# Daokai Lin

# dalin@ucsd.edu

daokailin.com | 858-405-3337

### **EDUCATION**

# University of California San Diego

Major:

BA in Communications | 2020

Design & Interaction | 2020

### **SKILLS**

### **DESIGN**

Ideation, User Experience Design Visual Design, UI/UX Design, UX Research, Product Design, Prototyping, Design Patterns

### **UX METHODS**

Contextual Inquiries
Surveys, Interviews, Card
Sorting Personas,
Storyboarding Information
Architecture, Competitive
Analysis, Usability testing

### **TOOLS**

Sketch, Axure, Adobe Suite, Figma, Adobe Premiere CC

### **CODING**

Front-end Development, HTML5, CSS, Bootstrap, JavaScript, Python, Java, Git

### **LANGUAGE**

English, Mandarin, Cantonese

## **VOLUNTEERING**

### **SONY Design Frontier** April 2019

## UCSD IBM Hackathon

**April 2019** 

### **UCSD** Designathon

January 2020

### **EXPERIENCE**

### **UCSD The Design Lab**

Research Assistant | October 2019 - Present

- Created mobile app prototypes for the Dexcom monitoring system.
- Conducted user interviews and user experience research on Diabetes problems.
- Provided proper strategies to enhance the accuracy and efficiency of wearable devices.

### **UCSD Triple C**

Web Designer | January 2019 - Present

- Redesigned and explored customer onboarding experience for the official website.
- Developed user-interface architecture and navigation for websites improving projects gallery and resulted in increased traffic

#### **OUT & ABOUT COMMUNICATION**

Digital Communication Intern | June 2019 - August 2019

- Monitored and provided Analytics reports for client web properties.
- Cultivate research on web design trends, technologies, and strategies.
- Implemented copy edits and revisions to client websites as part of the quality control process.

#### Re: Make UX Education

UX Designer | January 2020 - Present

- Conceptualized and implemented graphic design elements for app content to enhance the user experience.
- Created navigation structures that provided a logical flow of information.
- · Developed UX courses material and learning strategies.

### TEST IO

Software Tester (Remote) | August 2018 - November 2018

- Tested app behaviors and website functions.
- Reported software related issues and created attachments.
- Identified if the process of testing is going in sync with the software development.

### **PROJECTS**

### **ByteDance IOS REDESIGN**

UX Designer | March 2020

 Redesigned ByteDance's Ocean ngine app to increase users' awareness of creative work and visual art.