Son Dao Ton.

✉ daotonson@outlook.com   🔗 son-dao-ton
🎂 December 5   🏠 Milan, Italy
🌐 https://daotonson.github.io/   📞 +39 366 2198 664

Work Experience

06/2023 – 09/2023

BlueTour Data Analyst Internship
Streamlined data collection and processing for customer segmentation
Leveraged insights to design targeted travel packages, driving sales growth by 15%

09/2021 – 02/2022

Khan Linh Company Logistics Analyst Internship
Tracked ingredients usage and demand to optimize inventory
Observed customer preferences and popular items to adapt customers in different regions in Italy.

Personal Projects

02/2024 – 04/2024

Data Science. Reinforcement Learning (RL) for Cryptocurrencies Trading
Built and trained an RL agent with Proximal Policy Optimization algorithm using Stable-Baseline3 with Return Over Maximum Drawdown for risk management

03/2023 – 05/2023

Data Science. Alternating Least Square (ALS) Recommendation system
Developed a ALS recommendation system to increase in customer retention rate and developed a marketing strategy with Prada's dataset

Competitions

09/2024 – 09/2024

ITADATAhack Built a LightBGM to determine creditworthiness of bank costumers

11/2024 – 11/2024

MDW2024 Built a bi-LSTM model to analyze text and define the emotion associate with the texts.

Proficiencies

Programming skill

Python (advanced), mySQL (efficient), Tableau (efficient), R (intermediate)

Languages

English (bilingual), Vietnamese (mother tongue), Italian (conversational)

Education

09/2021 – Now

MSc. Data Science and Economics University of Milan.

09/2017 – 03/2021

BSc. Political Science University if Milan.

Autorizzo il trattamento dei miei dati personali ai sensi del Dlgs 196 del 30 giugno 2003 e dell'art. 13 GDPR