

# DANTE HURR

He/Him

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## PROFILE

Rising senior at Pace University, pursuing a degree in Computer Science and Graphic Design/Typography, currently seeking entry-level opportunities in Cloud Computing Engineering, Full-stack Web Development (including Mobile Web Applications), and Software Development Engineering. Experienced in crafting innovative products and eager to contribute to real-world projects and expand proficiency with industry-related tools.

## EDUCATION

**Pace University, Seidenberg School of Computer Science and Information Systems** New York, NY  
Bachelor of Arts (BA) in Computer Science | **Concentration:** Graphic Design & Typography December 2024  
**Honors:** Dean's List - Fall 2020, Spring 2021, Fall 2021, Spring 2023, Fall 2023 | **GPA:** 3.4/4.0

## RELEVANT COURSEWORK

Algorithms & Computing Theory | Distributed Computing & the Internet | Mobile Application Development | Mobile Web Development

## TECHNICAL SKILLS

**Programming Languages:** Java, Python, Kotlin  
**Frameworks:** React, React Native, Ionic, Next.js, Tailwind CSS  
**Mobile Development:** Android Studio, Android SDK, Xcode (Apple)  
**Web Technologies / Scripting Languages:** JavaScript, Typescript, HTML, CSS, NodeJS, Bootstrap, AWS Identity and Access Management (IAM), Amazon Elastic Compute Cloud (Amazon EC2), Firebase  
**Database Management:** SQL, NoSQL, Dynamo DB, Amazon S3  
**Software Analysis & QA Testing Skills:** Agile Testing, Scrum Methodologies  
**Applications:** Eclipse, Git, Github, Visual Studio, Amazon Web Services (AWS)  
**Software / Tools:** Figma, Photoshop, Illustrator, InDesign  
**Operating Systems:** iOS, iPadOS, macOS

## ACADEMIC PROJECTS / PERSONAL PROJECTS

**Gametime Stats** November 2023

- Designed and developed a web app that displays dynamic NBA schedules and game scores using JavaScript/Typescript, React Native, and Ionic Frameworking.
- Deployed a progressive web app (PWA) version to iOS devices using React, Ionic Frameworking, Capacitor, Swift and Xcode.

**DanteHurr.com** December 2023

- Designed and developed a website that displays my personal and academic portfolio using JavaScript, React, Next.js, and Tailwind CSS.

## PROFESSIONAL EXPERIENCE

**Nike, Inc.**  
Product Life Cycle Expert January 2024 – Present

- Provided consultation services to corporate design teams regarding product attractiveness and unit performance in retail doors through Q1 2024.
- Analyzed KBIs to implement business strategies that improved product sell-thru rates during company wide holiday seasons, increasing average units per transaction by 37.5%.

Visual Merchandising Associate November 2022 – December 2023

- Identified impactful merchandising opportunities that generated over \$11.8 million in revenue for a single business division.
- Designed and executed weekly updates to retail flagship merchandising displays resulting in a 46% increase of total units sold in a single business division, year over year, for fiscal year 2023.
- Delegated daily and weekly executables to a team of four and provide support across inter-department teams to ensure must-win achievable were accomplished, resulting in a record-breaking total business revenue of over \$53 million.

Retail Brand Associate June 2021 – November 2022

- Developed comprehensive standard operating procedures (SOPs) for all equipment use and tasks within the Brand Merchandising department, fostering consistency and efficiency across retail and corporate teams.
- Conducted training sessions for team members to ensure successful adoption and adherence to newly established SOPs.
- Regularly updated SOPs to reflect changes in industry best practices and organizational structure.

Critical Experience Store Specialist

October 2021 – March 2022

- Utilized department owned KBIs and User Research knowledge to improve unit sell-through on products with low movement rates by over 90% in less than one week.
- Collaborated with various departments to improve customer-to-loyalty card holders conversion rates by 250%, reasoning that card holders, Nike Members, spend at least 40% more dollars per transaction than non-Members.
- Implemented schedule zoning systems for salesfloor associates, resulting in a 15% increase in attentiveness, productivity, and more streamlined daily operations.

## LEADERSHIP

**Pace University President's Scholarship Reception, Honoree**

March 2023

- Selected by Pace University President Marvin Krislov as the reception's annual honoree, having shared my Pace journey and been recognized for exceptional academic and professional performance while at Pace.

**Pace University President's Scholarship Reception, Keynote Speaker**

March 2024

- Drafted and delivered short remarks to the Pace Alumni and Donor community in order to celebrate Pace students and demonstrate my own success at Pace University as a long-term scholarship recipient.

**Pace University Seidenberg Innovation Awards, Student Speaker**

April 2024

- Delivered address to the technology business and industry leaders that contribute to Pace's Seidenberg School of Computer Science and Information System with the intent to acquire donors and additional support for the next generation of innovators and professionals at Pace University.

## ACTIVITIES / VOLUNTEER WORK / ADDITIONAL TRAINING

**Nike, Inc., Nike Community Ambassador**

March 2023 – Present

**Nicolas Donofrio Leadership Program, Student Member**

April 2023 – July 2023

**Pace eSports, Club Member**

September 2020 – Present

## INTERESTS/HOBBIES

LEGO Ideas | Screenprinting | Basketball