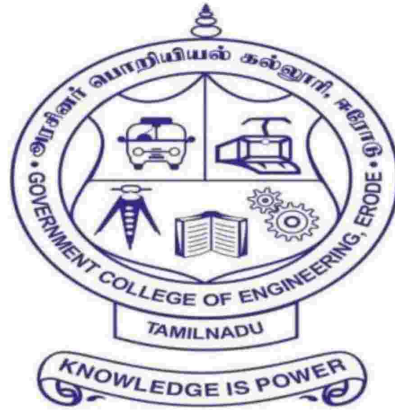


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE - 638316**



**Electrical and Electronics Engineering**

**NAAN MUDHALVAN  
DIGITAL MARKETING  
ASSIGNMENT**

NAME: NIVASHINI K

NM ID: 7CE2B244956D7F990D6428AA34267F73.

BRAND NAME: Fire on tires

USER NAME: au731120105021

## 1. Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

**LINK:** <https://fireontires.blogspot.com/2023/08/fire-on-tires.html?m=1>

### **SCREENSHOTS:**



  **FIRE ON TIRES**  

August 22, 2023

The "Fire on Tires" fast food truck is an exciting culinary venture that combines the thrill of street food with the bold flavors of flame-grilled cuisine. This mobile eatery is designed to cater to those with a taste for adventure and a love for delicious, on-the-go meals.

Decked out with a vibrant and eye-catching design, the Fire on Tires truck features a dynamic logo that embodies the spirit of speed and sizzle. The truck's exterior showcases images of flames and mouthwatering food items, hinting at the fiery flavors that await customers.

As you approach the truck, you're greeted by the enticing aroma of sizzling meats and tantalizing spices. The menu boasts a variety of flame-kissed delights, from juicy burgers and succulent skewers to zesty grilled sandwiches and wraps. Each item is prepared right in front of your eyes, ensuring freshness and flavor that's second to none.

The interior of the truck is well-equipped with state-of-the-art grilling equipment, ensuring that every dish is cooked to perfection. Customers can choose their preferred level of heat, from mild and flavorful to bold and fiery, allowing them to customize their meals to suit their taste buds.

The "Fire on Tires" fast food truck isn't just about food; it's an experience. With upbeat music playing in the background and a staff that's passionate about providing exceptional service, customers can enjoy their meal in a lively and enjoyable atmosphere. Whether you're grabbing a quick bite during your lunch break or indulging in a late-night treat, Fire on Tires promises an explosion of flavors that will leave you craving more.







Please note that the above description is fictional and created for illustrative purposes. If you're actually looking for information about a specific food truck, I recommend checking online reviews or the truck's official website if available.

**2. Create a New Facebook Business Page and post one social media poster for your brand.**

LINK: <https://www.facebook.com/FireOnTires1>

SCREENSHOT:


 **Fire On Tires** [Message Us](#) 





## Fire On Tires

0 likes · 0 followers

Good Food Good Life

 **Message**






[Posts](#)


[About](#)

[Photos](#)

[Mentions](#)

### Details

 **Page** · Snack van

 [Not yet rated \(0 reviews\)](#)

### 3. Create and design a social media advertisement poster using Canva.

#### LINK:

<https://www.facebook.com/61550586052894/posts/pfbid0aBdjfPc4FDsjo11f3W5AEj12vEC3dWUxEa8U5iticXPAsVjsKHifzF2qFScQJHufl/?app=fbl>

#### SCREENSHOTS:



[illegible]

#### 4. Create Email Newsletter design using Canva tool.

LINK: <https://fireontires.blogspot.com/2023/08/blog-post.html?m=1>

SCREENSHOTS:



## **FIRE ON TIRES**



August 30, 2023

