

# RITCH

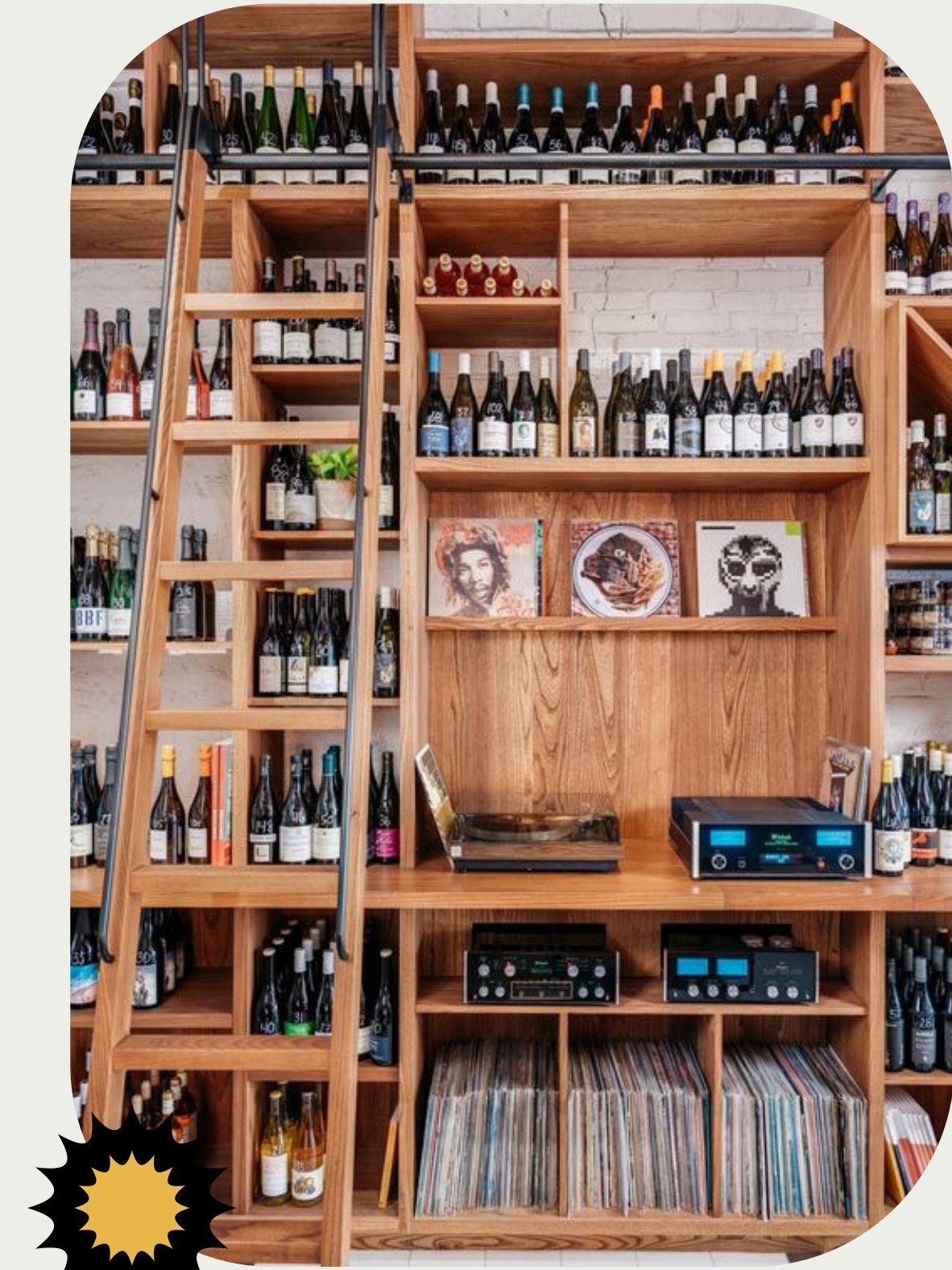
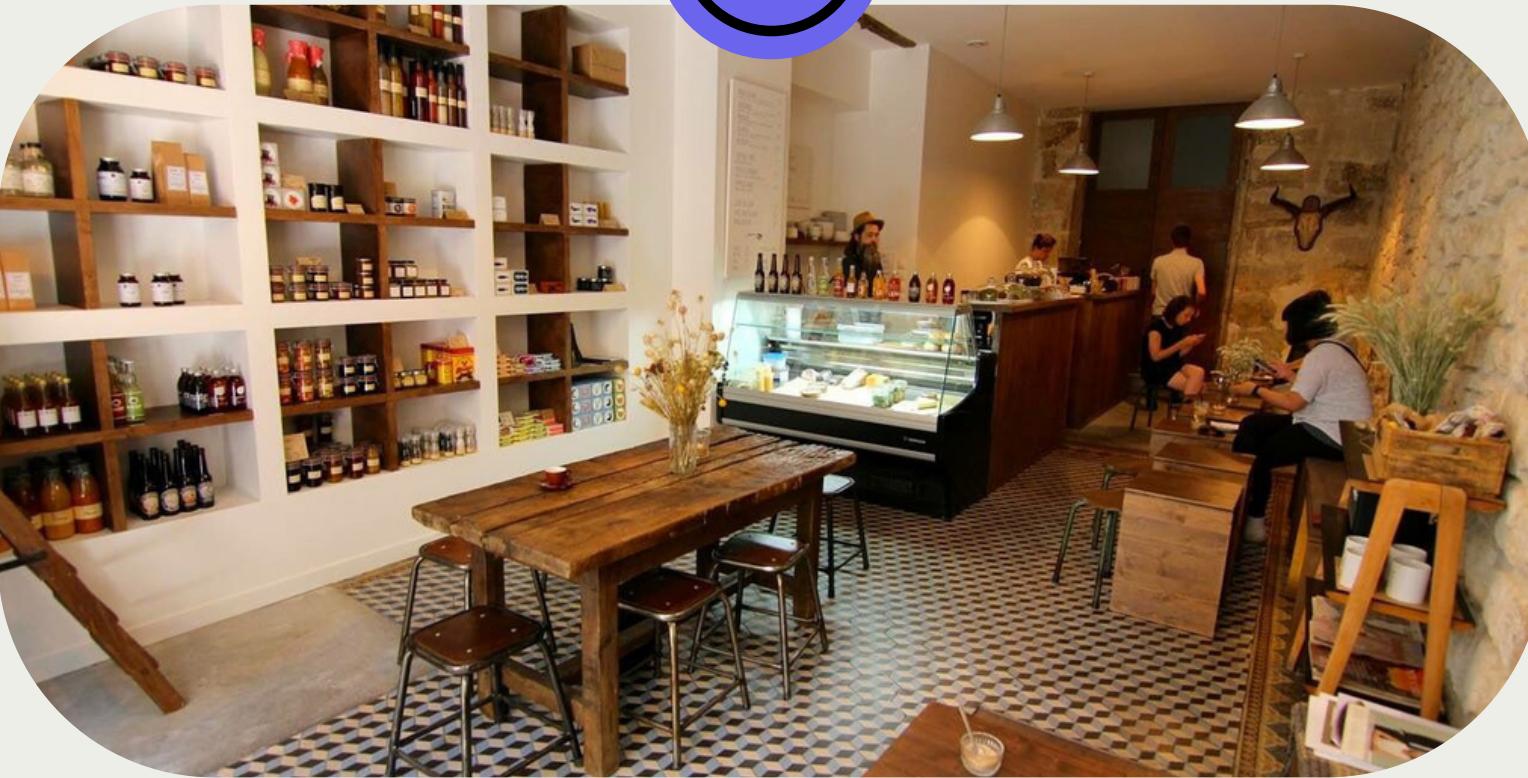
EXPERIENCE THE ART OF NATURAL WINE AND CRUDO'S

# CONCEPT

An easy-going wine shop and a bar where we will be mixing grapes with art of food and good music. Step into a world of sharp taste and an unforgettable wine selection. Come for a glass and enjoy much more. The quick hands of our team preparing your dish just in front of your eyes will go hand in hand with the perfect tempo set by our speakers. You work your elbows to get to your place, you eat, you drink, you talk, as the wine vanishes into the night.

True wine lovers will have a chance to step through our doors from 16:00 to 23:00 throughout Monday to Thursday and until 02:00 on Friday and Saturday.

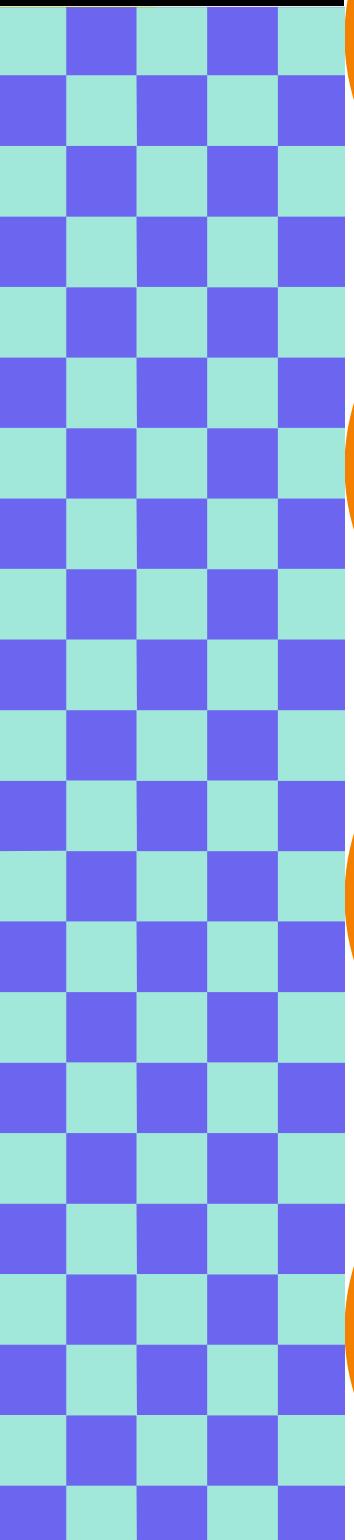
# CONCEPT



# WINE

Natural wine is a movement  
even a revolution in radical new  
wine culture.

Grapes harvested in harmony  
with the climate while being  
free from pesticides and  
preservatives.



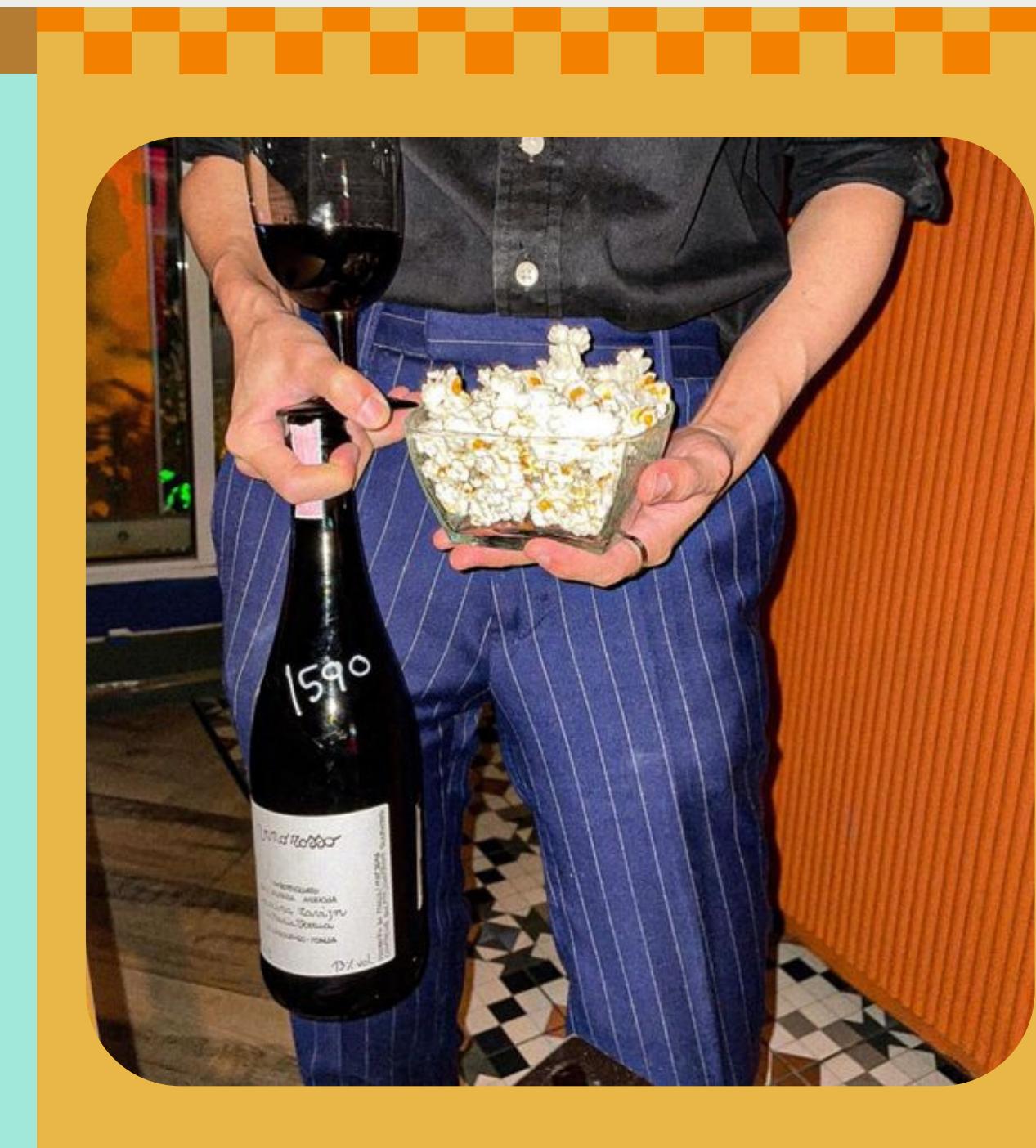
# FOOD



Cold kitchen, so-called Crudo bar, sashimi, carpaccio, tartars, tataki, etc. All are based on high-quality proteins and vegetables, fish, beef, lamb, octopus, oysters, and sometimes salads. We cook everything without the need for heat.

Easy-made starters assembled out of cheese, bread, charcuterie, seasonal berries, fruits and vegetables all brought from small farmers around Geneva. An unstoppable and permanent search by our chef and team of unique producers and enthusiasts of all these goods.

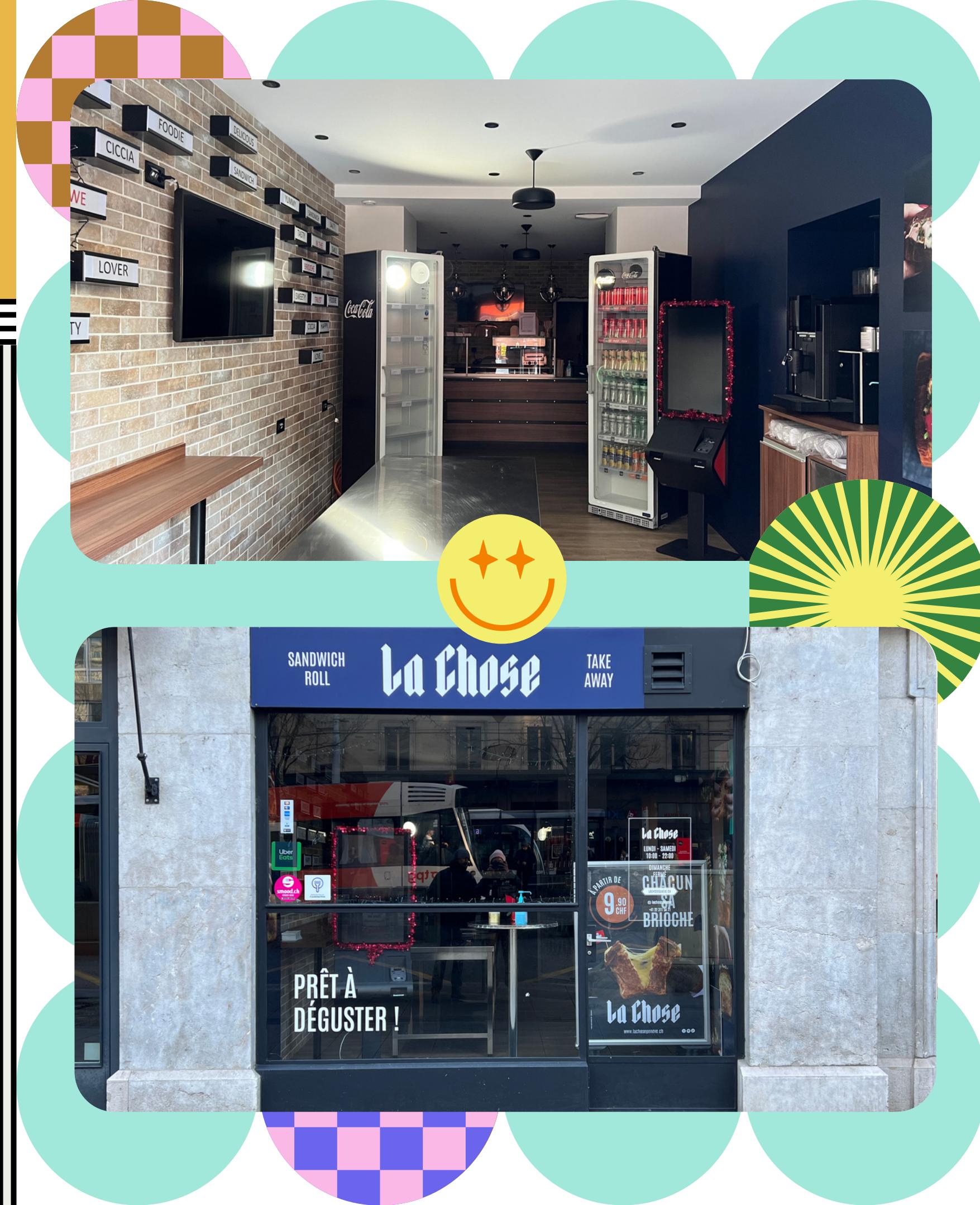
# ATMOSPHERE



Guests crowd around the bar and small tables under dim lights, inspecting a menu of delights. Scurry your way up to our open space to sample one of the ever-changing by-the-glass selections. No borders, no frames, it's just one spot, one space, the cooking just an inch away, as if you are part of the process.

# LOCATION

This cozy venue at Rive is the perfect place to gather: great location, a young renowned chef, a talented architect, a professional team and demand for good natural wines in this area. It easily could become the new magnet point in GENEVA for residents and visitors. With a bright, untypical interior, very special food and a unique ambiance.



# OUR GUESTS



Early office birds who are desperate for a wine glass after a stressful day.  
Food and wine lovers, seeking for new tastes and phenomenal experiences.  
Ordinary Genevois person who would just like to socialize.

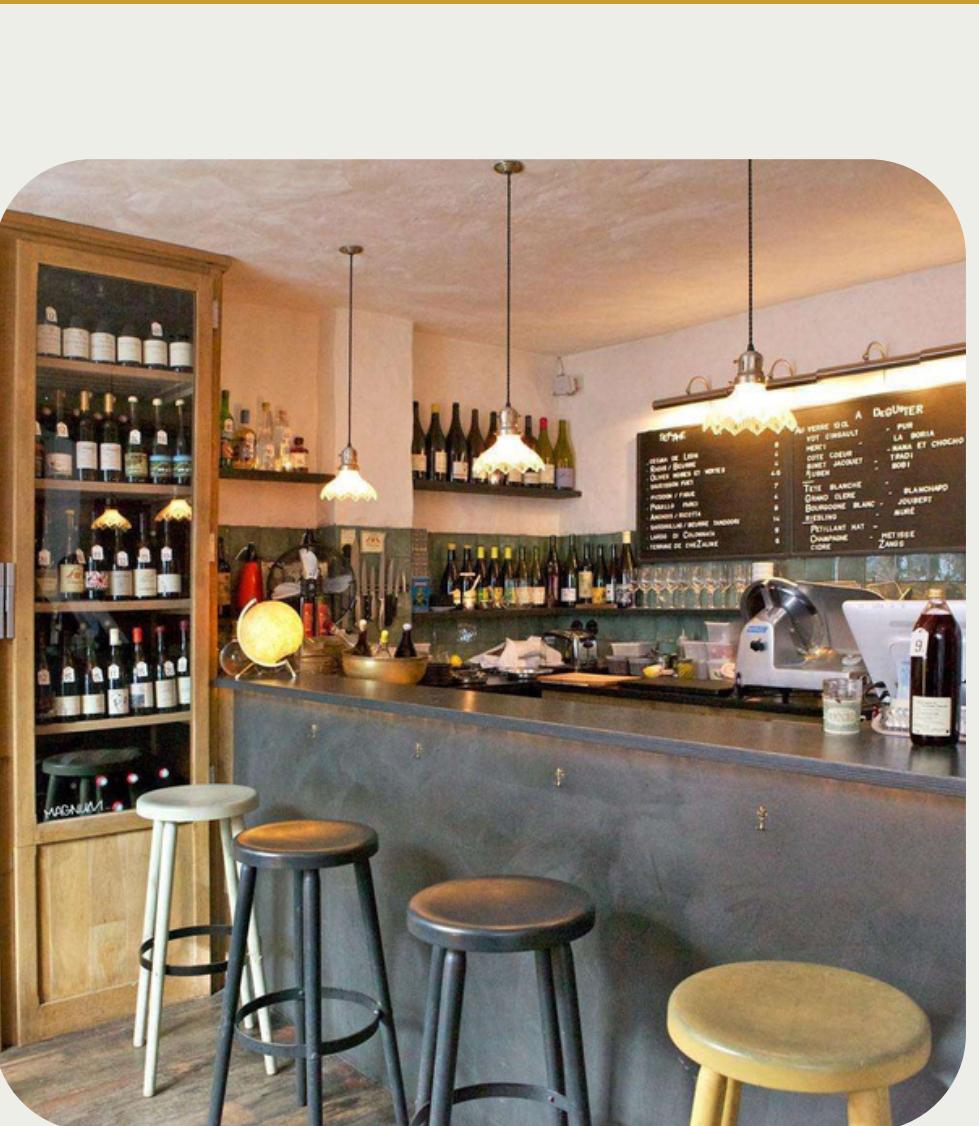
# COMPETITORS

By making a short review of similar concepts and restaurants in GENEVE we came up with the following: Bombar, Yeast, Marius, Sauvage, Mi Food Mi Raisin and Bleu Nuit. In short, these are the wine bars with the accent on Bistrot style food, natural wines and informal meetings without ties.

# **THE ONES TO LOOK AT AROUND THE WORLD**



**Rocket wine (Berlin)**

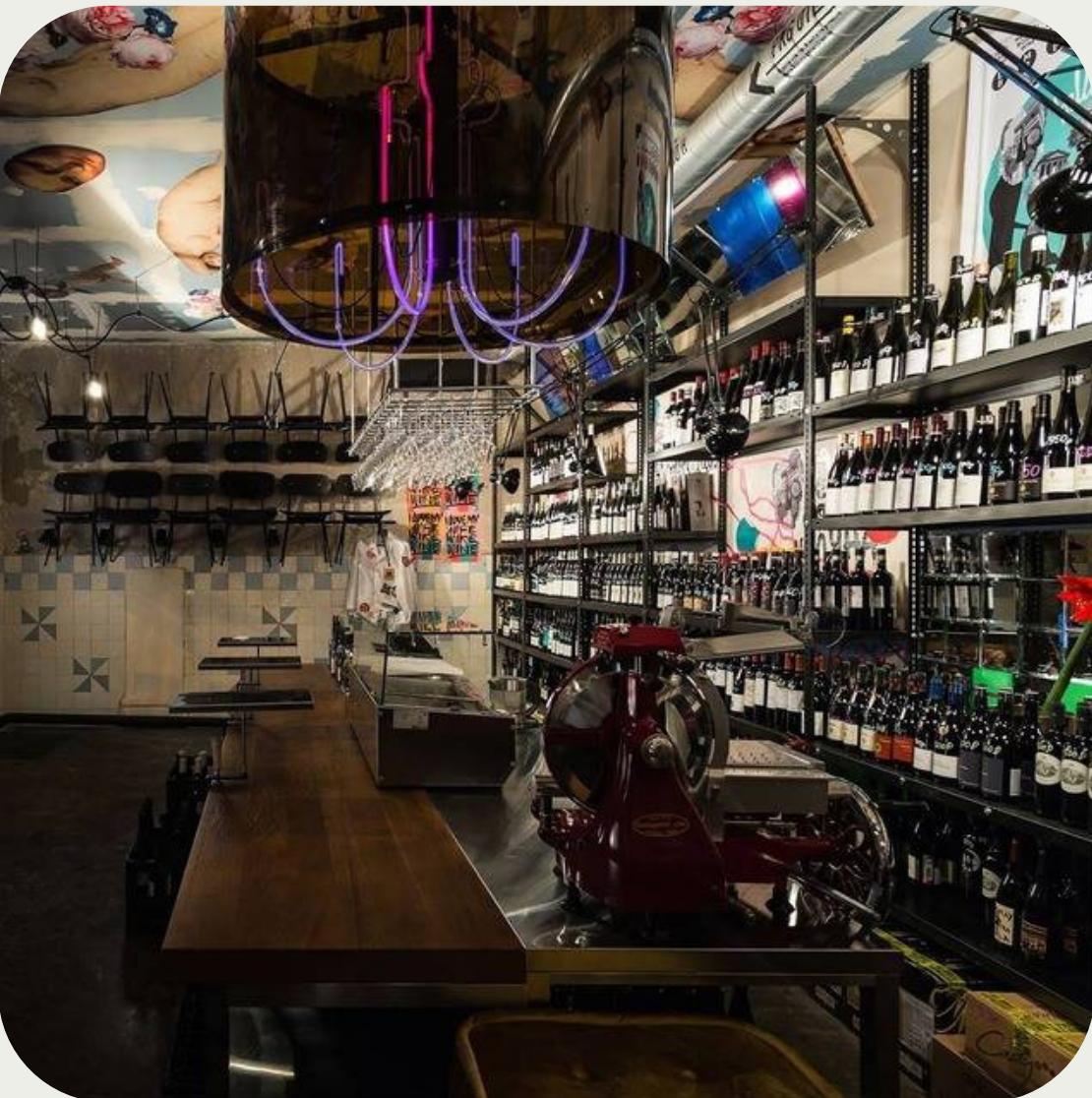


**Septime La Cave  
(Paris)**

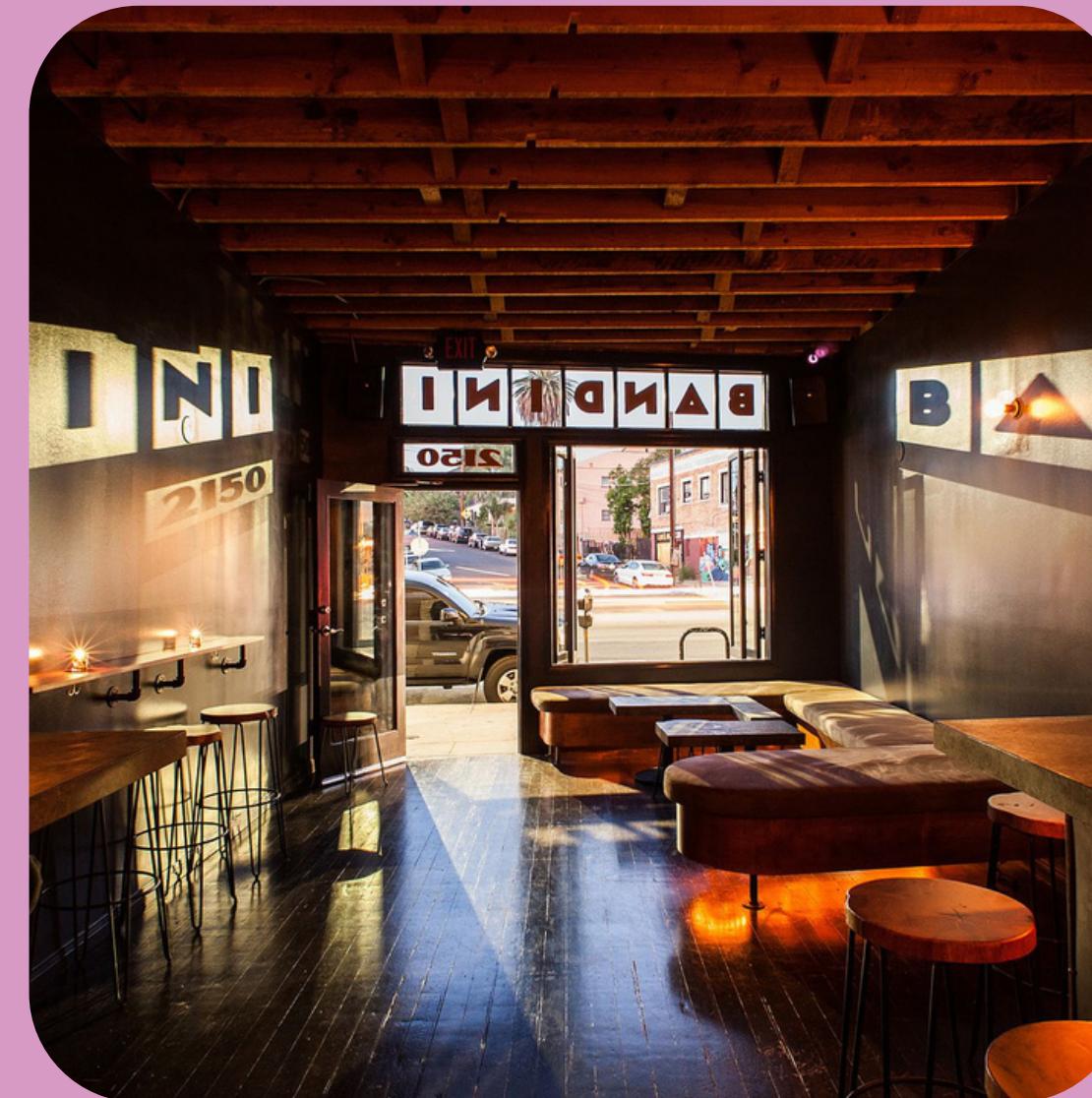


**Rødder & Vin:  
Boutique & Bar  
(Copenhagen)**

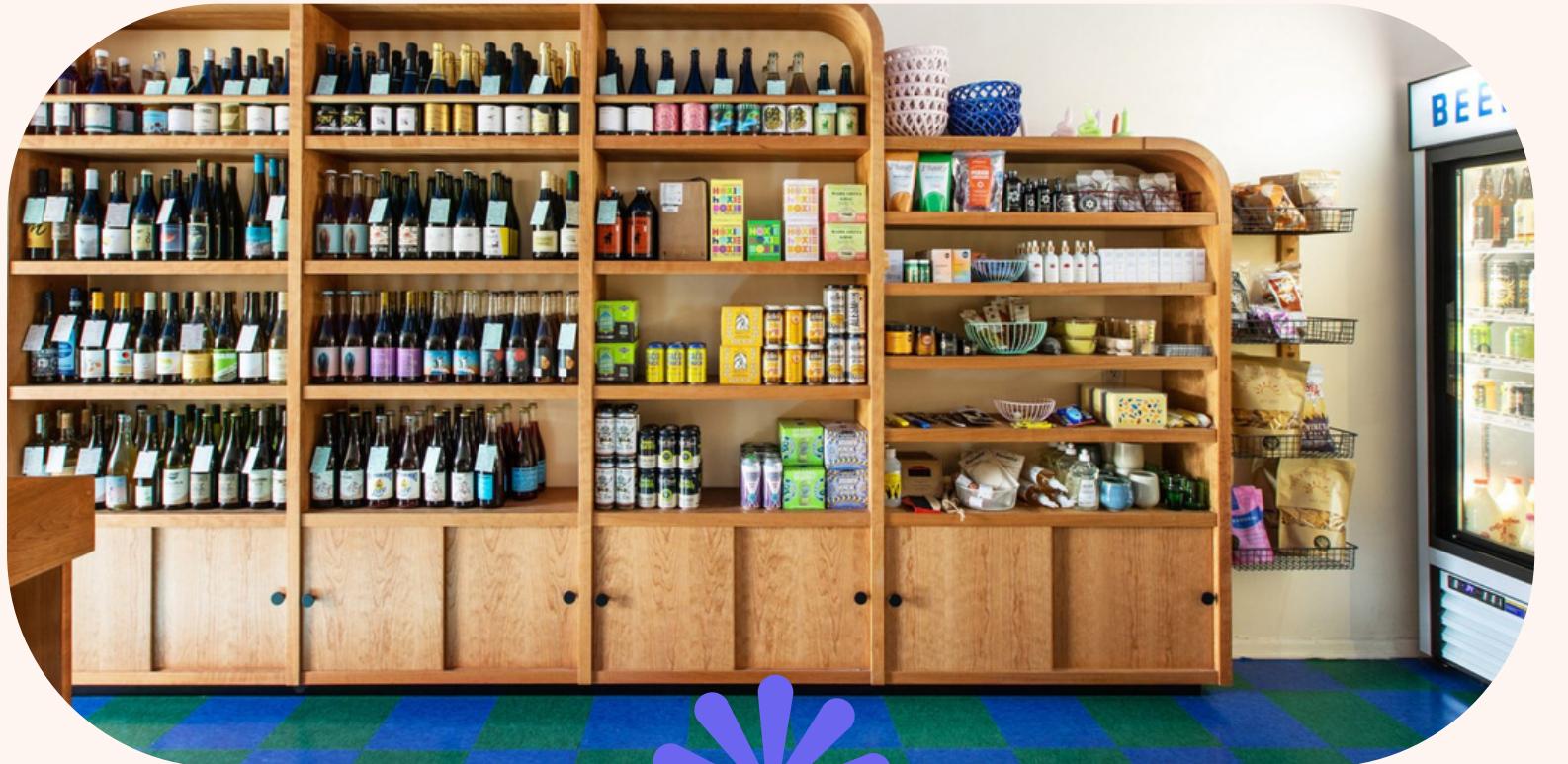
# **THE ONES TO LOOK AT AROUND THE WORLD**



**Na Vina (St  
Petersburg)**



**Bar Bandini  
(Los Angeles)**



# DESIGN

Our natural wine bar features an eclectic interior design, with a mix of modern and vintage elements that come together to create a cozy and inviting atmosphere. Contemporary art elements will be incorporated to add visual interest and a modern touch to a space.

# thank

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