



**Welcome to the Preferred
Customer Experience**

Get ready to reach your goals and be rewarded on the way

The Preferred Customer experience will support your healthy lifestyle journey, bringing perks and benefits together.



Three Discount
Levels: Bronze,
Silver and Gold



Free
Shipping



Exclusive
Promotions
and Rewards



24/7
Ordering



Personalised
Website



Digital Content
and Monthly
Newsletter



**HERBALIFE
NUTRITION**

Preferred Customer



Enjoy the journey

Your purchases will always count towards higher discounts

Sign Up, Order Products, Track your points and Go to the next level*



Track your points across the way

* Your points are accumulated based on your purchases. Each purchase will count towards a certain amount of points.

* You can reach Silver Level (100 points) by accumulating Personally Purchased Points.

* You can unlock your product voucher for further purchases, only through 100 Personally Purchased Points.



**Better Nutrition
for a better life**

Get to know the products



Select a flavour from the iconic Formula 1 Meal Replacement new generation range, including the first Savoury Flavour.



Treat your taste buds with the Tri Blend Select premium wellness shake made with carefully selected natural ingredients.



All-round nutritional support, with 24 key nutrients, including micronutrients which your body can't make itself or can't make enough of.



Whether you're a gentle jogger or an elite athlete, the Herbalife24® sports line has the products you need to help you prepare, train and recover*. More than 190 sporting teams, athletes and events around the world use Herbalife24 products to help them perform at their best.

Get to know the range and discover more products along the way, powerful nutrition tailored to your daily nutrition needs.



* Carbohydrates contribute to the recovery of normal muscle function after highly intensive and long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle. The beneficial effect is obtained with the consumption of carbohydrates, from all sources, at a total intake of 4g per kg body weight, at doses, within the first 4 hours and no later than 6 hours, following highly intensive and/or long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle



**HERBALIFE
NUTRITION**

Preferred Customer



**Keep well,
keep informed**



As a new Preferred Customer, you will receive a set of e-materials welcoming you, helping you to make your first order and tell you about all your great new benefits. With ongoing personalised nutrition tips and expertise to help you reach your goals along with the support of your Distributor.



**Perks make
the journey fun
and exciting**

Do you like the thrill of being rewarded with gifts?

Stay tuned for the upcoming Preferred Customer exclusive promotions and celebrate the key moments and achievements



Birthday



Next level



Anniversary



Seasonal



Repeated
Purchases



Products
Collection

**The surprises are there for the taking.
It's down to you to unlock them.**

