

## **Danso Gordon**

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[Portfolio & Work Samples Available on Request or Website]

## **UI/UX Designer & AI Trailer Creator**

### **Remote Design Specialist | Digital Strategist | Founder**

Creative professional blending 7+ years of experience in digital content, marketing, and online education with new expertise in UI/UX design and AI-generated video storytelling. I bring product ideas to life — visually and interactively — through clean, user-first designs and cinematic AI trailers. Seeking a remote role where I can contribute design thinking, storytelling, and execution across digital platforms.

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## **Skills & Expertise**

- **UI/UX Design:** Figma, Components, Constraints, Responsive Design
  - **AI Video Creation:** LTX Studio, ElevenLabs
  - **Visual Design:** Canva, Adobe-level polish (some Illustrator and Photoshop)
  - **Sales & Strategy:** Funnels, Lead Gen, Facebook Ads
  - **Project Tools:** Trello
  - **Soft Skills:** Team Leadership, Client Communication, Fast Learner
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## **Professional Experience**

### **Founder / Project Manager**

#### **Portboost – Remote / Manhattan Beach, CA**

*September 2016 – Present*

- Built mobile app concepts from ideation to pitch decks and Figma UI flows
- Created AI trailers using LTX Studio to visualize product vision and user journeys
- Designed brand systems and UX flows for apps in education and productivity sectors
- Led Facebook Ad strategy, generating targeted traffic and qualified leads
- Managed remote dev teams and client communications across 3 time zones

## **Founder / Production Manager / Content Creator**

### **Caleb Productions Inc – Los Angeles, CA**

*September 2010 – April 2019*

- Produced multiple digital media projects, including videos featured in international film festivals.
  - Oversaw timelines, managed teams, and developed creative assets under tight deadlines.
  - Built strong organizational and storytelling skills, now applied in digital marketing efforts.
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## **Education & Certifications**

**UCLA** – Los Angeles, CA

Bachelor's Degree

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## **Additional Info**

- Open to part-time or full-time remote work
- Comfortable with fast-paced, remote environments
- Passionate about business, communication, and helping companies grow