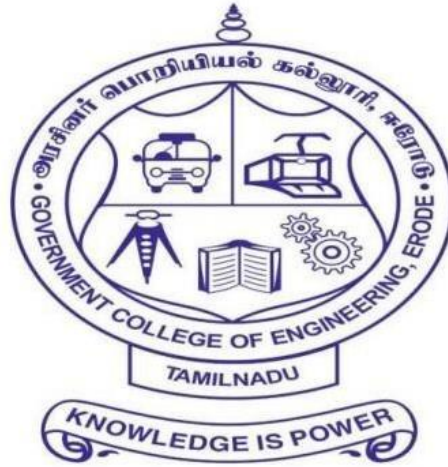


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE - 638316**



**Electrical and Electronics Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

NAME: SHRUTHISHALINI M

NM ID: 1D4EB989E6A23F09642427D2E72FEC2D

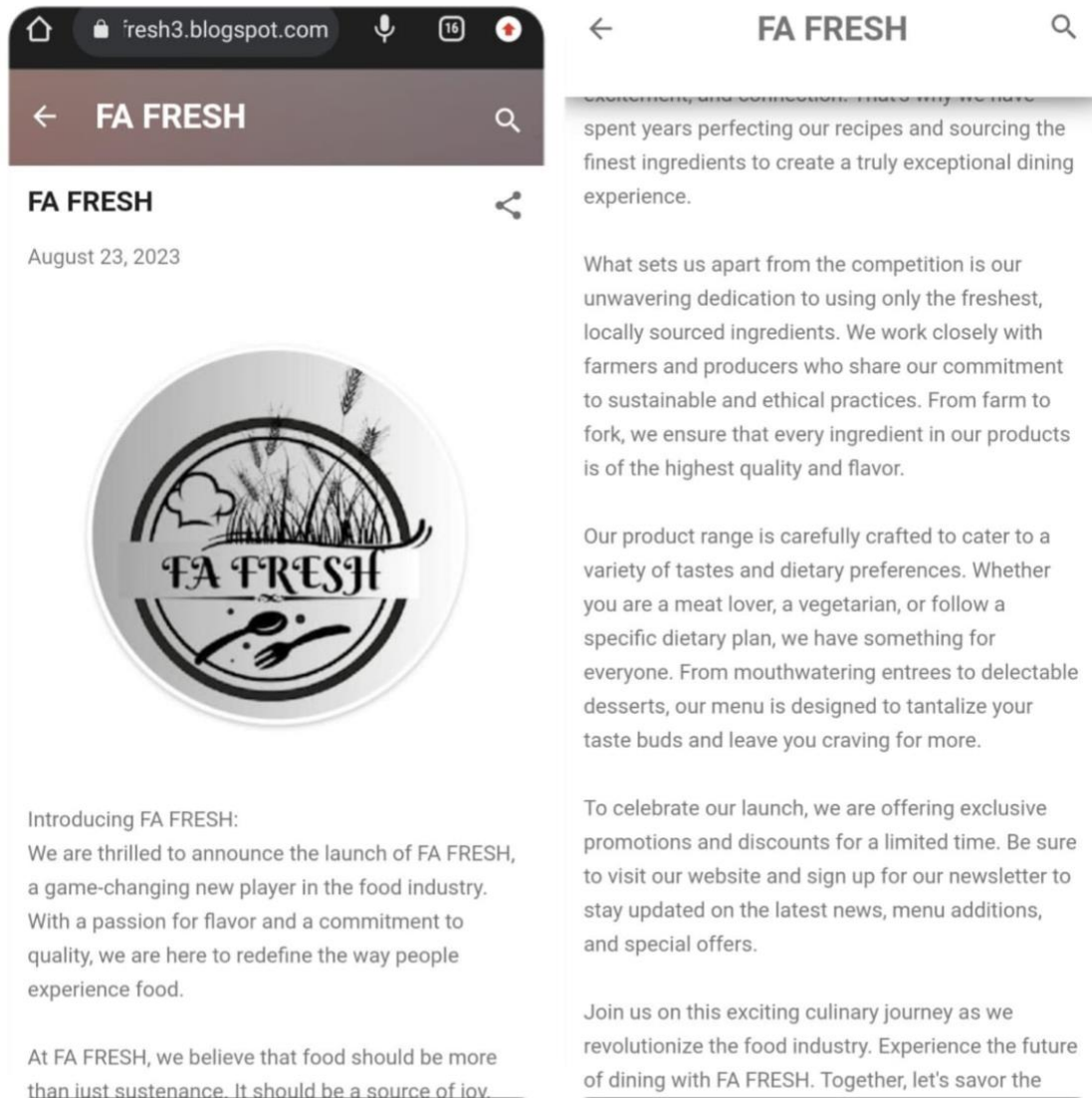
BRAND NAME: FAFRESH

USER NAME: au731120105032

# 1. Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

BLOGSPOT LINK: <https://fafresh3.blogspot.com/2023/08/fa-fresh.html?m=1>

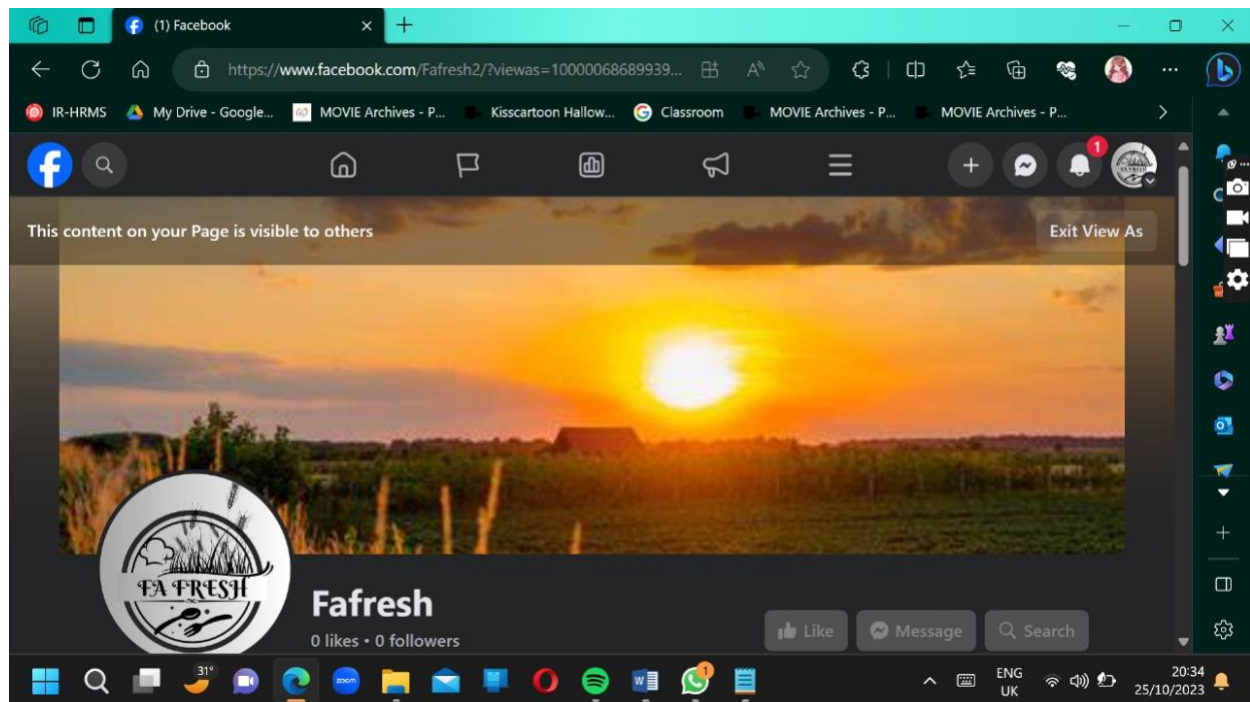
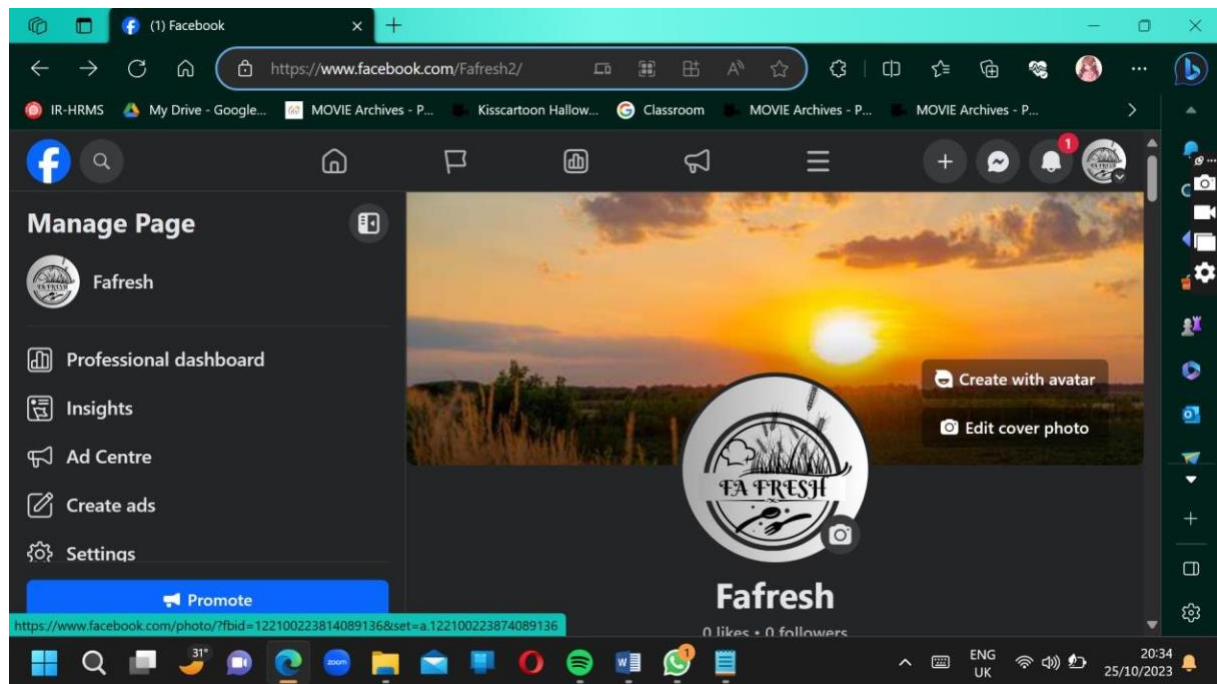
SCREENSHOTS:

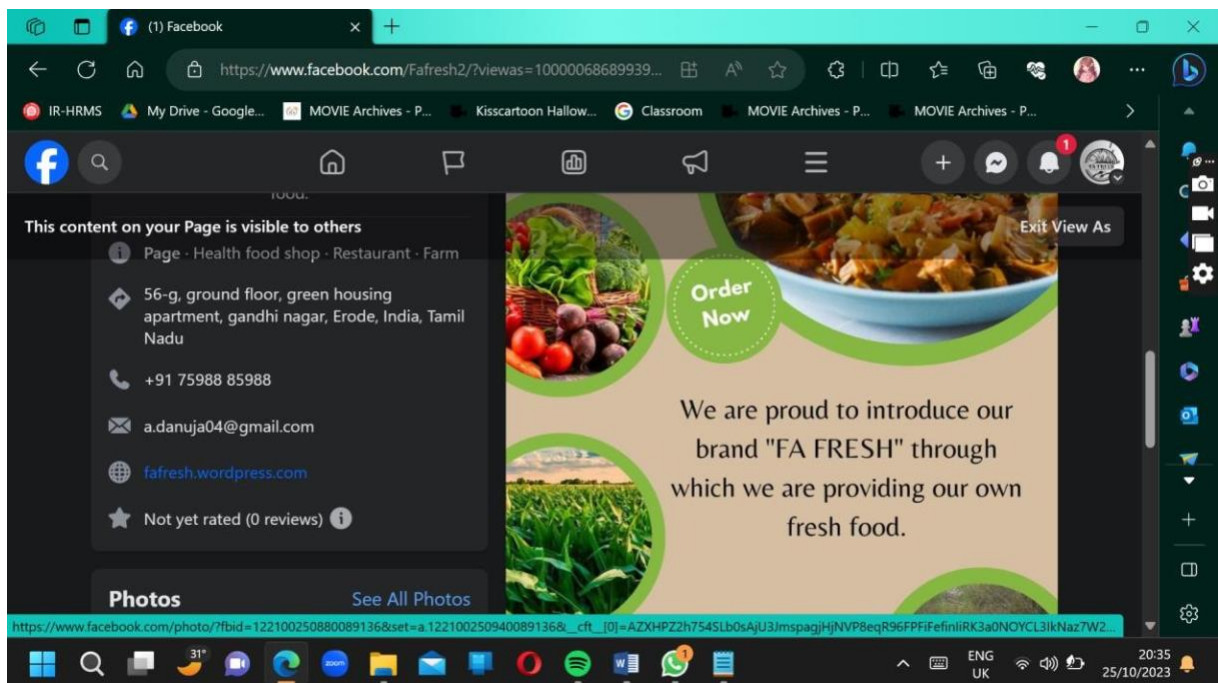
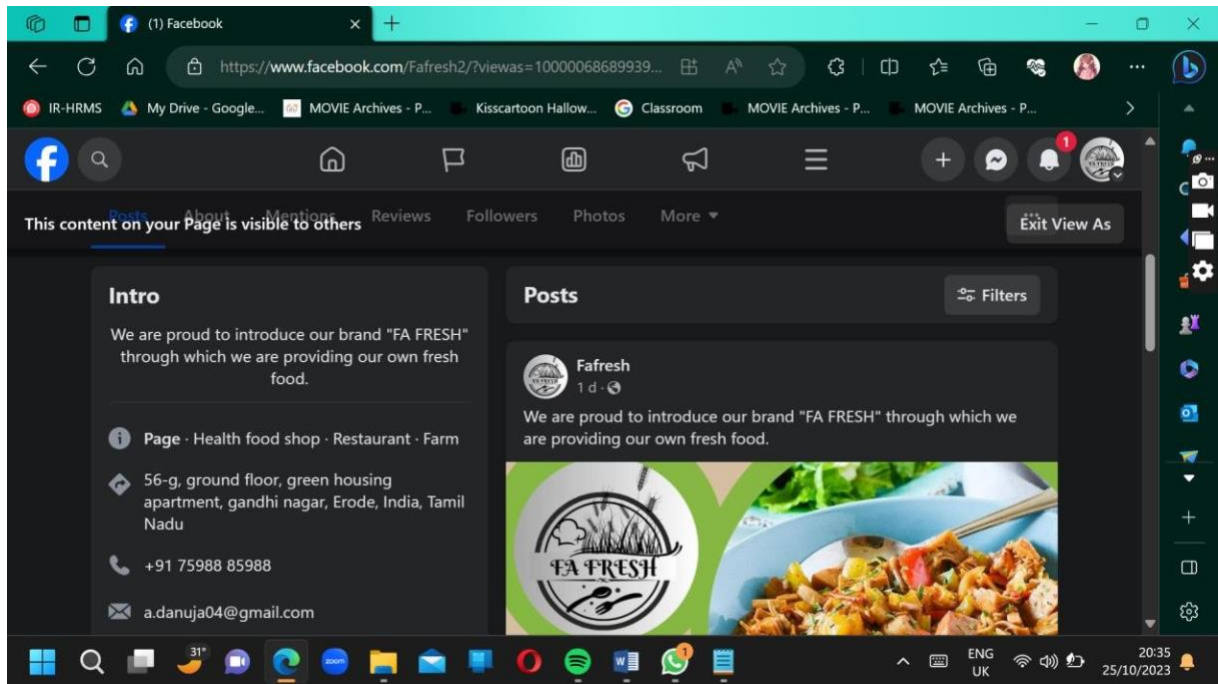


## **2. Create a New Facebook Business Page and post one social media poster for your brand.**

**LINK:** <https://www.facebook.com/Fafresh2/>

**SCREENSHOT:**







**3. Create and design a social media advertisement poster using Canva.**

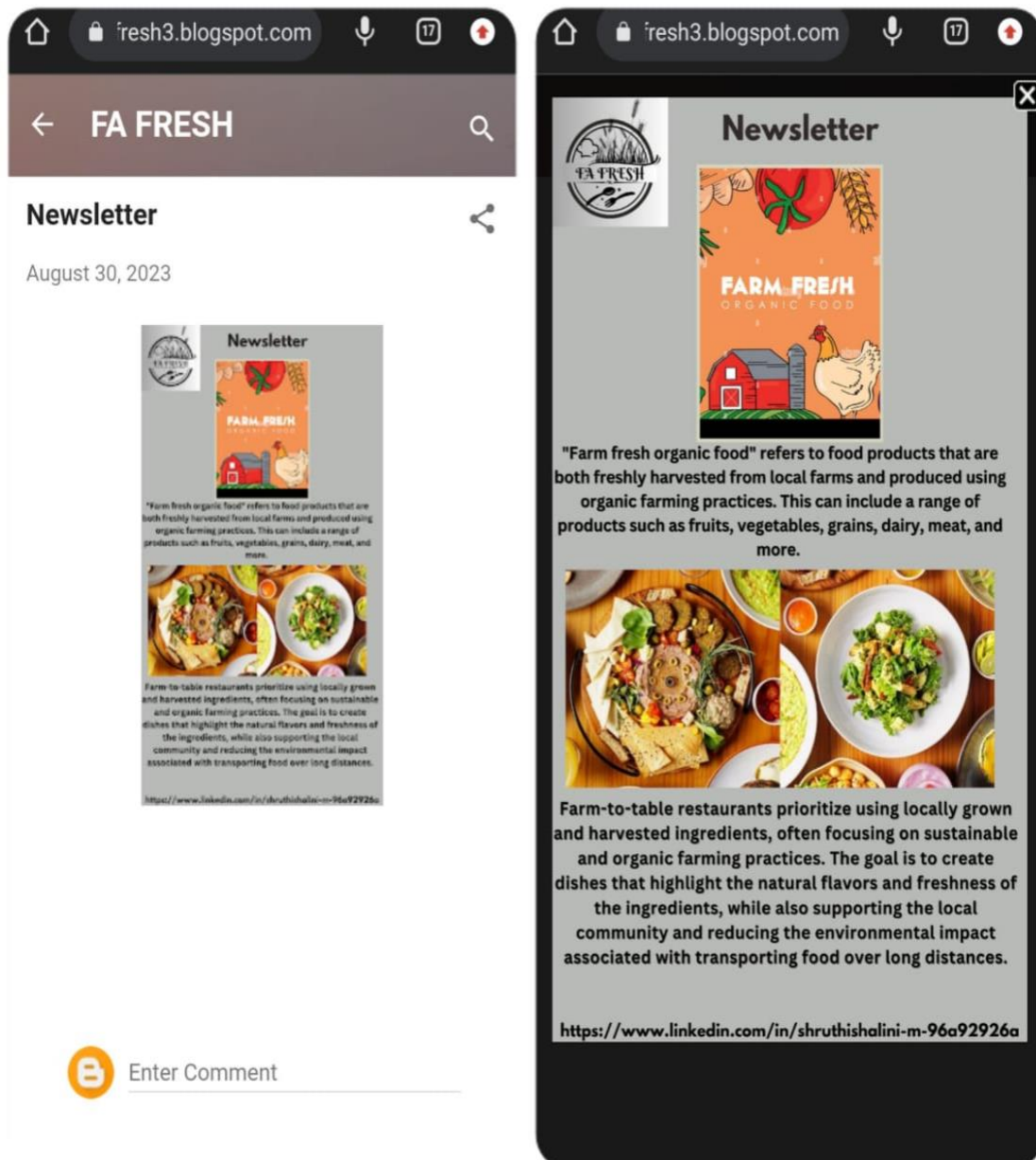
**LINK:** <https://fafresh1.blogspot.com/2023/08/fa-fresh.html>



#### 4. Create Email Newsletter design using Canva tool.

LINK: <https://fafresh1.blogspot.com/2023/08/launching-vegan-products-e-mail.html>

SCREENSHOTS:







## Newsletter



"Farm fresh organic food" refers to food products that are both freshly harvested from local farms and produced using organic farming practices. This can include a range of products such as fruits, vegetables, grains, dairy, meat, and more.



Farm-to-table restaurants prioritize using locally grown and harvested ingredients, often focusing on sustainable and organic farming practices. The goal is to create dishes that highlight the natural flavors and freshness of the ingredients, while also supporting the local community and reducing the environmental impact associated with transporting food over long distances.

<https://www.linkedin.com/in/shruthishalini-m-96a92926a>