

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE - 638316



Electronics and Electrical Engineering

NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT

NAME: HARRIRPIYA

NM ID: CEC4BC7257F0898B62A466ABB9185705

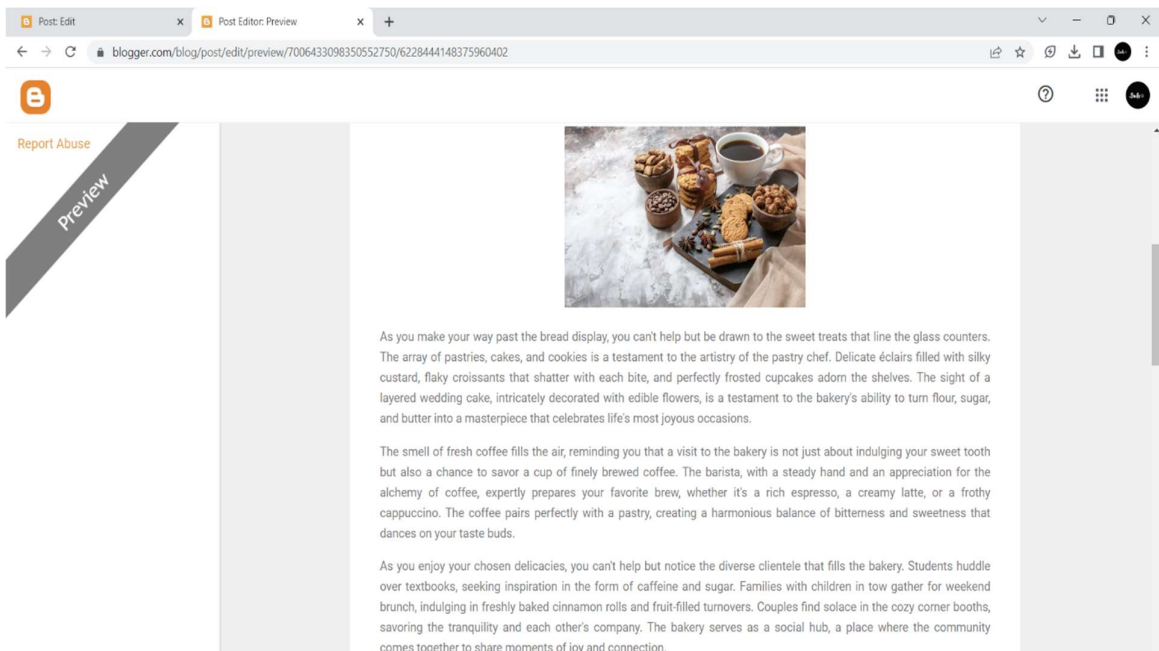
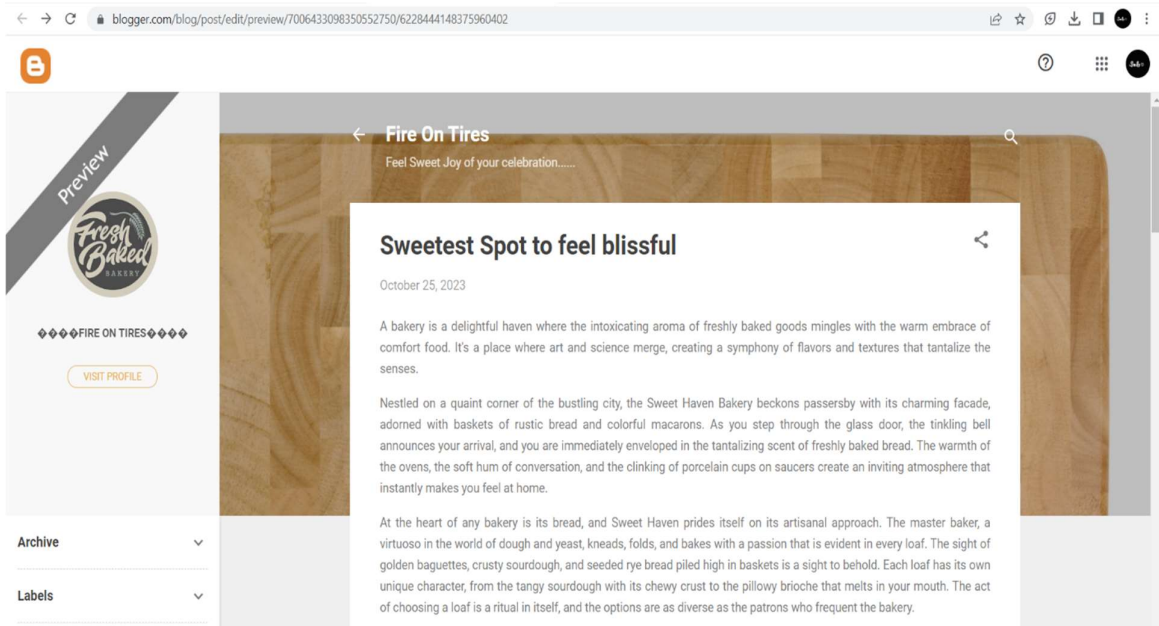
BRAND NAME: Fire on tires

USER NAME: au731120105012

1. Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://fireontires.blogspot.com/2023/10/sweetest-spot-to-feel-blissful.html>

SCREENSHOTS:



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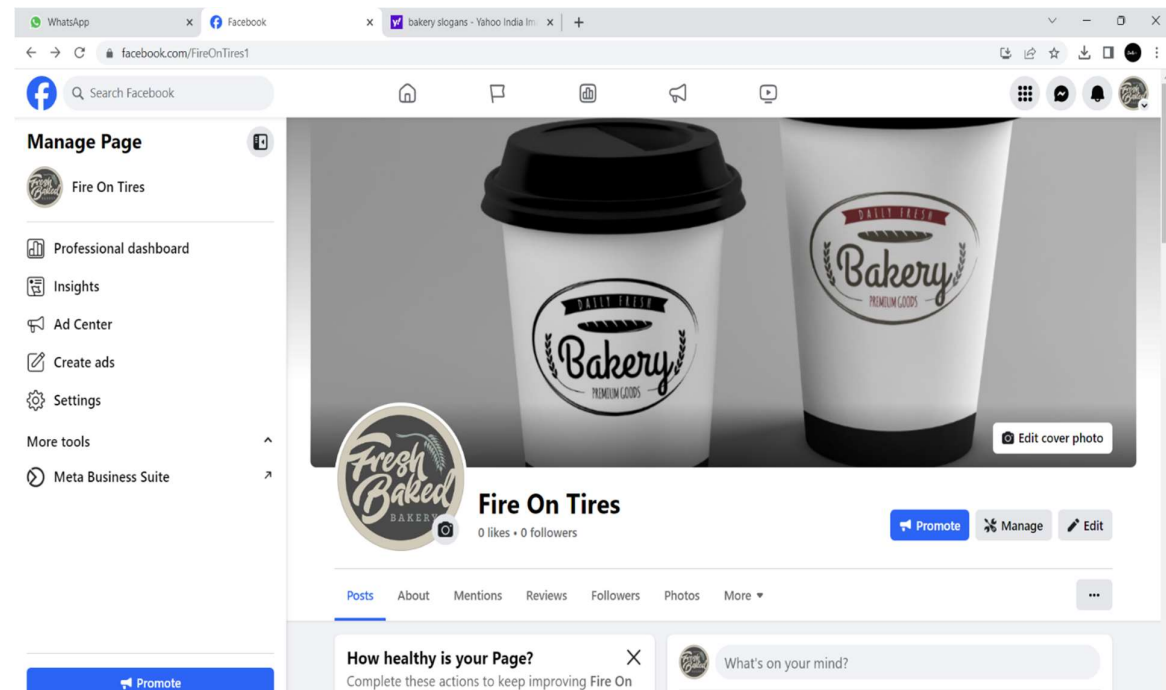
The success of Sweet Haven Bakery goes beyond its delectable offerings; it is rooted in the passion and dedication of its staff. The bakers, chefs, and baristas all share a commitment to creating an experience that transcends mere consumption. It's a place where every croissant is a labor of love, every cup of coffee a work of art, and every customer a cherished guest.

A bakery is not merely a place where bread is baked and pastries are prepared; it is a sanctuary of sensory delights. Sweet Haven Bakery, like many of its kind, weaves a tapestry of flavors, scents, and emotions that enrich the lives of its patrons. It's a place where the simple act of breaking bread, or biting into a perfectly flaky pastry, can transport you to a world of warmth, nostalgia, and pure indulgence. Whether you visit for a quick pick-me-up or linger for hours, a bakery is a place where the love for food and the love for life intertwine, leaving you with a sense of contentment that lingers long after you've left its welcoming embrace.

2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/FireOnTires1/>

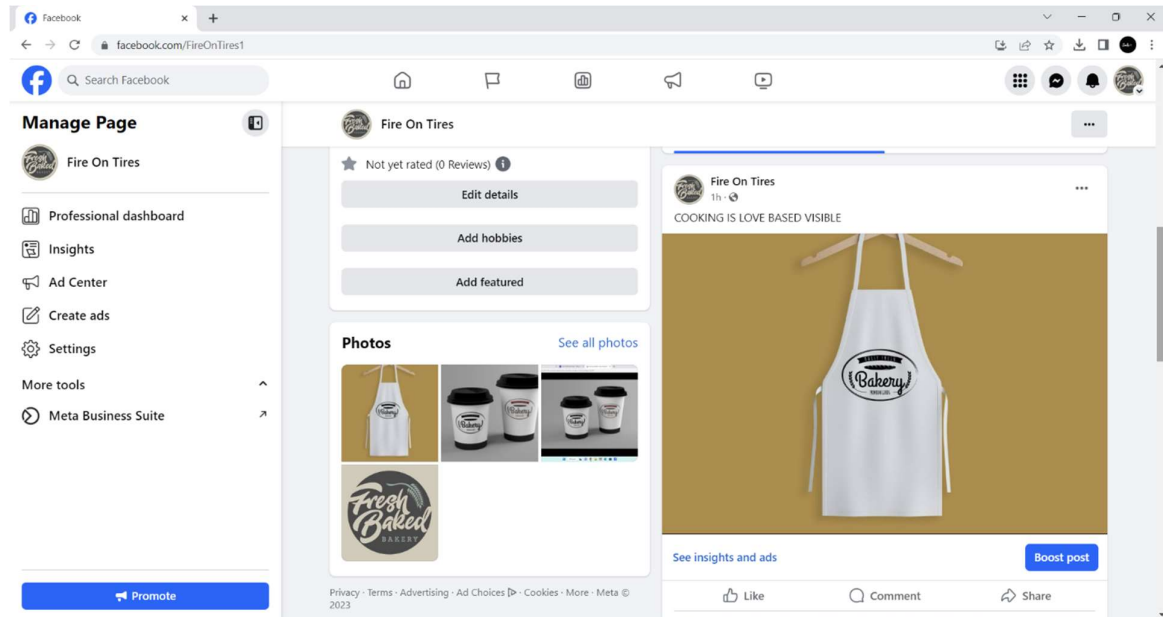
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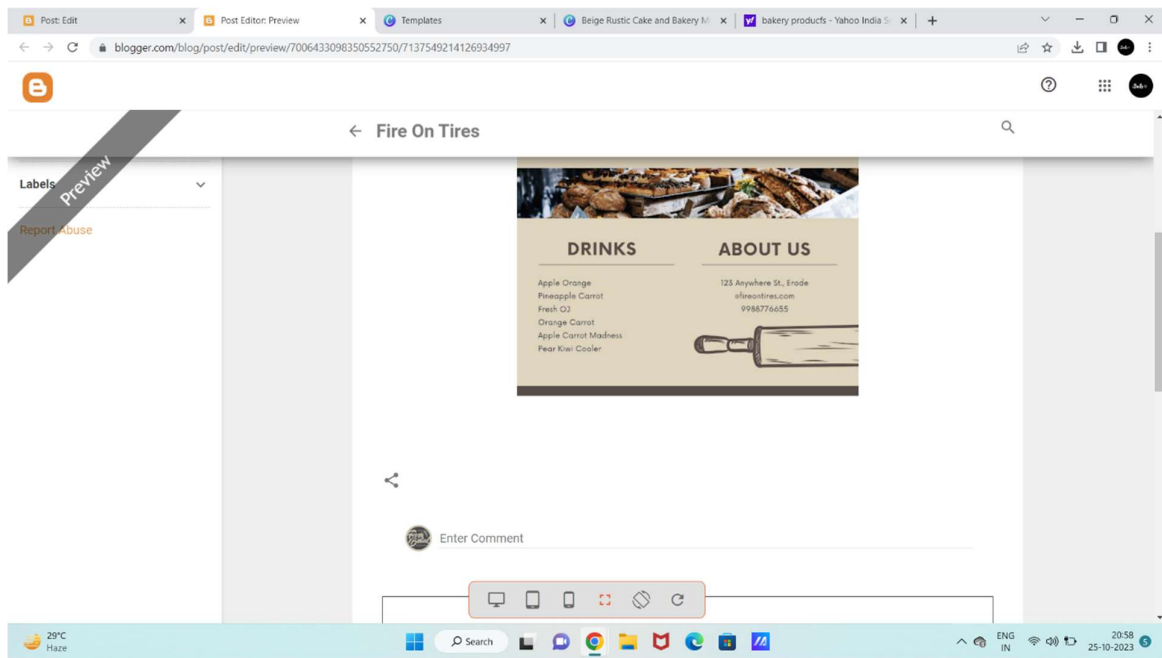
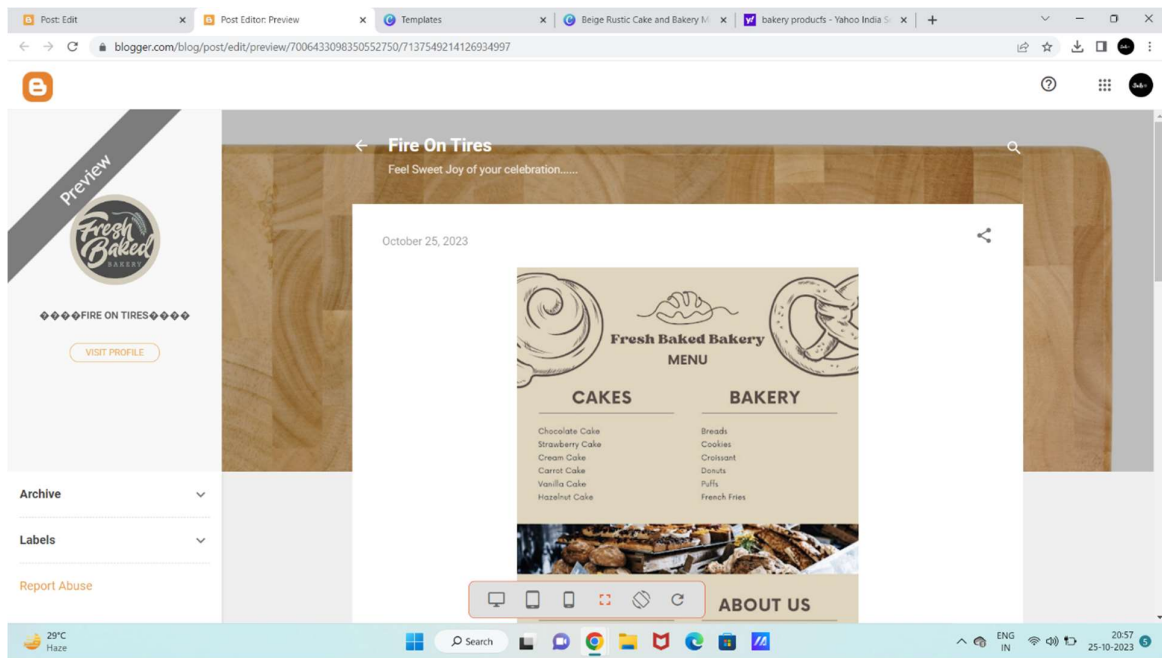


3. Create and design a social media advertisement poster using Canva.

LINK: <https://fireontires.blogspot.com/2023/10/baked-with-best-ingredientssweetest.html>

SCREENSHOTS:







Fresh Baked Bakery MENU

CAKES

Chocolate Cake
Strawberry Cake
Cream Cake
Carrot Cake
Vanilla Cake
Hazelnut Cake

BAKERY

Breads
Cookies
Croissant
Donuts
Puffs
French Fries



DRINKS

Apple Orange
Pineapple Carrot
Fresh OJ
Orange Carrot
Apple Carrot Madness
Pear Kiwi Cooler

ABOUT US

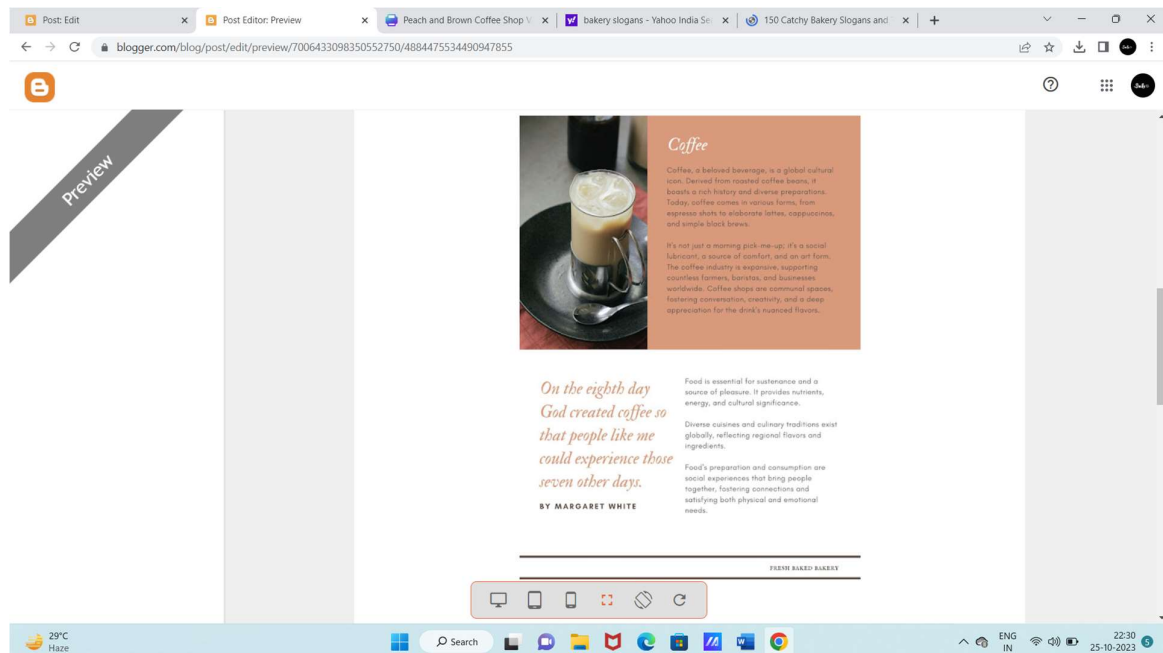
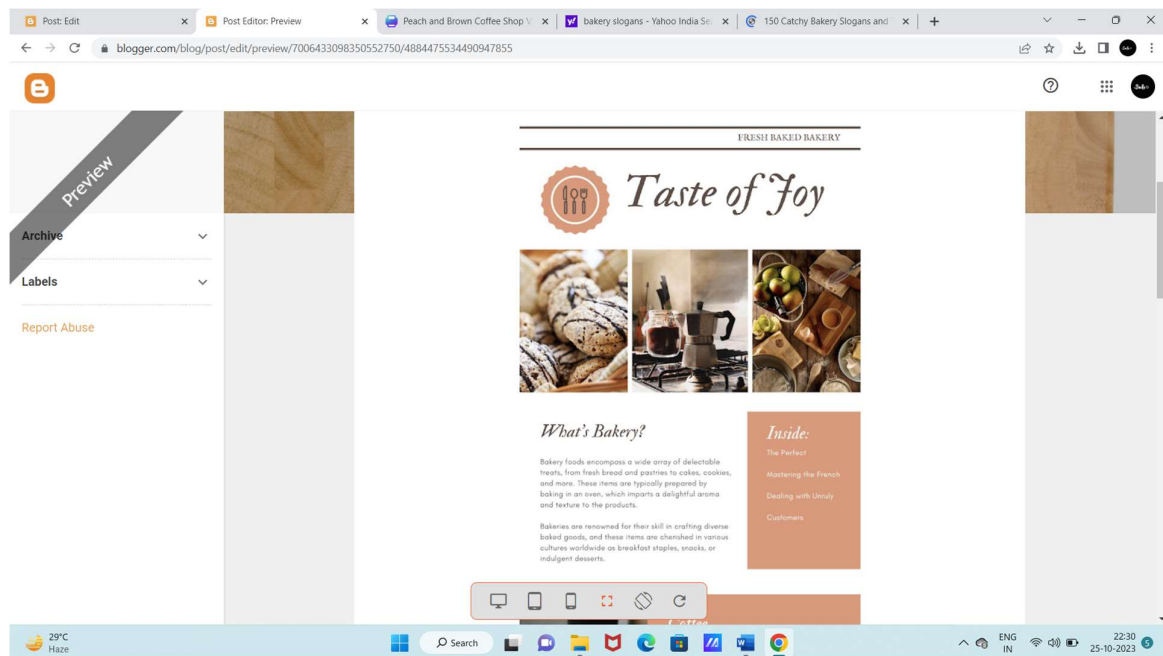
123 Anywhere St., Erode
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4. Create Email Newsletter design using Canva tool.

LINK: <https://fireontires.blogspot.com/2023/10/we-create-delicious-memoriesfreshness.html>

SCREENSHOTS:



FRESH BAKED BAKERY



Taste of Foy



What's Bakery?

Bakery foods encompass a wide array of delectable treats, from fresh bread and pastries to cakes, cookies, and more. These items are typically prepared by baking in an oven, which imparts a delightful aroma and texture to the products.

Bakeries are renowned for their skill in crafting diverse baked goods, and these items are cherished in various cultures worldwide as breakfast staples, snacks, or indulgent desserts.

Inside:

The Perfect

Mastering the French

Dealing with Unruly

Customers



Coffee

Coffee, a beloved beverage, is a global cultural icon. Derived from roasted coffee beans, it boasts a rich history and diverse preparations. Today, coffee comes in various forms, from espresso shots to elaborate lattes, cappuccinos, and simple black brews.

It's not just a morning pick-me-up; it's a social lubricant, a source of comfort, and an art form. The coffee industry is expansive, supporting countless farmers, baristas, and businesses worldwide. Coffee shops are communal spaces, fostering conversation, creativity, and a deep appreciation for the drink's nuanced flavors.

*On the eighth day
God created coffee so
that people like me
could experience those
seven other days.*

BY MARGARET WHITE

Food is essential for sustenance and a source of pleasure. It provides nutrients, energy, and cultural significance.

Diverse cuisines and culinary traditions exist globally, reflecting regional flavors and ingredients.

Food's preparation and consumption are social experiences that bring people together, fostering connections and satisfying both physical and emotional needs.