## GOVERNMENT COLLEGE OF ENGINEERING [IRTT] ERODE - 638316



#### **Electrical and Electronics Engineering**

# NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

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NM ID: 1D4EB989E6A23F09642427D2E72FEC2D

BRAND NAME: FAFRESH

USER NAME: au731120105032

## 1. Create a blog or website using Blogspot and Customize thetheme design and post new article with 500 words.

BLOGSPOT LINK: https://fafresh3.blogspot.com/2023/08/fa-fresh.html?m=1

experience.

#### **SCREENSHOTS:**



spent years perfecting our recipes and sourcing the finest ingredients to create a truly exceptional dining

**FA FRESH** 

What sets us apart from the competition is our unwavering dedication to using only the freshest, locally sourced ingredients. We work closely with farmers and producers who share our commitment to sustainable and ethical practices. From farm to fork, we ensure that every ingredient in our products is of the highest quality and flavor.

Our product range is carefully crafted to cater to a variety of tastes and dietary preferences. Whether you are a meat lover, a vegetarian, or follow a specific dietary plan, we have something for everyone. From mouthwatering entrees to delectable desserts, our menu is designed to tantalize your taste buds and leave you craving for more.

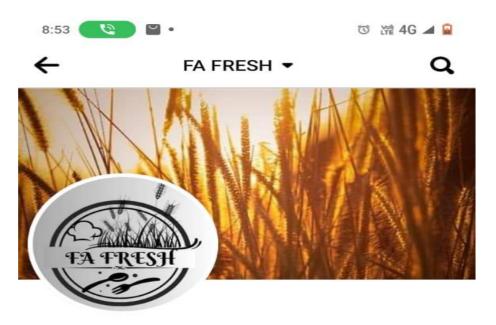
To celebrate our launch, we are offering exclusive promotions and discounts for a limited time. Be sure to visit our website and sign up for our newsletter to stay updated on the latest news, menu additions, and special offers.

Join us on this exciting culinary journey as we revolutionize the food industry. Experience the future of dining with FA FRESH. Together, let's savor the

## 2. Create a New Facebook Business Page and post one social media poster for your brand.

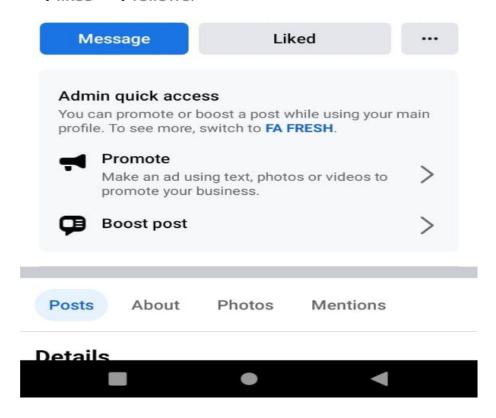
LINK: https://www.facebook.com/fafresh1?mibextid=ZbWKwL

#### **SCREENSHOT:**



#### **FA FRESH**

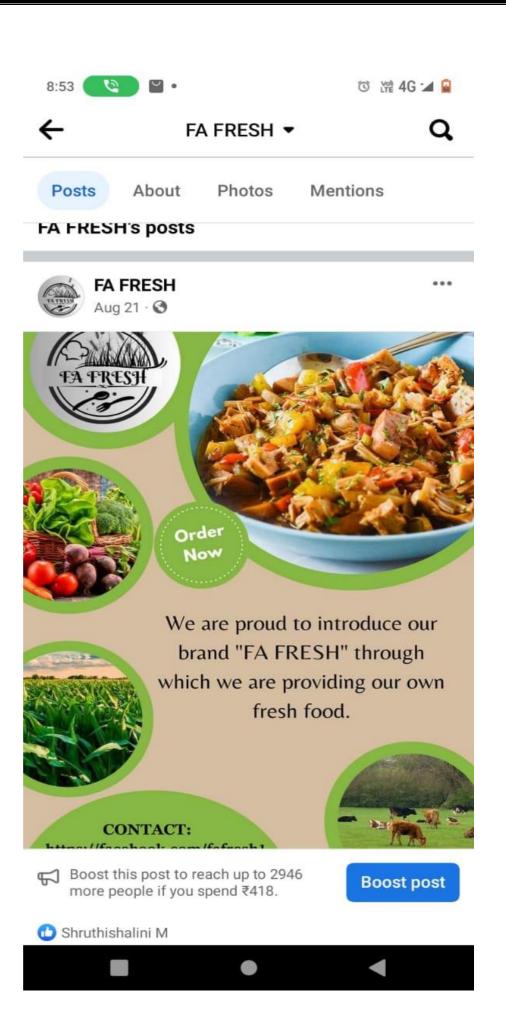
1 likes • 1 follower







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### 3. Create and design a social media advertisement poster using Canva.

LINK: https://fafresh3.blogspot.com/2023/10/fa-fresh-design.html

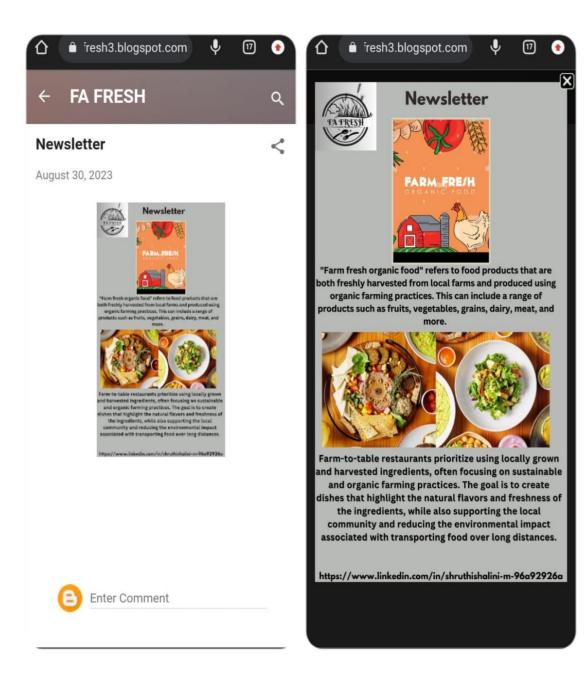


CONTACT:
https://facebook.com/fafresh1



#### 4. Create Email Newsletter design using Canva tool.

LINK: https://fafresh3.blogspot.com/2023/08/newsletter.html?m=1 SCREENSHOTS:







#### **Newsletter**



"Farm fresh organic food" refers to food products that are both freshly harvested from local farms and produced using organic farming practices. This can include a range of products such as fruits, vegetables, grains, dairy, meat, and more.



Farm-to-table restaurants prioritize using locally grown and harvested ingredients, often focusing on sustainable and organic farming practices. The goal is to create dishes that highlight the natural flavors and freshness of the ingredients, while also supporting the local community and reducing the environmental impact associated with transporting food over long distances.

https://www.linkedin.com/in/shruthishalini-m-96a92926a