

THE ORIGINAL NEW CAR COST GUIDE



Automobile Invoice Service

2620 Barrett Road
Gainesville, GA 30507

2009 BMW 3-SERIES

EFFECTIVE 01-01-09

MAJOR CHANGES FOR 2009:

335d Diesel Sedan Available; Refined Interior



CODE	SERIES	MODEL	INVOICE	RETAIL
0944	328i	4D Sedan	30910.00	33600.00
0935		4D Sport Wagon	32570.00	35400.00
0934		2D Coupe	33580.00	36500.00
0941	328xi	2D Convertible	40755.00	44300.00
0947		4D Sedan	32750.00	35600.00
0936		4D Sport Wagon	34410.00	37400.00
0938	335i	2D Coupe	35330.00	38400.00
0942		4D Sedan	37075.00	40300.00
0933		2D Coupe	38825.00	42200.00
0946	335xi	2D Convertible	46370.00	50400.00
0943		4D Sedan	38915.00	42300.00
0952		2D Coupe	40570.00	44100.00
0981	335d	4D Sedan	40390.00	43900.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge	Standard	825.00	825.00

MESSAGE

328i Cpe SULEV Changes Model # to 0931
 328xi Cpe SULEV Changes Model # to 0939
 328i Sedan SULEV Changes Model # to 0948
 328xi Sedan SULEV Changes Model # to 0949
 328i Convertible SULEV Changes Model # to 0940

STANDARD EQUIPMENT

328i

3-Point Seat Belts in All Positions	Exhaust, Dual outlets
Air Conditioning, Air recirculation, Automatic, Control(s) rear,	Fog Lights, Halogen free-form
Dual zone, Micron air filter	Grille, Chrome
Airbags, Driver Dual-stage, Driver Smart, Front Driver Side Seat	Head Restraints, Adjustable, Front
mounted, Front Passenger Dual-stage, Front Passenger Smart, Front	Headlights, Adaptive, Automatic
Passenger Side Seat mounted, Occupant Sensor Passenger	Headlights, Auto-leveling, Xenon - Cpe/Conv
Airbags, Side Curtain - Cpe/Wgn/Sdn	Headlights, Halogen - Sdn/Wgn
Alternator - Maximum Capacity (amps): 180	Ignition, Start/Stop button
Antenna, Fixed	Instrument Panels, Analog, Speedometer, Tachometer, Trip odometer(s)
Armrests	Keys, Coded Drive Away Protection, Memory System
Audio, AM/FM, CD, MP3, 10 speakers, Subwoofer(s)	Lights - Exterior, Cornering
Audio, Anti-theft	Lights - Interior, Courtesy, Footwell, Reading front & rear
Audio, Digital media auxiliary jack	Lights - Safety, Daytime running lights
Audio, Radio Data System (RDS)	Mirrors - Exterior, Heated, Power
Battery, 70-AH	Monitors, Tire pressure
Brake Calipers - Front, Aluminum	Moonroof, panoramic - Wgn
Brake Calipers - Rear, Cast iron	Moonroof, power - Cpe/Sdn
Brakes - ABS	Power Locks, Central Locking System
Brakes, 4-wheel disc vented, Electronic Brake Distribution (EBD),	Remote Keyless Entry
Vacuum-assisted	Remote Releases - Interior, Tailgate - Wgn
Brakes, Dynamic Brake Control (DBC)	Remote Releases - Interior, Trunk - Cpe/Sdn
Bumpers, Body-color	Roof Rack/Rails - Wgn
Capabilities/Wiring, Prewire CD changer, Prewire satellite radio	Roof, Hard top, Power, Retractable - Conv
Cargo Area, Net(s) - Wgn	Safety Belt, ALR passenger, Load Limiters, Pretensioners
Cargo Area, Storage floor	Seats - Driver, 8-way adjuster
Child Seat Anchors, LATCH	Seats - Front, Buckets
Consoles, Climate-controlled, Front	Seats - Passenger, 6-way adjuster
Crash Sensors, Automatically turns on hazard lights, Automatically	Seats - Rear, Pass-thru, Split-folding
turns on interior lights, Automatically unlocks doors, Fuel	Security Systems, Anti-theft
Shutoff Switch	Shock Absorbers, Twin-tube gas
Cruise Control, Dynamic	Side-Impact Protection, Door Beams
Cupholders: 4	Springs, Coil
Defoggers, Rear	Stabilizer Bar, Front & rear
Displays, LCD, Maintenance interval, On-board computer, Outside	Steering Column, Tilt/telescoping
temperature	Steering Wheel, Controls audio, Leather-wrapped, Multi-function,
Door Handles, Illuminated	Multi-spoke
Drive System, Rear Wheel	Steering, Power rack & pinion, Speed-sensitive
Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Single	Storage, Glovebox, lockable
stage Double VANOS Steplessly Variable Valve Timing Valvetronic	Storage, Net(s)
Horsepower: 230 @ 6500 RPM; Torque: 200 @ 2750 RPM	Storage, Pockets, door
Engine Management, MS V80	Storage, Under floor - Wgn

2009 BMW 3-SERIES contd.

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328i contd.

Struts, Front
Suspension (front/front/rear): Double-pivot/Forged-aluminum lower arms/Multi-link
Suspension, Sport
Tailgate, power - Wgn
Throttle, Electronically controlled
Tire Size, 205/55R16 - Sdn/Wgn
Tire Size, 225/45R17 - Cpe/Conv
Tire Size, All Season H-Rated Run-flat
Traction Control, Dynamic Stability Control (DSC), Dynamic Traction Control (DTC)
Transmission: 6-speed Manual Getrag

328xi incl in addition to or in place of 328i

Drive System, XDrive All Wheel
Headlights, Adaptive, Auto-leveling, Automatic, Washers high pressure, Xenon
Rollback Protection, Hill Descent Control (HDC)

335i incl in addition to or in place of 328xi

Audio, Logic7, AM/FM, CD, MP3, 13 speakers, Digital Sound, Subwoofer(s)
Drive System, Rear Wheel
Engine - 3.0L Inline 6-cyl Direct injection DOHC 24-valve Twin turbo Double VANOS Steplessly Variable Valve Timing Horsepower: 300 @ 5800 RPM; Torque: 300 @ 5000 RPM
Engine Management, MS D80
Exhaust, Chrome
Headlights, Adaptive, Auto-leveling, Automatic, Xenon
Mirrors - Exterior, Auto tilt-down in reverse RH, Heated, Memory-activated, Power
Remote Releases - Interior, Trunk
Roof, Hard top, Power, Retractable - Conv

335xi incl in addition to or in place of 335i

Drive System, XDrive All Wheel

335d incl in addition to or in place of 335xi

Drive System, Rear Wheel
Engine - 3.0L Inline 6-cyl Piezo injection DOHC 24-valve Twin turbo Diesel Double VANOS Steplessly Variable Valve Timing Horsepower: 265 @ 4200 RPM; Torque: 425 @ 2250 RPM

Trim, Wood - Cpe/Conv
Trim, Wood w/Chrome - Sdn/Wgn
Upholstery, Leatherette
Visors, Mirror illuminated
Warranty, Basic 4-year/50,000-mile, Limited
Washers, Heated front
Wheels, 16" - Sdn/Wgn
Wheels, 17" - Cpe/Conv
Wheels, Multi-spoke, Alloy light
Windows, Power
Wipers, Rain Sensing

Suspension (front/front/rear): Double-pivot/Thrust plate aluminum/Multi-link
Traction Control, Dynamic Stability Control (DSC)
Trim, Wood - Cpe

Seats - Driver, Memory-activated
Seats - Front, 8-way adjuster power, Buckets, Easy Entry System
Suspension (front/front/rear): Double-pivot/Forged-aluminum lower arms/Multi-link
Suspension, Sport
Tire Size, 225/45R17, All Season H-Rated Run-flat
Traction Control, Dynamic Stability Control (DSC), Dynamic Traction Control (DTC)
Trim, Wood
Upholstery, Leather - Conv
Upholstery, Leatherette - Cpe/Sdn
Wheels, 17", Multi-spoke, Alloy light

Upholstery, Leatherette

Transmission: 6-speed Automatic Steptronic

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
TRANSMISSION:				
205	STEPTRONIC 6-Speed Automatic.....	All Vehicles	1260.00	1325.00
	Incl Normal, Sport & Manual shift modes			
POWER:				
415	Sunshade, Rear Window	Only avail on Coupe	320.00	350.00
AUDIO:				
653	HD Radio	All Vehicles	315.00	350.00
6FL	iPod & USB Adapter	All Vehicles	365.00	400.00
677	Logic 7 Sound System	All Vehicles	795.00	875.00
	Incl Digital Sound Processing & Surround Sound Processing			
609	Navigation System, On-Board	All Vehicles	1910.00	2100.00
	Incl GPS navigation & iDrive system w/on-board computer, voice command, condition-based service & TeleService - Incl 653			
655	Sirius Satellite Radio	All Vehicles	540.00	595.00
	Incl 1-year subscription service			
6NF	SmartPhone Integration	All Vehicles	135.00	150.00
	Req 6FL, ZPP or 639			
OTHER OPTIONS:				
541	Active Cruise Control	All Vehicles	2135.00	2400.00
217	Active Steering.....	Only avail on 335i.....	1230.00	1400.00
	Incl Servotronic vehicle speed-sensitive power steering			
639	BMW Assist	All Vehicles	685.00	750.00
	Incl Bluetooth cell phone interface w/high capacity phone book download, 4-year GPS & wireless communication safety plan w/automatic collision notification, emergency request, enhanced roadside assistance, stolen vehicle recovery services & remote door unlock - Incl in ZPP			
ZCW	Cold Weather Package.....	All Vehicles		
	328i & 335i Wagon/Coupe/Convertible - Incl retractable headlight washers - Convertible Incl 4UT		820.00	900.00
	328i/335i/335d Sedan - Incl retractable headlight washers & fold down rear seat		1045.00	1150.00
	328xi Wagon/Coupe & 335xi Coupe		685.00	750.00
	328xi/335xi Sedan - Incl fold down rear seat.....		910.00	1000.00
	Incl heated steering wheel & heated front seats - Incl 494			
322	Comfort Access	All Vehicles	455.00	500.00
	Incl keyless access & engine start/stop button on remote key			
508	Park Distance Control.....	N/A on Coupe & Convertible	685.00	750.00

2009 BMW 3-SERIES contd.

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CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OTHER OPTIONS:				
507	Park Distance Control, Rear	Only avail on Coupe & Convertible	320.00	350.00
ZPP	Premium Package	All Vehicles		
	328 Convertible		2505.00	2750.00
	328 Sedan, Wagon & Coupe - Incl 459		3050.00	3350.00
	335 Convertible - LC Std		1500.00	1650.00
	335 Sedan & Coupe		2410.00	2650.00
	Incl Universal Garage Door Opener, auto-dimming exterior & rearview mirrors, lumbar support, digital compass - Incl 639 & LC - N/A w/KA			
417	Rear Manual Side Window Shades	N/A on Coupe or Convertible		
	Sedan-Incl power rear window shade		525.00	575.00
	Wagon		230.00	250.00
ZSP	Sport Package, Convertible	Only avail on Convertible		
	328i		1185.00	1300.00
	335i		1275.00	1400.00
	335i upgrade 19" wheels Style 230		2185.00	2400.00
	Incl Sports seats, Sport suspension, Increased top speed limiter			
ZSP	Sport Package, Coupe	Only avail on Coupe		
	328i - Incl Sport suspension		1320.00	1450.00
	328xi or 335xi		775.00	850.00
	328xi or 335xi w/upgrade 18" wheels		1320.00	1450.00
	335i - Incl increased top speed limiter		1410.00	1550.00
	335i upgrade 19" wheels Style 230		2320.00	2550.00
	Incl Sports seats, Shadowline trim			
ZSP	Sport Package, Sedan & Wagon	Only avail on Sedan & Wagon		
	328i - Incl increased top speed limiter		1865.00	2050.00
	328xi		1500.00	1650.00
	328xi w/upgrade 17" wheels Style 2S1		1775.00	1950.00
	335i/335d - Incl Sport suspension & increased top speed limiter		1955.00	2150.00
	335xi		1230.00	1350.00
	335xi w/upgrade 18" wheels Style 287		1775.00	1950.00
	Incl Sports leather steering wheel, Sports seats, Shadowline trim			
2XA	Steering Wheel Paddle Shifters	All Vehicles	90.00	100.00
	Req ZSP & 205			
4UT	Through-loading System w/Cargo Bag	Only avail on Convertible	160.00	175.00
	Incl in ZCW			
4B9	Trim, Aluminum	All Vehicles	N/C	N/C
4AS	Trim, Gray Poplar Wood	Only avail on Coupe & Convertible	N/C	N/C
4A3	Trim, Light Burl Walnut	All Vehicles	N/C	N/C
522	Xenon Headlights	Only avail on 328 Wagon & Sedan	820.00	900.00
WHEELS:				
2KU	17" V-Spoke	Only avail on 328i or 328xi Sedan & Wagon	455.00	500.00
	Incl 225/45R17 AS Run-flat tires			
SEATS:				
LC	Dakota Leather	Std on 335i Convertible		
	328i Convertible		1410.00	1550.00
	Sedan-Wagon-Coupe		1320.00	1450.00
	Incl in ZPP			
494	Heated Front	All Vehicles	455.00	500.00
	3-stage, thermostatically controlled - Incl in ZCW			
KA	Leatherette	All Vehicles	N/C	N/C
	Req B4, GE or SW			
459	Power Front w/Driver Side Memory	N/A on 335i or Convertible	905.00	995.00
	Incl 8-way power front seats w/power easy-entry feature, 4-way power lumbar support & driver side memory for seat & exterior mirrors - Incl in ZPP			
465	Split-folding Rear Seat	Only avail on Sedan	430.00	475.00
	Incl ski bag - Incl in ZCW			
CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
300	Alpine White	All Vehicles	N/C	N/C
A13	Atlantic Blue Met	N/A on Wagons or Sedans	500.00	550.00
A39	Barbera Red Met	All Vehicles	500.00	550.00
475	Black Sapphire Met	All Vehicles	500.00	550.00
896	Blue Water Met	All Vehicles	500.00	550.00
A61	Crimson Red	All Vehicles	N/C	N/C
668	Jet Black	All Vehicles	N/C	N/C
A17	Mojave Met	Only avail on Coupe & Convertible	500.00	550.00
A35	Monaco Blue Met	All Vehicles	500.00	550.00
A51	Montego Blue Met	All Vehicles	500.00	550.00
A53	Platinum Bronze Met	All Vehicles	500.00	550.00
A52	Space Gray Met	All Vehicles	500.00	550.00
A81	Tasman Green Met	All Vehicles	500.00	550.00
354	Titanium Silver Met	All Vehicles	500.00	550.00
INTERIOR COLORS:				
B4	Beige	Only avail on Wagons or Sedans	N/C	N/C

2009 BMW 3-SERIES contd.

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CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
INTERIOR COLORS:				
SW	Black	All Vehicles	N/C	N/C
CZ	Chestnut Brown	Only avail on Sedans & Wagons	N/C	N/C
D1	Coral Red	N/A on Sedan or Wagon	N/C	N/C
GE	Cream Beige.....	Only avail on Coupe or Convertible.....	N/C	N/C
AD	Gray	All Vehicles	N/C	N/C
CX	Oyster	Only avail on Wagons or Sedans	N/C	N/C
D3	Saddle Brown	All Vehicles	N/C	N/C

MODEL	VEHICLE SPECIFICATIONS							
	<i>328i</i>	<i>328i</i>	<i>328i</i>	<i>328i</i>	<i>328xi</i>	<i>328xi</i>	<i>328xi</i>	<i>335i</i>
	<i>4D Sdn</i>	<i>4D Sport Wgn</i>	<i>2D Cpe</i>	<i>2D Conv</i>	<i>4D Sdn</i>	<i>4D Sport Wgn</i>	<i>2D Cpe</i>	<i>4D Sdn</i>
Base Curb Wt (lbs)	3,340	3,770	3,351	3,792	3,582	3,770	3,582	3,594
Est MPG (city)	18	17	18	17	17	17	17	17
Est MPG (hwy)	28	27	28	27	25	25	25	26
Fuel Capacity (gal)	16.1	16.1	15.9	16.1	16.1	16.1	15.9	16.1
Seating Capacity	5	5	4	4	5	5	4	5
Wheelbase (in)	108.7	108.7	108.7	108.7	108.7	108.7	108.7	108.7
	<i>335i</i>	<i>335i</i>	<i>335xi</i>	<i>335xi</i>	<i>335d</i>			
	<i>2D Cpe</i>	<i>2D Conv</i>	<i>4D Sdn</i>	<i>2D Cpe</i>	<i>4D Sdn</i>			
Base Curb Wt (lbs)	3,571	3,946	3,814	3,814	3,825			
Est MPG (city)	17	17	16	17	23			
Est MPG (hwy)	26	26	25	25	36			
Fuel Capacity (gal)	15.9	16.1	16.1	15.9	16.1			
Seating Capacity	4	4	5	4	5			
Wheelbase (in)	108.7	108.7	108.7	108.7	108.7			