Daokai Lin

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Education

University of California San Diego   09/18-06/2020（Expected）

   Major: Communication

   Minor: Cognitive Science-Design

Summary of Qualifications

Computer Science Skills: C, Java, Javascript, HTML, CSS, Python

Digital production skills: Adobe Pro, Photoshop, Canva

Hard worker and creative thinker, dedicated to meeting time limit.

Very skilled in Microsoft Word, Excel and Access.

Effectual analyzing and marketing skills.

Have a strong background in video production and photography.

Trained on advertising strategies and design skills

Work Experience

Remote Freelance Software tester, Test IO, San Diego, CA

- Tested app behaviors and website functions.

- Reported software related issues and created attachments.

- Identifying if the process of testing is going in sync with the software development.

- Designing the usability testing scenarios.

- Administering the process of usability testing.

- Developing test-product documentation.

Entertainment and Sport Writer, GeekRock TV, San Diego, CA

- Conceptualizing creative ideas with clients.

- Testing and improving the design of the website.

- Establishing design guidelines, standards, and best practices.

Digital Communication Intern, Out and About Communication, San Diego, CA

- Monitoring and providing Analytics reports for client web properties.

- Cultivate research on web design trends, technologies and strategies.

- Implementing copy edits and revisions to client websites as part of our quality control process.

- Building page layouts and contact forms for University websites.

- Grant faculty/staff access and permissions to WordPress.

UC SAN DIEGO MEMBERSHIP & ACTIVITIES

Undergraduate Communication Society 、   01/19 一 present

(A premier pre-professional society for The Communication Department)

Operational Officer 一 Triple CComputer Community   12/18 一 present
 (A project-based, incubator community focuses on Internet Industry)