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#ORDER

2155

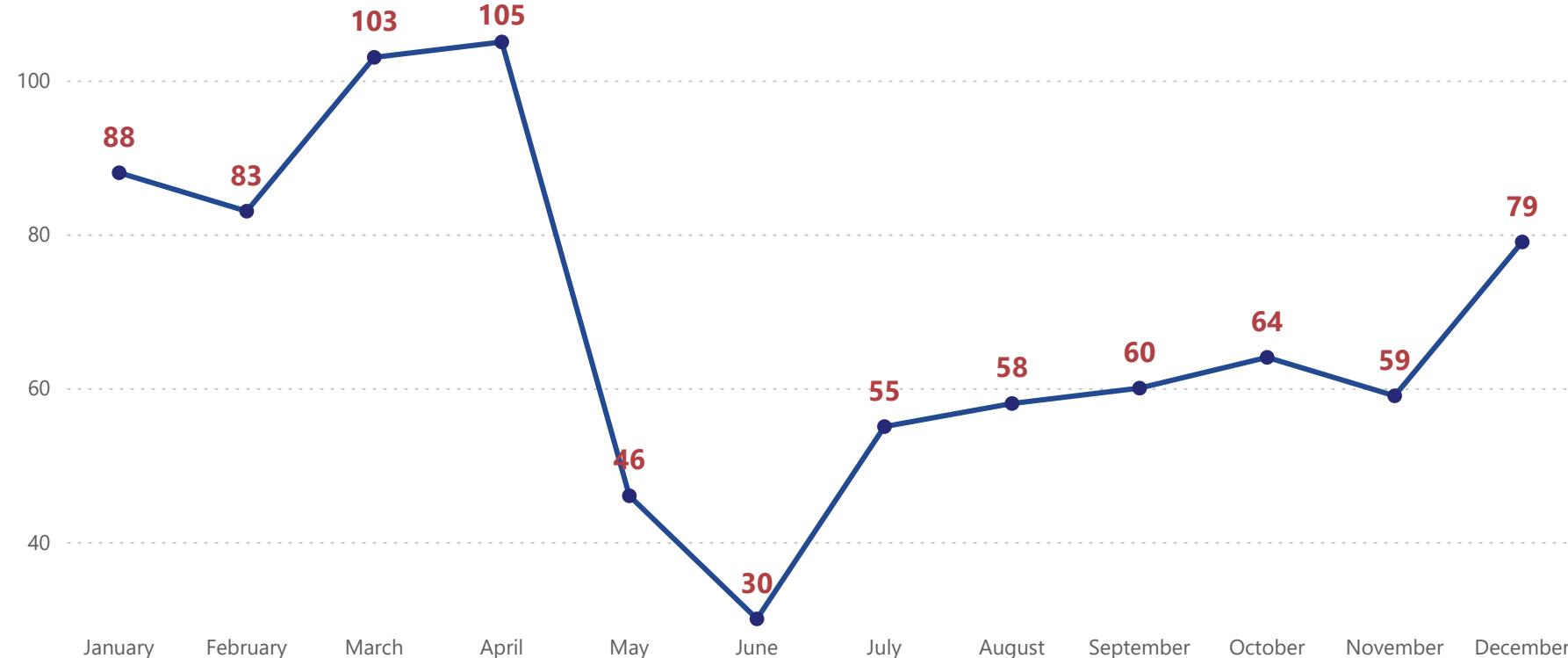
#CUSTOMER

91

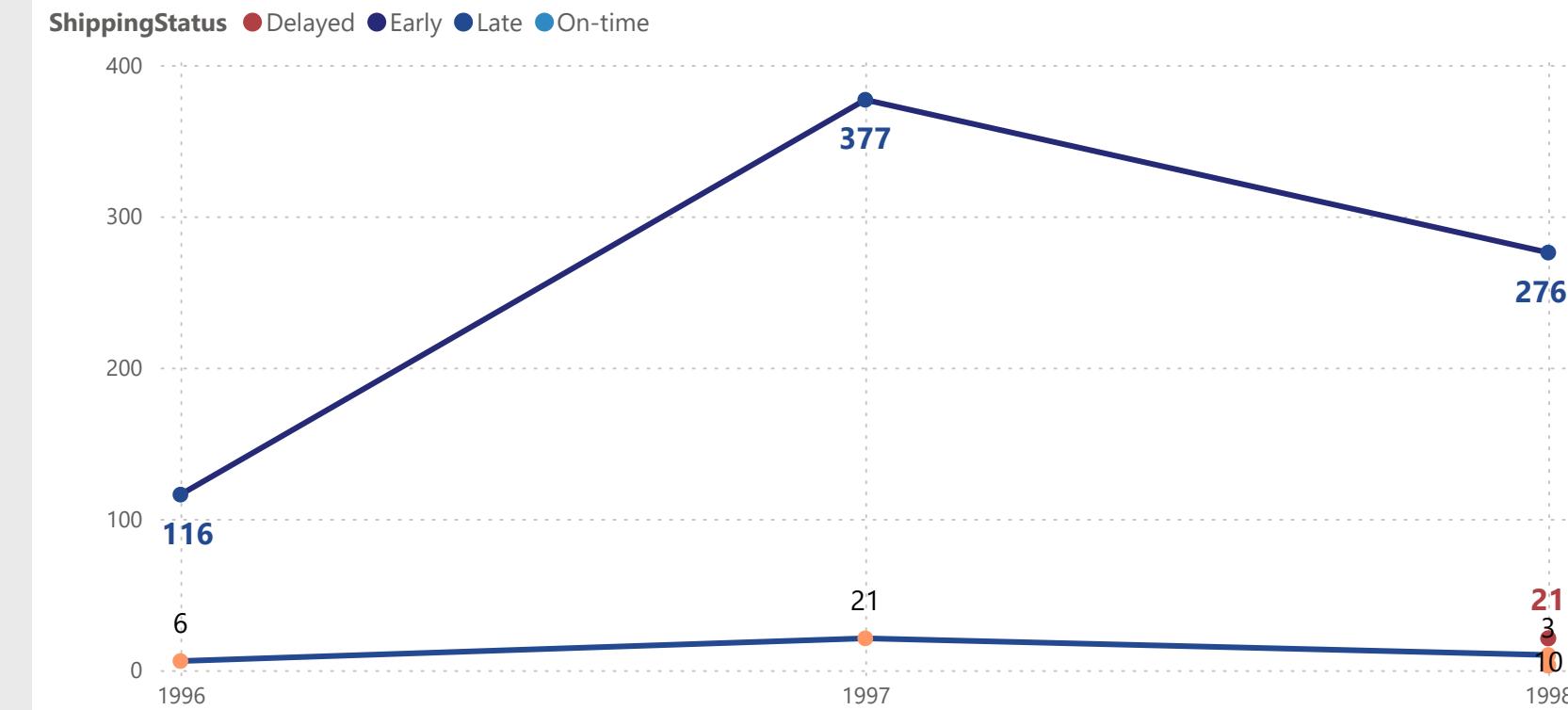
AVG SHIPPING COST

\$78.24

## The Number Of Orders By Month

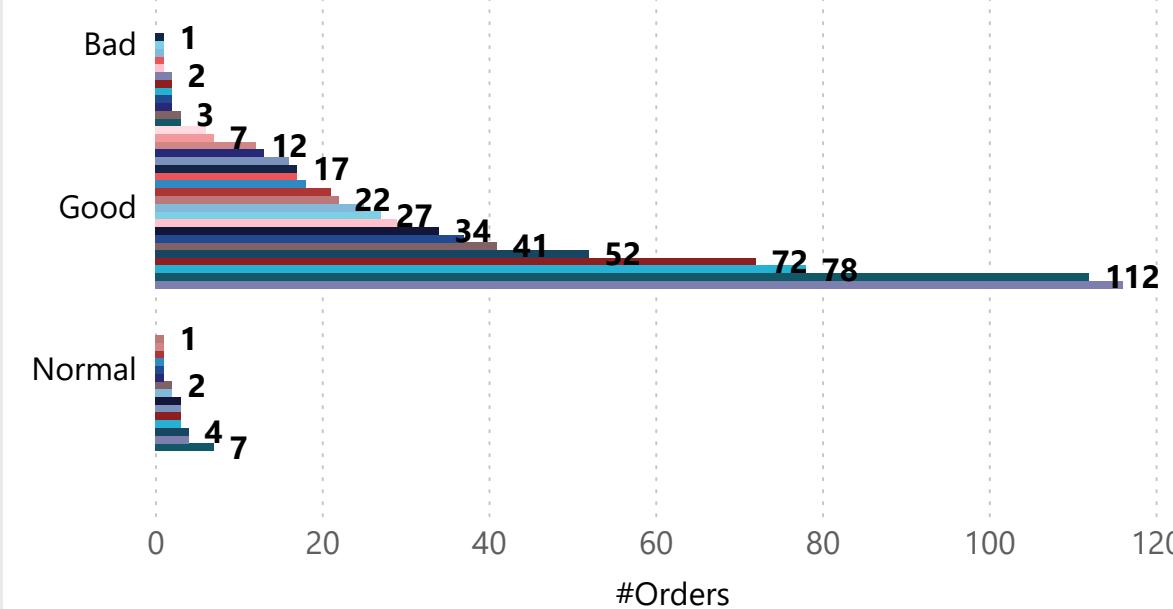


## The Number Of Orders By Month and Shipping Status



## The Number Of Orders by Orders Rating and TOP 3 Country

Country ● Argentina ● Austria ● Belgium ● Brazil ● Canada ● Denmark ● Finland ● France ● Germany ● Greece ● Hungary ● Italy ● Mexico ● Norway ● Portugal ● Spain ● Switzerland ● Turkey ● United Kingdom ● United States

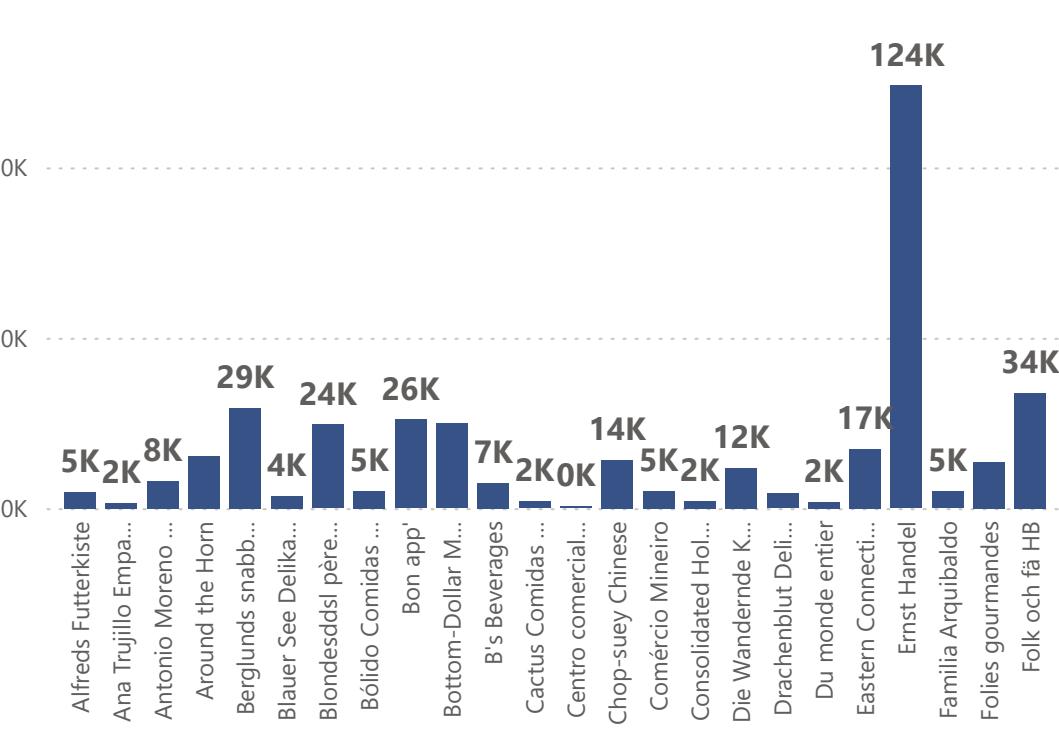


## Revenue &amp; Total Quantity By Shipper

● Sum of NetRevenue ● Sum of Quantity



## Top 5 Customer By Revenue



## OVERVIEW ORDER DETAIL

NET REVENUE

\$1.51M

NET PROFIT

\$293.38K

Quantity

51K



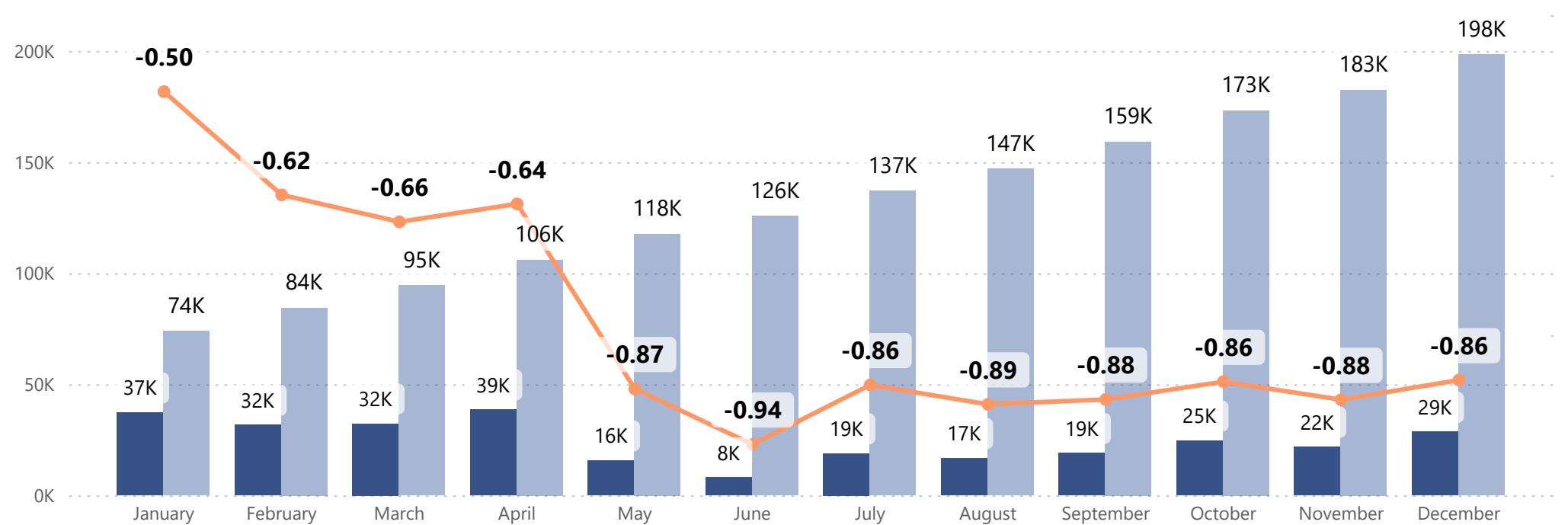
Overall Year Slicers

All

Ship Country Slicers

All

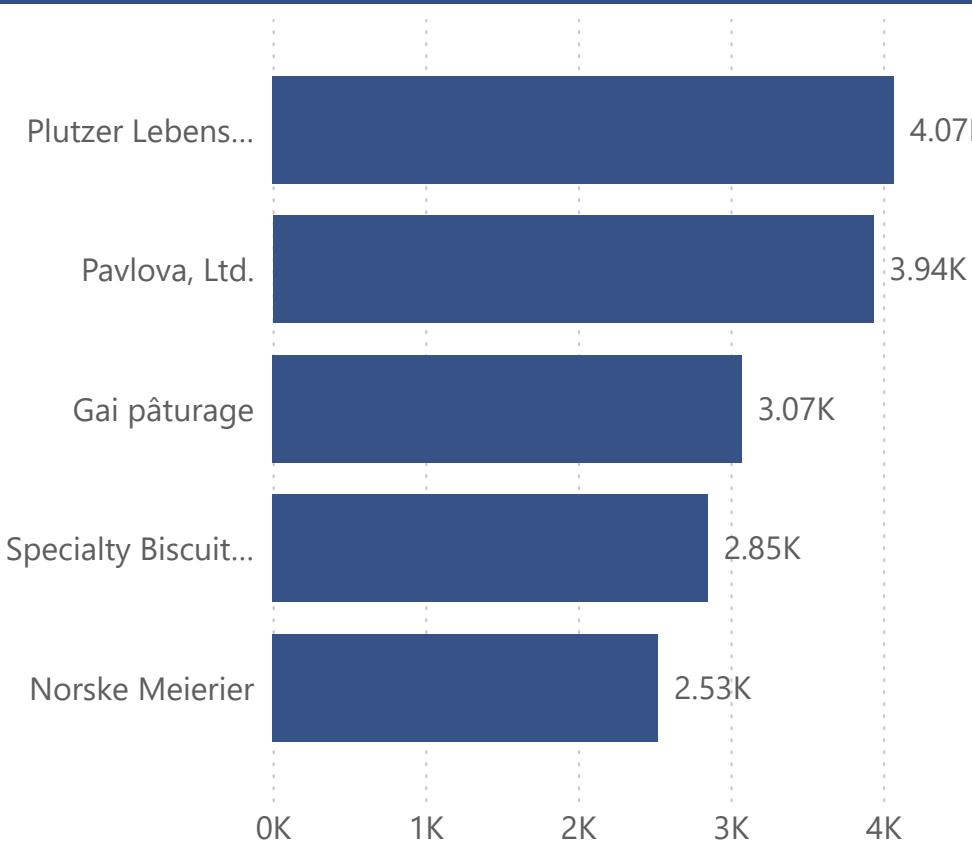
## Month-over-Month Profit By Month of Year

●TotalProfit ●PrevProfitbyMonth ●ProfitbyMonthChange%


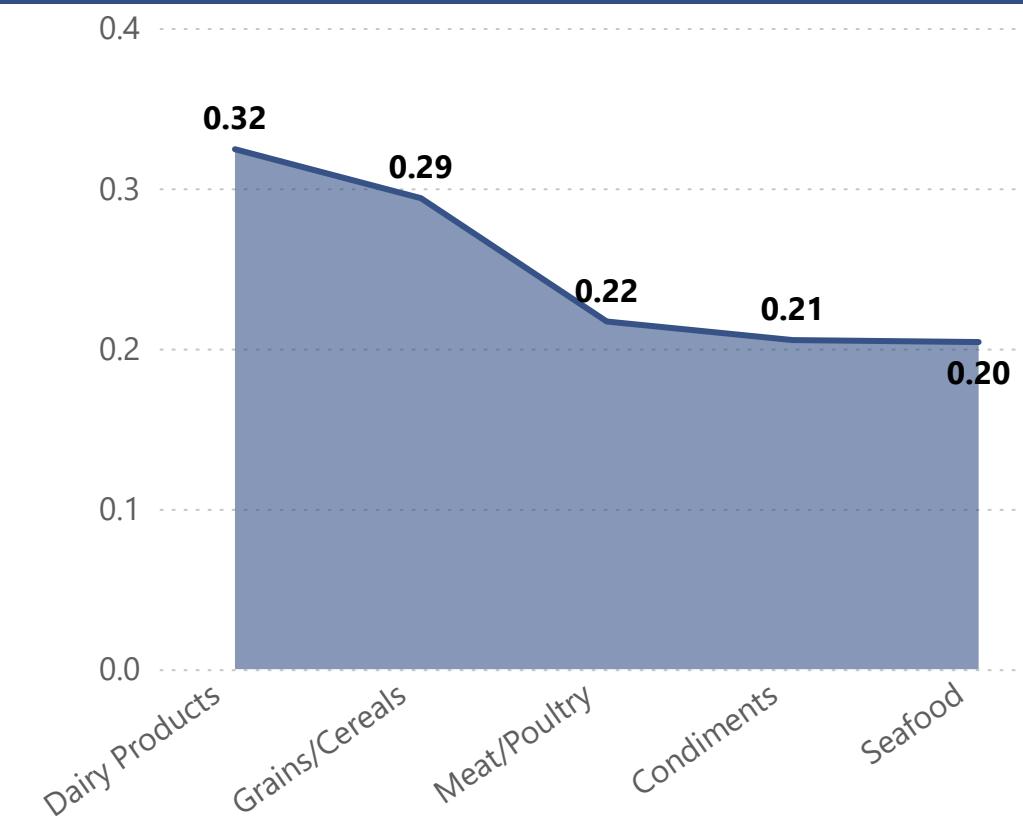
## Growth of Net Revenue by Ship Countries throughout the Years

Flags	Ship Country	Year	Net Revenue	% Net Revenue Growth
	Argentina	1997	\$2,211.92	0.00
	Argentina	1998	\$7,003.85	2.17
	Austria	1996	\$34,672.95	0.00
	Austria	1997	\$66,298.17	0.91
	Austria	1998	\$52,672.14	-0.21

## Top 5 Supplier By Total Quantity



## Profit By Category



## Most Selling Product

Category	Net Profit	Best Selling Product
Meat/Poultry	38,234.59	Alice Mutton
Condiments	24,567.20	Aniseed Syrup
Seafood	29,860.93	Boston Crab Meat
Dairy Products	55,834.70	Camembert Pierrot
Beverages	61,916.45	Chai
Confections	38,292.44	Chocolade
Grains/Cereals	22,345.40	Filo Mix
Produce	22,330.20	Longlife Tofu
Total	293,381.91	Alice Mutton



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# CATEGORIES ANALYSIS

## CATEGORY

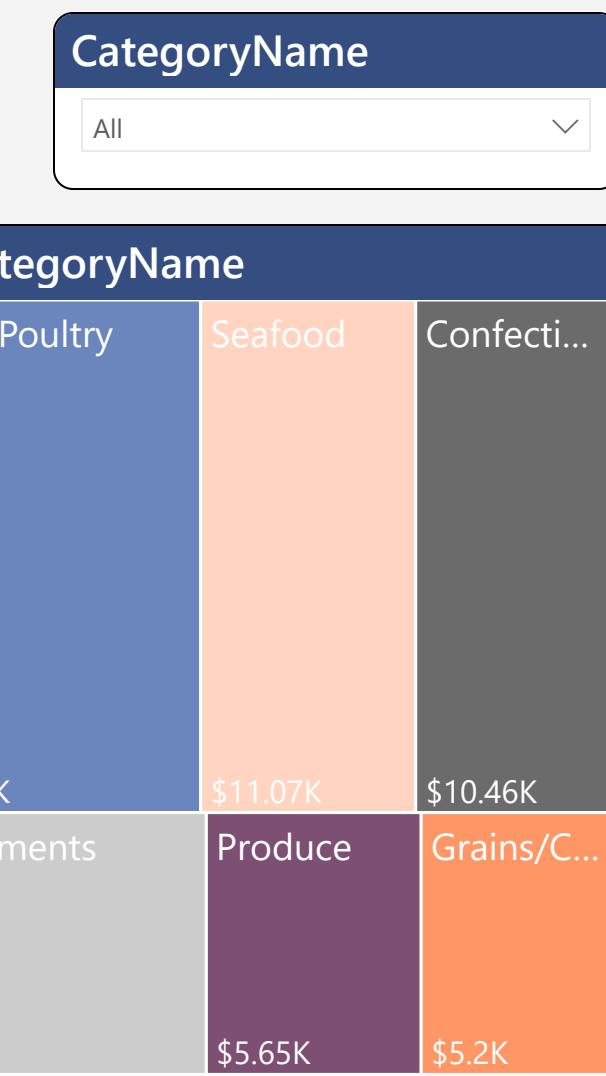
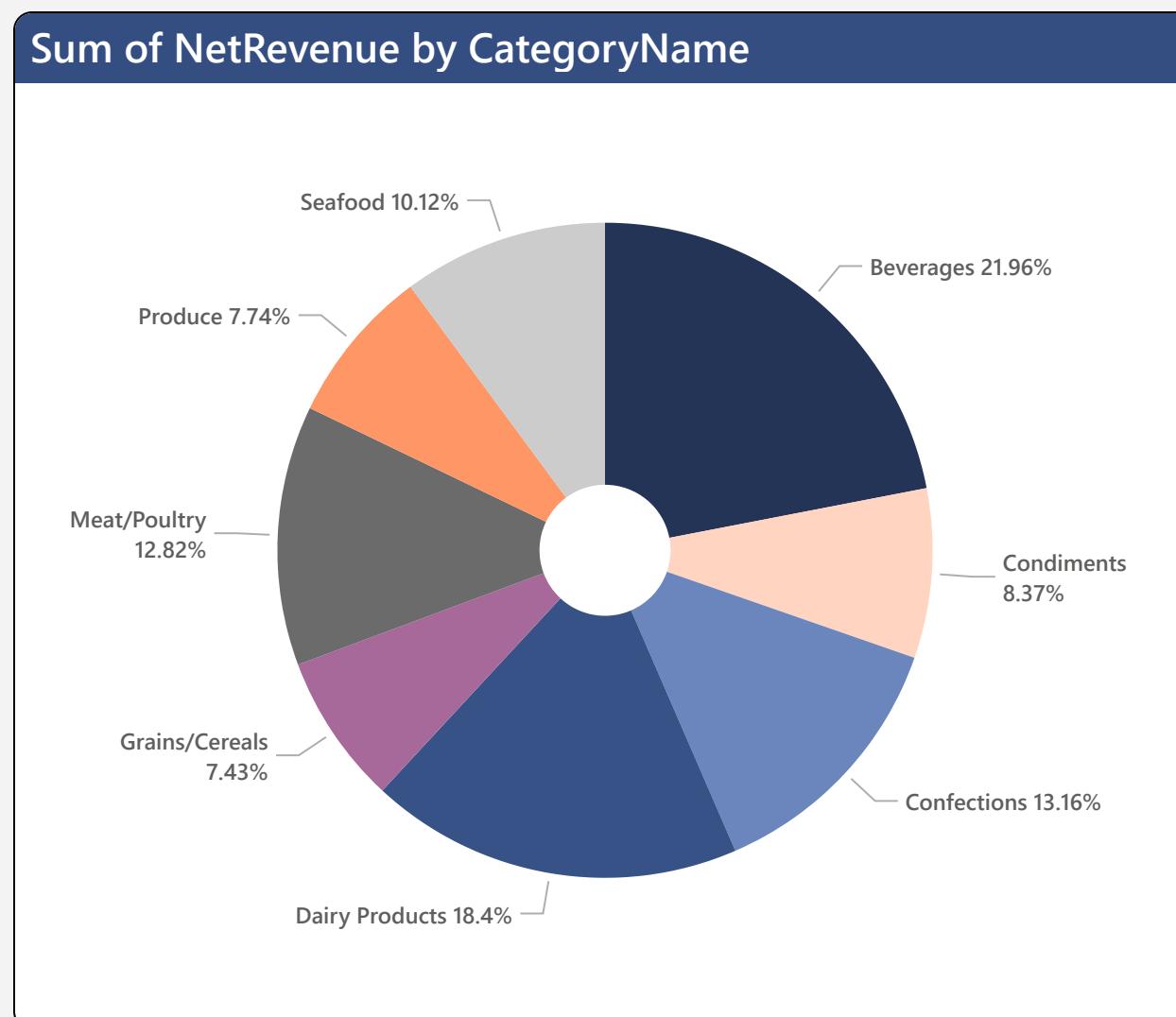
## GROSS REVENUE

## NET REVENUE

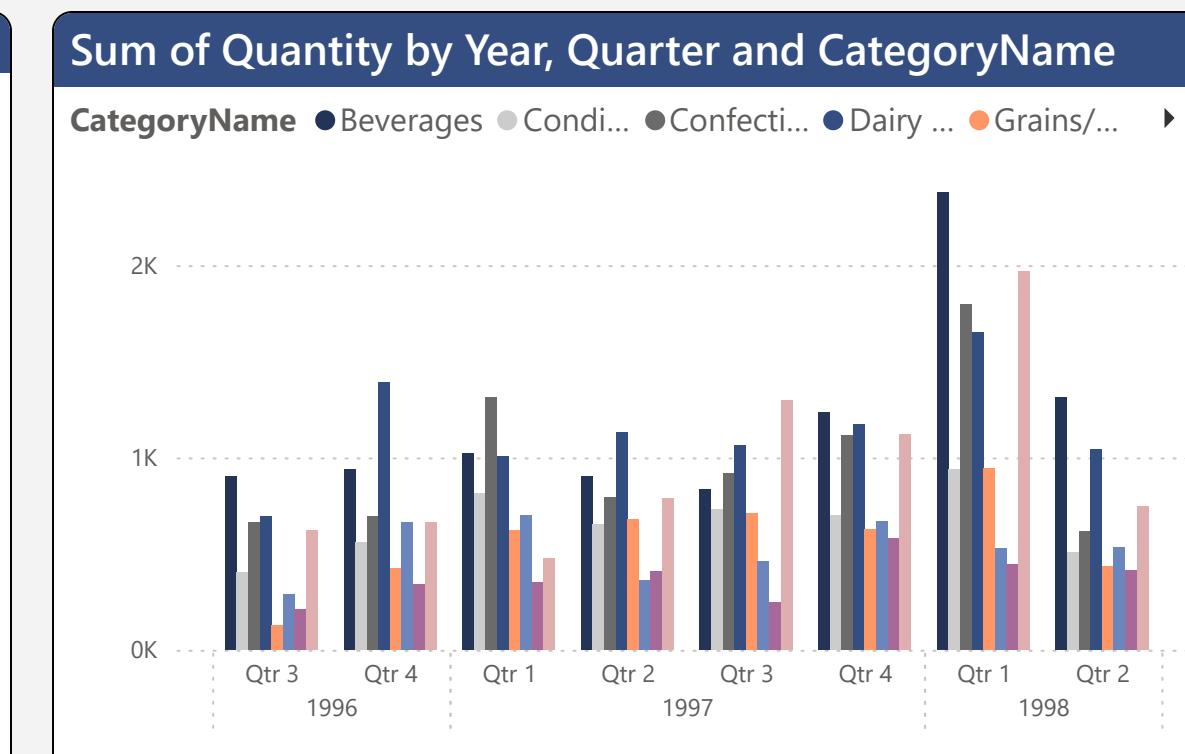
8

**\$1.61M**

**\$1.51M**



CategoryName	AvgPrice	TotalUnitsOnOrder	TotalUnitsInStockr	TotalOrdersPerCa·
Beverages	30.38	60	559	
Condiments	18.43	170	507	
Confections	20.11	180	386	
Dairy Products	22.70	140	393	
Grains/Cereals	16.00	90	308	
Meat/Poultry	43.18	0	165	
Produce	25.88	20	100	
Seafood	16.54	120	701	
<b>Total</b>	<b>24.15</b>	<b>780</b>	<b>3119</b>	





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# PRODUCT ANALYSIS

AvrRevenuePerCustomer

1.77K

DiscontinuedProductsRatio

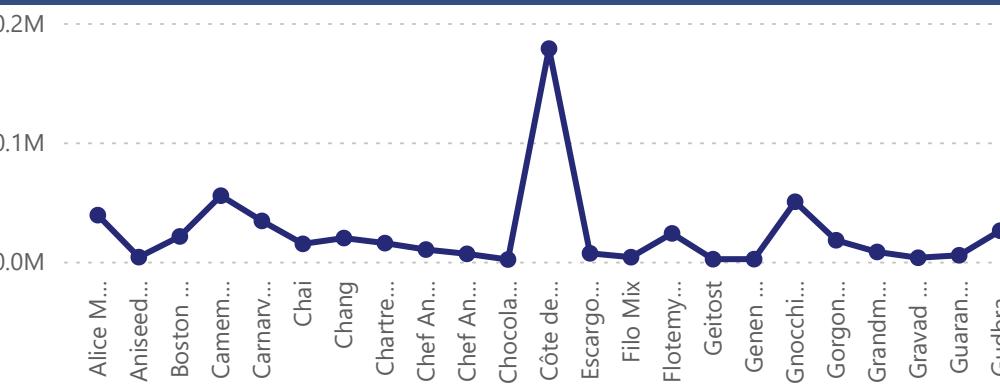
0.10

ProductCount

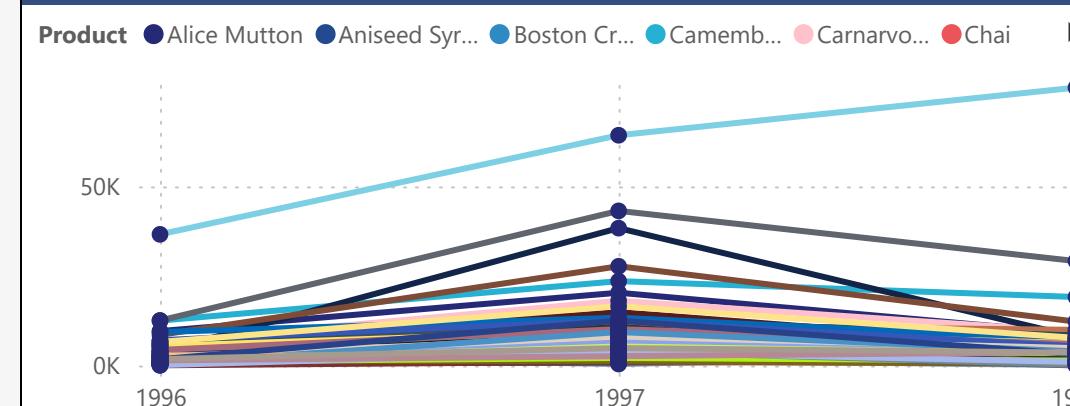
77



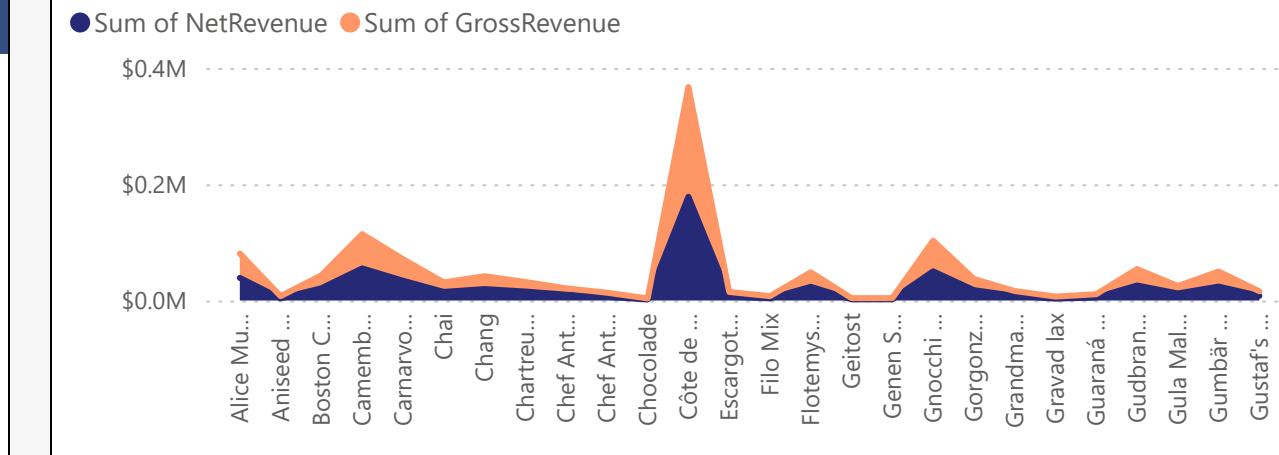
## Highest Products by TotalSales by ProductName, Year and Quarter



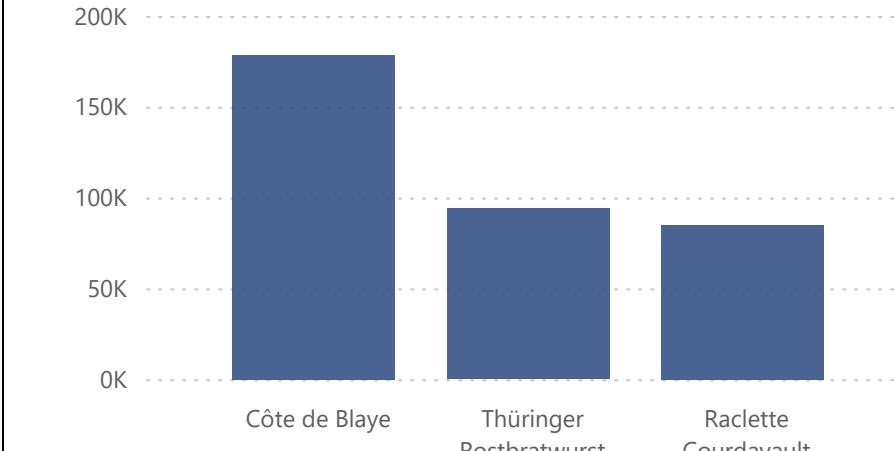
## Bottom 1 Products by TotalSales by Year, Quarter and Product



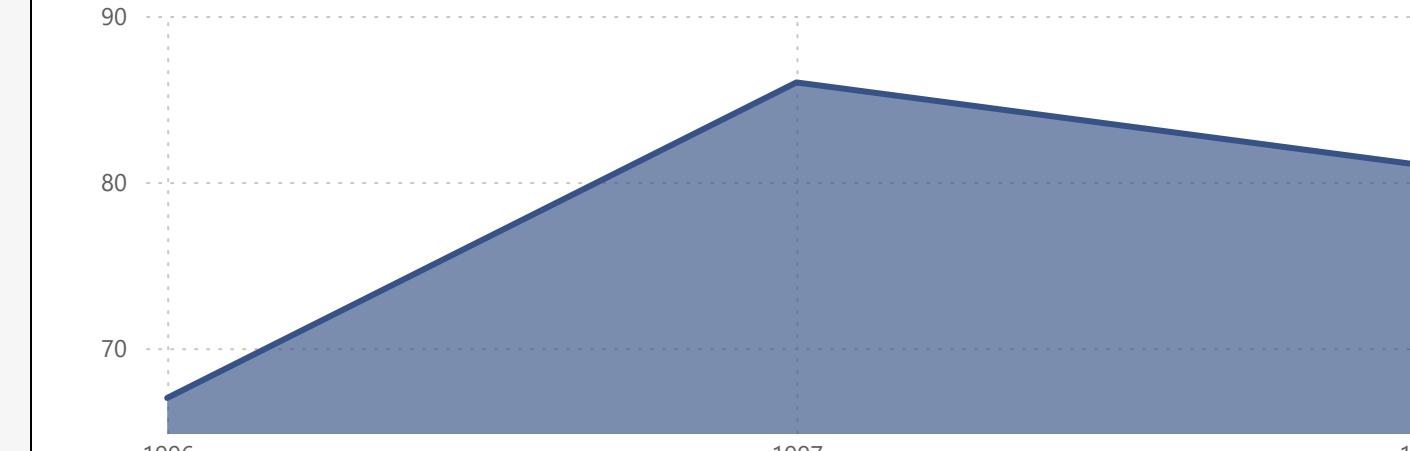
## Top 10 NetRevenue and GrossRevenue by Product



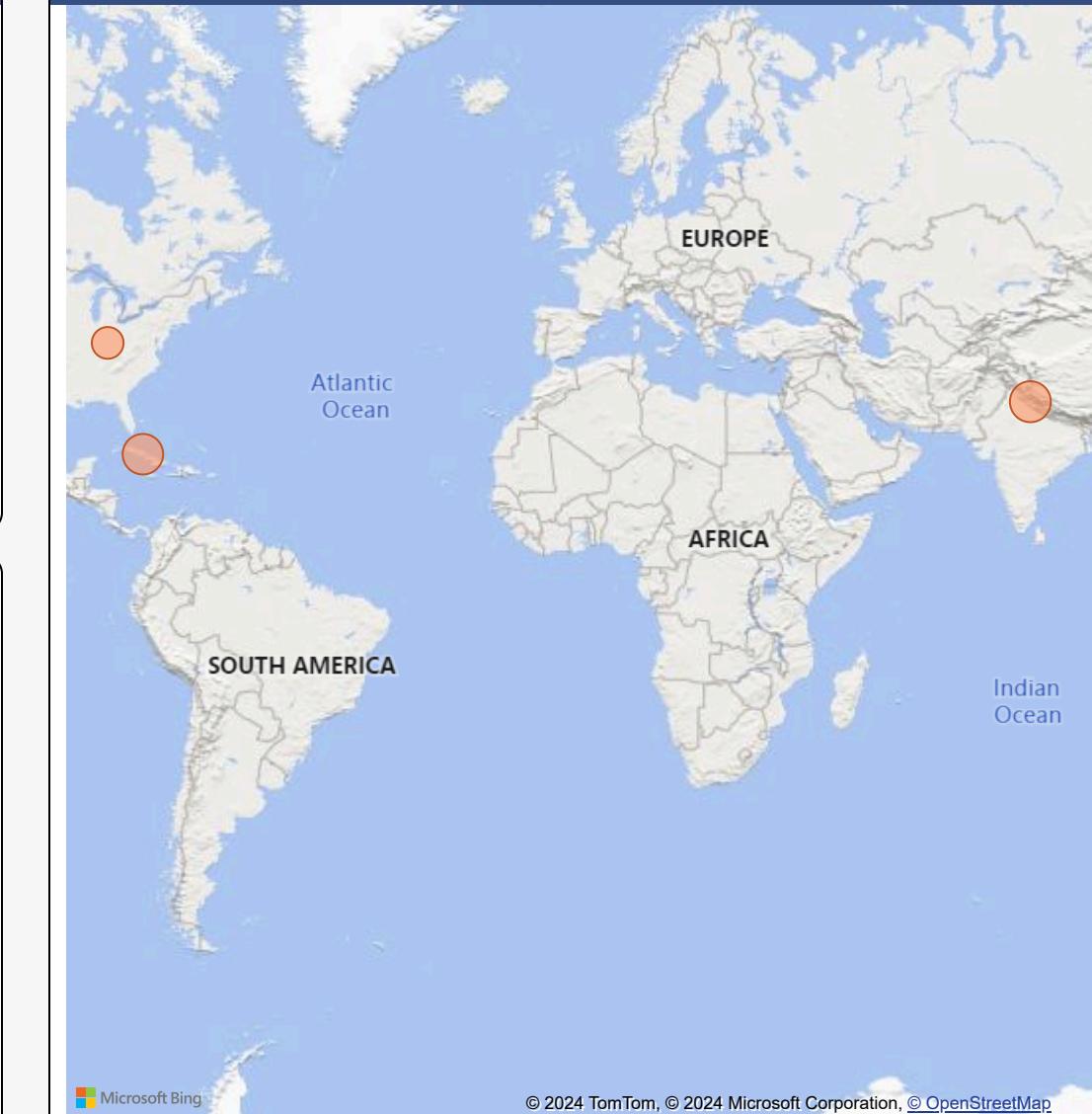
## Top 3 Products by TotalSales



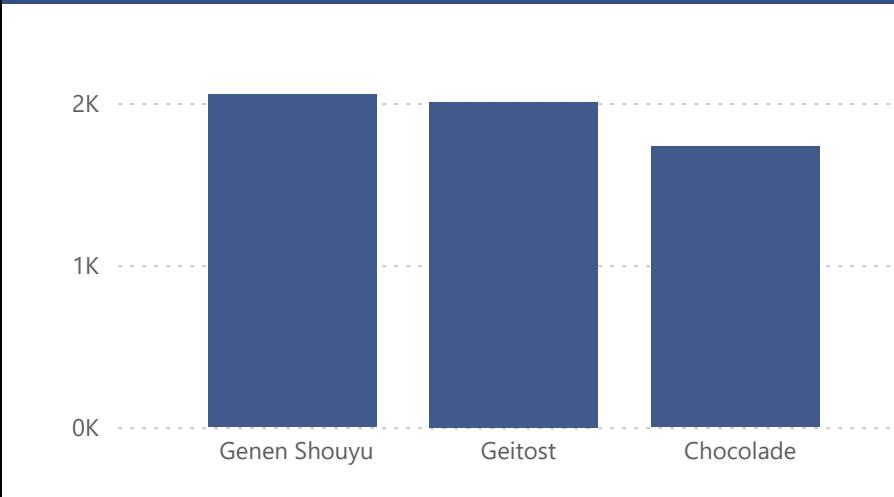
## New Customers by Year



## Sum of NetRevenue by Country



## Bottom 3 Products by TotalSales



ProductName	TotalOrdersPerCategory	TotalUnitsInStock	TotalUnitsOnOrder	AvgPrice
Zaanse koeken	21	36	0	7.60
Wimmers gute Semmelknödel	30	22	80	26.60
Vegie-spread	17	24	0	35.10
Valkoinen suklaa	10	65	0	13.00
Uncle Bob's Organic Dried Pears	29	15	0	24.00
Tunnbröd	20	61	0	7.20
Tourtière	36	21	0	5.90
Tofu	22	35	0	18.60
Thüringer Rostbratwurst	32	0	0	99.00
Teatime Chocolate Biscuits	37	25	0	7.30
Tarte au sucre	48	17	0	39.40
<b>Total</b>	<b>2155</b>	<b>3119</b>	<b>780</b>	<b>24.15</b>



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# CUSTOMER ANALYSIS



Countries

21

Cities

69

Customers

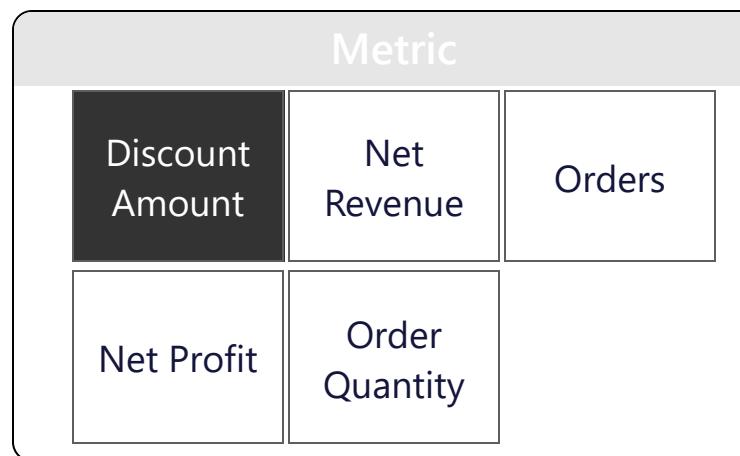
91

Overall Year Slicers

All

Ship Country Slicers

All

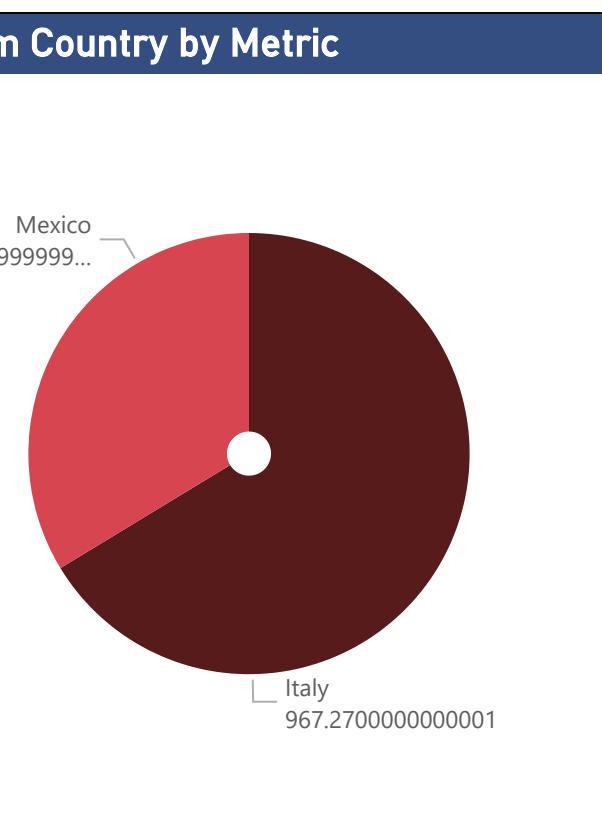
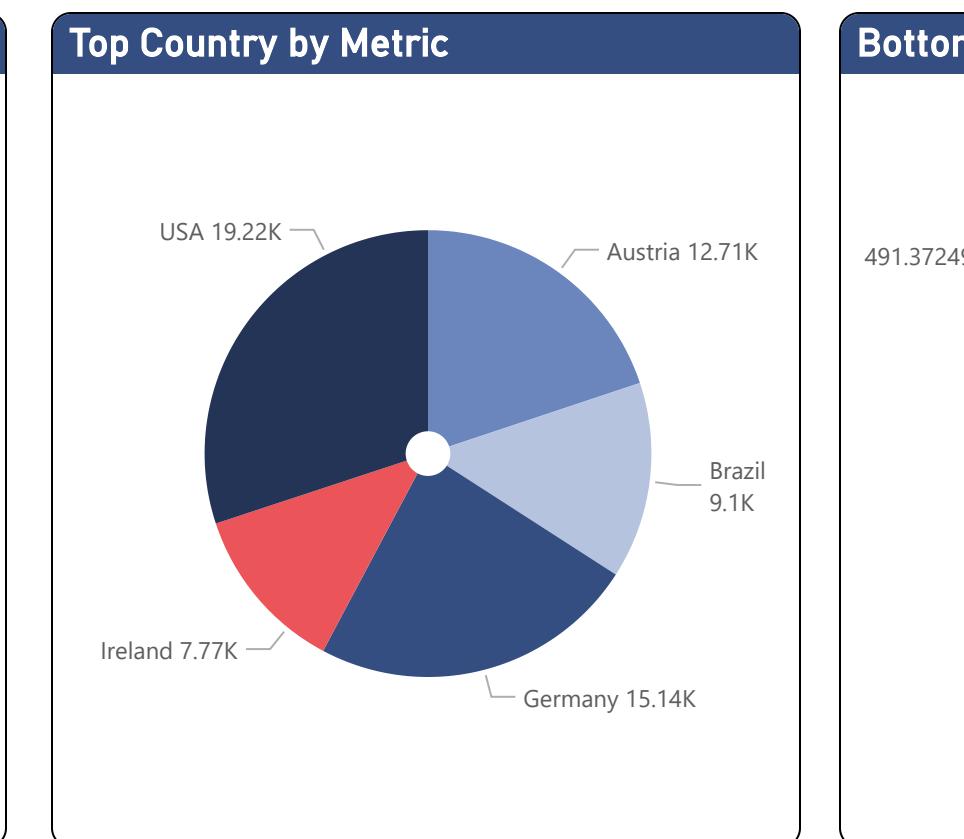
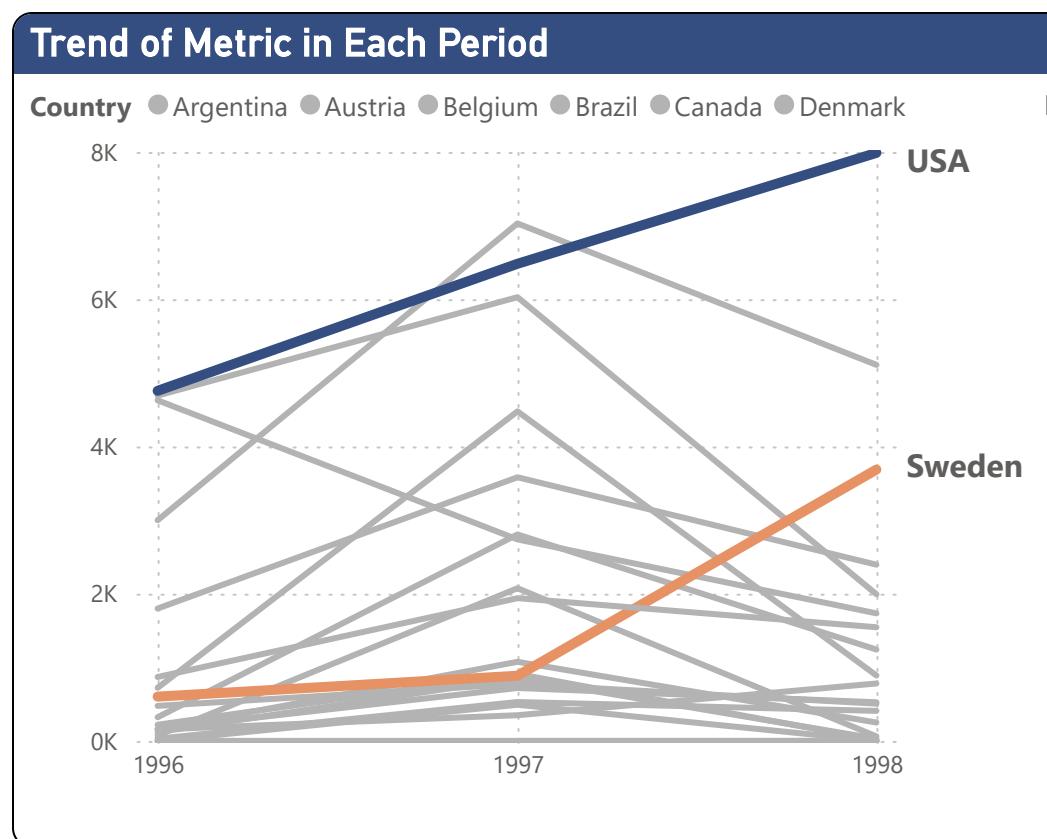
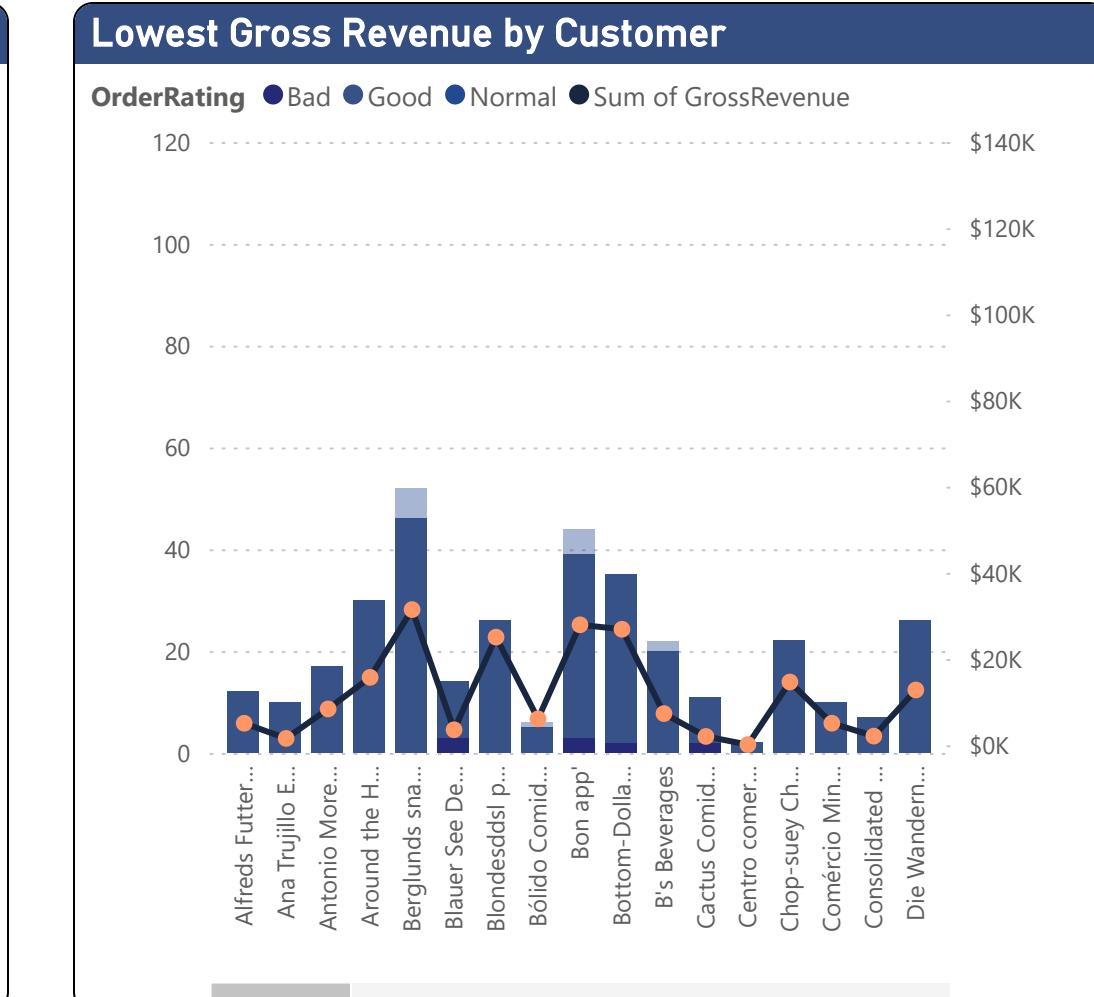
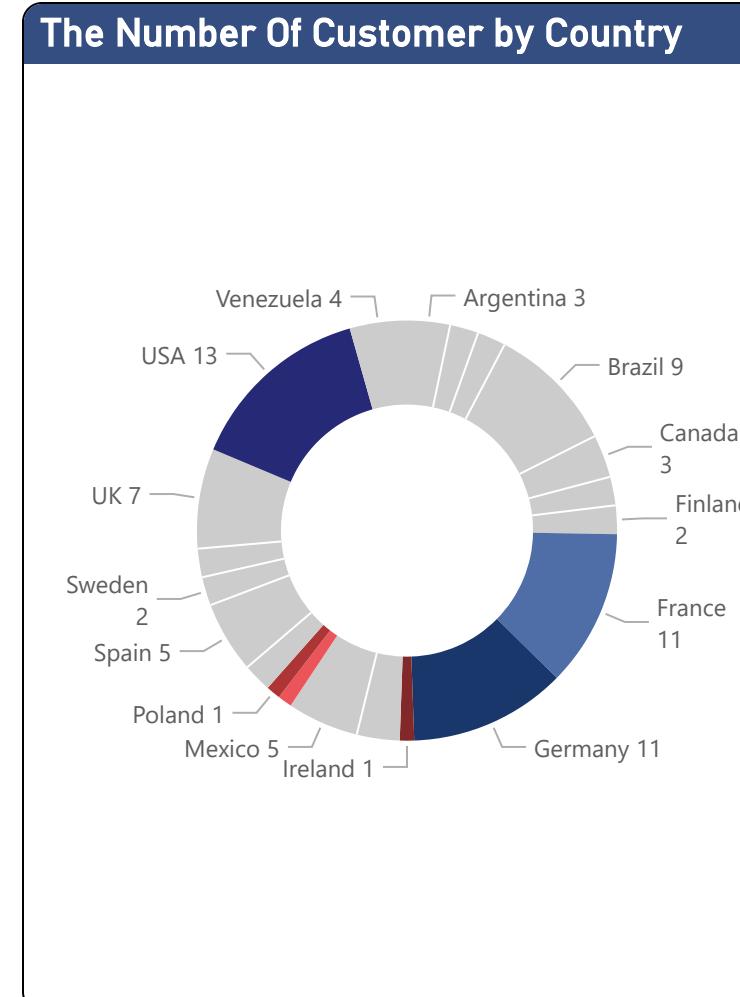


**Selected Year** **Last Year**

**95.66K** **43.24K**

**%Change**

**121.25%**



Country	City	Count of CompanyName	ProfitMargin
Argentina	Buenos Aires	3	18.99%
Austria	Graz	1	19.60%
Austria	Salzburg	1	20.28%
Belgium	Bruxelles	1	19.38%
Belgium	Charleroi	1	18.94%
Brazil	Campinas	1	19.27%
Brazil	Resende	1	19.33%
Brazil	Rio de Janeiro	3	18.70%
Brazil	Sao Paulo	4	20.27%
Canada	Montréal	1	19.98%
Canada	Tsawassen	1	19.85%
Canada	Vancouver	1	18.14%
Denmark	Århus	1	18.99%
Denmark	København	1	18.76%
Finland	Helsinki	1	18.43%
Finland	Oulu	1	19.35%
<b>Total</b>			<b>91 19.42%</b>



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# EMPLOYEE ANALYSIS

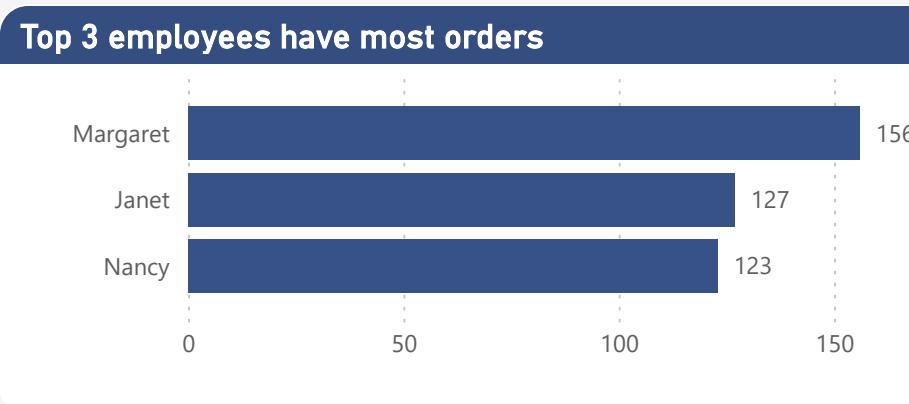


**Employee Name**

▼

**Employee Information**

Andrew Name	Vice President...	(206) 555-9482
Title	HomePhone	
6055 Products	\$205,690.732	GrossRevenue



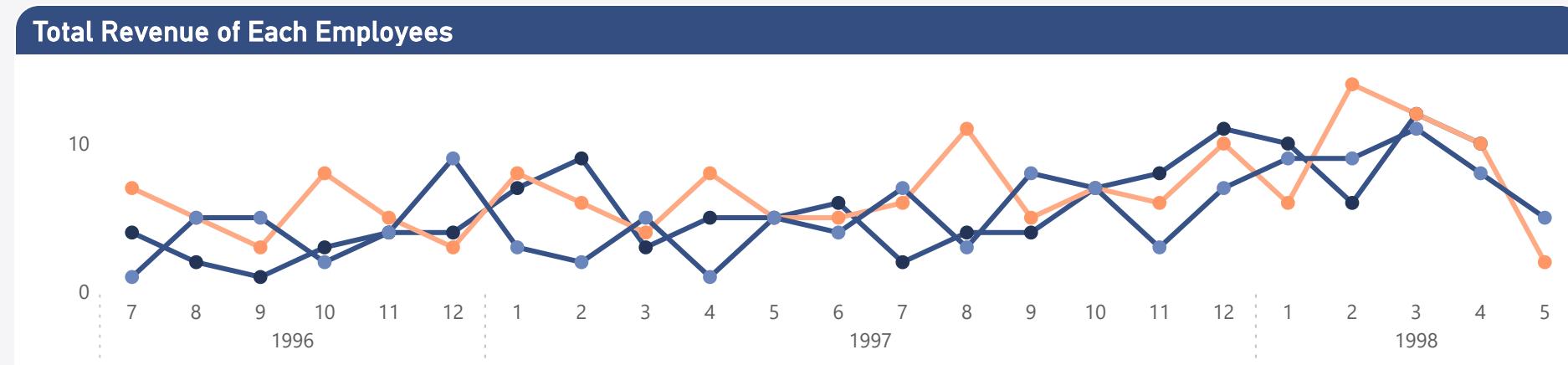
No Change  
%Change

**\$1.61M**  
**Gross Revenue**

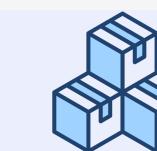


No Change  
%ChangePR

**830**  
**Orders**



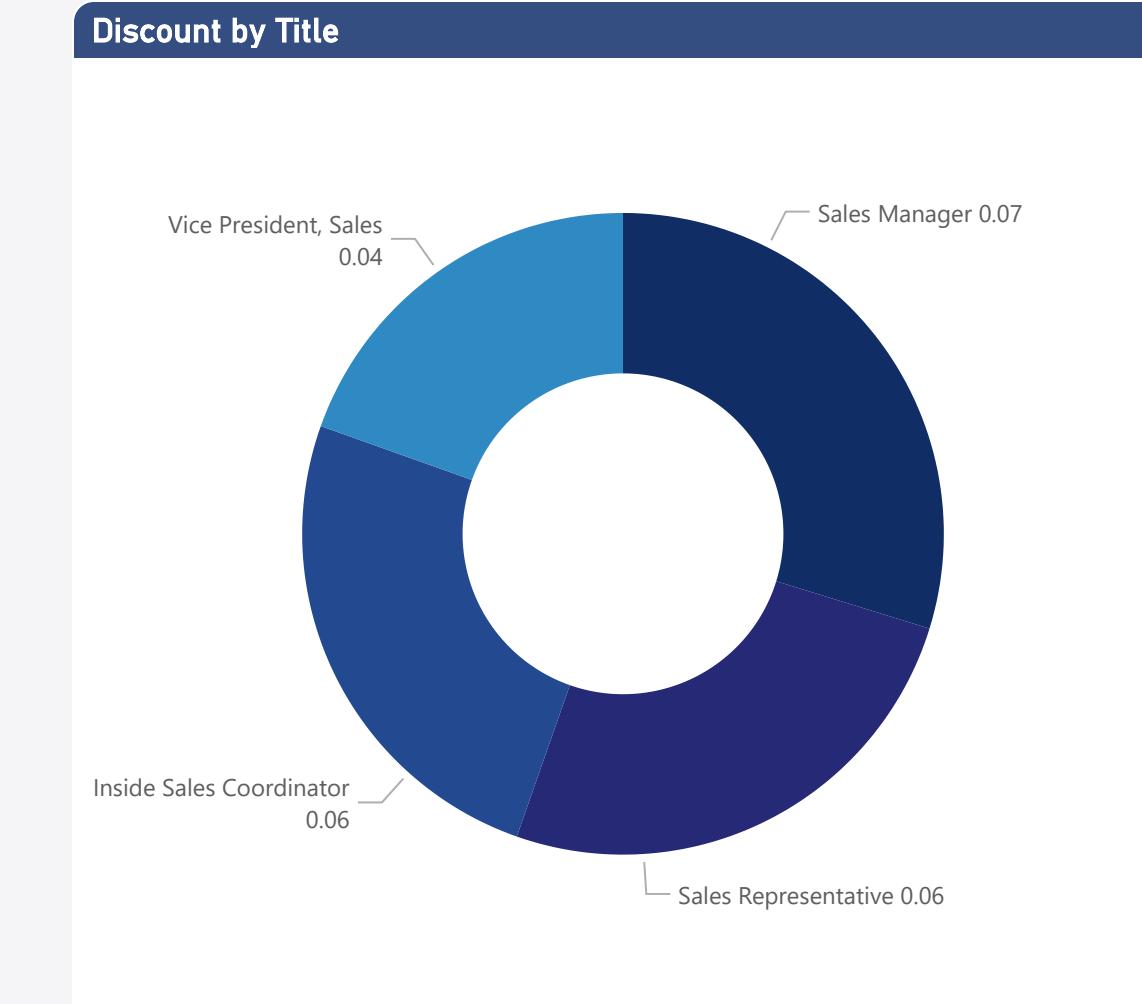
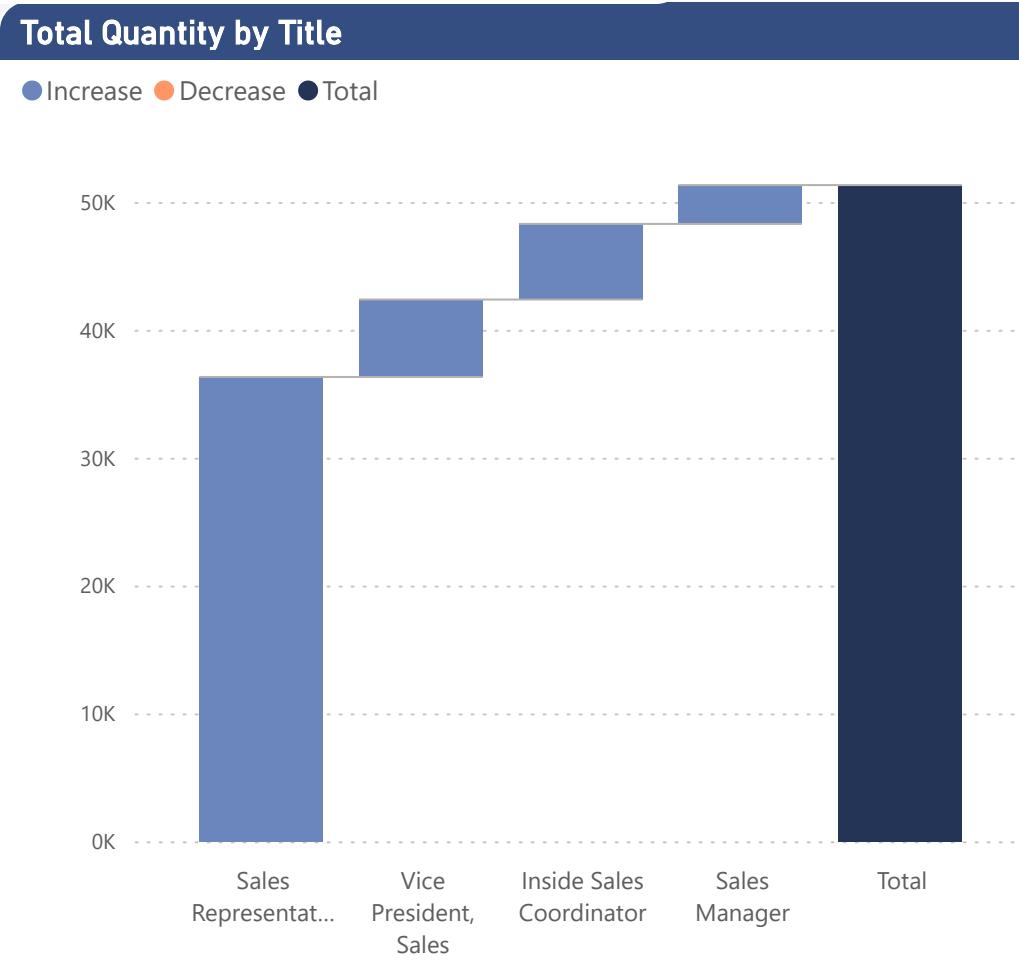
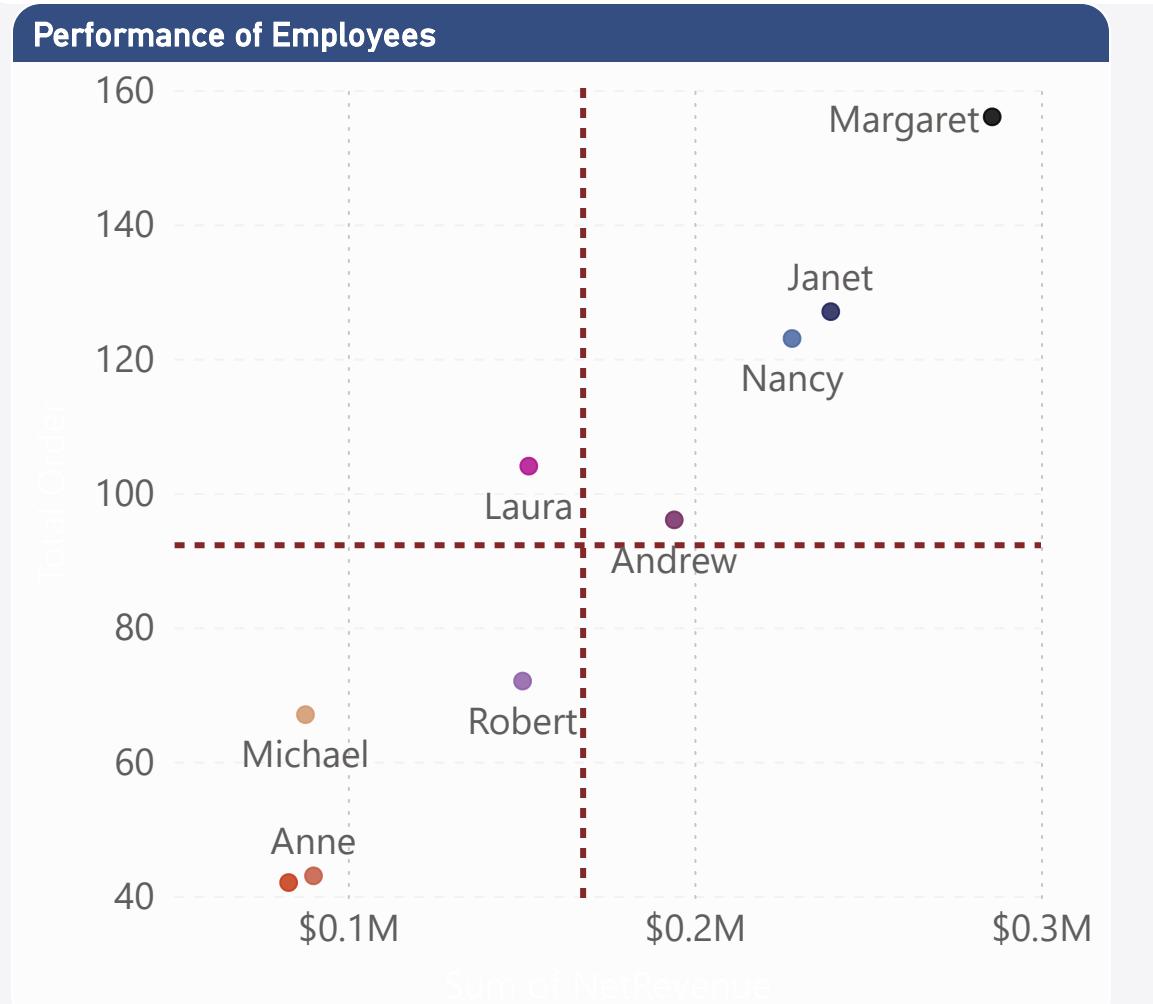
**9**  
**Employee**



**136.14\$**  
**Avr profit perorder**



**Kirkland**  
**City**



# SUPPLIER ANALYSIS



16

Supplier by country

29

Supplier

Country

All countries

## Supplier Information

Zaanse Sno...	Zaandam	Dirk Luchte
First Compan...	First City	First ContactName
Accounting...	(12345) 1212	Verkoop Rijn...
ContactTitle	Phone	Address

## Average products price by Country

Country	Average Price	Gross Profit
France	\$61.40	\$105,344.12
Germany	\$30.06	\$68,162.62
Australia	\$27.05	\$60,110.02
Japan	\$24.37	\$15,545.10
Spain	\$22.20	\$10,346.20
Italy	\$21.88	\$33,473.93
Canada	\$21.83	\$29,450.87
Singapore	\$20.70	\$15,450.10
UK	\$18.24	\$27,333.11
USA	\$16.68	\$42,378.34
Norway	\$16.00	\$15,095.10
Finland	\$14.47	\$10,445.93
Sweden	\$14.40	\$10,640.40
Netherlands	\$8.90	\$1,910.10
Denmark	\$8.60	\$3,420.60
Brazil	\$3.60	\$1,518.75

## Top 5 Suppliers By Gross Revenue

Quốc gia ● Australia ● France ● Germany

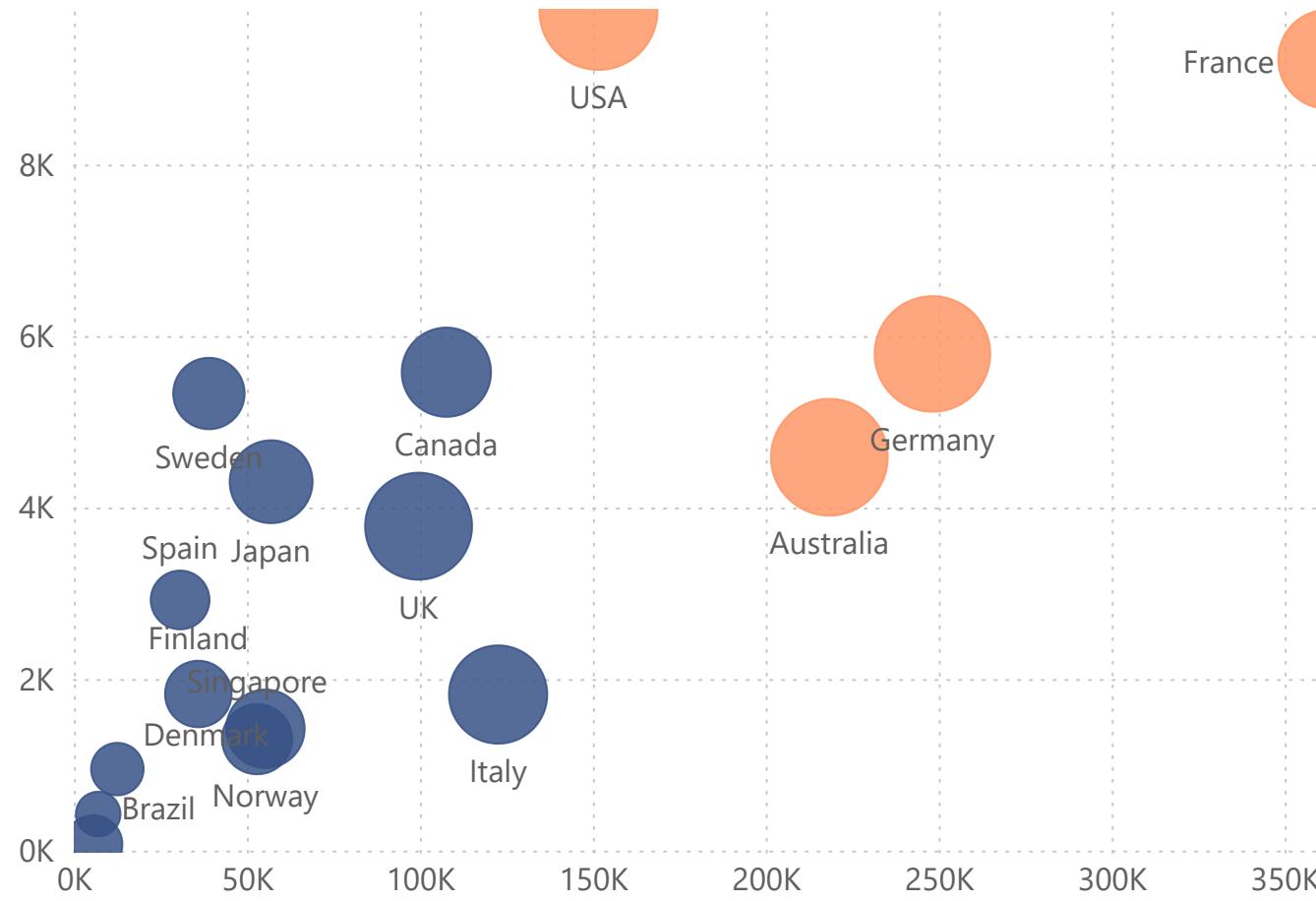


## Supplier by Country



## Price Inventory & Gross Revenue by Country Group

Nhóm quốc gia ● Cluster1 ● Cluster2



## The Number Product by Supplier's Country

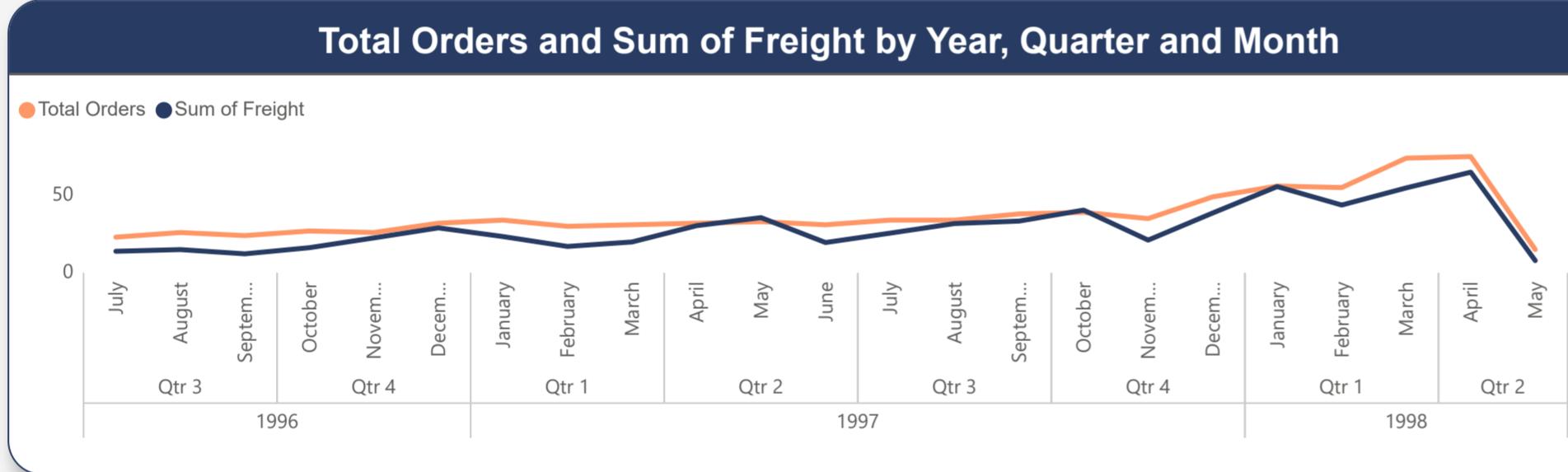
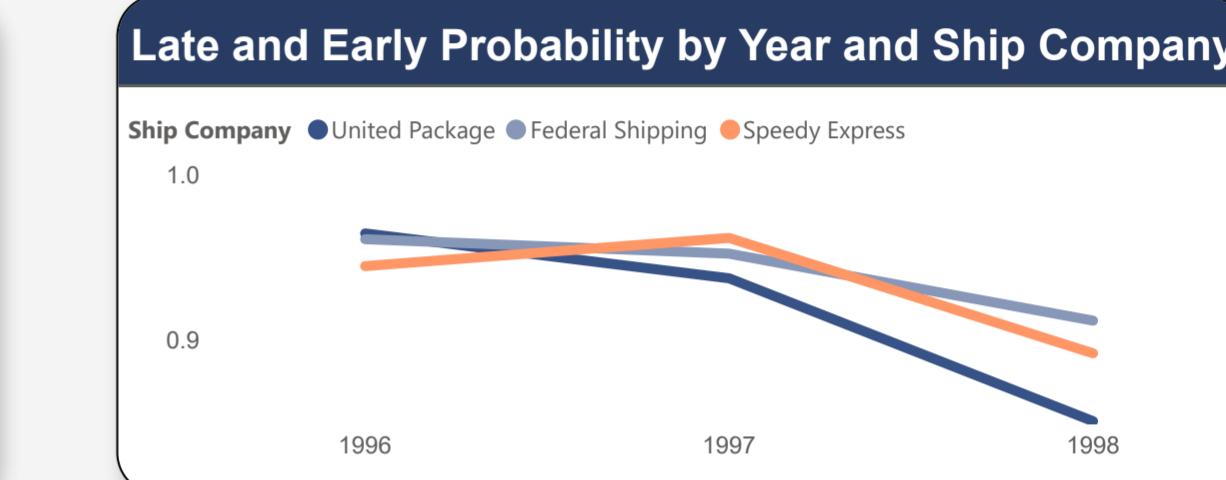
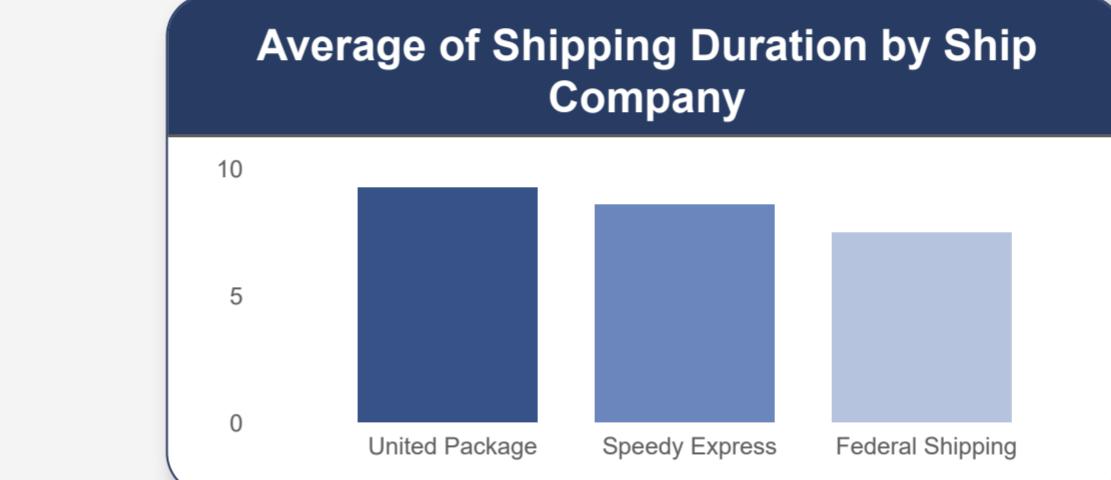
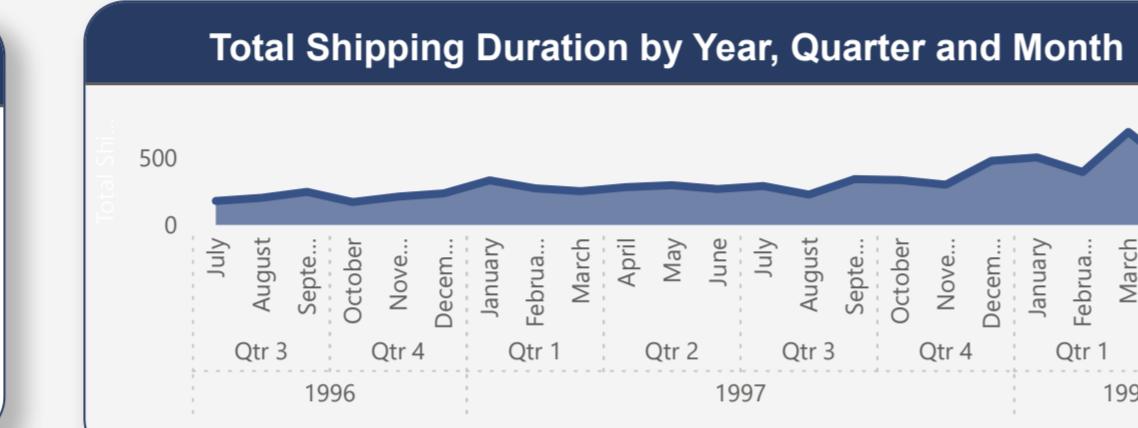
USA	UK	Japan	France
12	7	6	5
Germany	Italy	Finland	Norway
9	5	3	3
Australia	Sweden	Singapore	Spain
8	5	3	2
Denmark	Canada	Netherlands	Brazil
2	2	2	1



Min and Max Statistics

1,007.64	0.02	37	1
Max of Freight	Min of Freight	Max of Shippi...	Min of Shipping ...

## Shipping Statistics



Shipping Company Sales Statistics

Ship Company	Average of Total Orders	Average of Net Revenue	Average of Freight Cost per Order (%)	Year
United Package	143.00	267,558.53	0.04	1997
Speedy Express	130.00	208,094.14	0.05	1997
Federal Shipping	125.00	246,399.33	0.04	1997
United Package	63.50	120,347.96	0.03	1998
United Package	56.00	107,685.55	0.03	1996
Total	69.17	123,512.48	0.03	

Probability

Top5Country\_DelayedPr...

Options

Early Probability

## Ship Country Statistics

