



# PROPOSAL

**OUR MAIN TARGET** 

#### TO HELP BUSINESSES SUCCEED BY PROVIDING THEM WITH INNOVATIVE AND EFFECTIVE SOLUTIONS

### **OUR THREE MAJOR TARGETS**

**NEW MODERN LAYOUT** 

**IMPROVED UI/UX** 

**CUSTOMER ENGAGEMENT WIDGETS** 

## TARGET OVERVIEW

**#01** 

**UPGRADING** COMPLETE LAYOUT GIVING **LOOK AND FEEL** FOR MORE **EXPRESIVE** BRANDING

#02

MAKING SURE DESIGN IS **ACCESIBLE IN ALL DEVICE AND FUNCTIONAL IN ALL CONDITIONS**  #03

WILL TAKE BENEFITS OF SEVERAL CODED WIDGETS TO **IMPROVE CUSTOMER ENGAGEMENTS** 

#### **LAYOUT UPGRADE**

your brand's identity. By improving structure, colors, and typography, the store will feel more engaging and premium.

We'll refresh your entire layout to better reflect

The goal: a clean, consistent look that connects emotionally with customers.

## **IMPROVEMENT**

UIUX

Every element will be tested for smooth performance and accessibility. Result: a fast, user-friendly experience for every visitor.

approach so your store looks great on any screen.

We'll follow a mobile-first, responsive design

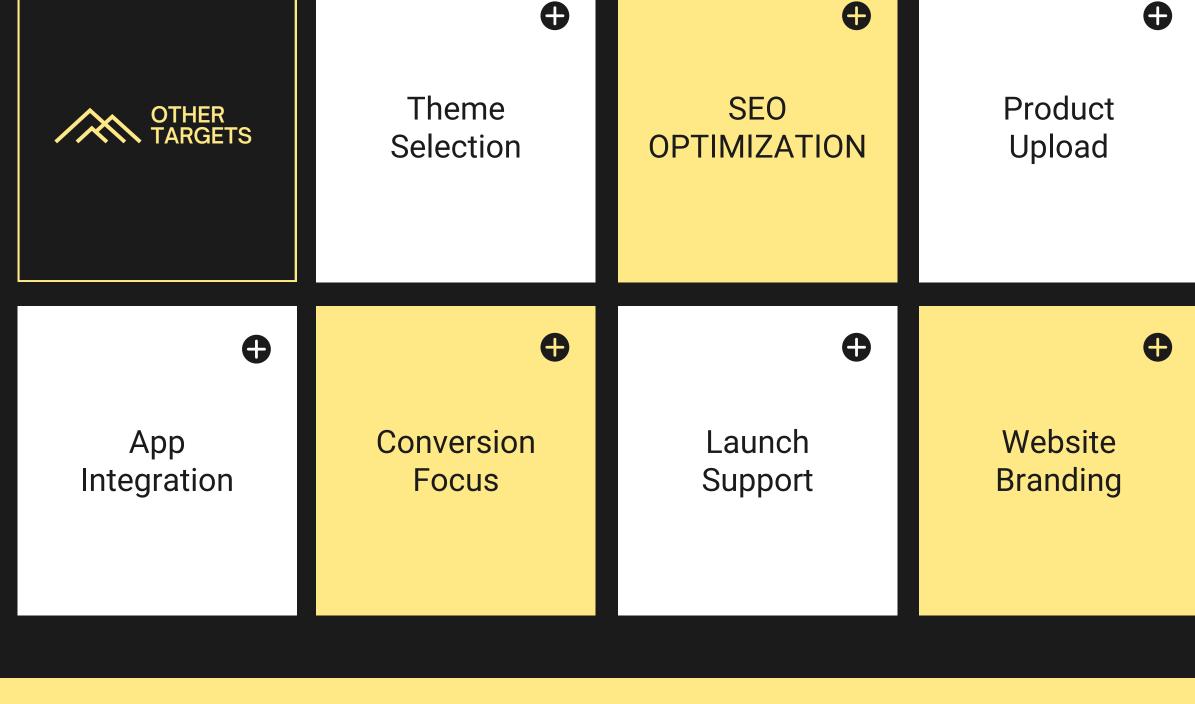
# **ENGAGEMENT**

**CUSTOMERS** 

interactive. Each widget will be optimized for speed and usability. The outcome: higher engagement and improved

We'll use coded widgets like quick views, smart

carts, and product highlights to make shopping



conversions.

**CONTACT US** 

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