

Selenium Conf India 2016

Sponsorship

(Opportunities for participation)

Naresh Jain,
Sponsor liaison
sponsors@seleniumconf.in

Welcome to Selenium Conf India 2016

SeConf India 2016 is the 6th Annual Selenium Conference. This is the second time the conference will be organized in India. We are planning a grand event, with **more than 50 Sessions over 3 days**. We plan to bring together thought leaders from all over the globe to India.

The Indian software development community is a hotbed for Test Automation. Number of organizations embracing test automation using Selenium is growing exponentially over the last 8 years. As these organizations are implementing their test automation strategies, they are faced with many questions and challenges. This conference creates an exceptional opportunity for developers and testers, and those who care about test automation to come together to have the conversations necessary to push the movement forward.

Join us! We expect to host up to **500 passionate attendees** in Bengaluru, India, on June 24-26, 2016.

Special events are planned to showcase this grand, international conference on Selenium and Test Automation, in general. Your presence with us will help create an international event.

I invite you to participate and tell your story at this international gathering. This is an opportunity to stand out on an international stage.


Naresh Jain
Sponsor Liaison
<http://seleniumconf.org>

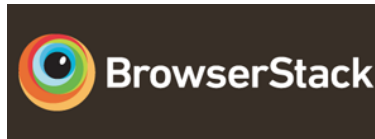
Plan for the conference:

- Structure
 - 3-Day Conference
 - **3 Parallel Tracks**
 - *Over 50 sessions (Talks, Tutorials, Workshops, Demos, Panel, etc.)*
 - A total of 120 Hours of content will be presented at this conference.
- Target Audience
 - Size: 500 Delegates

The conference will be hosted at [Hotel Chancery Pavilion](#), a 5 Star Luxury Business Hotel, located in the heart of the city.



Past Sponsors



Selenium Conf 2014 - Attendees from 160 Organizations

3Pillar Global	6 Wunderkinder GmbH	ABCO Advisory Services India
ACI Worldwide	Aconex India Pvt	Ad App IT Solutions
Adaptive Mobile Security Solutions	Aditi	Adobe India
Adobe Systems India	Agile Testing Alliance	AgileFAQs Tech
Amadeus Software Labs India	Amazon	Appirio
Applitoos	AVAST Software s. r. o.	Barclays
Binary Fountain	BrowserStack	CA Technologies
Carsales, Australia	Ceezone	Cerner Healthcare Solutions
Channel Bridge Software Labs	Cisco	CitiusTech
Citrix R&D India	Clear2Pay	Cleartrip
CollabNet Software	CommerceTest	Compassites
Concur Technologies	CPP, Inc.	CresTech Software Systems
CSC	Deem Software India	DSS
eBay - PayPal	Ebay Inc	Edventure Labs
EMC Corporation	Equal Experts India	Ericsson India
eureQa, LLC	Facebook	Faes Group
Fiberlink	FICO	Firefly Learning
Flipkart Internet	Free Lance	GE Healthcare
GembaTech	Graylocus solutions and Services Ltd	Groupon
GS Lab.	GT Nexus Services	Happiest Minds Technologies
Happiest Minds Technology	HCL Tech	Helpshift
IBM	IDEaS a SAS Company	IG Infotech India
Igate	IHS	Indecomm Global
Indecomm Global Services	Infostretch	Infosys
Intuit Inc.	JPMC	Kagrana Software
Keste Software India LTD	King	LG Electronics
Liberty IT	Linkedin	LinkedIn Corporation
Mc Fadyen Solutions	McKinsey & Company	Mednautix Outsourcing Ltd
Microsoft India	Mobitrans	Moolya Software Testing
Mozilla	Myntra Designs.	NE Technologies India

16

Nerdapplabs Software Solutions.	Ness technologies	NSIGHT INC
Optum Global Solution	Oracle	PayPal India.
personal	Planview	Play Games24x7Ltd.
Primate2	Projectplace	Pronto Software
Purdue University	QAAgility Technologies	QBurst Technologies
Qeagle	Qualitia Software.	Reachlocal
Rotary International	Sabre Holdings	Safenet
Salesforce	Sapient Consulting	Sauce Labs
sayeureqa, LLC	scaleqa	Selenium Project
seleniummonster	Self	Snapwiz
Software Paradigms International	SPI Mysore	SPORTS195
Sprinkl	SugarCRM	Symantec Corporation
SYNTEL INTERNATIONAL LIMITED	Sysvine Technologies	Target Corporation
Tarun Automation Research & Labs.	tata consultancy services	TAVANT TECHNOLOGIES.
TechAspect solustions P	Teledna	Testim.io
Testing Company	TestingGeek	The Selenium Guidebook
Think Future Technologies.	ThinkSys Inc	Thomson Reuters Services India
Thoughtworks	time2test limited	Translations
Trivium eSolutions.	Tyco	Ultimate Software
Valtech India Systems	ValueLabs	Versik Information Technologies
Vertis Microsystems	Vmware Software India	Wargaming PCL
Whyable Technologies	Wipro	Wipro GE Health Care
Xebia IT Architects India	Yandex	Zen Quality Assurance.
Zoho corporation		

Total Attendees from 14 Countries

Country	Count	Country	Count	Country	Count
Australia	6	Israel	4	Turkey	1
Belarus	3	Nepal	2	United Arab Emirates	2
Czech Republic	7	Russian Federation	3	United Kingdom	11
Germany	5	Sri Lanka	2	United States	21
India	336	Sweden	3	Total	407

Premier Exhibition Opportunities:

Selenium Sponsor ₹10,00,000 INR/\$16,000 USD* **Exclusive! (Limited to 2)**

Selenium benefits include:

- **3x2 Meters Exhibit Booth Space in premier location**
- Logo(s) shared on Conference Lanyard (or 50%)
- Registration badges will display your company logo
- Premier advertisement in Conference Program Guide
- Conference Bag will display your company logo
- Opportunity to run a special contest during the conference
- 10 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (6 A4-Pages [12 sides] - Literature or SWAG) (Insertions require pre-approval)
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Conference videos will show your company logo
- Logo Hot link from the Selenium Conf 2016 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Platinum Sponsor ₹6,00,000 INR or \$10,000 USD* **Limited to 3!**

Platinum benefits include:

- **2x2 Meters Exhibit Booth Space in premier location**
- Premier advertisement in Conference Program Guide
- Opportunity to run a special contest during the conference
- 5 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (4 A4-Pages [8 sides] - Literature or SWAG) (Insertions require pre-approval)
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference videos will show your company logo
- Logo Hot link from the Selenium Conf 2016 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Gold Sponsor ₹3,50,000 INR or \$6,000 USD*

Limited to 4!

Gold benefits include:

- Standard advertisement in Conference Program Guide
- 3 Complimentary Conference Registrations
- Bag insert (3 A4-Pages [6 sides] - Literature or SWAG) (Insertions require pre-approval)
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Selenium Conf 2016 website to your company home page

Conference Bag ₹3,00,000 INR or \$5,000 USD*

Exclusive! (Limited to 1)

Conference Bag benefits include:

- Exclusive placement of your company logo on one side of the Conference Bag [Selenium Sponsors, Conference logo & Selenium logo on reverse]
- 3 Complimentary Conference Registration
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Selenium Conf 2016 website to your company home page

Conference T-Shirt ₹3,00,000 INR or \$5,000 USD*

Exclusive! (Limited to 1)

Conference T-Shirt benefits include:

- Exclusive placement of your company logo on left sleeves of the Conference T-Shirt
- 3 Complimentary Conference Registration
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Selenium Conf 2016 website to your company home page

Reception ₹2,00,000 INR or \$3,500 USD*

Exclusive! (Limited to 1)

Reception benefits include:

- Your company logo will be prominently displayed on a large banner during the reception
- Opportunity to address the gathering (30 mins talk) (**strictly no marketing talk.**)
- Exclusive invitation cards will be handed out to all delegates with your company logo
- 1 bag insert (1 A4-Page [2 sides] - Literature or SWAG) (Insertions require pre-approval)
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)

Lunch/Meal ₹1,00,000 INR or \$1,750 USD* Limited to 2, one per lunch!

Lunch/Meal benefits include:

- Your company logo will be prominently displayed on a large banner during lunch breaks
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)

Track Sponsor ₹1,00,000 INR or \$1,750 USD*

Limited to 6, one per track per day!

Track benefits include:

- Your company logo will be prominently displayed in the sponsored track room
- Standard advertisement in Conference Program Guide
- 50 Word Description on website and in conference program guide
- 1 bag insert (2 A4-Pages [4 sides] - Literature or SWAG) (Insertions require pre-approval)

A La Carte

Opportunities include:

2 A4-Page Bag Insert	₹75,000 INR*	Full page Ad in Program Guide	₹75,000 INR*
Logo on Website	₹50,000 INR*	1/2 page Ad in Program Guide	₹50,000 INR*

*** 14.5% service tax applicable on these amounts.**

Have we missed something? Have something else in mind?

Let sponsors@seleniumconf.in know!

SPONSOR PLEDGE FORM

We hereby pledge support in the amount of:

Sponsorship Level Description

Amount

Instructions: Complete all sections. Sign and email a scanned copy to sponsors@seleniumconf.in. Read and initial the Policies & Regulations page. Please make a copy for your files. Upon acceptance, we will e-mail a sponsorship confirmation / instruction packet to you.

Please Complete:

Date _____

Company Name _____

Contact _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Country _____ Email _____

Phone _____ Fax _____

****Exclusive Point of Contact for fulfillment:**

email/phone _____

PAYMENT & CANCELLATION POLICY:

In regards to the opportunity of sponsoring the Selenium Conf 2016 Conference, and for the privileges provided by the related to Sponsorship Level _____, and according to the policies governing sponsorships as printed in the attached Policies & Regulations, and which are part of this agreement, we promise to pay at least 50% of the total Sponsorship Amount (_____) within 30 days of signing with the remainder due by March 1, 2016. Agreements received after March 1, 2016 must include full payment.

All requests for sponsorship cancellation must be received in writing. If we receive a written request for cancellation on or before March 1, 2016, the sponsor will be liable for 50% of the total sponsorship pledge. For cancellations received after March 1, 2016, sponsors are liable for 50% of the total sponsorship pledge plus 100% of cost of exhibitor space that was reserved.

All payments must be made in Indian Rupees OR US Dollars.

METHOD OF PAYMENT:

- ☐ Cheque
- ☐ Demand Draft
- ☐ Online Transfer (Domestic)
- ☐ International Wire

Selenium Conf has appointed AgileFAQs as the event managers for this conference.

All cheque/DD must be drawn in favor of **Agile FAQs Technology Private Limited** payable at Bangalore.

Please note that there will be a 14.5% service tax applicable on all sponsorship payments.

Return Forms to:

Naresh Jain,
Sponsor Liaison
Selenium Conf 2016

SCAN or PDF to: sponsors@seleniumconf.in

Cheques/DD can be mailed to:

Naresh Jain
Agile FAQs Technology Pvt. Ltd.
No. 20, 12th Cross, Cubbonpet
Bengaluru - 560002
Email: naresh@agilefaqs.com (preferred)
Ph No. +91 99309 33302 (emergency)

Selenium Conf 2016 CONFERENCE SPONSORSHIP AGREEMENT / POLICIES AND REGULATIONS

This form indicates the policies and regulations set forth as part of the contract for Sponsorship with Selenium Conference 2016 and its organizing committee, hereinafter referred to as AgileFAQs.

AgileFAQs reserves the sole right to render all interpretations, amend and enforce these policies and regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the conference. AgileFAQs reserves the right to decline, prohibit, deny any sponsorship, which in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

SPONSOR PAYMENT

A minimum of 50% must be paid within 30 days of signing. The balance will be due by March 1st, 2016. All agreements received after March 1st 2016 must include full payment. Your company logos will be uploaded on the conference website, only after the initial payments are received. Any deviations from this provision, including but not limited to acceptance of late payments specified herein, shall not be construed as a waiver of rights to cancel a sponsor's contract for such non-compliance. Delays in payment may result in missed marketing deadlines and sponsor exclusion from marketing campaigns and advertising opportunities.

CANCELLATION AND REFUNDS

All cancellations of sponsorship must be received in writing. If AgileFAQs receives a written request for cancellation of sponsorship on or before March 1st 2016, the sponsor will be liable for 50% of the total sponsorship canceled. For cancellations received after March 1st 2016, sponsors are liable for 50% of the total sponsorship pledge plus 100% of cost of exhibitor space that was reserved.

EXHIBIT SPACE AND COMPLIMENTARY REGISTRATIONS

A sponsor who chooses exhibit space as a sponsor privilege or through payment will be required to sign an Exhibitor Application and abide by the General Rules and Regulations for exhibiting.

AUTHORIZED REPRESENTATIVE

The sponsoring organization assumes responsibility for its authorized representative to follow all contract Rules and Regulations.

INDEMNIFICATION

Sponsor agrees that it will indemnify and hold and save AgileFAQs whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against AgileFAQs on account of injury or damage to person or property to the extent that any such damage of injury may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Sponsor or any of its employees, or when any such injury or damage is the result of the violation by Sponsor or any of its employees of any law, ordinance or governmental order. Sponsor covenants and agrees that in case AgileFAQs shall be made a part to any litigation commenced by or against Sponsor in relation to the aforementioned indemnification/hold harmless then

Sponsor shall and will pay all costs and expenses, including reasonable lawyer's fees and court costs, incurred by or imposed upon AgileFAQs by virtue of any such litigation.

The Exhibitor assumes all responsibility for their exhibit booth including theft, accidents and injuries.

WAIVER

AgileFAQs shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by an authorized AgileFAQs organizing committee member. No delay or omission by AgileFAQs in exercising any of its right shall operate as a waiver of such rights and waiver of rights in writing on one occasion shall not be construed as consent to, or a waiver of any right or remedy on any future occasion.

LAWYER'S FEES

Should AgileFAQs or the Sponsor find it necessary to employ a lawyer to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, the prevailing party shall be entitled to recover from the other party all reasonable costs, charges, and expenses including lawyer's fees.

SOCIAL FUNCTIONS / SPECIAL EVENTS

Any social function or special event planned by a sponsoring organization, to take place during the Conference, must be approved by AgileFAQs.

OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of AgileFAQs. AgileFAQs shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsors. Each sponsor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

Agreed to by: _____ Date: _____