Senior Frontend Developer

Daphne Smit

Profile

Passionate Frontend Developer with over a decade of professional experience, currently based in Amsterdam and soon relocating to Zwolle. Known for my development speed, meticulous attention to detail and helicopter view.

Experience

June 2020 – January 2024

Freelance Frontend Developer *Sdu*

Enhanced customer satisfaction at SDU by creating specialized digital products for Fiscalists and Lawyers in The Netherlands. Improved user experience by simplifying the navigation of intricate law content, resulting in heightened satisfaction levels.

- Led the migration of a problematic legacy project, addressing bugs and retaining customers who were considering leaving. Successfully **enhanced customer satisfaction** by revitalizing the product. Additionally, achieved **significant cost savings** by migrating to the new platform using **feature flags.**
- Led the development of a Server-Side Rendering (**SSR**) **Next.js** platform using **Typescript** and **React**. The platform unified approximately 12 content-heavy sites into a single codebase, eliminating the need for separate maintenance and development efforts. With just 2/3 frontend developers, we successfully served all 12 sites, resulting in a **significant cost reduction** for the company.
- Maintained and improved the robust **Design System** with **Styled Components** in **Storybook**, ensuring consistent and faster component implementation across multiple applications.
- Pioneered the construction of two **NodeJS** APIs: a **Graphql** pdf generation API utilizing **Gotenberg**, **Bull** queueing, and **Redis** and a service employing **Prisma** and **TypeGraphql** for seamless user management, resulting in user-friendly and fast user management for the customer service team.
- Significantly extended **documentation** across projects, writing **code standards** and best practices for comprehensive project understanding, resulting in less questions and better onboarding for new developers.
- Established bug-free production deploys by implementing thorough testing methods using **Cypress** and **React Testing Library** to ensure strong and dependable product quality, resulting in **zero production bugs** after testing the most critical components.
- Managed to deploy releases using **Docker** images on **Kubernetes** using **Helmfiles** resulting in smooth deployments every sprint.

January 2020 - Present

Freelance Frontend Developer *Various Clients*

Delivered high-quality projects within specified timelines, collaborating with prominent brands such as Aurum, Honig, Doorb and Natwerk.

- Integrated **Mollie** for efficient payment status tracking, enabling easy identification in the back office of customers with failed payments. Leading to proactive customer service follow-ups on payments and consequently, an increase in company revenue.

- Developed an Incremental Static Regeneration (**ISR**) **NextJS** website connected to **Craft CMS GraphQL** API, ensuring that the page only revalidates when necessary, resulting in a fast new client showcase website.
- Leveraged **CSS(-in-JS)** libraries such as **Emotion**, **Chakra-ui**, **Tailwind** and **styled-components** to craft visually appealing and performant user interfaces, resulting in a cohesive look and feel across applications by implementing design systems and theming.

October 2014 - March 2020
Senior Frontend Developer *Dept Agency*

Contributed significantly to Dept, an international digital agency with its headquarters located in Amsterdam, while engaging with diverse clients such as **Etos, Gall, Maandag, Union, Oxxio, Brenntag,** and **Bugaboo.**

- Pioneered the development of Etos' inaugural Benelux **webshop**, incorporating best practices for full accessibility (**a11y**) and achieving a remarkable **€10,000+** online sales revenue within the initial week of launch.
- Led efforts to prioritize and integrate accessibility into design and engineering processes, resulting in default accessible components in the boilerplate setups and increased focus on WCAG A rating for projects.
- Developed an hour booking tool with **React** and **Styled Components** deployed using **Azure DevOps** for Maandag, resulting in faster and more accurate hour booking and trip tracking of their professionals.
- Leveraged **Salesforce Commerce Cloud** (SFCC) expertise in three projects. This way we could easily reuse components and code throughout the projects, resulting in reduced development time, leading to enhanced efficiency and attracting new clients including Gall (part of Ahold).

November 2013 - October 2014
Frontend Developer *IceMobile*

Worked on creating The Bright Admin Console, a customizable platform for managing digital stamps in supermarkets, while employed at IceMobile, a prominent digital mobile agency.

- Engineered The Bright Admin Console using **EmberJS**, leading to an expansion of client campaigns on the white-label project across various regions, including **China** and **Taiwan**.
- Worked with **agile** methodologies in mature **Scrum** teams, fostering collaborative work environments and reducing project development cycle.

Education

2006 - 2010
Bachelor of Science (BSC)
Hogeschool van Amsterdam

Links

Github
LinkedIn

Contact

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