

# DAN SMITH

## UX DESIGNER

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in dansmithux

## SUMMARY

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As an empathetic technologist, I feel called to create ethical, accessible, thoughtful products that positively impact and enrich us. I'm driven to understand and optimize our human experience — especially how we increasingly interact with and rely on technology in our everyday lives. With end-to-end experience and training in user research, UX and UI design, and responsive front-end development, I can speak multiple role "languages" with fluency, and get products shipped.

## EXPERIENCE

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### Speaking of Science Los Angeles, CA Front-End Engineer & UX Designer February 2021 to Current

- Developed responsive websites that promoted cutting-edge biomarker testing to physicians and oncology patients, helping improve patient prognosis outcomes
- Performed heuristic evaluations and usability testing
- Collaborated closely with visual designer to ensure scalability of design patterns for related projects

### Microsoft Bellevue, WA Front-End Engineer & UX Designer March 2017 to April 2021

- Developed marketing and interactive web content for Dynamics 365, Power BI, Power Apps, Power Automate, Power Virtual Agents sites for high-visibility product releases and conferences
- Iteratively designed user flows and interfaces for customer support systems in Figma; implemented front-end code for designs
- Collaborated with product managers and other UX designers, and provided feasibility feedback and cost-benefit analysis for new design patterns
- Improved scalability, accessibility, and usability of proprietary design system
- Provided heuristic evaluations and data-driven UX best practice recommendations

### PitchBook Data Seattle, WA Web Development Engineer & UX Designer September 2015 to March 2017

- Designed and developed multiple client-facing applications and interfaces (Balsamiq and Sketch) that enabled the company to acquire proprietary data points (150% increase in research throughput / relevant data captures)
- Conceptualized, wireframed, designed, and developed internal automation application that increased employee task efficiency by 200%
- Collaborated with engineers, UX designers, product managers, and non-technical stakeholders
- Received extensive mentorship and guidance from multiple UX designers

### General Assembly Seattle, WA Teaching Assistant September 2015 to February 2016

- Guided immersive web development students' learning by answering questions and leading one-on-one and group discussions regarding coding concepts, technological possibilities, project scope, and best practices
- Collaborated with other TAs and instructors to communicate student progress and relay any student instructional needs

### Developer in Residence June 2015 to September 2015

- Mentored students of full-stack web development immersive course
- Participated in lesson planning and curriculum design, co-organized and planned multiple collaborations with UX design immersive students, held office hours, provided consultations for web application projects

## EDUCATION

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### Maryland Institute College of Art Master of Professional Studies, User Experience Design, 2020 4.0 / 4.0 GPA

### Nielsen Norman Group UX Certificate (UXC), Interaction Design Specialty 78 hours of interaction design and UX research coursework

### General Assembly User Experience Design, 2017 Part-time course consisting of 40 instructional hours

### General Assembly Web Development Immersive, 2015 Full-time course consisting of 480 instructional hours

### Western Washington University Bachelor of Arts, Music, 2014 3.56 / 4.0 GPA

## SKILLS

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**UX DESIGN:** interaction design, prototyping, IA, UI design, UX writing, design thinking

**UX RESEARCH:** user interviews, usability testing, contextual inquiry studies, card sorting, A/B testing

**DESIGN TOOLS:** Figma, Sketch, Adobe Photoshop

**WEB:** HTML5, CSS3, JavaScript

## AWARDS

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### Maryland Institute College of Arts UX Design Thesis Award December 2020