

Dan Secrest

Design Technologist | UI/UX Designer | UI Developer • 678.896.7727 • dan.secrest@gmail.com

Objective

Utilize, share, and expand my two decades of design and development experience to aid a team in the collaborative creation of elegant and user-centered digital solutions that serve the needs of the intended audiences.

Skills

- Web (UI) design and development
- User experience design and prototyping
- Cross-disciplinary collaboration
- HTML, Web Components
- CSS, SCSS, Tailwind CSS
- JavaScript, TypeScript
- JavaScript Frameworks (React and Angular)
- Content management systems (enterprise and open-source)
- Version control systems including Git
- Agile process methodologies (Scrum and Kanban)
- Adobe Photoshop, Adobe XD, Figma

Experience

12/2023 - Present	Self-Employed Contract <i>Design Technologist</i> <ul style="list-style-type: none">• Provide UX design and UI development services for various companies and organizations
07/2022 - 11/2023	North Point Ministries, Alpharetta, GA <i>Digital Developer</i> <ul style="list-style-type: none">• Collaborated with internal teams and vendors to create mobile-first responsive web experiences for attendees across a network of 8 Atlanta-area churches• Advocated and implemented user experience design phase to aid vision communication and development efforts for attendee accounts• Utilized and expanded vendor-built architecture (Remix/React/GraphQL) to further prototype attendee user profile web application leveraging the Rock REST API• Designed, developed, and implemented the user interface for a volunteer and care applications web experience within Rock RMS utilizing the CMS features and themes (HTML, CSS/LESS, JavaScript, Lava)
05/2017 - 04/2022	DataScan, Alpharetta, GA <i>Senior UI Developer</i> <ul style="list-style-type: none">• Redesigned and expanded auto inventory risk management web application on a team of 10-15 people utilizing agile process methodologies and Jira• Designed wireframes and interactive prototypes to communicate user flows and solution business needs• Utilized a React-like architecture leveraging JavaScript, Webpack, Web Components (Polymer/Lit), Flux-based data flow patterns for state management, and Material Design• Collaborated with software engineers to define and design API needs in fulfilling user interface requirements
02/2014 - 03/2017	Huge, Atlanta, GA <i>Senior Web Engineer</i> <ul style="list-style-type: none">• Collaboratively architected, developed, and maintained mobile-first responsive websites (HTML, CSS, SCSS, JavaScript, Gulp, Angular, Sitecore)

- Advocated cross-functional (UX, Creative, Development, QA) team integrity within agile managed projects on teams ranging from 5-30 people using Jira and Trello
- Managed and mentored associate and mid-level web engineers
- Project brands included Dell, Lowe's, Ruth's Chris Steak House, Sonic Automotive

03/2012 - 02/2014	Razorfish, Atlanta, GA <i>Presentation Layer Engineer</i>
	<ul style="list-style-type: none"> • Collaborated across departments (UX, Creative, QA) to solve client digital needs • Developed presentation layer of desktop, mobile, and responsive websites (HTML, CSS, SCSS, JavaScript, jQuery, Backbone, Grunt, Gulp) • Aided software engineers with integrating presentation layer into platforms such as Adobe Experience Manager (AEM) • Communicated with project management teams to set scope and deliverables using agile methodologies and Jira • Project brands included AT&T, Bridgestone, Firestone
01/2011 - 03/2012	The Creative Circus, Atlanta, GA <i>Interactive Development Instructor</i>
	<ul style="list-style-type: none"> • Instructed web development classes • Aided in curriculum creation and review • Participated in student panel reviews
08/2010 - 03/2012	IQ, Atlanta, GA <i>Developer</i>
	<ul style="list-style-type: none"> • Collaborated closely with user experience and creative professionals • Responsible for development of complex designs (HTML, CSS, jQuery) • Developed and tested across multiple browsers and devices • Managed a small team of front-end developers • Participated in estimating and scoping work with management teams • Project brands included Georgia Pacific, Under Armour, UPS, Wells Fargo, Yamaha
02/2006 - 08/2010	Imavex, Noblesville, IN <i>Senior Web Designer / Developer</i>
	<ul style="list-style-type: none"> • Designed and developed websites for golf courses, auto dealerships, churches, and various-sized businesses • Developed websites within proprietary content management system written in PHP • Collaborated with search engine marketing team for landing page strategies
01/2004 - 02/2006	Page 1 Solutions, Golden, CO <i>Web Designer / Developer</i>
	<ul style="list-style-type: none"> • Designed and developed websites for doctors, dentist offices, and law firms • Collaborated with SEO professionals to assure top search engine rankings

Education

2003 - 2005	The Art Institute of Colorado, Denver, CO <i>Bachelor of Arts in Interactive Media Design</i>
2001 - 2003	ITT Technical Institute, Strongsville, OH <i>Associate of Applied Science in Information Technology - Multimedia</i>