

# Dan Secrest

Design Technologist | UI/UX Designer | UI Developer • 678.896.7727 • dan.secrest@gmail.com

## Objective

Utilize, share, and expand my two decades of design and development experience to aid a team in the collaborative creation of elegant and user-centered digital solutions that serve the needs of the intended audiences.

## Skills

- Web (UI) design and development
- User experience design and prototyping
- Cross-disciplinary collaboration
- HTML, Web Components
- CSS, SCSS, Tailwind CSS
- JavaScript, TypeScript
- JavaScript Frameworks (React and Angular)
- Content management systems (enterprise and open-source)
- Version control systems including Git
- Agile process methodologies (Scrum and Kanban)
- Adobe Photoshop, Adobe XD, Figma

## Experience

01/2024 - Present	Self-Employed   Contract <i>Design Technologist</i> <ul style="list-style-type: none"><li>• Provide UX design and UI development services for various companies and organizations</li></ul>
07/2022 - 12/2023	North Point Ministries, Alpharetta, GA <i>Digital Developer</i> <ul style="list-style-type: none"><li>• Collaborated with internal teams and vendors to create mobile-first responsive web experiences for attendees across a network of 8 Atlanta-area churches</li><li>• Advocated and implemented user experience design phase to aid vision communication and development efforts for attendee accounts</li><li>• Utilized and expanded vendor-built architecture (Remix/React/GraphQL) to further prototype attendee user profile web application leveraging the Rock REST API</li><li>• Designed, developed, and implemented the user interface for a volunteer and care applications web experience within Rock RMS utilizing the CMS features and themes (HTML, CSS/LESS, JavaScript, Lava)</li></ul>
05/2017 - 04/2022	DataScan, Alpharetta, GA <i>Senior UI Developer</i> <ul style="list-style-type: none"><li>• Redesigned and expanded auto inventory risk management web application on a team of 10-15 people utilizing agile process methodologies and Jira</li><li>• Designed wireframes and interactive prototypes to communicate user flows and solution business needs</li><li>• Utilized a React-like architecture leveraging JavaScript, Webpack, Web Components (Polymer/Lit), Flux-based data flow patterns for state management, and Material Design</li><li>• Collaborated with software engineers to define and design API needs in fulfilling user interface requirements</li></ul>
02/2014 - 04/2017	Huge, Atlanta, GA <i>Senior Web Engineer</i> <ul style="list-style-type: none"><li>• Collaboratively architected, developed, and maintained mobile-first responsive websites (HTML, CSS, SCSS, JavaScript, Gulp, Angular, Sitecore)</li></ul>

- Advocated cross-functional (UX, Creative, Development, QA) team integrity within agile managed projects on teams ranging from 5-30 people using Jira and Trello
- Managed and mentored associate and mid-level web engineers
- Project brands included Dell, Lowe's, Ruth's Chris Steak House, Sonic Automotive

03/2012 - 02/2014	Razorfish, Atlanta, GA <i>Presentation Layer Engineer</i>
	<ul style="list-style-type: none"> <li>• Collaborated across departments (UX, Creative, QA) to solve client digital needs</li> <li>• Developed presentation layer of desktop, mobile, and responsive websites (HTML, CSS, SCSS, JavaScript, jQuery, Backbone, Grunt, Gulp)</li> <li>• Aided software engineers with integrating presentation layer into platforms such as Adobe Experience Manager (AEM)</li> <li>• Communicated with project management teams to set scope and deliverables using agile methodologies and Jira</li> <li>• Project brands included AT&amp;T, Bridgestone, Firestone</li> </ul>
01/2011 - 03/2012	The Creative Circus, Atlanta, GA <i>Interactive Development Instructor</i>
	<ul style="list-style-type: none"> <li>• Instructed web development classes</li> <li>• Aided in curriculum creation and review</li> <li>• Participated in student panel reviews</li> </ul>
08/2010 - 03/2012	IQ, Atlanta, GA <i>Developer</i>
	<ul style="list-style-type: none"> <li>• Collaborated closely with user experience and creative professionals</li> <li>• Responsible for development of complex designs (HTML, CSS, jQuery)</li> <li>• Developed and tested across multiple browsers and devices</li> <li>• Managed a small team of front-end developers</li> <li>• Participated in estimating and scoping work with management teams</li> <li>• Project brands included Georgia Pacific, Under Armour, UPS, Wells Fargo, Yamaha</li> </ul>
02/2006 - 08/2010	Imavex, Noblesville, IN <i>Senior Web Designer / Developer</i>
	<ul style="list-style-type: none"> <li>• Designed and developed websites for golf courses, auto dealerships, churches, and various-sized businesses</li> <li>• Developed websites within proprietary content management system written in PHP</li> <li>• Collaborated with search engine marketing team for landing page strategies</li> </ul>
01/2004 - 02/2006	Page 1 Solutions, Golden, CO <i>Web Designer / Developer</i>
	<ul style="list-style-type: none"> <li>• Designed and developed websites for doctors, dentist offices, and law firms</li> <li>• Collaborated with SEO professionals to assure top search engine rankings</li> </ul>

## Education

2003 - 2005	The Art Institute of Colorado, Denver, CO <i>Bachelor of Arts in Interactive Media Design</i>
2001 - 2003	ITT Technical Institute, Strongsville, OH <i>Associate of Applied Science in Information Technology - Multimedia</i>