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#### **EXPERIENCE**

# Federal Reserve Board - UX Analyst

June 2021 - Present | Washington D.C. (Remote)

- Worked with an internal research and design team to consult on internal websites and applications for bank examiners, economists, and Federal Reserve Banks, conducting user research through interviews, usability testing, heuristic analysis, information architecture analysis, and surveys. Created high-quality mocks and interactive prototypes to demonstrate designs, meeting both user needs and business and compliance requirements through various user research methods while ensuring digital accessibility, integrating WCAG and the latest research to ensure compliancy with current standards, requirements, and guidelines.
- Assisted in user research for the creation of a budget roadmap for a system aiding the Assistant Federal Reserve Agent at the Board in the task of maintaining accountability records and monitoring collateral.
- Created and maintained internal libraries and documentation (in Adobe XD and Axure RP) around the IT Division's design system, enforcing these principles when applicable across future products.

# Federal Reserve Board - UX Analyst Intern

June 2020 - April 2021 | Washington D.C. (Remote)

IT Division Website Redesign Project

- · Assisted in leading an internal site redesign over several months
- Worked closely with members of the IT division's UX team to help conduct user research through one-on-one card sort sessions and contextual inquiry.
- Reviewed past research, analyzed card sort data with an affinity diagram, and did a competitive analysis to define user goals and create a preliminary information architecture diagram.

Workforce Development & STEM Engagement Recruiting Strategies Project

- Collaborated with four other interns to create a detailed plan for alternative recruiting strategies to increase the Board's visibility as a potential IT employer.
- Conducted user research through stakeholder interviews, user interviews, and user surveys. Analyzed data gathered to refine and build out main recruiting strategies.
- Presented findings, proposed solutions, and showcased deliverables to all IT division officers and managers.

Worked in an agile environment with weekly scrums with UX team members

Documented the IT Division's Design Guidelines and created UI components in AdobeXD

# Level 5 Advertising - Web Design Intern

June 2019 - August 2019 | Herndon, VA

- Designed new websites for the company's powersports, marine, and RV clients, bringing several sites from research and design to implementation and data and mockups to fully functional prototypes, under tight time constraints.
- Compiled a brand standards guide for one of the company's largest clients.
- Created a new web template design for the company's clients' use, conducting user research and creating low and high-fidelity mockups to build a fully functional prototype of the web template's home page.

### **EDUCATION**

## James Madison University

BS in Media Arts & Design, Interactive Design Concentration

Educational Media Minor 2017 - 2021 | GPA: 3.6

## **SKILLS**

#### User Research

Interviews
Survey Design
Heuristic Evaluation
Usability Testing
Card Sorting

### Design Skills & Tools

Low-Fidelity Wireframing High-Fidelity Mockups Prototyping UI Design Sketch Axure RP AdobeXD Figma Adobe Creative Suite

#### Technical Skills & Tools

HTML
CSS
JavaScript
Bootstrap
WordPress
GitHub repositories