



# FIREFOX ESPORT

**SPORT AND TRADE ON YOUR WAY**

*Sports - Defi 2.0 - DAO - FanClub - Socialfi*

FFE is a 2.0 decentralized exchange for global sports fans. FFE is a completely transparent platform for sports tournaments around the world, in which the World Cup is the first tournament to apply this DAO Protocol. With a vision to become a global sports trading hub, the FFE ecosystem includes both FanCub and Socialfi. The platform is aimed at users who are passionate about sports.



### Traditional Sports

- No public investment platform, small-scale activities, difficult to participate
- Profit rate is not high
- Mostly betting platforms which is not in line with the policies of some countries
- No profit comes from stock value: Token

### Blockchain Sports

- Transparent and not restricted among countries
- Potential profit can come from Token value
- Completely decentralized public pools

### FFE Phase 1: World CUP

- Create 32 tokens corresponding to 32 pools of 32 different teams
- Actively build candlestick charts for 32 tokens
- Simple, transparent and easy-to-understand mechanism



Pool is considered as the total liquidity of the team,  
which is formed from the user's investment placed in that team's tokens.

Growth rate while the market is falling  
and the Worldcup is far away

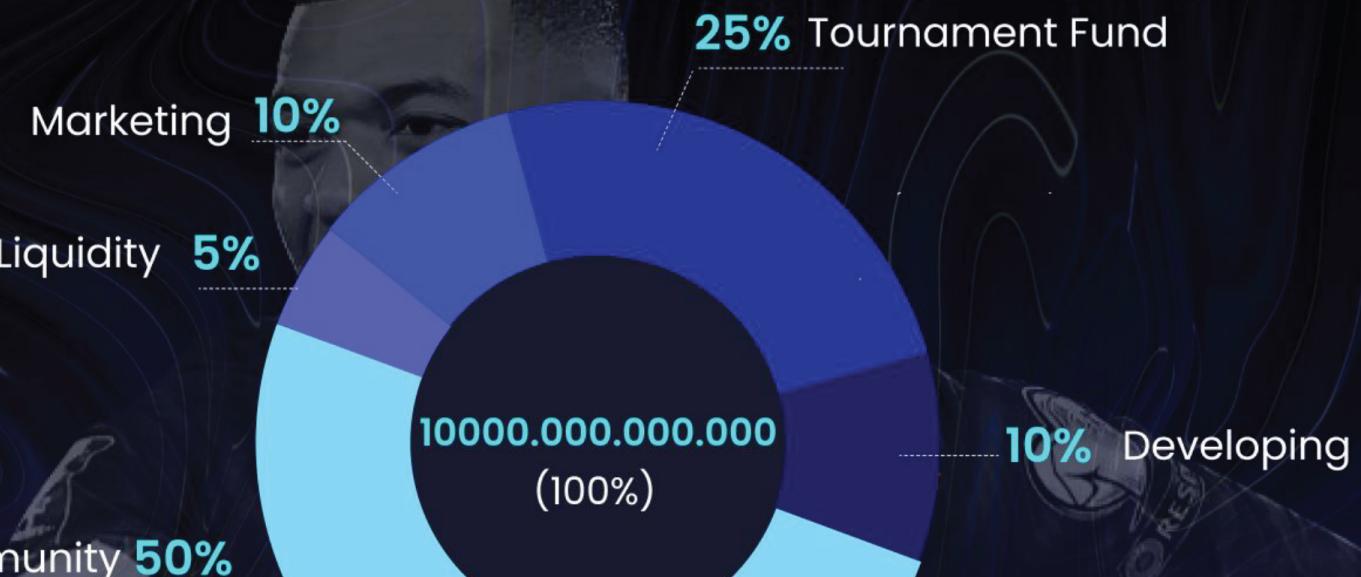
Most projects are formed from one team,  
not to be considered as common

Blockchain development is all about  
timing, so timing is the deciding factor.

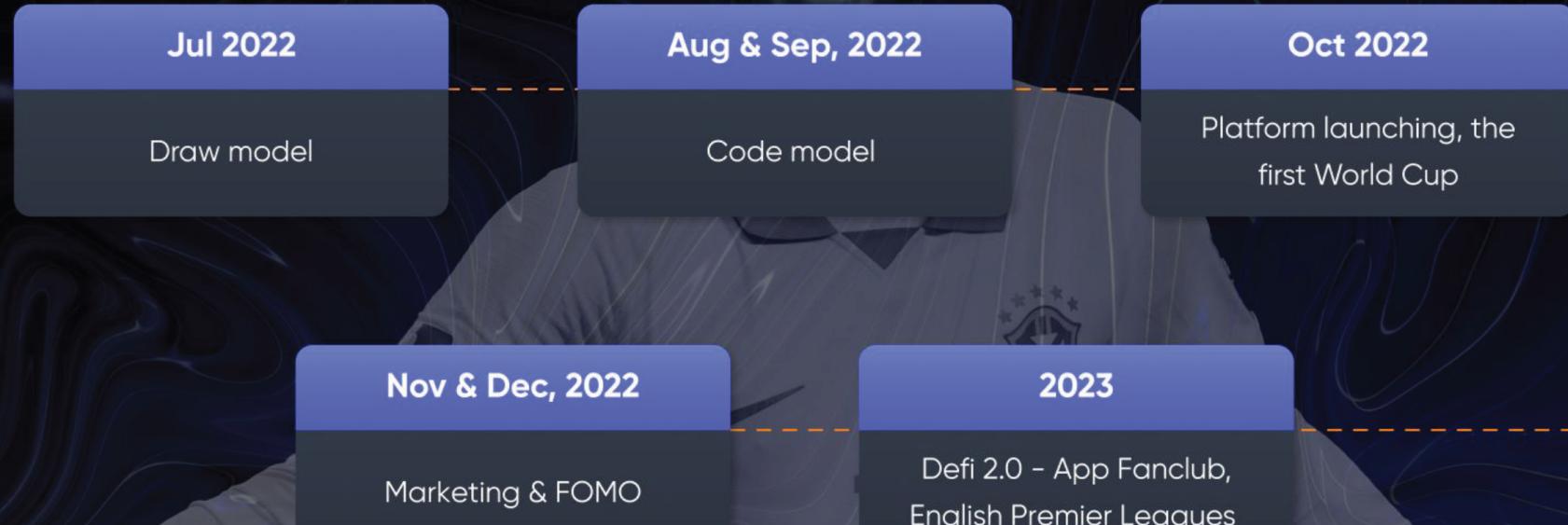
#	Name		Price	1h %	24h %	7d %	Market Cap	Volume(24h)
267	Santos FC Fan Token	SANTOS	\$17.95	▼ 0.87%	▼ 0.12%	▲ 47.51%	\$82,236,841	\$109,169,016 6,040,103 SANTOS
320	S.S. Lazio Fan Token	LAZIO	\$7.11	▲ 0.41%	▲ 1.35%	▲ 22.76%	\$60,891,003	\$33,304,175 4,703,748 LAZIO
388	FC Porto Fan Token	PORTO	\$5.88	▼ 0.31%	▲ 0.58%	▲ 8.69%	\$45,960,850	\$32,140,567 5,454,565 PORTO
391	Alpine F1 Team Fan Token	ALPINE	\$3.89	▼ 0.08%	▲ 2.45%	▲ 10.25%	\$44,372,753	\$22,355,255 5,723,235 ALPINE
511	Paris Saint-Germain Fan Token	PSG	\$8.52	▲ 0.38%	▼ 1.93%	▲ 8.22%	\$26,494,552	\$6,665,025 782,664 PSG
544	Manchester City Fan Token	CITY	\$6.85	▲ 0.14%	▼ 7.52%	▲ 14.64%	\$24,068,623	\$16,046,329 2,338,845 CITY
545	FC Barcelona Fan Token	BAR	\$6.08	▼ 0.20%	▼ 0.50%	▲ 8.95%	\$24,071,154	\$2,792,987 458,542 BAR
709	AC Milan Fan Token	ACM	\$3.91	▲ 0.11%	▼ 0.28%	▲ 6.12%	\$12,287,693	\$3,313,201 846,972 ACM
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- <https://coinmarketcap.com/view/fan-token/>
- Above is the full list and market cap of Fan Tokens. All operate independently. FFE is an aggregator platform that allows the investment and trading of Tokens of parties participating in sports tournaments





10  
FFE RELEASE PLAN  
13 NOVEMBER 2021



# Firefox Esport 2022

\$10 million

Liquidity

\$200 million

Marketcap

Add Liquidity **25%**  
\$50000

Marketing **50%**  
\$100000

**25%** Backup  
\$50000

**+\$200.000**  
**(30%)**

*Expected profit X2 - X5 in Oct, Nov & Dec*