

Questions Focus Groups

(Translated from German to English)

1. General Feedback

- How easy or difficult was it for you to familiarize yourself with FITS? What were the reasons?
- What do you like most about using FITS? What do you like the least?

2. Design, User Interface, and Features

- How do you evaluate FITS' user interface (i.e., the presentation)? What did you like, and what did you not like?
- How do you evaluate the possible features of FITS? What did you like, and what did you not like? What was missing?
 - What features would you mention if you were to recommend FITS to a friend?
 - How do you evaluate the option to upload your own data?
 - How do you evaluate the possibility of obtaining information from existing data?
- Which platforms or websites would you like to see FITS integrated with?

3. Usage Conditions and Potential Applications

- Can you imagine using FITS regularly? Why or why not?
 - When and for what purposes would you use it?
 - Who could use FITS? Who do you see as the target audience for FITS?
- Do you think it would influence your purchasing decisions?
- Do you believe it could help you make more informed purchasing decisions in the clothing sector? Why or why not?

4. Data Sources and Reliability

- Do you understand the sustainability information presented? Are there specific aspects that are confusing or unclear?
- How helpful or relevant is the information presented?
- How reliable does the information seem?

5. Other / Development Needs

- What is missing or what would you like to see?
- How should FITS look or what should it include for you to use it?
- What are three aspects of FITS that could be improved?