

Danyal Ghanbari

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Chicago, IL

Experience

CCC Intelligent Solutions

Chicago, IL

Product Manager

Dec 2023 - Current

- **Owned roadmap** and execution for an internal Agentic Analytics product, partnering with engineering, data, and business stakeholders to define product scope, success metrics (KPIs/OKRs), and delivery milestones.
- **Led end-to-end** development of "**Agentic Reporting**" from problem definition through internal launch, managing a team of engineers and driving weekly sprint planning, prioritization, and blocker resolution.
- Defined and tracked product success metrics, benchmarking LLM and SLM performance across agent configurations.
- **Conducted user interviews** and gathered internal stakeholder feedback to prioritize features for the Governance Dashboard, translating needs into product requirements and technical specifications.
- Designed and prototyped **AI Governance workflows** (Figma), collaborating with engineers on architecture decisions across PostgreSQL, microservices, and Kubernetes environments.
- Partnered with engineering to deploy an Azure-hosted LLM with FastAPI integration, **increasing internal user interaction**.
- Researched and implemented agentic architectures leveraging MCP, A2A, and Bedrock AgentCore.

Product Design Strategy Intern

May 2023 - Dec 2023

- Designed and launched an interactive strategy mapping tool to improve employee understanding of AI product alignment.
- Led an AI-driven repair solution concept projected at \$250B revenue potential creating product design prototypes.

Dream Farm Studios

Toronto, CA

Marketing Specialist

Dec 2021 - Aug 2022

- Developed and executed digital marketing strategy, increasing engagement and reach across channels.

MTN

Tehran, Iran

Digital Marketing Intern

Dec 2018 - Mar 2019

- Collaborated on a four-person team to design and launch a targeted advertising campaign.

Skills

Prototyping: Figma, Miro, Cursor, Solidworks

User Research: Contextual Inquiry, User Testing, A/B Testing, Heuristic Review, Affinity Clustering, Stakeholder Mapping

Cloud Platforms: AWS, Azure, Nvidia Cloud

Programming: PostgreSQL, CI/CD, Git, Swift, Docker, Node.js, Python, PyTorch, Vuetify, Prompt Engineering, Agent Design

Marketing: Campaign Design, Branding, Ad Design, Campaign budgeting

Leadership and Initiatives

- **Led** a recurring cross-functional **War-Room** with engineering, finance and design developing Agentic AI solution.
- **Organized customer engagement initiatives**, coordinating cross-team efforts and recruiting contributors.
- Founded and led "Colouroful," a **weekly MBA-led learning forum** of 20 students facilitated structured discussions.
- Recruited and advised organizing team members for **TEDx Amirkabir**, supporting event coordination.

Education

Carnegie Mellon University

Pittsburgh, PA

Master of Integrated Innovation for Products and Services (MIIPS) – GPA: 3.89 / 4.00

Dec 2023

Amirkabir University of Technology

Tehran, Iran

MBA - Marketing – GPA: 18.63 / 20

Jul 2020

Sharif University of Technology

Tehran, Iran

Bachelor of Science in Mechanical Engineering – GPA: 15.40 / 20

Jul 2017

Awards and Honors

Silver Medal Winner - Astronomy and Astrophysics Olympiad: Awarded Silver Medal in the 7th National Olympiad of Astronomy and Astrophysics, Iran. 2011

Ranked 89th in the top 0.05% among 260,000+ examinees nationwide

Second Place - Tepper's STARS Competition: Secured second place in the STARS competition at CMU's Tepper School of Business for proposing an energy solution aimed at facilitating moon colonization. 2022

Award Winner - AKF Scholarship: Won Aga Khan Foundation's Scholarship Award for Pursuing Studies in Carnegie Mellon University. 2021