

metaproject 08

graphic release sheet

A technical drawing showing the dimensions of a banner design. The top section features the text "metaproject 08" in a large, outlined font, with "08" in blue. Below it, the text "GOOD LUCK + R.I.T" is displayed in a smaller, bold, blue font. The overall width of the top section is 69 1/2". The height of the top section is 17 3/4", and the height of the text area is 9". The middle section has a width of 30 3/4". The bottom section is a solid black rectangle with a width of 66". The total height of the banner is 28 3/4", divided into 19 3/4" above the black section and 9" below it. The text "metaproject 08" and "GOOD LUCK + R.I.T" are also present in this section.

ALL VINYL ON SINGLE SHEET

JOB #	
Quantity:	3
Vinyl	69 1/2" x 17 3/4"
color(s)	White
	Intense Blue
MATCH PRINT: NA	
PROD.RDY.	DATE
INIT	

ENT:	RIT College of Des.	PROJ.#
OW:	ICFF 2018	00001-001
OTH DESCRIPTION:		
	10' x 20'	
ALE:		
	1" = 1'	
CATION:		
	Jacob K. Javits Ctr.	
Y:		
	New York, NY	
OW DATES:		
	05.20-23.2018	
OTH#:		
	14	
AWN BY:		
	DRS	
TE:		
	04.12.2018	
OJ. MGR:		
	Tim Prinzig	

REVISIONS

Account Executive:	
Project Manager:	



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metaproject 08

setup package

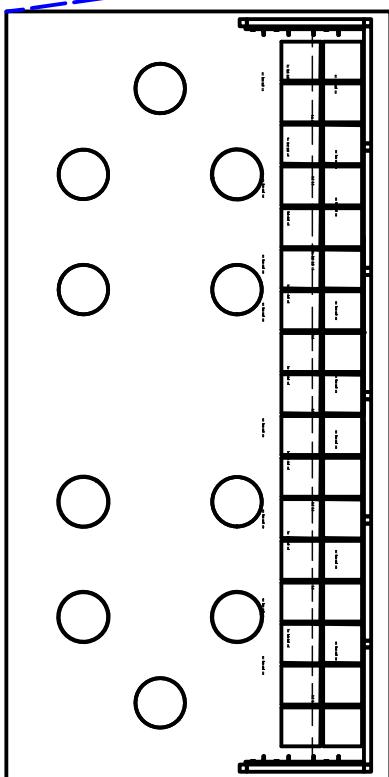
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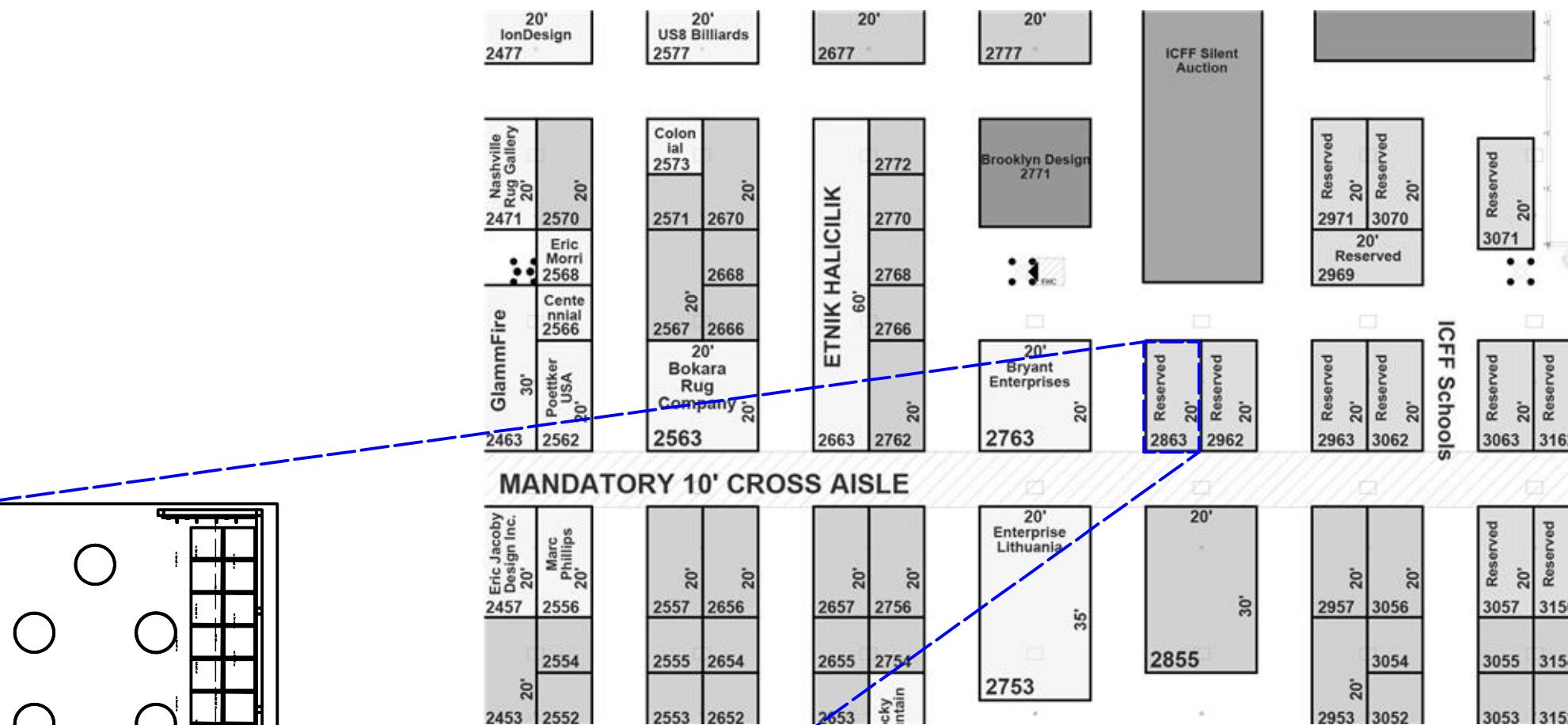
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VENUE
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CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH SETUP PACKAGE

1 OF 9
HALL LAYOUT

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BOOTH SETUP PACKAGE

2 OF 9
PERSPECTIVE

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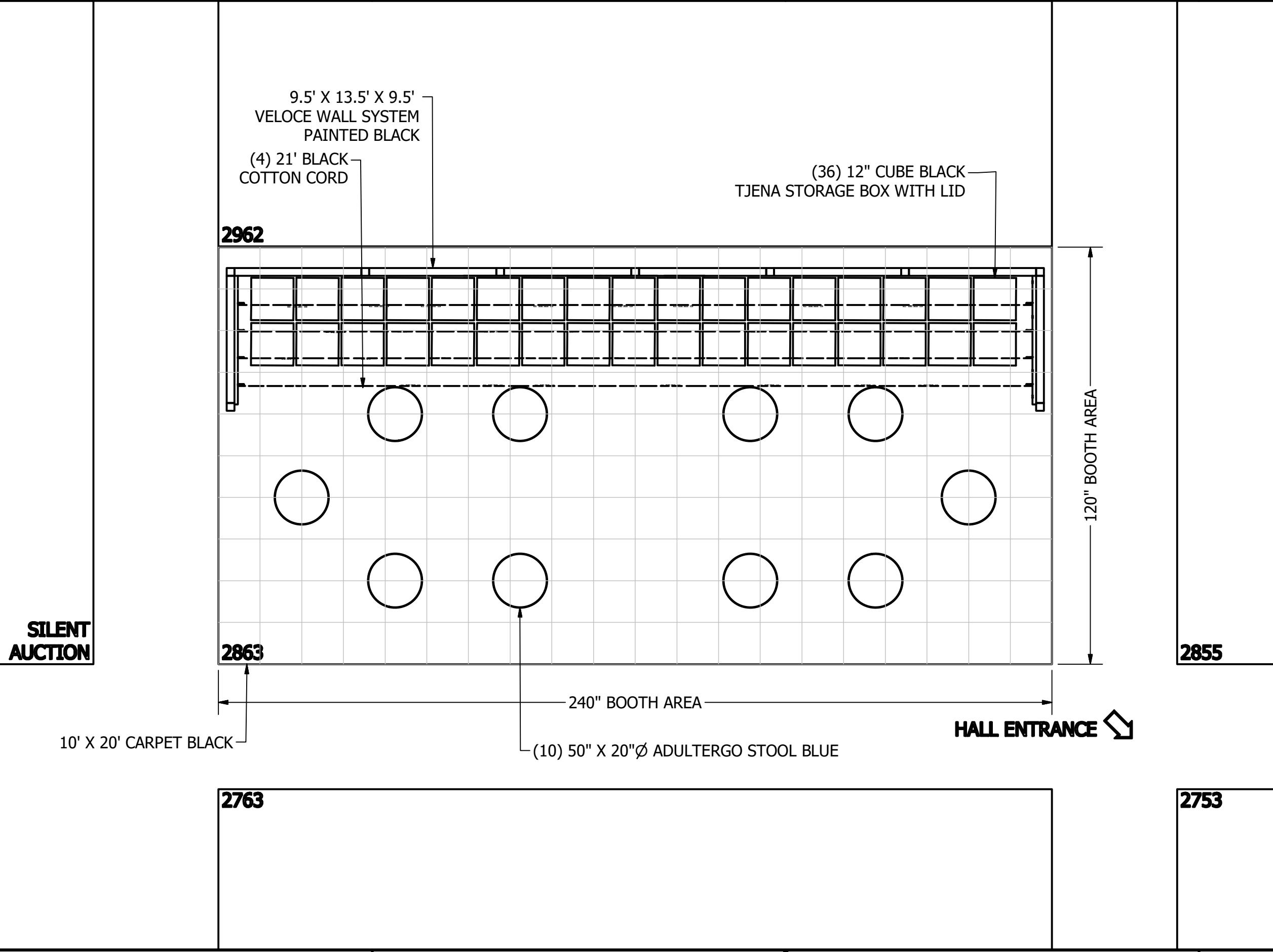
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CLIENT
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BOOTH SETUP PACKAGE

3 OF 9
GRID PLAN

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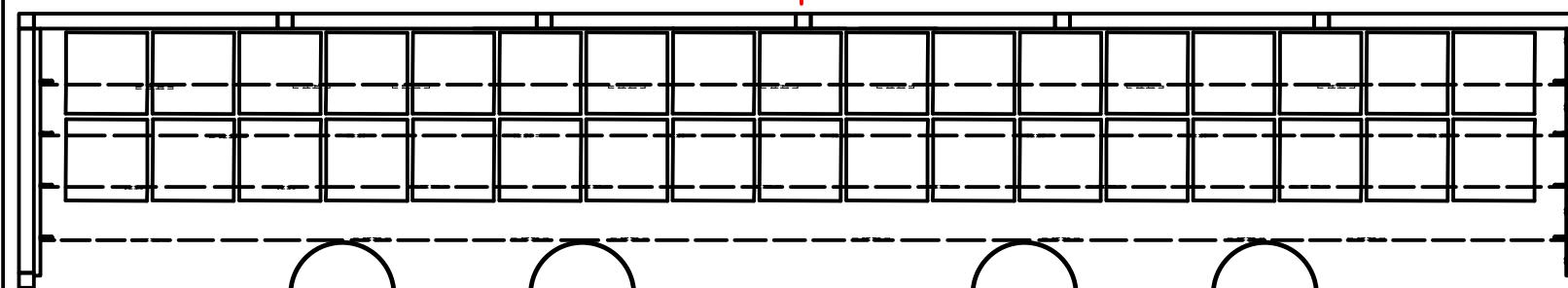
B

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**SILENT
AUCTION****2962**

10' - 0" 0' - 0"

(1) 5AMP 120V AC



120" BOOTH AREA

2863

240" BOOTH AREA

HALL ENTRANCE ↗**2763****2855****2753**

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BOOTH SETUP PACKAGE

4 OF 9
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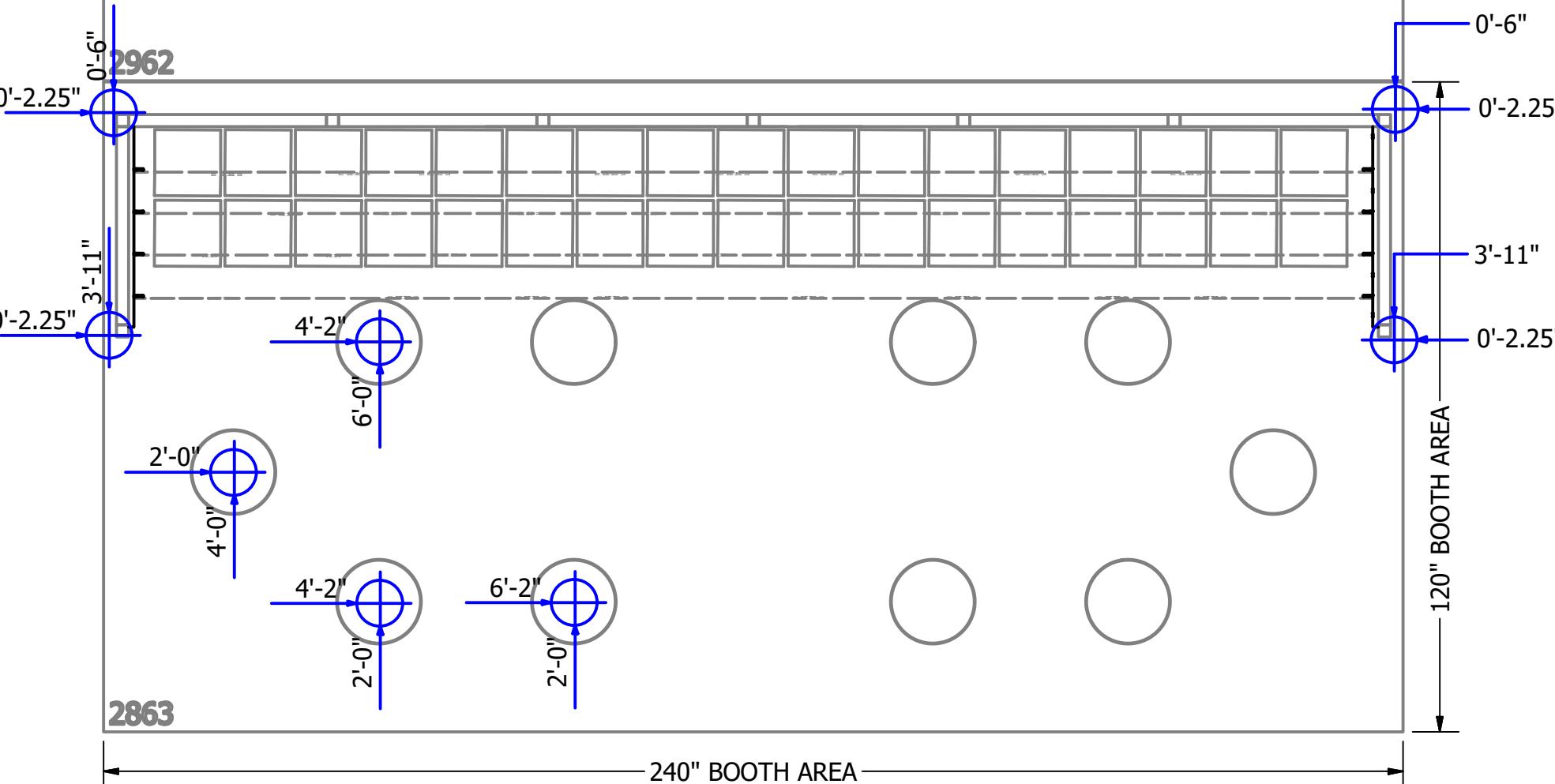
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SILENT
AUCTION



CLIENT
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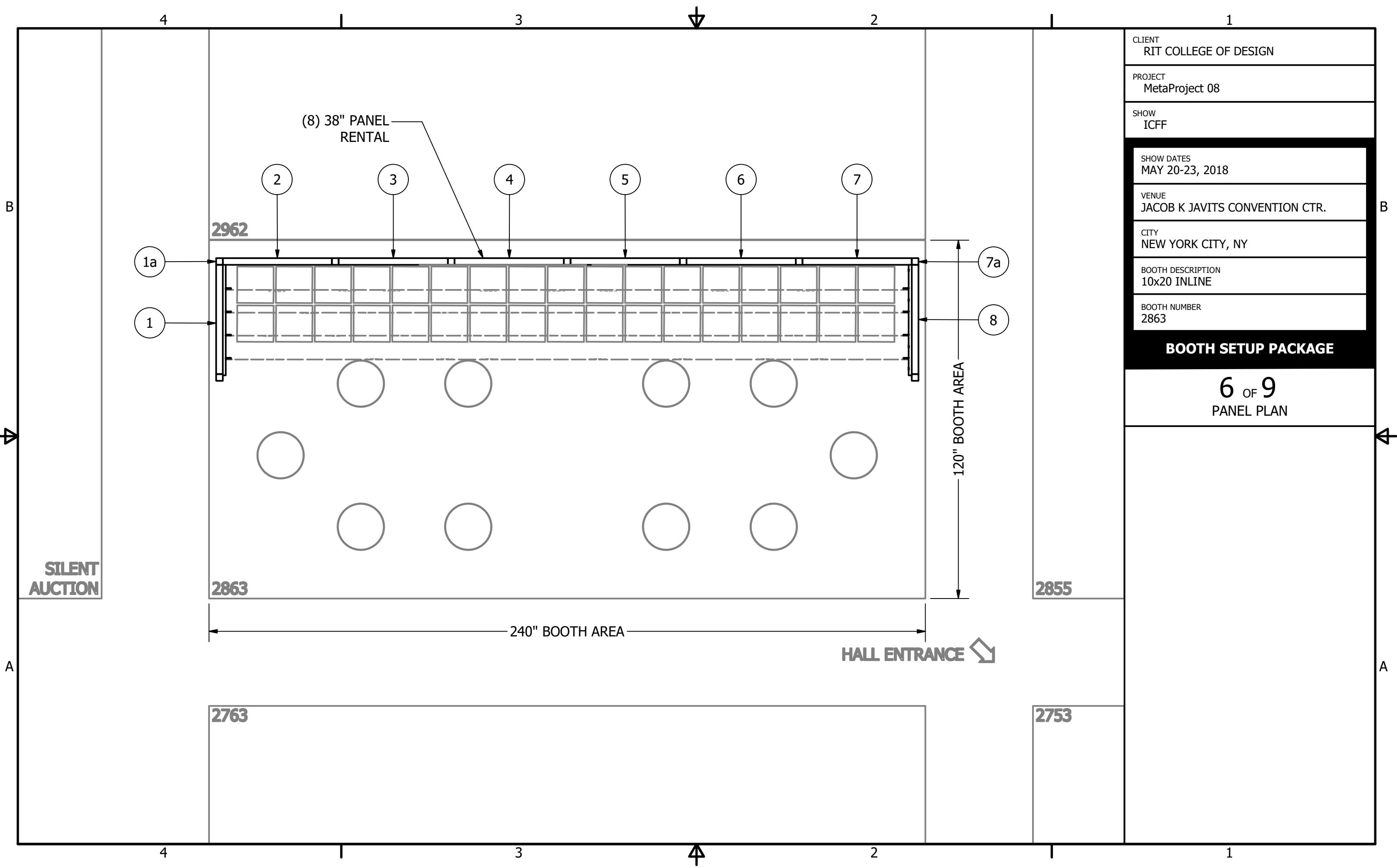
BOOTH SETUP PACKAGE

5 OF 9
START POINTS

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CLIENT
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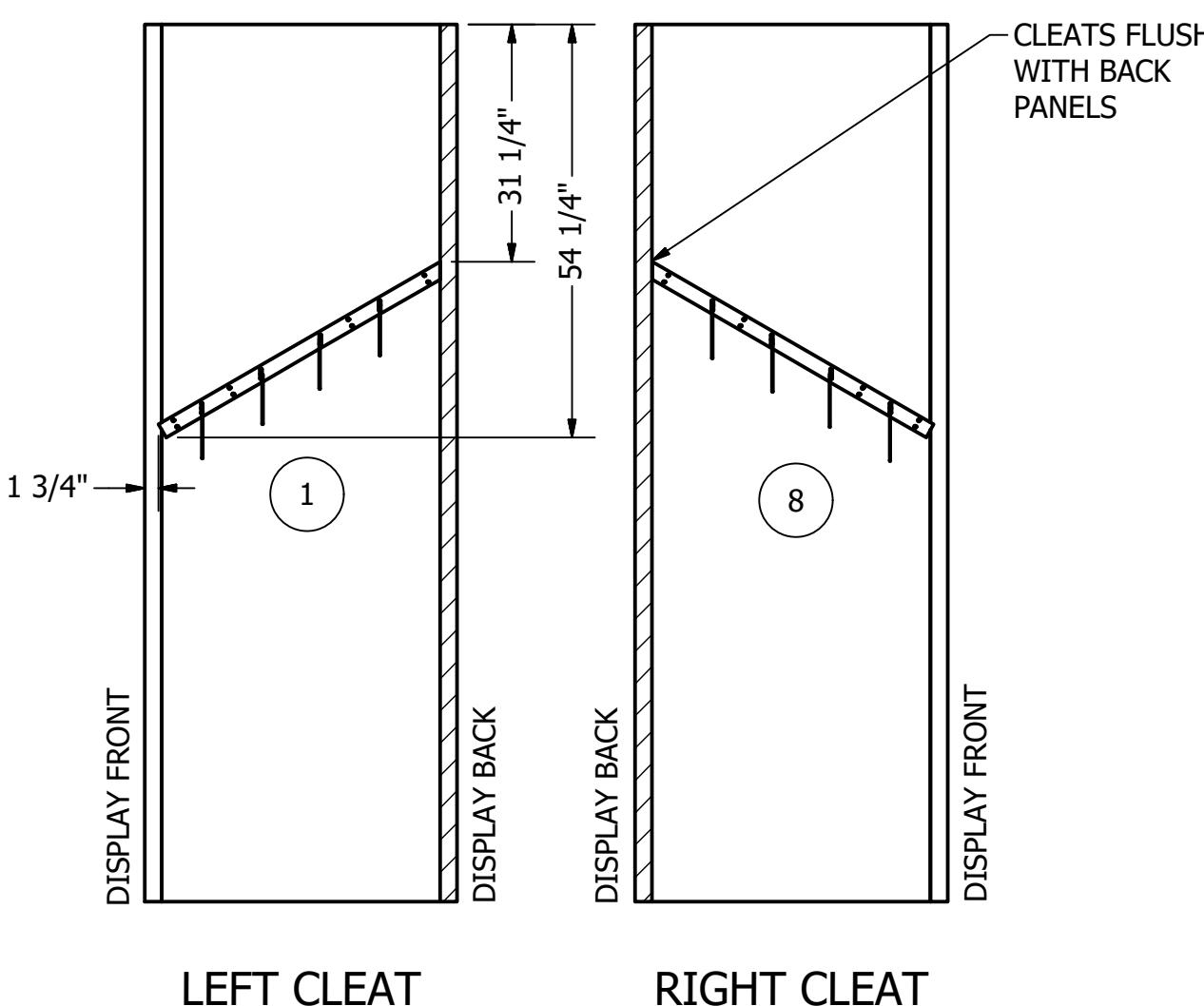
BOOTH DESCRIPTION
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BOOTH SETUP PACKAGE

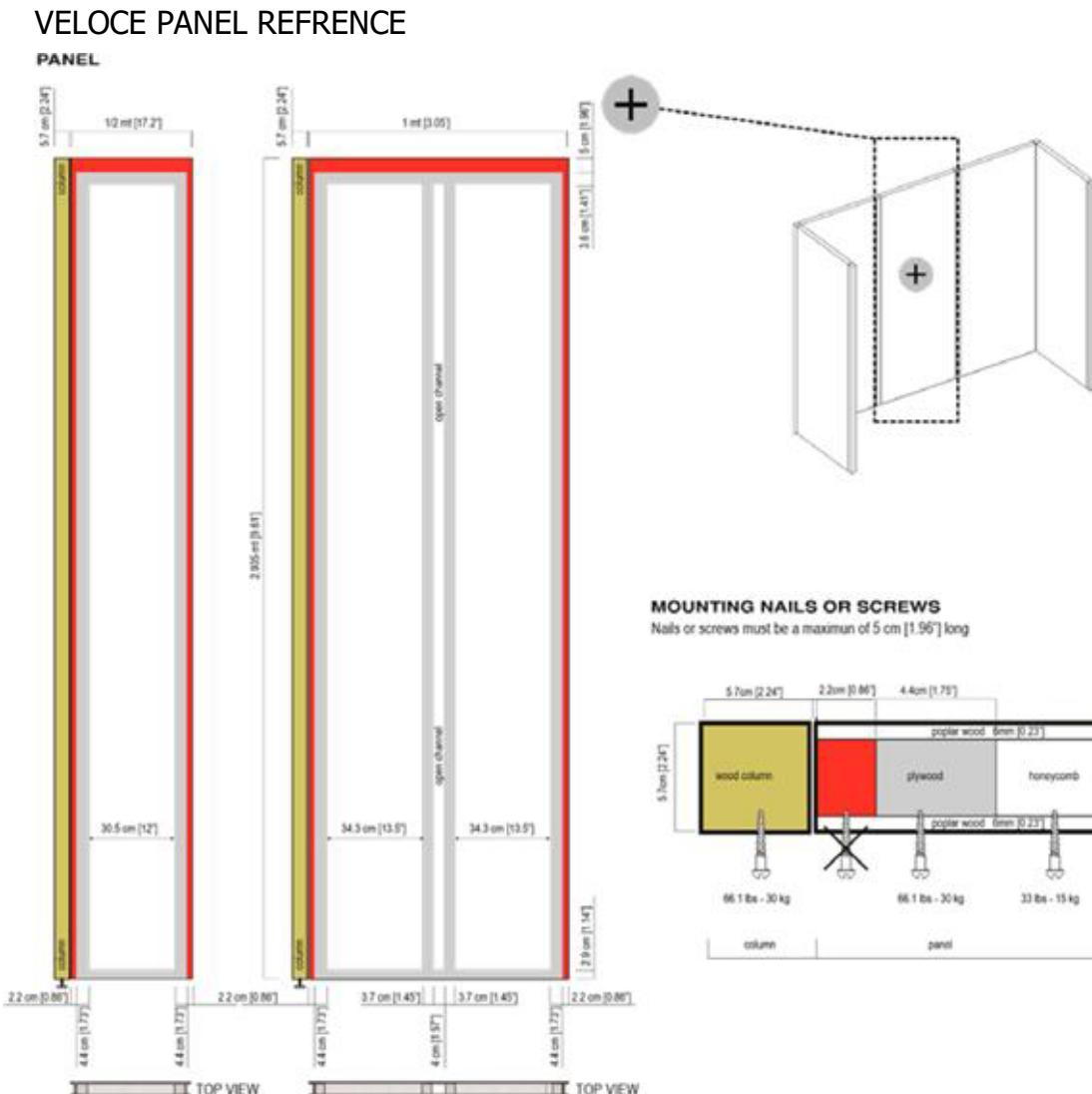
7 OF 9

CLEAT INSTALLMENT



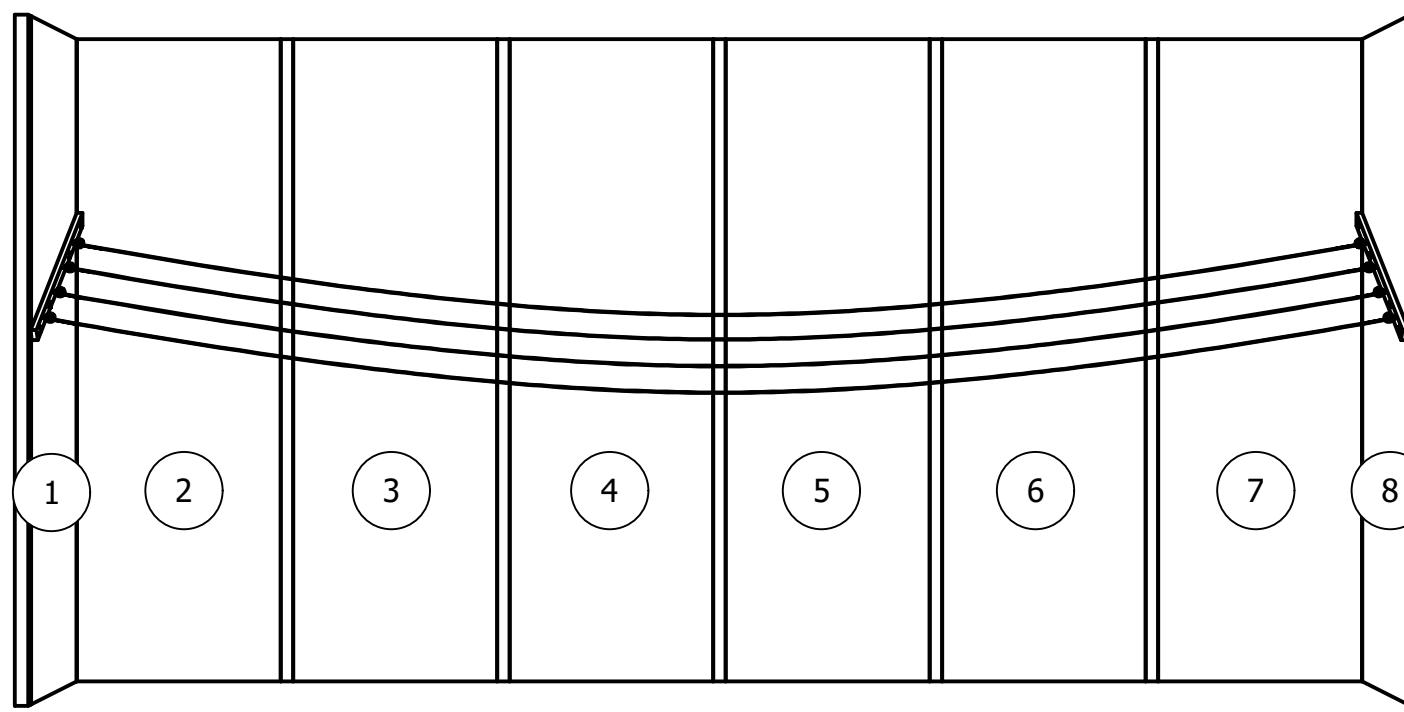
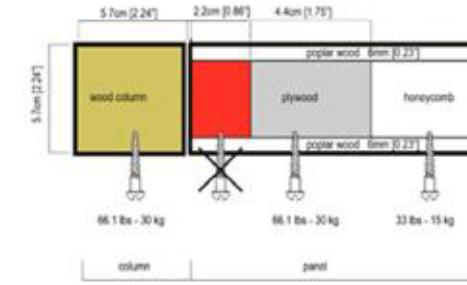
LEFT CLEAT

RIGHT CLEAT



MOUNTING NAILS OR SCREWS

Nails or screws must be a maximum of 5 cm [1.96"] long.



ALL ROPES SECURED
WITH BOWLINE KNOT

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**SILENT
AUCTION****2763****2863****2962**

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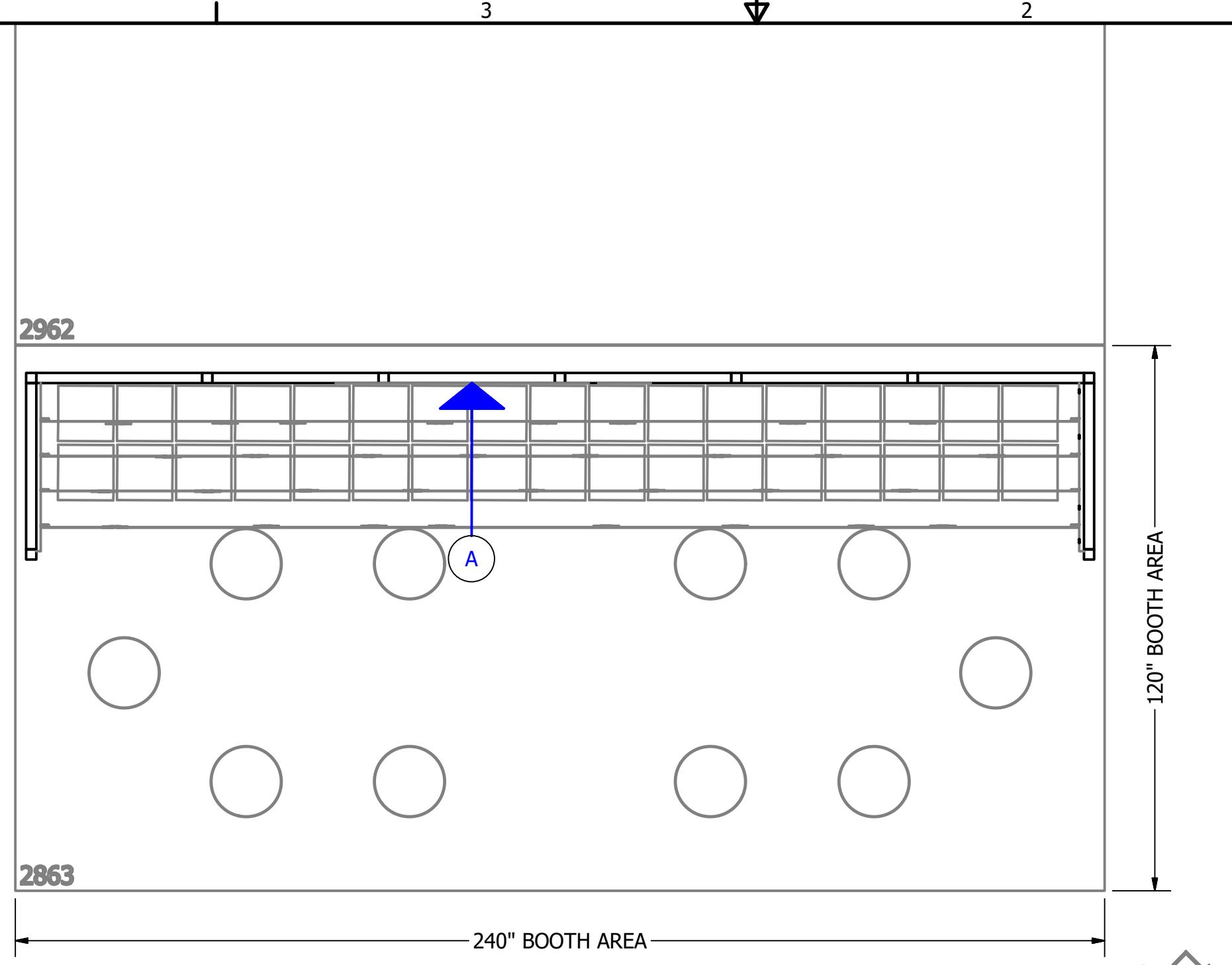
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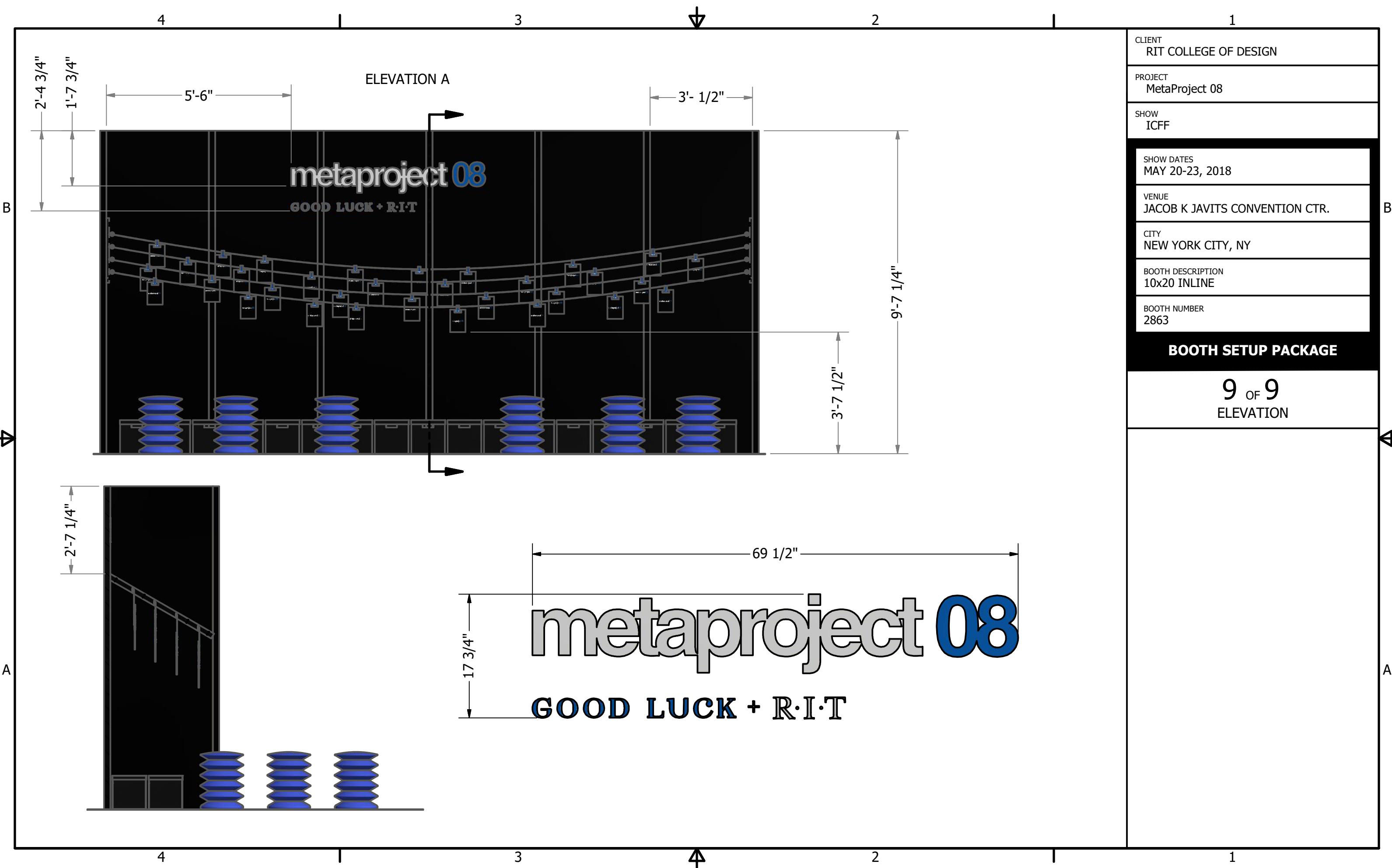
CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
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BOOTH SETUP PACKAGE

8 OF 9
GRAPHIC KEY



metaproject 08

comprehensive show checklist

Comprehensive Construction and Booth Setup Checklist

Construction Materials (assemblies)

PANEL

- (131.2 ft²) **HPL-459-58-4X8** BLACK-FORMICA-MATTE-STD
- (131.2 ft²) **PLY-008** 1/4x48x96 BIRCH IMP
- (18.24 ft²) **PLY-009** 3/4x48x96 BIRCH IMP
- (10) **GLUE-001** ADHESIVE-CONTACT-CEMENT-RED-5GAL
- (8) **CARD-006** 2in DIA x 72in CARDBOARD TUBE
- (21) **DOWL-026** 2in x 5/8in HARDWOOD DOWL PIN
- (21) **ROTO-007** ROTOLOCK RECEIVER SOUTHCOPARTS
- (21) **ROTO-008** ROTOLOCK LATCH SOUTHCOPARTS

CLEAT

- **PAINT-026** GAL BLACK PAINT
- (7ft) **BOARD-001-1X2** 1x2 ASH BOARD
- (8) **EYE-001** NATIONAL HARDWARE #1 STEEL EYE BOLT
- (16) **SCREW-001** 2in WOOD SCREW

VINYL LOGO

- (10') **VINYL WHITE** DONATION - RES EXHIBIT SERVICES
- (10') **VINYL INTENSE BLUE** DONATION - RES EXHIBIT SERVICES

TJENA BOXES

- (2) **PACKING TAPE** PACKING TAPE WITH DISPENSER
- (34) **TJENA BOX** BLACK

Booth Setup Materials (including assemblies)

- (100) **METAPROJECT BOOK**
- (100) **BAG CLIP HOLDER** PURCHASE - RJFMARKETING
- **CARPET** RENTAL - FREEMAN PRESTIGE BOOTH PACKAGE
- (4) **21' CORD** PURCHASE - LOWES
- (3) **GRAPHIC LOGO** DONATION - RES EXHIBIT SERVICES
- (10) **HELLER ADULTERGO** DONATION
- **PANEL ASSEMBLY** NEW CONSTRUCTION
- **LEFT CLEAT** NEW CONSTRUCTION
- **RIGHT CLEAT** NEW CONSTRUCTION
- (34) **TJENA BOX** PURCHASE – IKEA

Booth Setup Tools

- (4) **16ft TAPE MEASURE**
- (2) **SQUIGIS** FOR VINYL APPLICATION
- (5) **ALLEN KEY** FOR PANEL SETUP
- (2) **HAND DRILL**
- (2) **PHILLIPS HEAD DRILL BIT**
- (2) **1/16in DRILL BIT** FOR PREDRILLING CLEAT HOLES
- **UTILITY KNIFE** FOR CUTTING ROPE
- (5) **EXTRA BLADES** EXTRA
- **LIGHTER** FOR FINISHING ROPE ENDS