GOVERNMENT COLLEGE OF ENGINEERING [IRTT] ERODE - 638316



Electrical and Electronics Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NAME: DANUJA A

NM ID: CF48A414393CE928AE94034F1809AF61

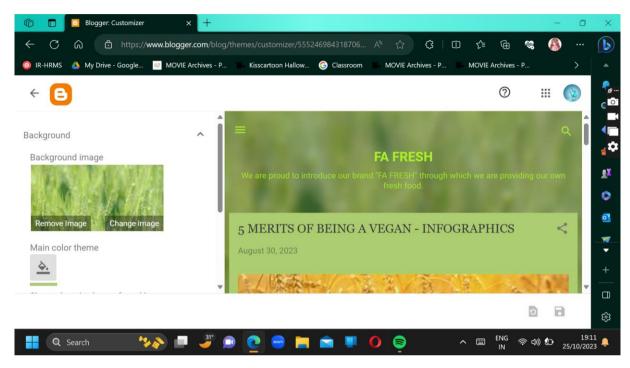
BRAND NAME: FAFRESH

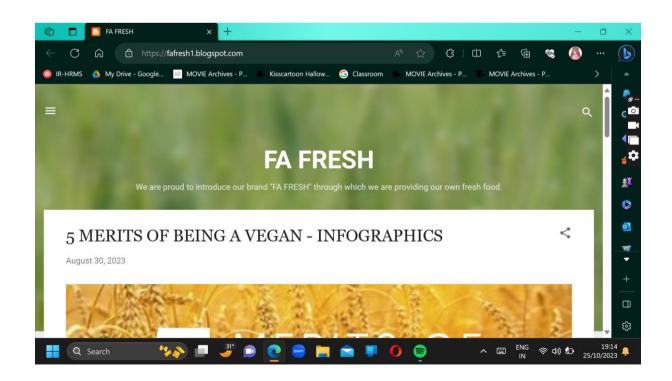
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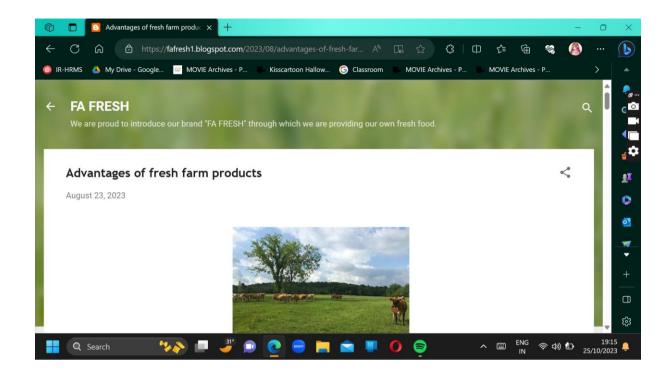
1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

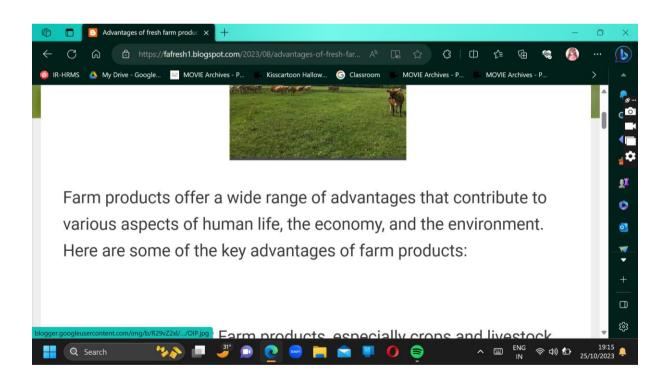
BLOGSPOT LINK: https://fafresh1.blogspot.com

SCREENSHOTS:

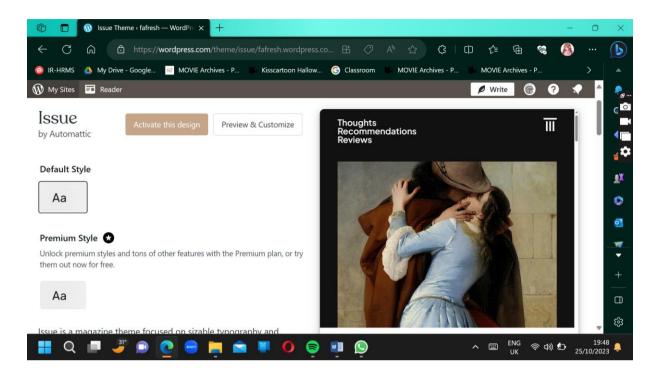


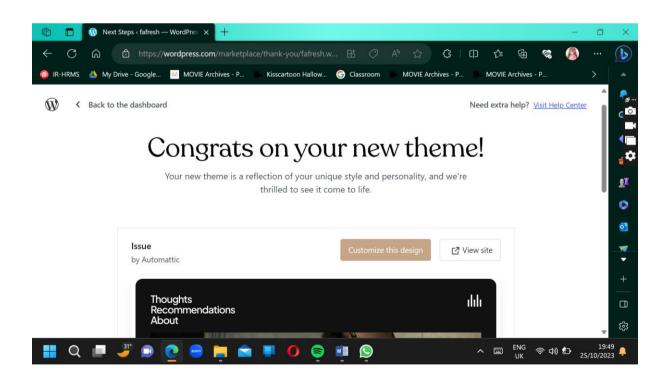


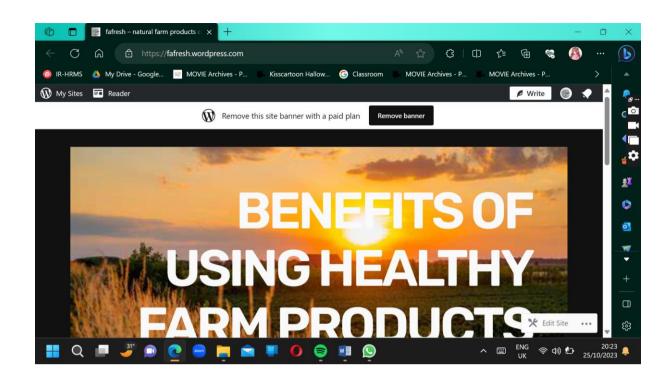


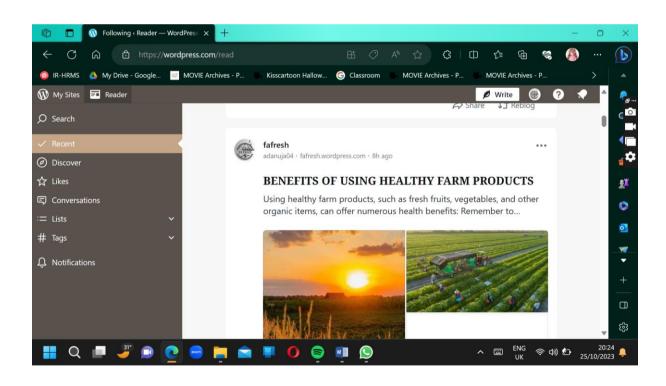


WORDPRESS LINK: https://fafresh.wordpress.com

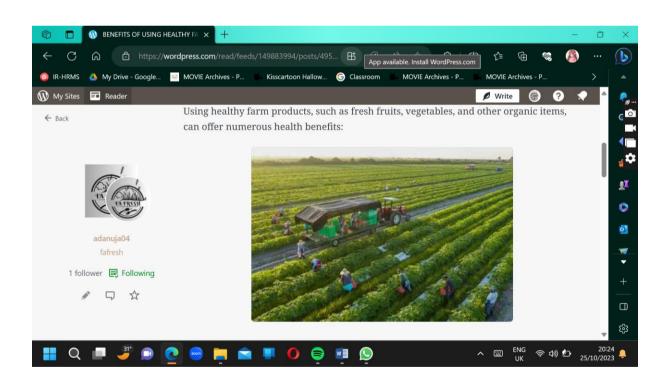












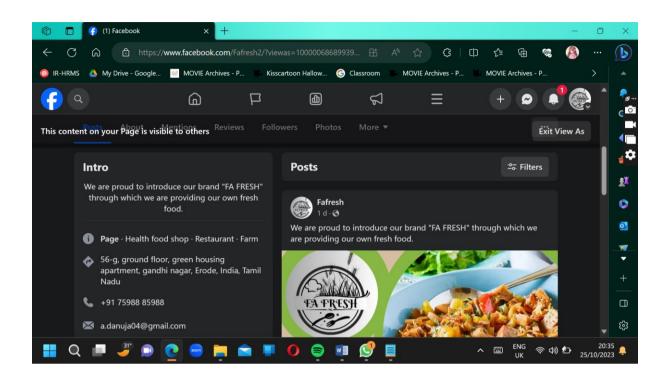
2. Create a New Facebook Business Page and post one social media poster for your brand.

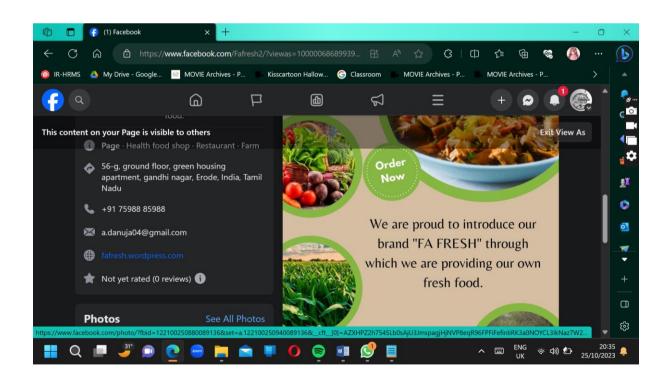
LINK: https://www.facebook.com/Fafresh2/

SCREENSHOT:





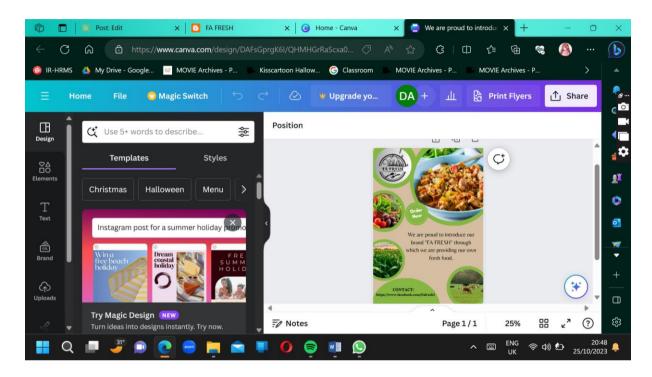




3. Create and design a social media advertisement poster using Canva.

LINK: https://fafresh1.blogspot.com/2023/08/fa-fresh.html

SCREENSHOTS:









We are proud to introduce our brand "FA FRESH" through which we are providing our own fresh food.

CONTACT:

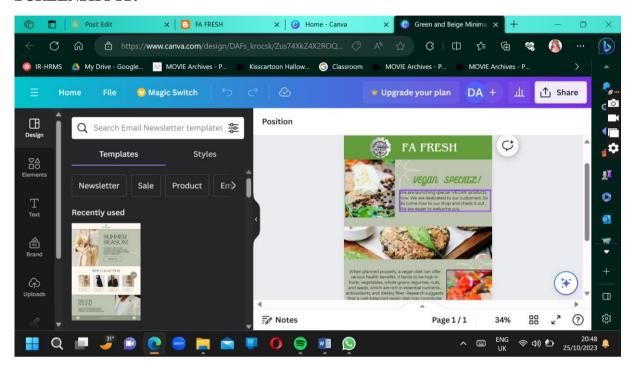
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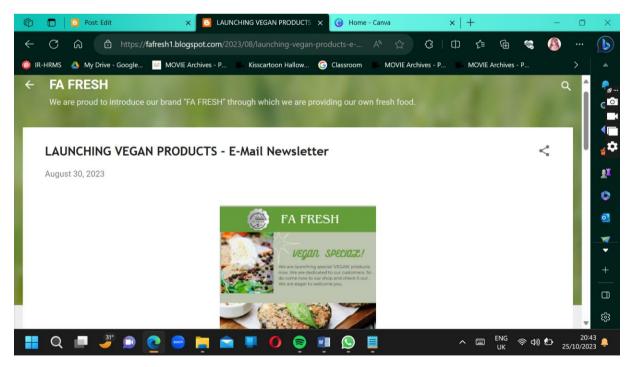


4. Create Email Newsletter design using Canva tool.

LINK: https://fafresh1.blogspot.com/2023/08/launching-vegan-products-e-mail.html

SCREENSHOTS:







FA FRESH



vegan speciaæ!

We are launching special 'VEGAN' products now. We are dedicated to our customers. So do come now to our shop and check it out. We are eager to welcome you.



When planned properly, a vegan diet can offer various health benefits. It tends to be high in fruits, vegetables, whole grains, legumes, nuts, and seeds, which are rich in essential nutrients, antioxidants, and dietary fiber. Research suggests that a well-balanced vegan diet may contribute to lower rates of heart disease, certain cancers, and type 2 diabetes.

ORDER NOW!!!





https://www.linkedin.com/in/danuja-a-5a3874288