



# THY DAO

MEDIA ARTS & DESIGN STUDENT

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LINKS	OBJECTIVE
<p><b>LINKEDIN:</b> <a href="https://linkedin.com/in/thydao">linkedin.com/in/thydao</a></p> <p><b>PORTFOLIO:</b> <a href="https://thydao99.wixsite.com/portfolio">thydao99.wixsite.com/portfolio</a></p> <p><b>BEHANCE:</b> <a href="https://behance.net/thydao">behance.net/thydao</a></p>	<p>Attentive and determined UX designer with a user-centered approach and a passion for using technology to connect people, looking to secure a UX designer internship that utilizes the ability to analyze user data and create user flows accompanied with high fidelity graphics to increase conversion and satisfies a strong desire to learn.</p>
	<b>EXPERIENCE</b>
<b>LEADERSHIP</b>	<p><b>WEB DESIGN INTERN</b> <i>Level 5 Advertising / Herndon, VA / Jun 2019 - Aug 2019</i></p> <p>Created new websites for the company's powersports, marine, and RV clients. Had rotations with client services, digital advertising, development, and web maintenance teams. Completed two projects: compiling information for a brand standards guide for one of the company's largest clients and creating a new web template design for the company's dealers' use, creating mockups, a prototype, and conducting user research in the process.</p>
<b>EDUCATION</b>	<p><b>INNOVATION SERVICES SUPPORT</b> <i>JMU Innovation Services / Harrisonburg, VA / Feb 2019 - Present</i></p> <p>Assisted students with technical problems relating to Adobe Photoshop, Illustrator, and Audition and aided students in operating the 3D printer, vinyl cutter, laser cutter, virtual reality room, and sewing machines. Also oversaw equipment and technology rental, provided office support, and answered and transferred phone calls.</p>
<b>RELEVANT COURSES</b>	<p><b>COMPUTER LAB ASSISTANT</b> <i>JMU Computing Labs / Harrisonburg, VA / 2018-2019</i></p> <p>Troubleshooted computer and printer hardware problems, provided technical and hardware support for JMU staff and students, and ensured that printers and computers were in working order.</p>
	<b>SKILLS</b>
<p><b>SMAD 203 - FOUNDATIONS OF USER EXPERIENCE DESIGN</b></p> <ul style="list-style-type: none"><li>+ Studied the aesthetic principles and practices of web and interactive narrative design.</li><li>+ Emphasis on visual communication in an interactive media context.</li></ul> <p><b>SMAD 317 - USER INTERACTION DESIGN</b></p> <ul style="list-style-type: none"><li>+ Articulate the major methodologies underlying interaction design, including goal-driven design and usability.</li><li>+ Organize information to make compelling visual designs with effective visual messaging.</li></ul>	<p><b>PROFESSIONAL TOOLS</b></p> <ul style="list-style-type: none"><li>+ Axure RP</li><li>+ Sketch</li><li>+ Adobe Creative Suite</li><li>+ Basic HTML/CSS</li><li>+ WordPress</li><li>+ Basic Java</li><li>+ MS Office</li></ul> <p><b>USER EXPERIENCE</b></p> <ul style="list-style-type: none"><li>+ User Research</li><li>+ Data Analysis</li><li>+ Wireframing</li><li>+ Prototyping</li><li>+ Usability Testing</li><li>+ User Interface Design</li></ul>