Benjamin R. Kuhn

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EDUCATION

Columbia University in the City of New York, Columbia College

New York, NY

B.A. in Financial Economics and Computer Science

Expected Graduation May 2024

- Current GPA: 3.70
- Relevant Finance Coursework: Financial Accounting, Econometrics, Corporate Finance, Financial Economics
- Relevant Computer Science Coursework: Advanced Programming, Data Structures, Intro to Databases, User Interface Design

Wyomissing Area Jr./Sr. High School

Wyomissing, PA

High School Diploma

August 2016 – June 2020

- Graduated with a 5.03 (4.0 unweighted) GPA
- Relevant Coursework: AP Macroeconomics, AP Statistics, AP Computer Science A, AP Calculus AB, AP Calculus BC

HONORS

- Columbia College Dean's List (Fall 2020, Spring 2021, Spring 2022)
- National AP Scholar and AP Scholar with Distinction (2019, 2020)
- National Honor Society (2017 present)
- Spanish National Honor Society (2018 present)

PROFESSIONAL EXPERIENCE

Konrad Group New York, NY

Digital Strategy Consultant

June 2023 – Present

- Lead the design thinking process by facilitating workshops and employing user-centric methodologies to uncover client needs, fostering the development of innovative and tailored digital solutions
- Conduct scrum allocations to foster efficient client collaboration, translating business goals into impactful digital strategies in an iterative fashion
- Partner closely with internal designers and developers, leveraging financial analysis to develop effective design concepts aligned with market dynamics

SkylerAI New York, NY (Remote)

Business Developer

August 2022 – May 2023

- Structured sales operations and processes pertaining to the customer database, customer onboarding, and CRM reporting
- · Worked alongside founder and CEO Ron Sasson to develop sales strategies via market research and pre-qualification of leads
- Engaged with healthcare, real estate, government, and nonprofit sectors to effectively administer tailored AI technology to firms

LEADERSHIP EXPERIENCE

Columbia University, NCAA Division I Varsity Cross Country/Track and Field

New York, NY

Distance Runner

September 2020 – Present

- Dedicate 30 hours per week to practice, conditioning, competition, and team meetings while balancing a full academic course load
- Scored points at 2021 NCAA Cross Country Northeast Regionals to secure Columbia's first top-five finish in over ten years

Wyomissing Area Jr./Sr. High School Extracurriculars

Wyomissing, PA

Student Representative

August 2016 – June 2020

- Elected as Class Vice President and Student Council representative to advocate for classmates and organize a plethora of events
- Selected as Cross Country/Track and Field team captain to engage younger teammates and keep the team focused on set goals

SKILLS AND INTERESTS

- Computer: Microsoft Office Suite, STATA, Python, C, Java, SQL, Figma, AEM, Marketo Engage, Portfolio Analysis
- Languages: Fluent in English, Limited Working Proficiency in Spanish
- Interests: Running, Music, Philadelphia Sports, Writing, WADA Laws and Regulations