

Daokai Lin

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EDUCATION

UNIVERSITY OF CALIFORNIA SAN DIEGO

Major:
BA in Communications | 2020
Minor:
Cognitive Science-Design | 2020

SKILLS

DESIGN

Ideation, User Experience Design
Visual Design, UI/UX Design, UX
Research, Product Design,
Prototyping, Design Patterns

UX METHODS

Contextual Inquiries
Surveys, Interviews, Card
Sorting Personas,
Storyboarding Information
Architecture, Competitive
Analysis, Usability testing

TOOLS

Sketch, Axure, Adobe Suite,
Figma, Premiere CC

CODING

Front-end Development
HTML5, CSS, Bootstrap
JavaScript, Python, Java,
Git

LANGUAGE

English, Mandarin, Cantonese

VOLUNTEERING

SONY Design Frontier
April 2019

UCSD IBM Hackathon
April 2019

EXPERIENCE

UCSD The Design Lab

Research Assistant | October 2019 – Present

- Created mobile app prototypes for Dexcom monitoring system.
- Conducted user interviews and user experience research on Diabetes problems.
- Provided proper strategies to enhance the accuracy and efficiency of wearable devices.

OUT & ABOUT COMMUNICATION

Digital Communication Intern | June 2019 – August 2019

- Monitored and provided Analytics reports for client web properties.
- Cultivate research on web design trends, technologies and strategies.
- Implemented copy edits and revisions to client websites as part of quality control process.
- Built page layouts and contact forms for financial services websites.

TEST IO

Software Tester (Remote) | August 2018 – November 2018

- Tested app behaviors and website functions.
- Reported software related issues and created attachments.
- Identified if the process of testing is going in sync with the software development.
- Designed the usability testing scenarios.
- Administered the process of usability testing.
- Developed test-product documentation.

UCSD TRIPLE C

Operational Officer | January 2019 – Present

- Conceptualized and explored customer onboarding experience for the official website.
- Collaborated with reporters on publishing blogs and articles.
- Collected and summarized latest Sci-tech news, and assessed other professional brands.

PROJECTS

REVITAL APP

UI/UX Designer | August 2019

- Conducted usability tests, heuristic evaluations, storyboards, logo design, personas, and presented final prototype to Cog-Sci faculty.

OUT & ABOUT COMMUNICATION WEB-AUDITING

Author | July 2019

- Conducted SEO improvement, conjoint analysis, website design review, content assessment and user experience analysis.