

DANTE HURR

He/Him

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PROFILE

Rising senior at Pace University, pursuing a degree in Computer Science and Graphic Design/Typography, currently seeking entry-level opportunities in Web Development and Mobile Software Engineering. Experienced in crafting innovative products and eager to contribute to real-world projects and expand proficiency with industry-related tools.

EDUCATION

Pace University, Seidenberg School of Computer Science and Information Systems

New York, NY

Bachelor of Arts (BA) in Computer Science | **Concentration:** Graphic Design & Typography

December 2024

Honors: Dean's List, Fall 2020, Spring 2021, Fall 2021, Spring 2023, Fall 2023 | **GPA:** 3.4/4.0

RELEVANT COURSEWORK

Algorithms & Computing Theory | Distributed Computing & the Internet | Mobile Application Development | Mobile Web Development

TECHNICAL SKILLS

Programming Languages: Java, Python

Frameworks: React, React Native, Ionic, Next.js, Tailwind CSS

Mobile Development: Xcode (Apple)

Web Technologies / Scripting Languages: JavaScript, Typescript, HTML, CSS, NodeJS

Database Management: SQL, NoSQL

Applications: Eclipse, Github, Visual Studio

Software / Tools: Figma, Photoshop, Illustrator, InDesign

Operating Systems: iOS, iPadOS, macOS

ACADEMIC PROJECTS / PERSONAL PROJECTS

Gametime Stats

November 2023

- Designed and developed a web app that displays dynamic NBA schedules and game scores using JavaScript/Typescript, React Native, and Ionic Frameworking. *Credits to API-NBA for providing data.*
- Deployed a progressive web app (PWA) version to iOS devices using React, Ionic Frameworking, Capacitor, Swift and Xcode.

DanteHurr.com

December 2023

- Designed and developed a website that displays my personal and academic portfolio using JavaScript, React, Next.js, and Tailwind CSS. *Credits to judygab for providing code snippets for 'resume' section.*

PROFESSIONAL EXPERIENCE

Nike, Inc.

Product Life Cycle Expert

January 2024 – Present

- Operates interdepartmentally to optimize product lifecycle flow, with the goal to reduce the number of units outbound to discount stores.
- Analyzed KBIs to implement business strategies that improved product sell-thru rates during company wide holiday seasons, increasing average units per transaction by 37.5%.

Visual Merchandising Associate

November 2022 – December 2023

- Identified impactful merchandising opportunities that generated over \$11.8 million in revenue for a single business division.
- Designed and executed weekly updates to retail flagship merchandising displays resulting in a 46% increase of total units sold in a single business division, year over year, for fiscal year 2023.
- Delegated daily and weekly executables to a team of four and provide support across inter-department teams to ensure must-win achievable were accomplished, resulting in a record-breaking total business revenue of over \$53 million.

Retail Brand Associate

June 2021 – November 2022

- Developed comprehensive standard operating procedures (SOPs) for all equipment use and tasks within the Brand Merchandising department, fostering consistency and efficiency across retail and corporate teams.
- Conducted training sessions for team members to ensure successful adoption and adherence to newly established SOPs.

- Regularly updated SOPs to reflect changes in industry best practices and organizational structure.

Critical Experience Store Specialist

October 2021 – March 2022

- Utilized department owned KBIs and User Research knowledge to improve unit sell-through on products with low movement rates by over 90% in less than one week.
- Collaborated with various departments to improve customer-to-loyalty card holders conversion rates by 250%, reasoning that card holders, Nike Members, spend at least 40% more dollars per transaction than non-Members.
- Implemented schedule zoning systems for salesfloor associates, resulting in a 15% increase in attentiveness, productivity, and more streamlined daily operations.

LEADERSHIP

Pace University President's Scholarship Reception, Student Speaker

March 2024

- Drafted and delivered short remarks to the Pace Alumni and Donor community in order to celebrate Pace students and demonstrate my own success at Pace University as a long-term scholarship recipient.

ACTIVITIES / VOLUNTEER WORK / ADDITIONAL TRAINING

Nike, Inc., Nike Community Ambassador

March 2023 – Present

Nicolas Donofrio Leadership Program, Student Member

April 2023 – Present

Pace eSports

September 2020 – Present

INTERESTS/HOBBIES

LEGO Ideas | Screenprinting | Basketball