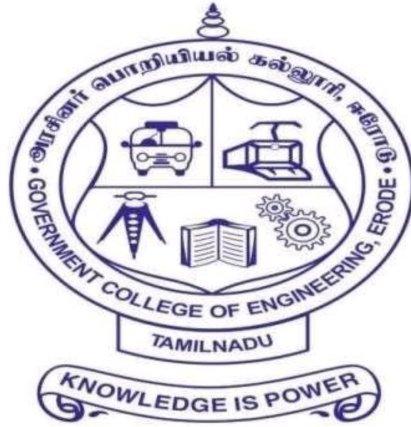


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE - 638316**



**Electrical and Electronics Engineering**

**NAAN MUDHALVAN  
DIGITAL MARKETING  
ASSIGNMENT**

**NAME:** HARRIRPIYA

**NM ID:** CEC4BC7257F0898B62A466ABB9185705

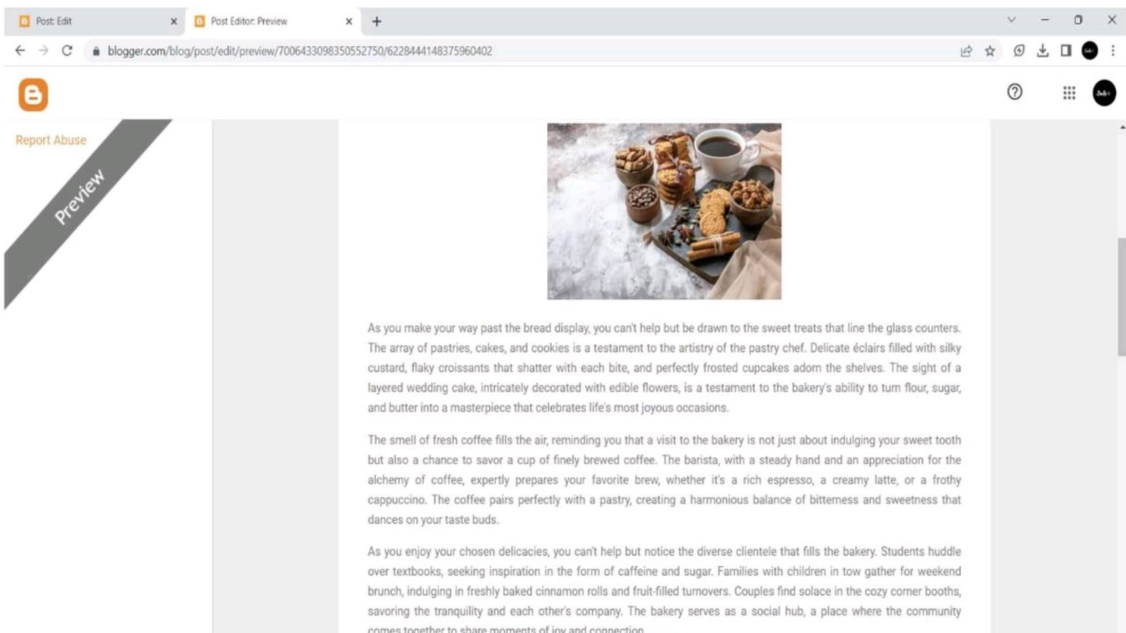
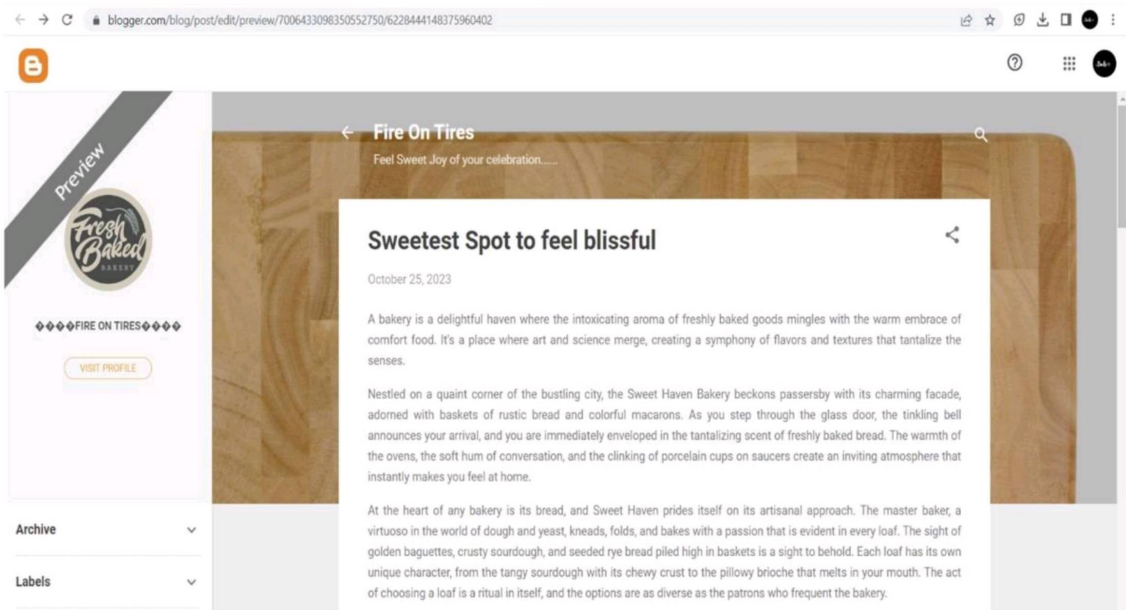
**BRAND NAME:** Fire on tires

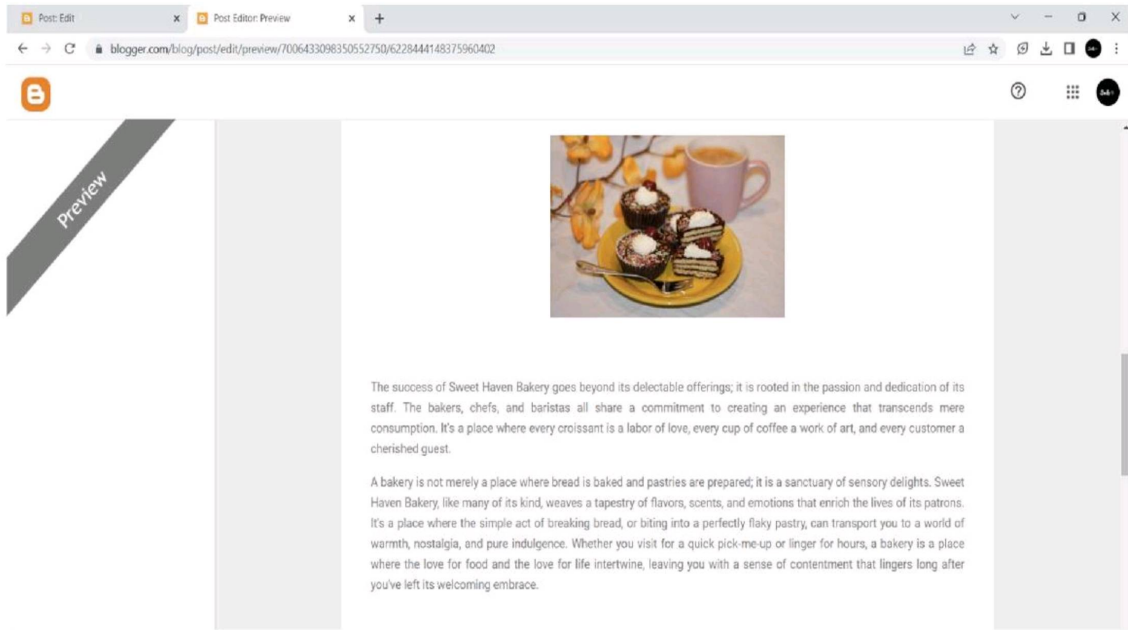
**USER NAME:** au731120105012

## 1. Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

**LINK:** <https://fireontires.blogspot.com/2023/10/sweetest-spot-to-feel-blissful.html?m=1>

### SCREENSHOTS:

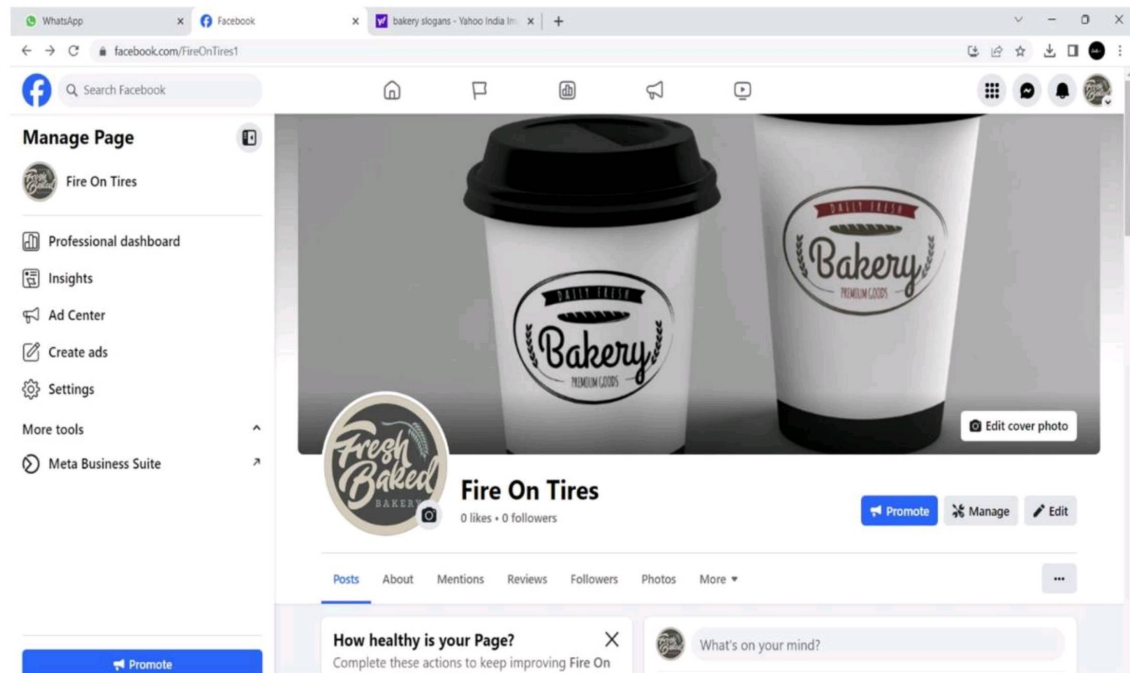




## **2. Create a New Facebook Business Page and post one social media poster for your brand.**

**LINK:** <https://www.facebook.com/FireOnTires1/>

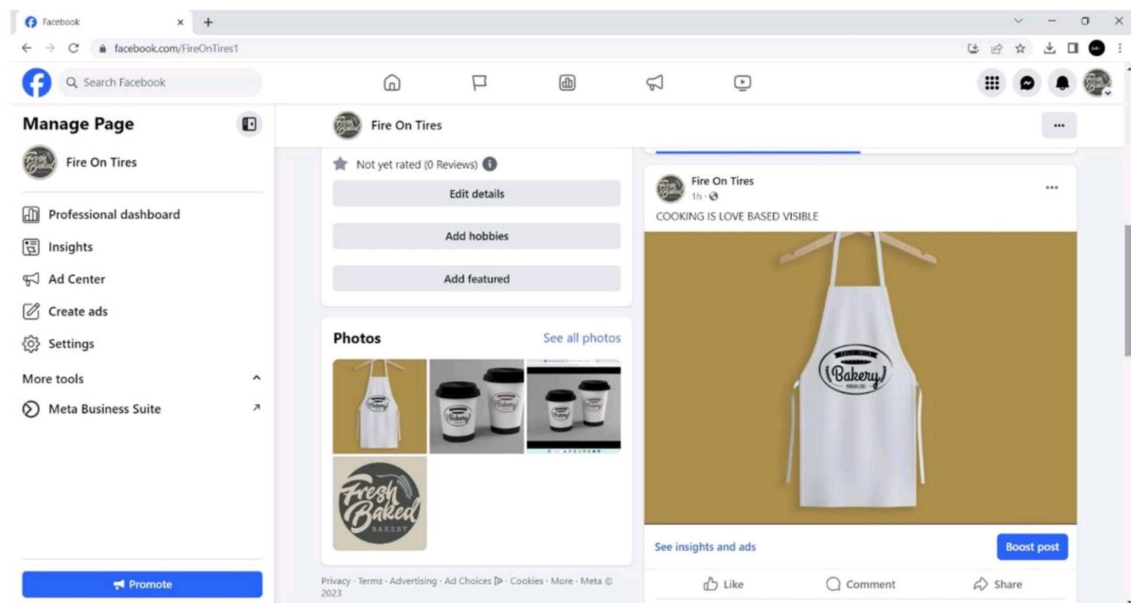
### **SCREENSHOT:**

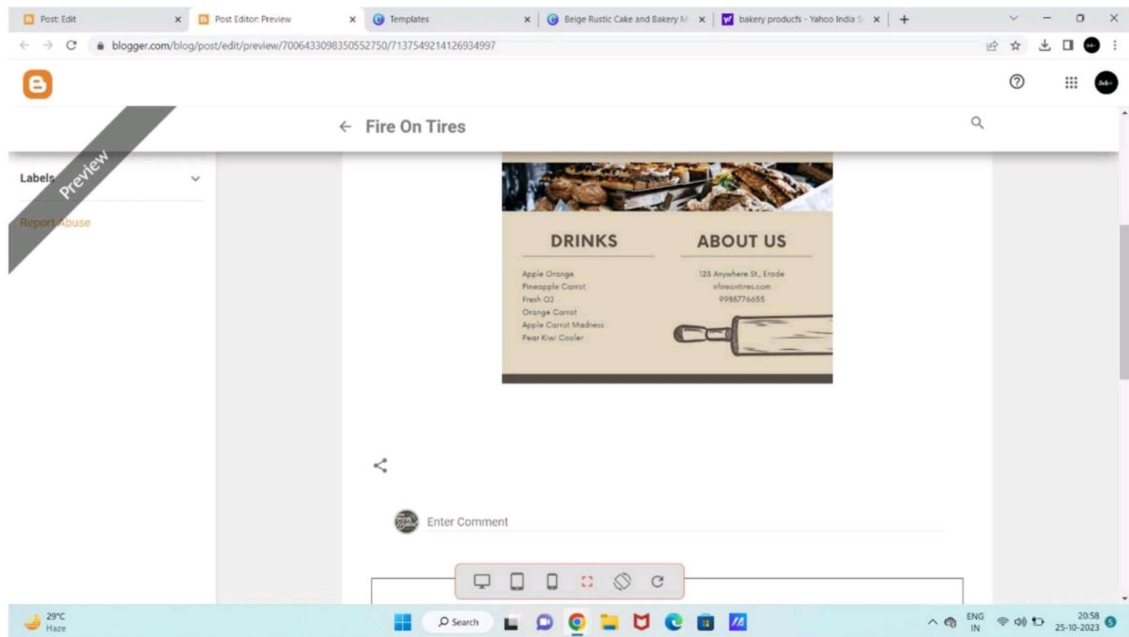
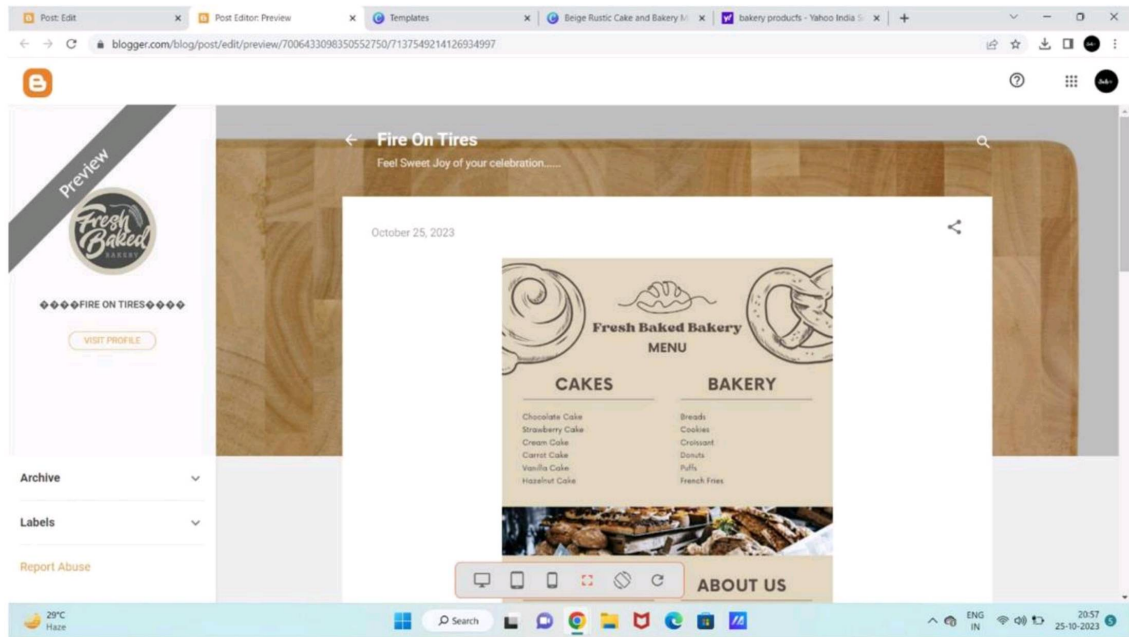


### 3. Create and design a social media advertisement poster using Canva.

LINK: <https://fireontires.blogspot.com/2023/10/baked-with-best-ingredientssweetest.html>

#### SCREENSHOTS:









## Fresh Baked Bakery MENU

### CAKES

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Chocolate Cake  
Strawberry Cake  
Cream Cake  
Carrot Cake  
Vanilla Cake  
Hazelnut Cake

### BAKERY

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Breads  
Cookies  
Croissant  
Donuts  
Puffs  
French Fries



### DRINKS

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Apple Orange  
Pineapple Carrot  
Fresh OJ  
Orange Carrot  
Apple Carrot Madness  
Pear Kiwi Cooler

### ABOUT US

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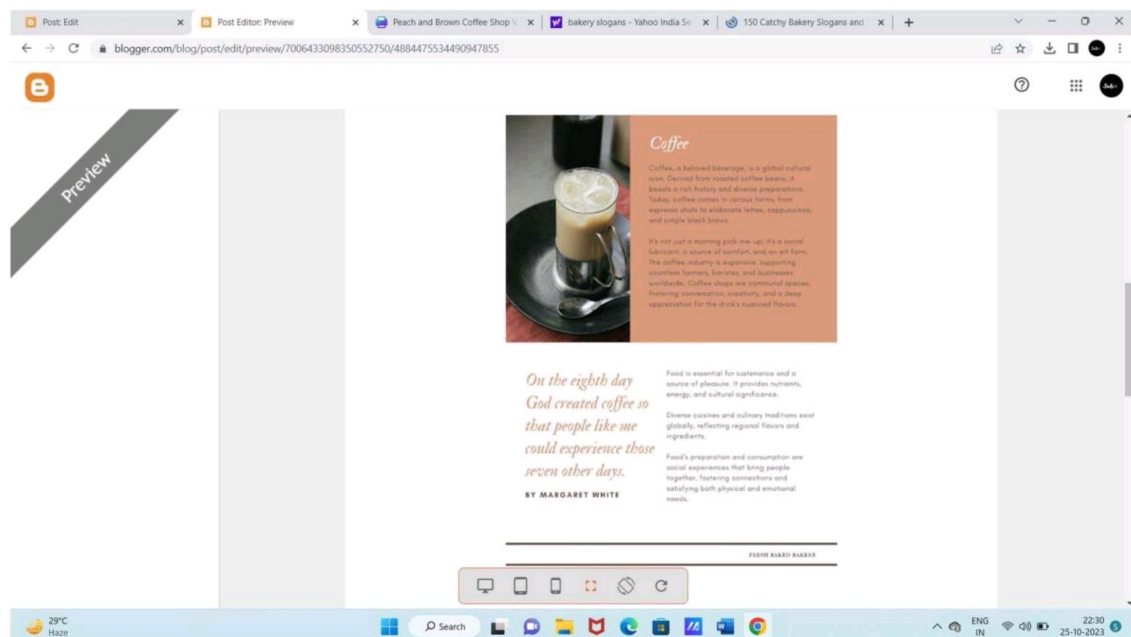
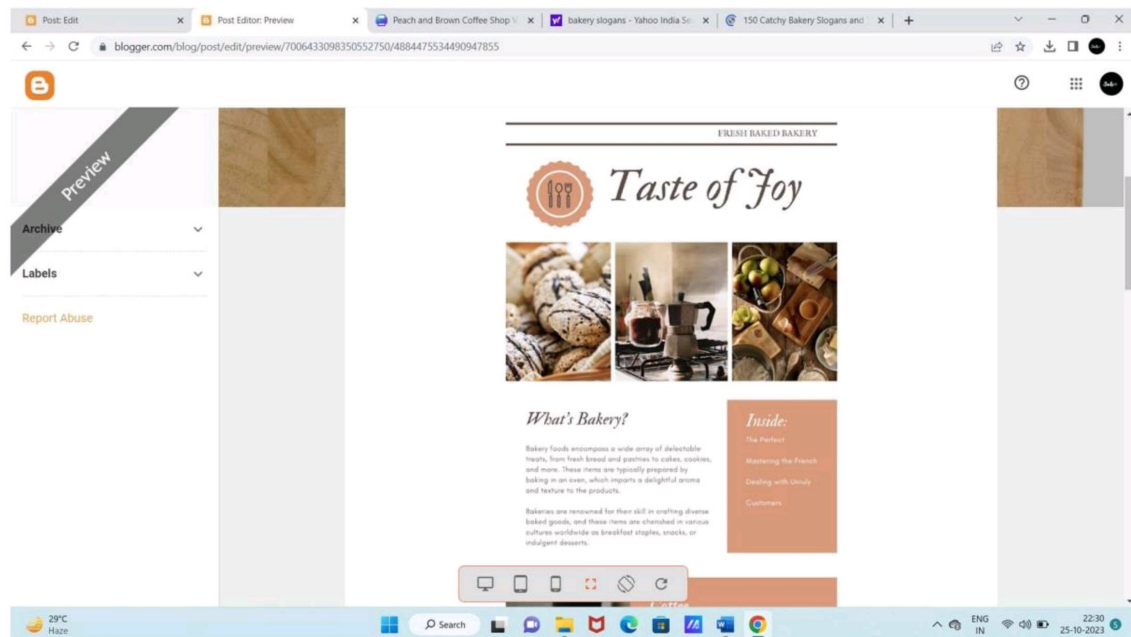
123 Anywhere St., Erode  
@fireontires.com  
9988776655



## 4. Create Email Newsletter design using Canva tool.

LINK: <https://fireontires.blogspot.com/2023/10/we-create-delicious-memoriesfreshness.html>

### SCREENSHOTS:





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FRESH BAKED BAKERY

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# *Taste of Foy*



## *What's Bakery?*

Bakery foods encompass a wide array of delectable treats, from fresh bread and pastries to cakes, cookies, and more. These items are typically prepared by baking in an oven, which imparts a delightful aroma and texture to the products.

Bakeries are renowned for their skill in crafting diverse baked goods, and these items are cherished in various cultures worldwide as breakfast staples, snacks, or indulgent desserts.

## *Inside:*

The Perfect

Mastering the French

Dealing with Unruly

Customers



## Coffee

Coffee, a beloved beverage, is a global cultural icon. Derived from roasted coffee beans, it boasts a rich history and diverse preparations. Today, coffee comes in various forms, from espresso shots to elaborate lattes, cappuccinos, and simple black brews.

It's not just a morning pick-me-up; it's a social lubricant, a source of comfort, and an art form. The coffee industry is expansive, supporting countless farmers, baristas, and businesses worldwide. Coffee shops are communal spaces, fostering conversation, creativity, and a deep appreciation for the drink's nuanced flavors.

*On the eighth day  
God created coffee so  
that people like me  
could experience those  
seven other days.*

**BY MARGARET WHITE**

Food is essential for sustenance and a source of pleasure. It provides nutrients, energy, and cultural significance.

Diverse cuisines and culinary traditions exist globally, reflecting regional flavors and ingredients.

Food's preparation and consumption are social experiences that bring people together, fostering connections and satisfying both physical and emotional needs.

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FRESH BAKED BAKERY

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