

Business Today

STUDENT COMMITMENT 2013

A signed copy and registration fee must be received no later than September 28th, 2013.

Business Today (hereafter “we” or “us”) acknowledges acceptance of the undersigned (hereafter “you”) to the 39th Business Today International Conference presented by Business Today to be held at the Grand Hyatt in New York City, November 24th – 26th, 2013 (the “Conference”). In connection with your attendance at the Conference, we agree to undertake the obligations and to perform the services set forth below in exchange for your agreement to abide by the terms and conditions of this Student Commitment. Please read the following carefully – it outlines your obligations as a conference participant.

OBLIGATIONS OF BUSINESS TODAY:

We agree to pay for the lowest fare ground transportation (bus or train), round trip from **one** location to and from New York, New York, or air transportation (if more appropriate for the distance to be traveled, determined at our sole discretion). We will use our reasonable best efforts to research and confirm the lowest price for such transportation including, in the event air transportation is deemed appropriate in the manner set forth above, the availability of a complimentary airline voucher redeemable for round trip air fare to New York, New York (a “Voucher”). **We** will provide you with a suggested itinerary based on such research. We agree to consider your reasonable travel requests in determining such suggested itinerary, but in all cases the final determination of such suggested itinerary shall be made in our sole discretion. If you choose not to utilize our suggested itinerary, you are responsible for booking your own travel arrangements to and from New York, New York, and we agree to subsidize your selected itinerary in the form of a reimbursement in an amount that is the lesser of (1) the value of the suggested itinerary provided to you by us as outlined in the first two sentences of this paragraph and (2) the value of your selected itinerary (the “Business Today Travel Reimbursement”). For the purpose of calculating the Business Today Travel Reimbursement, the value of a Voucher included in the suggested itinerary described in clause (1) above shall be \$0. For the avoidance of doubt, if your selected itinerary or mode of transportation results in a higher cost than our suggested itinerary, the incremental costs of your selected itinerary will be your responsibility. Details will follow regarding reimbursement procedures, but **receipts are required** for all reimbursements requested pursuant to this paragraph.

Business Today will provide information about transportation options within New York, New York for those unfamiliar with the area. However, the only travel expense that we will cover is the Business Today Travel Reimbursement. You will be responsible for all other travel expenses including, without limitation, transportation costs to and/or from bus stops, train stations or airports, or the cost of public transportation within New York, New York (including, without limitation, subways, taxis, or buses). Business Today conferences are fewer than 72 hours in duration, and as a result we expect that attendees can pack the necessary business-appropriate attire in a carry-on bag that meets the regulations of our airline partners. As a result, we will **not** cover the cost of any airline fees for checked baggage.

We agree to provide you with three nights’ accommodations at the New York Grand Hyatt hotel if we schedule your arrival on November 23rd, and two nights’ accommodations if we schedule your arrival on November 24th. Determination of your date of arrival will be made in our sole discretion, based upon the duration of your travel to New York, New York. We agree to provide you with (1) lunch and dinner on November 24th, (2) breakfast, lunch, and dinner on November 15th, and (3) breakfast and lunch on November 26th, at such times and locations as identified on the schedule of events provided to you upon registration at the Conference. We will not reimburse you for the costs of any meals other than those outlined in the immediately preceding sentence. In addition, we will **not** reimburse you for any incidental costs incurred at the hotel including, but not limited to, the costs of snacks, movies, telephone or Internet charges if utilized.

Business Today

OBLIGATIONS OF THE UNDERSIGNED:

You agree to pay a registration fee of US \$75 (the "Registration Fee") to us via the online link previously provided by email or other mutually agreed upon means to be received by Business Today no later than September 28th, 2013. The \$35 of the Registration Fee shall be considered a non-refundable administrative fee used to reserve travel and hotel arrangements, and the remaining \$40 of the Registration Fee shall be considered a refundable deposit which will be returned to you after the Conference, subject to your compliance with the applicable terms and provisions of this Student Commitment.

You agree to attend all Conference events as set forth in the schedule of events provided to you upon registration at the Conference (including but not limited to meals, keynote sessions, executive seminar sessions, case study meetings and receptions). The purpose of the Conference is student-executive interaction and attendance is a serious obligation. Under no circumstances should you arrive late, leave early, or miss any mandatory Conference events – our funding is dependent on our executives' experiences with you. You may not accept this offer if you are aware of circumstances that would prevent you from participating in all Conference events.

You agree to act as a campus delegate for us at your college until the end of the current academic year. We will contact you to help us publicize our programs at your campus, solicit articles for our magazine, and, upon your consent, become a lasting member of the Business Today network.

CONFERENCE GUIDELINES:

Business formal attire is required for all mandatory Conference events, except for those events designated as a business casual event, which will be noted in the schedule of events provided to you upon registration at the Conference. Please plan accordingly.

Please be respectful and professional. It is inappropriate to enter and leave the room while a session is underway. There will be designated networking times at the Conference, where you may bring business cards and other contact information. Unsolicited distribution of resumes, business cards, or other personal information outside of such times is prohibited.

Our staff members are volunteers from the Business Today organization. Please help us by listening to the requests and direction of the staff. We are doing our best to make this an enjoyable conference for all attendees and cannot necessarily honor special requests.

The State of New York prohibits the purchase or consumption of alcoholic beverages for individuals under the age of 21. Underage drinking is strictly prohibited during the Conference.

Violation of any of the above Conference Guidelines, in the sole judgment of the Conference Director, is cause for immediate dismissal from the conference. There will be no appeal beyond the ruling of the Conference Director.

PRE-CONFERENCE DEADLINES:

You must sign and return this Student Commitment and the attached liability waiver via mail, fax, or email to ic@businesstoday.org by September 28th, 2013. You must pay the \$75 Registration Fee to us through the previously provided online link by September 28th as well. **Failure to meet either deadline releases us from all our obligations as set forth in this Student Commitment, and your attendance at the Conference will be forfeited to another student on the waiting list.**

Business Today

CANCELLATION; FAILURE TO ATTEND:

In the event that you decide to cancel your attendance at the Conference after having submitted the Registration Fee and an executed copy of this Student Commitment, you must notify Business Today immediately, provided that if such notice is received after November 1, and you have already been given a travel voucher, **you must reimburse Business Today for the travel expenses you received.** Additionally, if Business Today is unable, after using commercially reasonable efforts, to find a replacement attendee from the waiting list, then **you are obligated to reimburse Business Today for all hotel and meal costs outlined above.** Subject to the previous two sentences, failure to attend the conference after having paid the Registration Fee and submitting an executed copy of this Student Commitment will also result in your assumption of the financial responsibility set forth in the previous sentence. In the event of any cancellation or failure to attend the Conference as described in this section, the Registration Fee shall become non-refundable in its entirety.

I have read, and now fully understand, the above stated terms, and I agree to abide by the letter and spirit of this document.

SIGNATURE: Wei Danny Deng

Date: 8/30/2013

PRINT NAME: Wei Danny Deng