

# Danyal Ghanbari

danyal1373@gmail.com  
(412) 214-3925

<https://www.linkedin.com/in/danyal-ghanbari/>  
Chicago, IL

## Experience

### CCC Intelligent Solutions

Chicago, IL

#### Product Manager

Dec 2023 - Current

- Owned **roadmap** and execution for an internal Agentic Analytics product, partnering with engineering, data, and business stakeholders to define product scope, success metrics (KPIs/OKRs), and delivery milestones.
- Led **end-to-end** development of "**Agentic Reporting**" from problem definition through internal launch, managing a team of engineers and driving weekly sprint planning, prioritization, and blocker resolution.
- Defined and tracked product success metrics, benchmarking LLM and SLM performance across agent configurations.
- Conducted user interviews and gathered internal stakeholder feedback to prioritize features for the Governance Dashboard, translating needs into product requirements and technical specifications.
- Designed and prototyped **AI Governance workflows** (Figma), collaborating with engineers on architecture decisions across PostgreSQL, microservices, and Kubernetes environments.
- Partnered with engineering to deploy an Azure-hosted LLM with FastAPI integration, **increasing internal user interaction**.
- Researched and implemented agentic architectures leveraging MCP, A2A, and Bedrock AgentCore.

#### Product Design Strategy Intern

May 2023 - Dec 2023

- Designed and launched an interactive strategy mapping tool to improve employee understanding of AI product alignment.
- Led an AI-driven repair solution concept projected at \$250B revenue potential creating product design prototypes.

### Dream Farm Studios

Toronto, CA

#### Marketing Specialist

Dec 2021 - Aug 2022

- Developed and executed digital marketing strategy, increasing engagement and reach across channels.

### MTN

Tehran, Iran

#### Digital Marketing Intern

Dec 2018 - Mar 2019

- Collaborated on a four-person team to design and launch a targeted advertising campaign.

## Skills

**Prototyping:** Figma, Miro, Cursor, Solidworks

**User Research:** Contextual Inquiry, User Testing, A/B Testing, Heuristic Review, Affinity Clustering, Stakeholder Mapping

**Cloud Platforms:** AWS, Azure, Nvidia Cloud

**Programming:** PostgreSQL, CI/CD, Git, Swift, Docker, Node.js, Python, PyTorch, Vuetify, Prompt Engineering, Agent Design

**Marketing:** Campaign Design, Branding, Ad Design, Campaign budgeting

## Leadership and Initiatives

- Led a recurring cross-functional **War-Room** with engineering, finance and design developing Agentic AI solution.
- Organized **customer engagement initiatives**, coordinating cross-team efforts and recruiting contributors.
- Founded and led "Coluroful," a **weekly MBA-led learning forum** of 20 students facilitated structured discussions.
- Recruited and advised organizing team members for **TEDx Amirkabir**, supporting event coordination.

## Education

### Carnegie Mellon University

Pittsburgh, PA

*Master of Integrated Innovation for Products and Services (MIIPS)* – GPA: 3.89 / 4.00

Dec 2023

### Amirkabir University of Technology

Tehran, Iran

*MBA - Marketing* – GPA: 18.63 / 20

Jul 2020

### Sharif University of Technology

Tehran, Iran

*Bachelor of Science in Mechanical Engineering* – GPA: 15.40 / 20

Jul 2017

## Awards and Honors

**Silver Medal Winner - Astronomy and Astrophysics Olympiad:** Awarded Silver Medal in the 7th National Olympiad of Astronomy and Astrophysics, Iran. 2011

**Ranked 89th** in the top 0.05% among 260,000+ examinees nationwide

**Second Place - Tepper's STARS Competition:** Secured second place in the STARS competition at CMU's Tepper School of Business for proposing an energy solution aimed at facilitating moon colonization. 2022

**Award Winner - AKF Scholarship:** Won Aga Khan Foundation's Scholarship Award for Pursuing Studies in Carnegie Mellon University. 2021