

DANIEL C. SHOUP

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SUMMARY

With a background in education, product development, and managing businesses and events for myself, and other organizations, leading a web development team is a natural fit. I excel at helping create a positive and respectful environment for both team members and customers while maintaining organizational goals and expectations in a think-on-your-feet environment. I have experience with full-stack web development, and excel at translating client needs into a viable product.

- Excellent writing and communication skills.
 - Adapt quickly and thrive in multi-faceted, fast-paced environments.
 - Perform well as part of a diverse team and work to promote group cohesiveness.
 - Decision-making and leading under pressure come naturally and work is always thorough, accurate, timely, and positive.
 - Expert with Mac and PC platforms, and Microsoft Office Suite
 - Adept with WordPress, and ConstantContact.
 - Proficient with HTML, CSS, JavaScript, Node.js, and other full-stack development tools.
 - Quick to learn new software and can tame almost any copy/fax machine.
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EXPERIENCE

CONSCIOUS COFFEES, Boulder, Colorado.

2015–2021

Director of Special Projects. Managed deliveries, invoicing, web support, and assisted with communications and facilities maintenance for Conscious Coffees brand.

- Streamlined the delivery system, and created a reliable delivery format for clients.
- Maintained a consistent invoicing process for Conscious Coffees and Clients.
- Responsible for maintaining company websites, blogs, and social media sites.
- Provided other technological assistance as needed.
- Assisted with general inventory improvement, and social outreach.

FOOD FOR THOUGHT, Honor, Michigan.

2013–2014

Director of Special Projects. Managed product development, web support, and assisted with communications and facilities maintenance for Food for Thought and Esch Road brands.

- Created recipes for a new line of mustards, caramel sauces, jellies, and reformulated barbecue sauces.
- Managed product development projects from inception to production.
- Worked with customers to develop and produce private label products.
- Responsible for maintaining company websites, blogs, and social media sites.
- Provided other technological assistance as needed.
- Assisted with general facility improvement, machinery maintenance, and construction projects.

SEEDS AFTER-SCHOOL PROGRAM, Frankfort, Michigan.

2009–2012

Site Coordinator for grant-funded, after-school program serving at-risk middle and high school students. Created hands-on, educational, and experiential opportunities for youth.

- Recruited and supervised dozens of staff, volunteers, and contractors.
- Managed site facilities and budget, including achieving required participation targets.
- Recruited hundreds of students to participate in after-school programming.
- Worked collaboratively with school administration, staff, and parents, to create after-school opportunities.

- Managed summer Youth Conservation Corps program staff and team members, providing green job experience for at-risk youth.
- Created and lead staff of summer-long day camp for middle school students.
- Worked closely with professional musicians to develop and lead a “School of Rock” camp for students from 12 area schools.

NORTH COAST IMPROVEMENTS, Empire, Michigan.

2007–2009

Owner/President. Responsible for all operations of small, home renovation business. Worked closely with customers and suppliers to estimate and complete projects to customer specifications.

STUDENT TEACHING, Traverse City, Michigan.

2006–2007

Student Teacher, Traverse City Central High School. Devised and implemented lesson plans in 10th grade Modern World History and 11th/12th grade Honors American Literature classrooms. Handled all aspects of classroom management including attendance, grading, and engaging students with the curriculum on a daily basis. Communicated effectively with parents through written communication and parent/teacher conferences.

Teacher Assistant, East Junior High. Gained classroom experience in 9th grade American Cultural Studies classroom. Engaged students, as a group and individually, with lead teacher's lesson material. Responsible for attendance, grading and recording student work, classroom organization, and assisting with setup and maintenance of classroom technology.

STUDENT, Grand Valley State University, Traverse City, Michigan.

2004–2006

Returned to school for degree in secondary education: full-time (2004-2006), then part-time through completion.

TRUE NORTH BUILDERS, Empire, Michigan.

2002–2004

Project/Office Manager. Responsible for all office-related activities, including payables and receivables, payroll, and other general accounting tasks. Worked directly with customers to coordinate building projects from estimate phase through completion.

GLEN ARBOR GROCERY, Glen Arbor, Michigan.

2000–2002

Manager. Recruited to help open a new grocery store, deli, and pizza shop. Maintained inventories across multiple departments. Trained and supervised employees. Responsible for daily sales reports and bank deposits.

FOOD/MUSIC EVENTS & FESTIVALS

EARTHWORK HARVEST GATHERING, Lake City, Michigan.

2010–present

Gate Team Leader & Core Team Member. Manage all gate operations for a popular long-standing Michigan music festival each fall.

- Recruit, supervise, train, and coordinate over ten shift managers and one hundred volunteers for the duration of the festival.
- Oversee all aspects of festival entrance operations and team, including shift scheduling, access pass system, payment processing.
- Greet all festival artists and coordinate with other departments to direct performers and equipment to appropriate performance venues in a timely manner.
- Work with safety team to monitor all entrance activity for security purposes.
- Train and supervise managers and volunteers on entrance payment system, including all cash and credit card transactions.
- Balance entrance transactions and make regular cash deposits for gate sales totaling more than \$50,000.

GREEN CUISINE, Honor, Michigan.

2012–present

Board Member & Event Coordinator. Helped organize and coordinate vendors and volunteers for this zero-waste, annual, free-to-the-public event for over 1,000 guests. Select local vendors, with board consensus, who are artisan

producers and adhere to sustainable business practices and local food promotion. Helped coordinate over 30 vendors and over 30 volunteers. Directed contractors for setup and teardown of the event.

EDUCATION

GRAND VALLEY STATE UNIVERSITY, Grand Rapids, Michigan.

Bachelor of Arts, magna cum laude. English Language & Literature. Secondary Education Emphasis.
Certified Teacher, Secondary English and History, State of Michigan.

MICHIGAN STATE UNIVERSITY, East Lansing, Michigan.

Computer Coding BootCamp Program. Full-stack development certificate program.