

Dan Secrest

Design Technologist | UI/UX Designer | UI Developer • 678.896.7727 • dan.secrest@gmail.com

Objective

Utilize, share, and expand my two decades of design and development experience to aid a team in the collaborative creation of elegant and user-centered digital solutions that serve the needs of the intended audiences.

Skills

- Web (UI) design and development
- User experience design and prototyping
- Cross-disciplinary collaboration
- HTML, Web Components
- CSS, SCSS, Tailwind CSS
- JavaScript, TypeScript
- JavaScript Frameworks (React and Angular)
- Content management systems (enterprise and open-source)
- Version control systems including Git
- Agile process methodologies (Scrum and Kanban)
- Adobe Photoshop, Adobe XD, Figma

Experience

- 01/2024 - Present Self-Employed | Contract
Design Technologist
- Provide UX design and UI development services for various companies and organizations
- 07/2022 - 12/2023 North Point Ministries, Alpharetta, GA
Digital Developer
- Collaborated with internal teams and vendors to create mobile-first responsive web experiences for attendees across a network of 8 Atlanta-area churches
 - Advocated and implemented user experience design phase to aid vision communication and development efforts for attendee accounts
 - Utilized and expanded vendor-built architecture (Remix/React/GraphQL) to further prototype attendee user profile web application leveraging the Rock REST API
 - Designed, developed, and implemented the user interface for a volunteer and care applications web experience within Rock RMS utilizing the CMS features and themes (HTML, CSS/LESS, JavaScript, Lava)
- 05/2017 - 04/2022 DataScan, Alpharetta, GA
Senior UI Developer
- Redesigned and expanded auto inventory risk management web application on a team of 10-15 people utilizing agile process methodologies and Jira
 - Designed wireframes and interactive prototypes to communicate user flows and solution business needs
 - Utilized a React-like architecture leveraging JavaScript, Webpack, Web Components (Polymer/Lit), Flux-based data flow patterns for state management, and Material Design
 - Collaborated with software engineers to define and design API needs in fulfilling user interface requirements
- 02/2014 - 04/2017 Huge, Atlanta, GA
Senior Web Engineer
- Collaboratively architected, developed, and maintained mobile-first responsive websites (HTML, CSS, SCSS, JavaScript, Gulp, Angular, Sitecore)

- Advocated cross-functional (UX, Creative, Development, QA) team integrity within agile managed projects on teams ranging from 5-30 people using Jira and Trello
- Managed and mentored associate and mid-level web engineers
- Project brands included Dell, Lowe's, Ruth's Chris Steak House, Sonic Automotive

03/2012 -
02/2014

Razorfish, Atlanta, GA
Presentation Layer Engineer

- Collaborated across departments (UX, Creative, QA) to solve client digital needs
- Developed presentation layer of desktop, mobile, and responsive websites (HTML, CSS, SCSS, JavaScript, jQuery, Backbone, Grunt, Gulp)
- Aided software engineers with integrating presentation layer into platforms such as Adobe Experience Manager (AEM)
- Communicated with project management teams to set scope and deliverables using agile methodologies and Jira
- Project brands included AT&T, Bridgestone, Firestone

01/2011 -
03/2012

The Creative Circus, Atlanta, GA
Interactive Development Instructor

- Instructed web development classes
- Aided in curriculum creation and review
- Participated in student panel reviews

08/2010 -
03/2012

IQ, Atlanta, GA
Developer

- Collaborated closely with user experience and creative professionals
- Responsible for development of complex designs (HTML, CSS, jQuery)
- Developed and tested across multiple browsers and devices
- Managed a small team of front-end developers
- Participated in estimating and scoping work with management teams
- Project brands included Georgia Pacific, Under Armour, UPS, Wells Fargo, Yamaha

02/2006 -
08/2010

Imavex, Noblesville, IN
Senior Web Designer / Developer

- Designed and developed websites for golf courses, auto dealerships, churches, and various-sized businesses
- Developed websites within proprietary content management system written in PHP
- Collaborated with search engine marketing team for landing page strategies

01/2004 -
02/2006

Page 1 Solutions, Golden, CO
Web Designer / Developer

- Designed and developed websites for doctors, dentist offices, and law firms
- Collaborated with SEO professionals to assure top search engine rankings

Education

2003 - 2005

The Art Institute of Colorado, Denver, CO
Bachelor of Arts in Interactive Media Design

2001 - 2003

ITT Technical Institute, Strongsville, OH
Associate of Applied Science in Information Technology - Multimedia