Applied System Software

Task 2

Group Members:

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Customer Name: Omar Hussam Eldin Abdelaziz

Company name: LapBoost

Business Type: LapBoost is a company that provides comprehensive laptop services, including repair, upgrades, support, personalization, and buying and selling of laptops. They focus on offering quick, convenient, and on-campus support, particularly catering to students' needs.

Problem Description:

LapBoost is a startup that provides comprehensive laptop services, including repairs, upgrades, personalization, and buying/selling of laptops, with a focus on student-friendly, on-campus support. However, the company currently lacks an optimized online platform to efficiently showcase its services, streamline customer interactions, and manage service requests.

A well-designed website can enhance LapBoost's digital presence, improve customer engagement, and automate service booking, inquiries, and order management. The goal of this project is to develop a user-friendly, responsive, and feature-rich website that aligns with LapBoost's business model, ensuring easy access to their services for customers while improving operational efficiency.

Why This Customer Was Chosen:

We have searched the customers in online and mailed them, but there was no reply. Then we started to search customers, within our family and friends' surroundings. Then our groupmate referred this company which was his friend's startup company. Then we contacted him and we asked if they need any software solutions for their startup. Then we discussed and chose this customer

Estimated Development Time: 25 hours.

Proof of Customer Agreement:

Dear Ahmed Salah Kamal and the Marvels Team,

Thank you for reaching out and for your interest in collaborating with LapBoost. We appreciate your enthusiasm and the opportunity to work together on developing a customized website that aligns with our vision and business needs.

Your team's expertise in development and design sounds promising, and we would love to explore how we can collaborate effectively. Let's set up a meeting to discuss our specific requirements and how we can move forward. Please share your availability, and we will arrange a suitable time for a call or in-person discussion.

Looking forward to our conversation.

Best regards,
Omar Hussam
Founder, LapBoost