

Product Owners' Manifesto

Product Ownership is a long-term endeavor to continuously evolve product development practices to make product successful.

There are no facts inside your cubicle, go outside, pair with current & potential customers and users. Bring in learnings and share with development & maintenance teams. Ensure that teams also must have ample opportunities to interact with current & potential customers and users of the product.

Be available to development and maintenance teams to answer their queries regarding functional and non-functional requirements. If you don't have an answer to a query, seek help and bring in those who have. Leave the technical decisions to technologists, let them do their work.

Validate the product features continuously with current & potential customers and users, let the truth come out from them. Be in conversation with stakeholders to discover business value of features in product backlog continuously.

You are accountable for Product Backlog's health and continuous evolution aligned with product vision, product roadmap, and feedback from current & potential customers and users. Ensure that teams are getting work from you only as you own the Product Backlog.