

Daniel Stepanov

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Education

Bachelor of Science in Chemical Engineering

Graduation: **May 2015**

The Pennsylvania State University

Awards & Activities: Director of Innoblue Accelerator, Treasurer for PSU Applied Physics Club

Professional Experience

IOS CONSULTING

Palo Alto, CA

iOS Developer

May 2015-Present

- Implement User Interface and User Experience Design and Development via Cocoa Touch
- Manage and meet product delivery deadlines using Github Issues and Scrum
- Ensure full separation of view elements and business logic via MVVM and Reactive Cocoa

HASHTACK, INC

Los Angeles, CA

Technical Co-founder

September 2014-February 2015

- Managed 3 mobile developers to ensure that time and resources were being used efficiently, including:
 - Leading daily product development timeline and review meetings
 - Ensured product releases were fulfilled and punctual
 - Developed infrastructure to connect to Facebook, Twitter, and Instagram's APIs
 - Planned and implemented data distribution using HockeyApp and the Apple Developer Portal
 - Delivered custom view elements, animations, and transitions programmatically
- Played integral role in business model generation including market analysis, revenue model structuring, and key relationship mapping
- Iterated pitch deck to clearly communicate the value proposition to potential investors

AMPLIFIED.US LLC

State College, PA

Founder

April 2013-May 2014

Founded college marketing agency focused on user acquisition via campus promotions

- Raised \$3,000 seed funding in exchange for 5% of company to start business
- Provided monthly cost projection analysis to investors which lead all spending activities
- Managed 30+ student employees in executing over 20 street team promotional events
- Acquired 10 clients over the lifetime of the company
- Concluded operations in the black in order to complete my degree in engineering

Hackathon Experience

VTHacks 2: Hack for Good Prize, Feb 2015

MHacks 3: Evernote API Prize, Jan 2014

Hacktech (CalTech): Whisper API Prize, Jan 2014

MHacks 2: Hearst API Prize, Sep 2013

Developer Skills

Objective-C using Xcode

Proficient with Sketch

HTML/CSS with minor Javascript experience

Completed One Month Rails, minor RoR experience