Daokai Lin

daokailin.github.io | 858-405-3337
dalin@ucsd.edu

EDUCATION

UNIVERSITYOF CALIFORNIA SAN DIEGO

Major:
BA in Communications | 2020
Minor:
Cognitive Science-Design | 2020

SKILLS

DESIGN

Ideation, User Experience Design Visual Design, UI/UX Design, UX Research, Product Design, Prototyping, Design Patterns

UX METHODS

Contextual Inquiries Surveys, Interviews, Card Sorting Personas, Storyboarding Information Architecture, Competitive Analysis, Usability testing

TOOLS

Sketch, Axure, Adobe Suite, Figma, Premiere CC

CODING

Front-end Development HTML5, CSS, Bootstrap JavaScript, Python, Java, Git

LANGUAGE

English, Mandarin, Cantonese

VOLUNTEERING

SONY Design Frontier
April 2019

UCSD IBM Hackathon
April 2019

EXPERIENCE

OUT & ABOUT COMMUNICATION

Digital Communication Intern | June 2019 – August 2019

- Monitored and provided Analytics reports for client web properties.
- Cultivate research on web design trends, technologies and strategies.
- Implemented copy edits and revisions to client websites as part of quality control process.
- Built page layouts and contact forms for financial services websites.

TEST IO

Software Tester (Remote) | August 2018 – November 2018

- Tested app behaviors and website functions.
- Reported software related issues and created attachments.
- Identified if the process of testing is going in sync with the software development.
- Designed the usability testing scenarios.
- Administered the process of usability testing.
- Developed test-product documentation.

GEEKROCK TV

Entertainment and Sport Writer | December 2018 – January 2019

- Assisted GeekRock with data collection and entry, and helped prepare reports using program data.
- Assisted with the review process of articles and posters.

UCSD TRIPLE C

Operational Officer | January 2019 – Present

- Conceptualized and explored customer onboarding experience for the official website.
- Collaborated with reporters on publishing blogs and articles.
- Collected and summarized latest Sci-tech news, and assessed other professional brands.

PROJECTS

REVITAL APP

UI/UX Designer | August 2019

- Conducted usability tests, heuristic evaluations, storyboards, logo design, personas, and presented final prototype to Cog-Sci faculty.

OUT & ABOUT COMMUNICATION WEB-AUDITING

Author | July 2019

- Conducted SEO improvement, conjoint analysis, website design review, content assessment and user experience analysis.