How MindValley Founder Built A \$40M Company With Only \$700

- ▲ 19 likes + Add to
 - f (https://www.facebook.com/sharer.php?u=https%3A%2F%2Fmixergy.com%2Finterviews%2Fvishen
 - **У** (https://twitter.com/share?text=How%20MindValley%20Founder%20Built%20A%20%2440M%20Cc
 - (mailto:?subject=How%20MindValley%20Founder%20Built%20A%20%2440M%20Company%20Witl

Vishen Lakhiani (/?s=&search-filter-guest-name=Vishen%20Lakhiani), MindValley (/?s=&search-filter-company-name=MindValley), Comeback (/?s=&search-filter-tag=1265), Customer Acquisition (/?s=&search-filter-tag=1206), Educational Company (/?s=&search-filter-tag=1178), Mental Game (/?s=&search-filter-tag=1183), Wow People (/?s=&search-filter-tag=1238)

Today's interviewee is a guy who called himself a mediocre entrepreneur, who previously got shot down when he tried to get funding, and yet he took \$700, only \$700, and built a company that's now valued at over \$40 million.

Vishen Lakhiani is the founder of MindValley (http://www.mindvalley.com/), an education investment group that builds and invests in education businesses.



Playback speed 0.5x 1x 1.25x 1.5x 2.0x 2.5x



Subscribe to the Podcast



(https://www.google.com/podcasts?

 $feed=aHR0cDovL2Z\\ IZWRzLmZ\\ IZWRidX\\ JuZX\\ IuY29tL01\\ peGVyZ3ktb\\ WFpbi1wb2$



(https://itunes.apple.com/us/podcast/mixergy-interviews-startup/id348690336?mt=2&ign-mpt=uo%3D4)

The podcast is in all major apps, just search for Mixergy.
You can also use our RSS feed
(https://feeds.feedburner.com/Mixergy-main-podcast).

Vishen Lakhiani

MINDVALLEY (HTTP://WWW.MINDVALLEY.COM/)





Vishen Lakhiani is the founder of **MindValley** (http://www.mindvalley.com/), an education investment group that builds and invests in education businesses.

Full Interview Transcript

Andrew: Hey there, freedom fighters. My name is Andrew Warner. I'm the founder of Mixergy.com, home of the ambitious upstart.

And this interview is sponsored by Walker Corporate Law. You're going to find out about him specifically, actually, when we get to the point in this interview where we talk about the legalities of how to form your company.

But for now I want to introduce you to today's interviewee. He's a guy who called himself a mediocre entrepreneur, who previously got shot down when he tried to get funding,

∠ⁿ Expand to view full transcript

This interview's sponsor

is the lawyer entrepreneurs turn to when they want to raise money or sell their companies, but if you're just getting started, his firm will help you launch properly. Watch **this video (http://walkercorporatelaw.com/)** to learn about him.

Published: Oct 30, 2013

More from Vishen Lakhiani and MindValley



Juan Martitegui MINDVALLEY

Grab A Pen. This Is How Direct Marketers Make Huge Online Sales (https://mixergy.com/interviews/mindvalley-library-juan-martitegui/)

▲ 2 likes + Add to Jul 27, 2011 #580

Related topics



Justin Kan

MASTER CLASS COURSE

Create products people want (By building in increments) (https://mixergy.com/course-cheat-sheet-justin-kan/)

▲ 224 likes + Add to Sep 6, 2016 #580



Russell Brunson CLICKFUNNELS

How Russell Brunson solved the biggest challenge of online sales (https://mixergy.com/interviews/clickfunnels-with-russell-brunson/)

▲ 220 likes + Add to May 18, 2016 #1,306



Zee Ali THE ZEE GROUP

How Zee Ali went from selling cigarettes in the hood of Chicago to selling... (https://mixergy.com/interviews/the-zee-group-with-zee-ali/)

▲ 214 likes + Add to Aug 26, 2016

#1,346



Clay Collins LEADPAGES.NET

LeadPages founder on why you should be embarrassed by your first launch (https://mixergy.com/interviews/leadpages-net-with-clay-collins/)

▲ 208 likes + Add to Apr 25, 2016 #1,296



Sam Parr

MASTER CLASS COURSE

How to grow your audience (Using an Ambassador Program) (https://mixergy.com/course-cheat-sheet-grow-your-audience-2/)

▲ 136 likes + Add to May 3, 2016 #1,296

Nathaniel Pearlman



How Nathaniel Pearlman used lean startup methods to get clients like Barack... (https://mixergy.com/interviews/nathaniel-pearlman-ngp-van/)

▲ 130 likes + Add to Jan 27, 2016

#1,257

Company Types

E-Commerce (https://mixergy.com/?search-filter-tag=1208&search-filter-company-name=&search-filter-guest-name=&s=)

Social (https://mixergy.com/?search-filter-tag=1239&search-filter-company-name=&search-filter-guest-name=&s=)

Marketplace (https://mixergy.com/?search-filter-tag=1240&search-filter-company-name=&search-filter-guest-name=&s=)

Physical Product (https://mixergy.com/?search-filter-tag=1233&search-filter-company-name=&search-filter-guest-name=&s=)

Business to Business (https://mixergy.com/?search-filter-tag=1219&search-filter-company-name=&search-filter-guest-name=&s=)

SaaS (Software as a Service) (https://mixergy.com/?search-filter-tag=1177&search-filter-company-name=&search-filter-guest-name=&s=)

Subscription Model (https://mixergy.com/?search-filter-tag=1193&search-filter-company-name=&search-filter-guest-name=&s=)

Collections

Women Founders (https://mixergy.com/collections/women-founders/)
Interview Highlights (https://mixergy.com/collections/interview-highlights/)
Using Tech to Sell Physical Products (https://mixergy.com/collections/physical-products/)

Build a Sales Funnel (https://mixergy.com/collections/build-sales-funnel/)

Getting Traffic (https://mixergy.com/collections/getting-traffic/)

Getting Paying Customers (https://mixergy.com/collections/online-sales/)

Getting Systemized (https://mixergy.com/collections/getting-systemized/)

Starting a Business (https://mixergy.com/collections/starting-a-business/)

Business Topics

Marketing (https://mixergy.com/?search-filter-tag=1195&search-filter-company-name=&search-filter-guest-name=&se)

Bootstrapping (https://mixergy.com/?search-filter-tag=1180&search-filter-company-name=&search-filter-guest-name=&se)

Sell Your Business (https://mixergy.com/?search-filter-tag=1257&search-filter-company-name=&search-filter-guest-name=&se)

Mental Game (https://mixergy.com/?search-filter-tag=1183&search-filter-company-name=&search-filter-guest-name=&se)

Traffic (https://mixergy.com/?search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filter-company-name=&search-filter-tag=1276&search-filt

Customer Acquisition (https://mixergy.com/?search-filter-tag=1206&search-filter-company-

Popular Searches

name=&search-filter-guest-name=&s=)

guest-name=&s=)

Brand (Branding) (https://mixergy.com/?search-filter-tag=1221&search-filter-company-name=&search-filter-guest-name=&s=)
Failure (https://mixergy.com/?search-filter-tag=1192&search-filter-company-name=&search-filter-guest-name=&s=)
Selling 1-on-1 (https://mixergy.com/?search-filter-tag=1220&search-filter-company-name=&search-filter-guest-name=&s=)

Non-Tech (https://mixergy.com/?search-filter-tag=1266&search-filter-company-name=&search-filter-guest-name=&s=)

Outsourcing (https://mixergy.com/?search-filter-tag=1182&search-filter-company-name=&search-filter-guest-name=&s=)

Scaling (https://mixergy.com/?search-filter-tag=1275&search-filter-company-name=&search-filter-guest-name=&s=)

Who should we feature on Mixergy? Let us know who you think would make a great interviewee.

Suggest An Interview (/suggest-an-interview/)

MIXERGY	Content	Support
About our mission (/about/)	Interviews	Membership
Suggest an interview (/suggest-an-interview/)	(/interviews/)	Help
Subscribe to podcast (/how-to-subscribe-to-	Courses	(http://help.mixergy.com/)
mixergy/)	(/courses/)	FAQ
See past sponsors (/our-sponsors/)	Collections	(http://help.mixergy.com/)
Be a sponsor (/sponsor-mixergy/)	(/collections)	Contact us
		(http://help.mixergy.com/cont

Podcast

Googlægin
Podcalstsps://mixergy.com/wp-
(https://gwwpkng)oogle.com/podcasts?
feed=aHR0cDovL2ZIZWRzLmZIZWRidXJuZXIuY29tL01peGVyZ3ktbWFpbi1wb2RjYXN0)
Apple
Podcasts
(https://itunes.apple.com/us/podcast/mixergy-
interviews-
startup/id348690336?
mt=2&ign-
mpt=uo%3D4)
RSS Feed
(https://feeds.feedburner.com/Mixergy-
main-
podcast)
© Mixergy 2022 Mixergy is a mission.