

# 快節奏的時代

The Fast-Paced Era



即時滿足

Instant gratification

現在就需要

Need it now



立即得到回報

get rewarded immediately

等待網頁完成

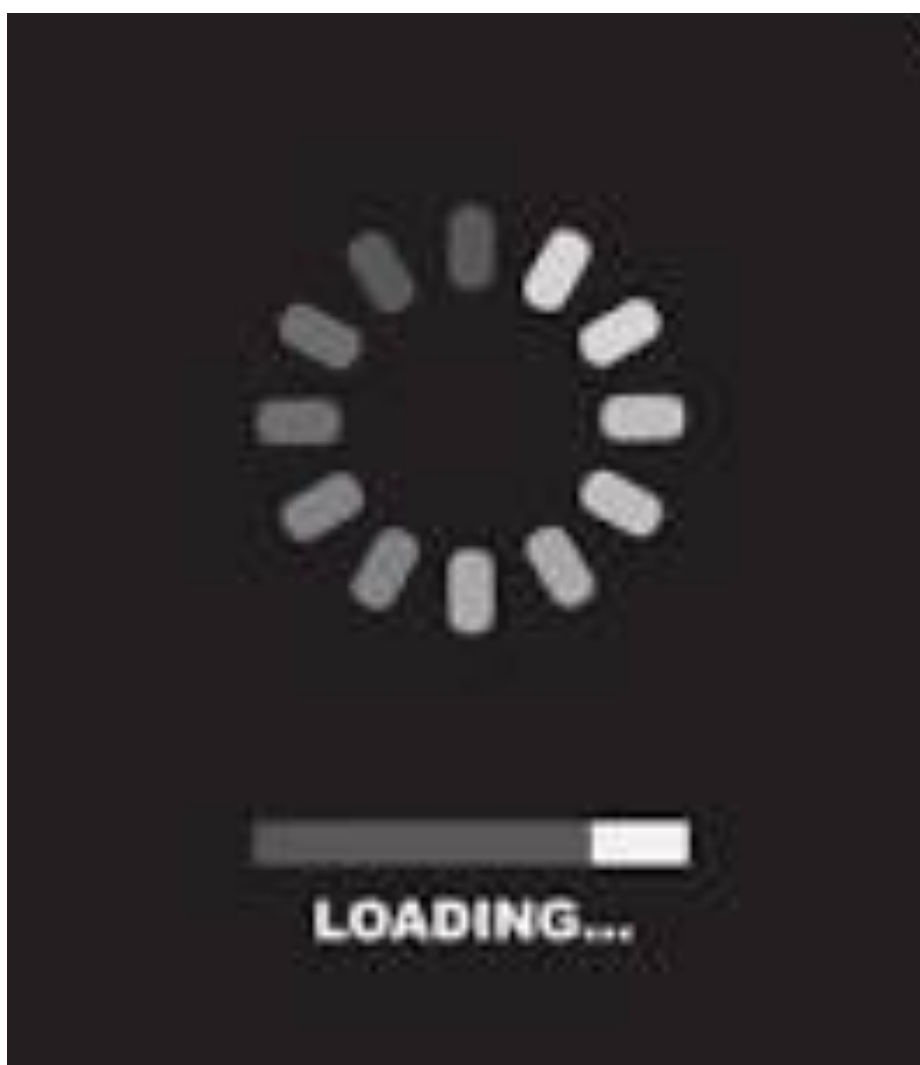
Waiting the page done

8.3s

In 2010

《商業地平線》

(business horizon)



10年前 3g  
Internet



失去等待的耐心

Waiting was a normal routine.

Why we lose our patience?

mosaic  
square

keep  
loading

asymmetry

asymmetry



